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**IVT - Seminar**

# **Beobachtung des Verkehrsverhaltens mit GPS**

## **Observing travel behaviour using personal GPS trackers**

**Dienstag, 2. Mai  
ETH Hönggerberg, Zürich**

**Prof. Martin Lee-Gosselin  
Planning and Development Research Centre (CRAD)  
Université Laval, Québec &  
The PROCESSUS Network, Canada**



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# Thank you - Merci

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Ministère des transports du Québec*

## Colleagues, especially:

*Profs. Amer Shalaby, Sean Doherty & Marius Thériault*

## Students, especially:

*Amy Tsui, Eui-Hwan Chung,  
Dominik Papinski & Casey O'Hara*



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# Outline

1. A brief history of technology-aided travel survey methods lead by Université Laval
2. The evolution of GPS devices for travel survey applications
3. Post-treatment algorithms: current progress with and without processing of GIS data layers
4. An architecture for LAD-aided personal travel surveys
5. Follow-on work of PROCESSUS Network: what can we operationalise now? where are we going?





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# 1. History of technology-aided travel survey methods at Université Laval

*(Since 1973: work on in-depth transport survey methods)*

*Since 1990: GRIMES/CRAD very involved in survey design for studying processes of behavioural change in activity and travel patterns*

1994 -1996: Aspatial electronic vehicle dataloggers used on private vehicles, links to truck telematics projects

1998-2000: Vehicle-based GPS experiments for long periods of observation



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*2000: Formation of PROCESSUS Network, headquartered at U. Laval*

*PROcesses of behaviour underlying Equity and Sustainability in Systems of Urban access and their Simulation*

*PROcessus Comportementaux Essentiels aux SystèmeS d'accès Urbain durables et équitables et à leur Simulation*



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# History...2

## *The PROCESSUS Network:*

- involves 8 Canadian and 8 other institutions in Australia, France, Sweden, Switzerland, the UK and the USA*
  - Funded by a Major Collaborative Research Initiative of the federal social sciences research council (SSHRC), the GEOIDE Network of Centres of Excellence in geomatics and the Québec Ministry of Transport*
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### 2000-2002: 1st GEOIDE project under PROCESSUS:

GIS data models to support simulation of land-use and transport: new requirements for temporally and spatially-referenced data for multi-day or multi-week periods



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## 2002-2005: 2nd GEOIDE/PROCESSUS project:

An integrated GPS/GIS system for collecting spatio-temporal microdata on urban travel



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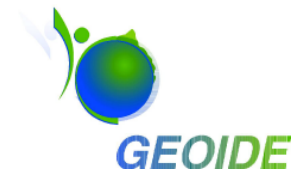
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### 3. The evolution of GPS devices for travel survey applications



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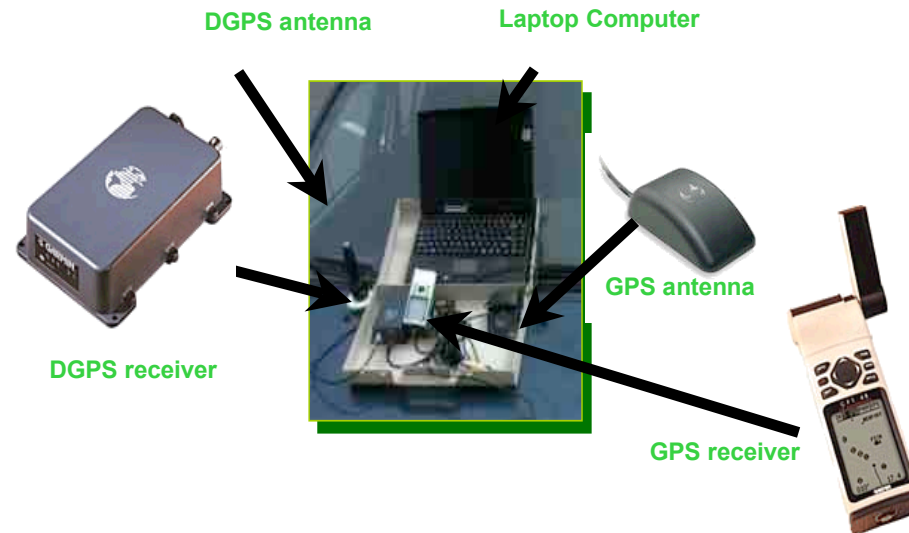


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## Evolution of the use of GPS equipment in research on travel survey methods

### Phase I (1999-2000): Initial vehicle-based DGPS experimental platform



*Required manual startup, trip-end and shutdown*

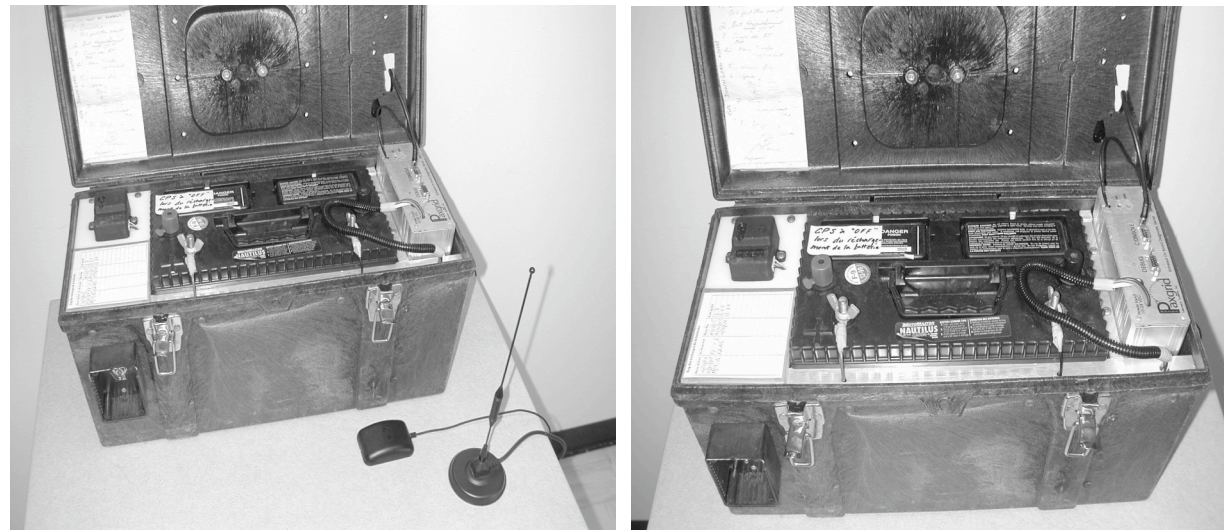






## Evolution of the use of GPS equipment in research on travel survey methods

**Phase II (2000-2001): Fully autonomous vehicle-based test platform built by GEOIDE Network Affiliate Specialty Sensor Technologies, St.-Laurent, Québec**



- *Data stored only while vehicle is in motion, switched using motion sensor*
- *Up to 4 weeks of data collected*
- *Nothing attached to vehicle except small magnetic antenna*
- *We tested automatic data transmission via a pager network*







## Evolution of the use of GPS equipment in research on travel survey methods

**Phase III (2001-2002): Tests of a commercialised vehicle-based survey device manufactured by Battelle Memorial Institute, Columbus, Ohio**

*Thanks to the  
Washington State  
Department of  
Transportation  
(Loan of 40 units)*



- *Data stored in the “black box” based on configuration set with a PDA*
- *Automatic detection of engine operation*
- *Possibility to query driver at trip ends using the PDA*
- *Most of our tests were for seven day periods without trip-end queries*





## Evolution of the use of GPS equipment in research on travel survey methods

**Phase IV (2003-2005):** Software development + pretests using a commercialised “wearable” survey device manufactured by GeoStats, Atlanta



- *Essentially a vehicle logger adapted for person-based surveys*
- *Small shoulder bag with videocamera style battery sled and logger, GPS antenna at top of shoulder strap*
- *Very reliable*





## Evolution of the use of GPS equipment in research on travel survey methods

**Phase V (2004-2005): Development of a “smart phone” mobile set  
software development by Doherty, Wilfrid Laurier University:**

**Sony-Ericsson P900 + TeleText GPS receiver**

*An external battery sled  
was built by GeoStats  
-- very similar in size  
to the GeoLogger sled*



- *Bluetooth or cable communication between phone/PDA and GPS*
- *Battery cycle (continuous): 2-4 hours internal, 36 hours external/sled*
- *Symbian OS-based utility GPSTabs: restarts sometimes needed*
- *GPRS data transmission successfully demonstrated*
- *Prototype Web-based and PDA Prompted Recall completed (paper)*





## Evolution of the use of GPS equipment in research on travel survey methods

**Phase VI (2006 - ): Testing and deployment in a Panel Survey of  
the StepLogger Model 51**

**Neve ITS Pty, Adelaide, Australia,  
in consultation with Stopher, Univ. Sydney**

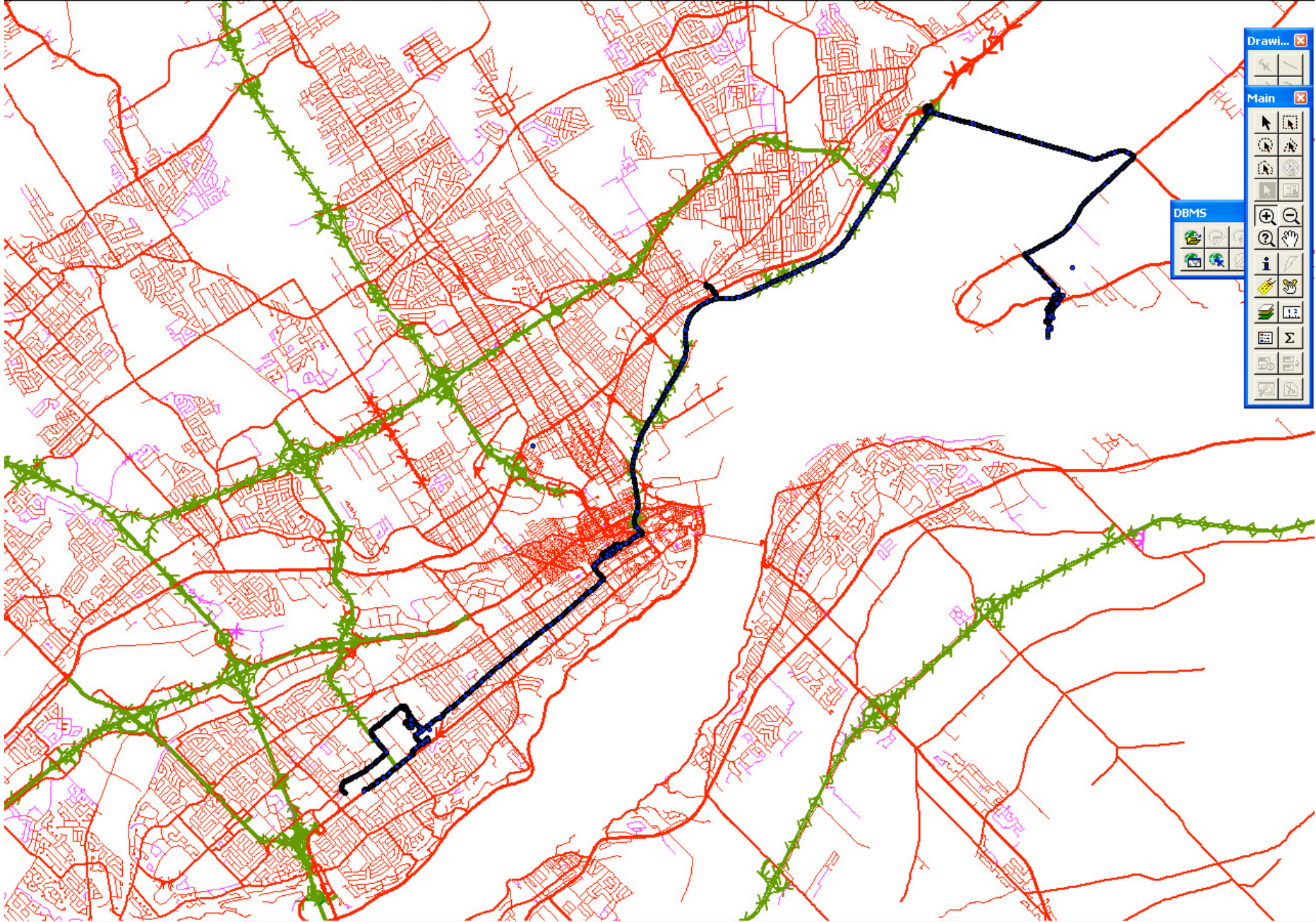
*Latest version:  
delivered last week!*

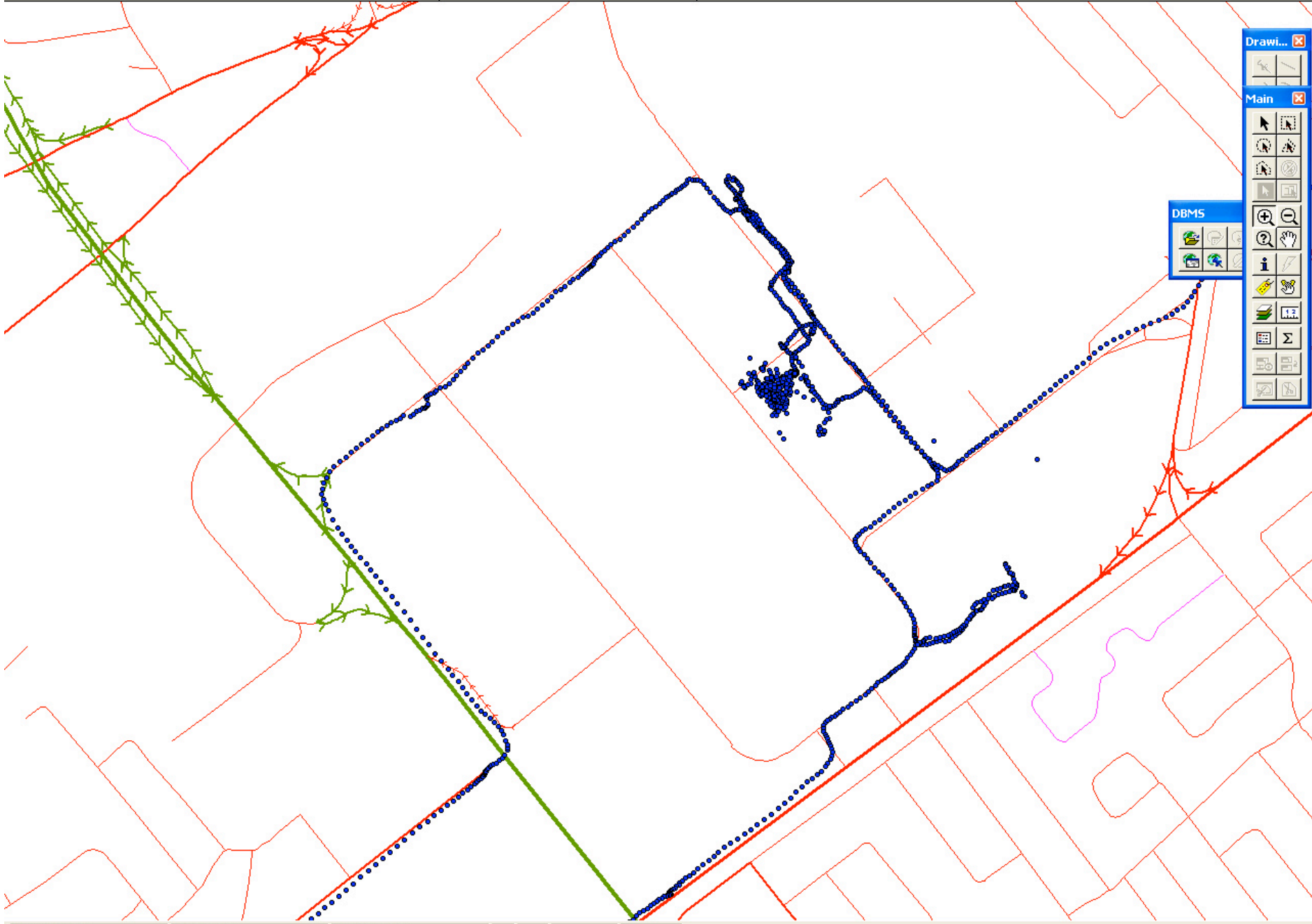


- **Miniaturized combination: GPS logger, accelerometer, GSM modem**
- **Always ON - power management by accelerometer and/or GPS parameters**
- **Internal battery: cycle extended to more than one day of typical mobility (now testing)**
- **GPRS data transmission of GPS trace + equipment “events” including geofencing**
- **Hi-gain antenna: impressive receptivity from pocket or handbag, as good as or better than shoulder placement of antenna on earlier equipment**









Draw...  
Main  
DBMS



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### 3. Post-treatment algorithms: current progress with and without processing of GIS data layers



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## 2000-2002: 1st GEOIDE/ PROCESSUS project GIS data models

- Established many aspects of the needed GIS platforms for Integrated Land-Use, Transport and Environment (ILUTE) models
- Data needs examined for the microsimulation of daily travel
- GPS work focused on extending the period of observation of travel surveys - so on solving data storage, data transmission and power management issues
- Concluded that to shift from vehicle-based to person-based GPS in real travel survey applications:
  - a large software effort was required
  - mobile equipment available at that point (2002) was too immature, but that mobile computing and telephony developments would soon help



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# 2002-2005: 2nd GEOIDE project: An integrated GPS/GIS system for collecting spatio-temporal microdata on urban travel

Three multi-university sub-teams, led by:

1. *Wilfrid Laurier University (Sean Doherty)*

- Mobile data collection/processing package based on a smart phone
- Prompted recall interfaces and methods development + test, Web or PDA based
- Link to activity scheduling surveys -- and also to scheduling aids

2. *Université Laval (Marius Thériault)*

- GPS error and reception problem classification (empirical work)
- Pre-processing filtering of GPS traces
- Initial detection of stops and travel mode transfers

3. *University of Toronto (Amer Shalaby)*

- GIS-independent software to identify stops, trip segments and modes
- Link-matching to enhance mode detection using GIS data layers
- Experimentation with other modelling techniques to enhance mode detection



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*The following 16 slides are copied from the 2006  
Transportation Research Board presentation by  
Amer Shalaby of the paper:*

## **An Enhanced System for Link and Mode Identifications for GPS-Based Personal Travel Surveys**

S. Y. A. Tsui and A.S. Shalaby



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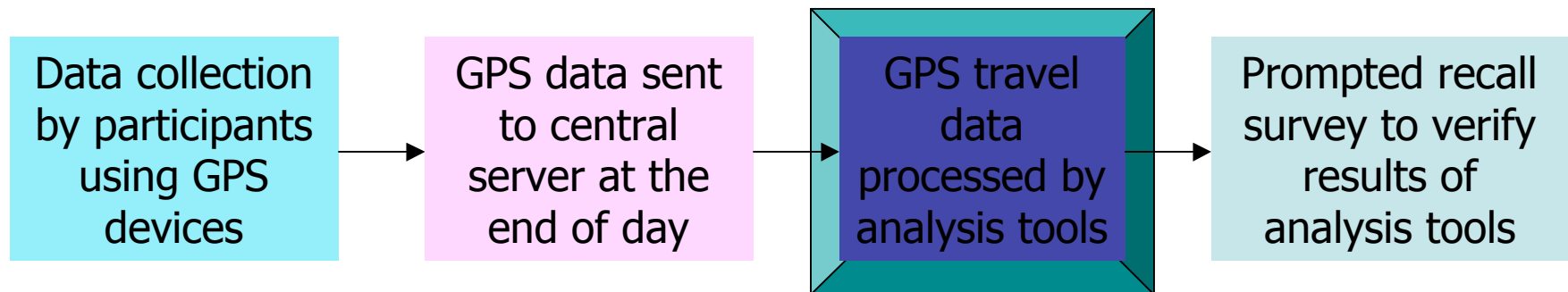
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# Toronto-Laval sub-teams: objectives



- Develop an interactive analysis system for link and mode identifications of GPS-based survey data
  - Develop a Fuzzy Logic based mode identification algorithm
  - Integrate a recently developed link identification algorithm [Chung, U of T 2003] into the new system
  - Test the system with real GPS data collected in Toronto





# Tools

- Hardware:
  - GeoStats Wearable Geologger
- Software:
  - Visual Basic 6.0
  - ArcGIS: ArcMap, ArcObject
  - NEFCLASS-J: neuro-fuzzy classifying software



[GeoStats, 2003]

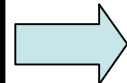
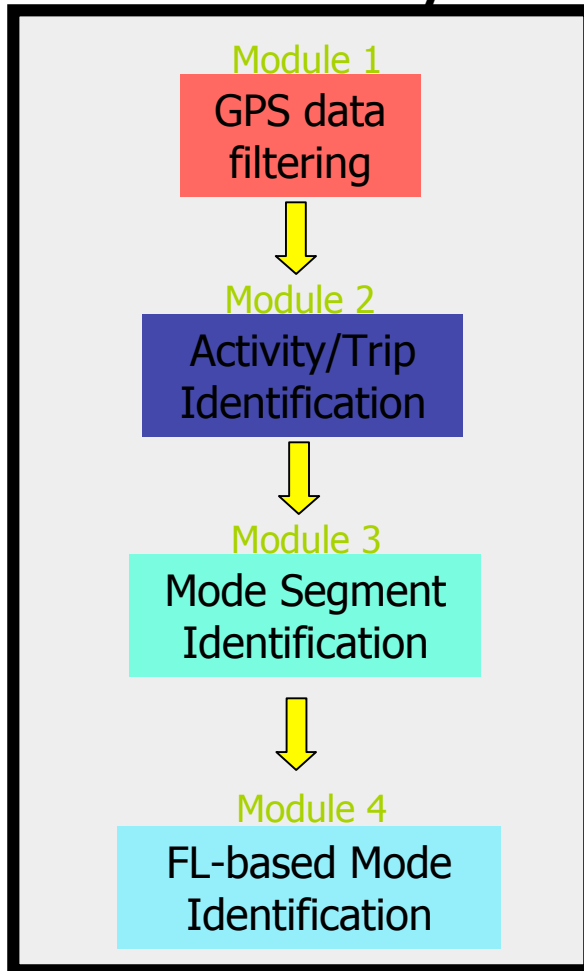




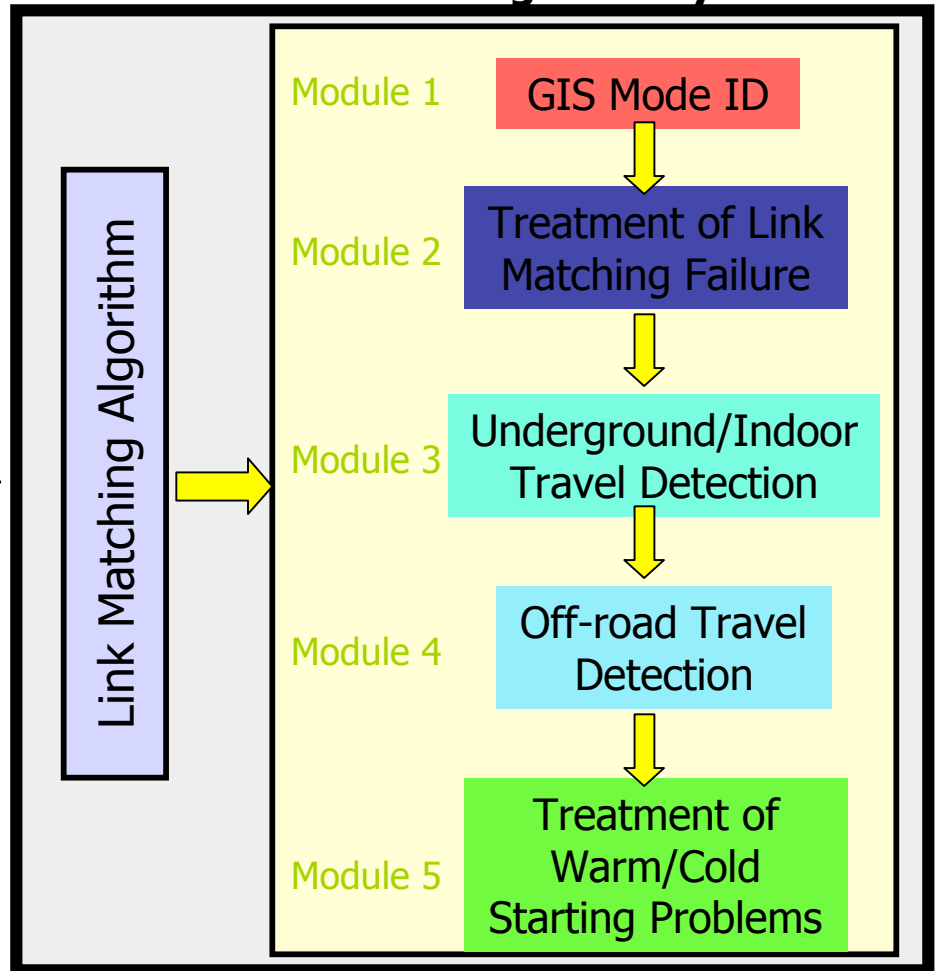
# System Structure

## Ver. 1: GPS-Alone System

One-day  
GPS travel  
data of one  
participant

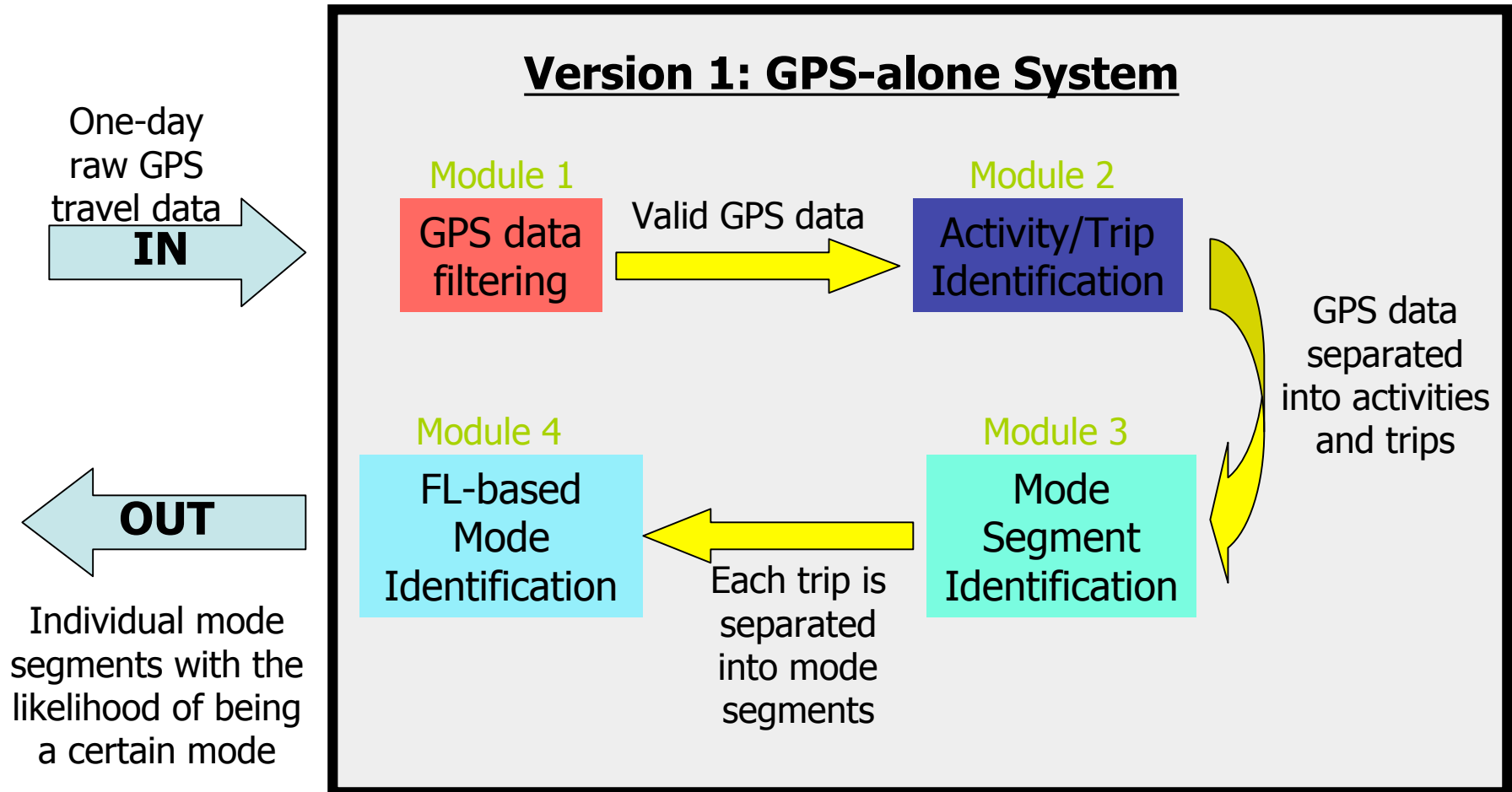


## Ver. 2: GPS-GIS Integrated System





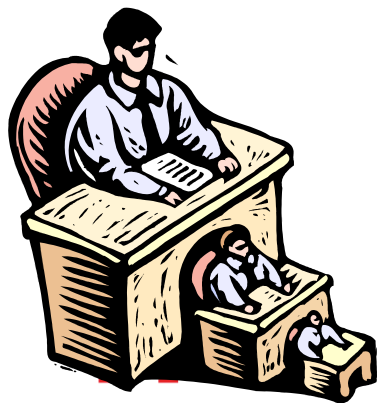
# Version 1 – Flow Chart





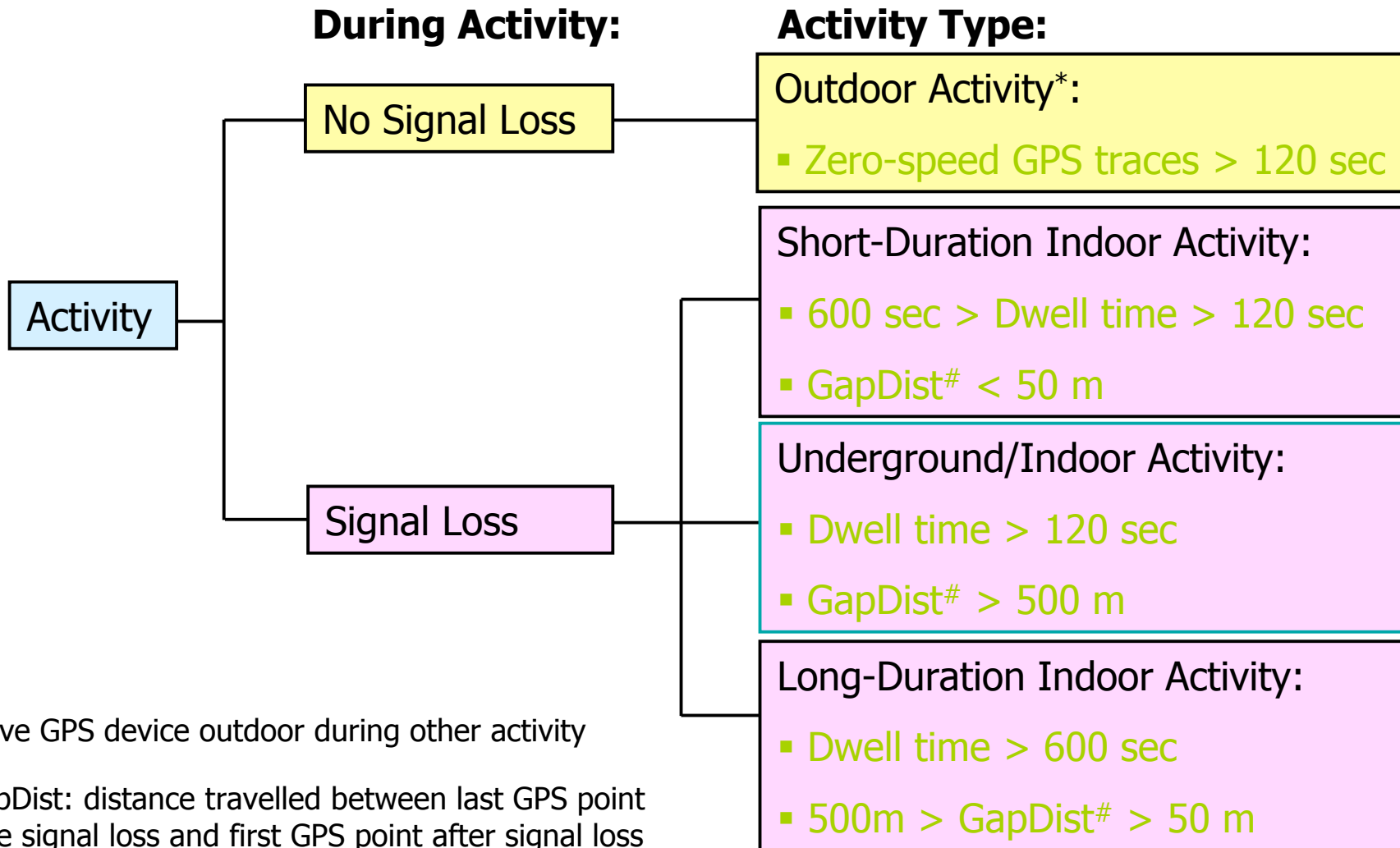
# Module 1: Data Filtering

- Rule-based
- Data filters provided by Laval University
- Additional filters for enhancement:
  - Low no. of Satellites ( $\leq 3$ )
  - High HDOP ( $> 5$ )
  - Sudden jump points [Chung and Shalaby, 2005]





# Module 2: Activity Identification



\* Leave GPS device outdoor during other activity

# GapDist: distance travelled between last GPS point before signal loss and first GPS point after signal loss

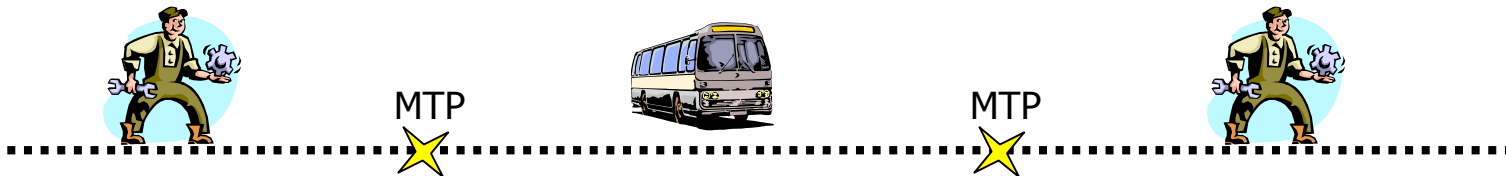




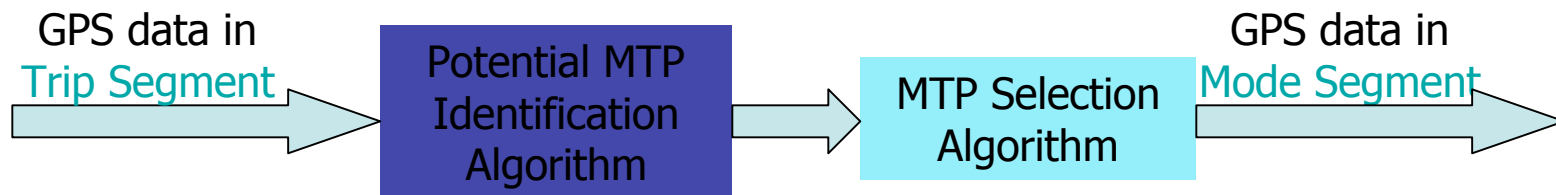


# Module 3: Mode Segment Identification

- Any trip typically involves more than one travel mode



- Divide a trip into mode segments such that each segment consists of GPS points for one mode only
- Separate mode segments by points called “Mode Transfer Point” (MTP)





# Module 4: Fuzzy Logic Mode Identification

- Fuzzy variables:
  - 95<sup>th</sup> percentile speed
  - Average speed
  - Median acceleration
  - Data quality (Total Valid Records / Total Records)
- Membership functions:
  - Triangular membership functions
  - Parameters found by neuro-fuzzy logic software NEFCLASS
- Fuzzy inference system:
  - 17 decision rules
  - Max-min inference method
- Mode classifications: walk, cycle, bus, auto

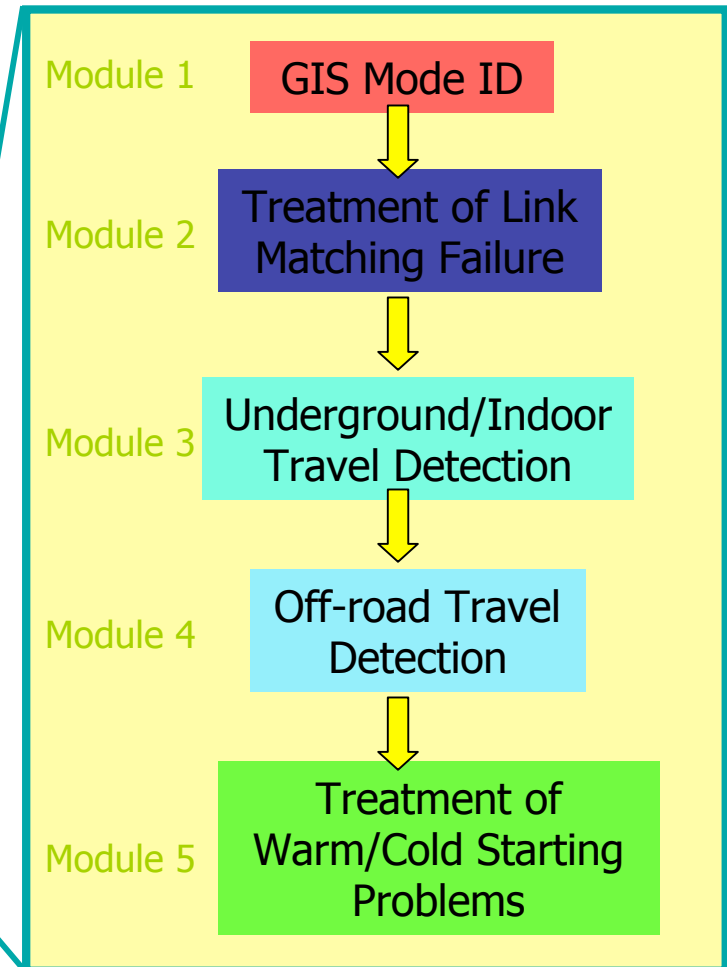
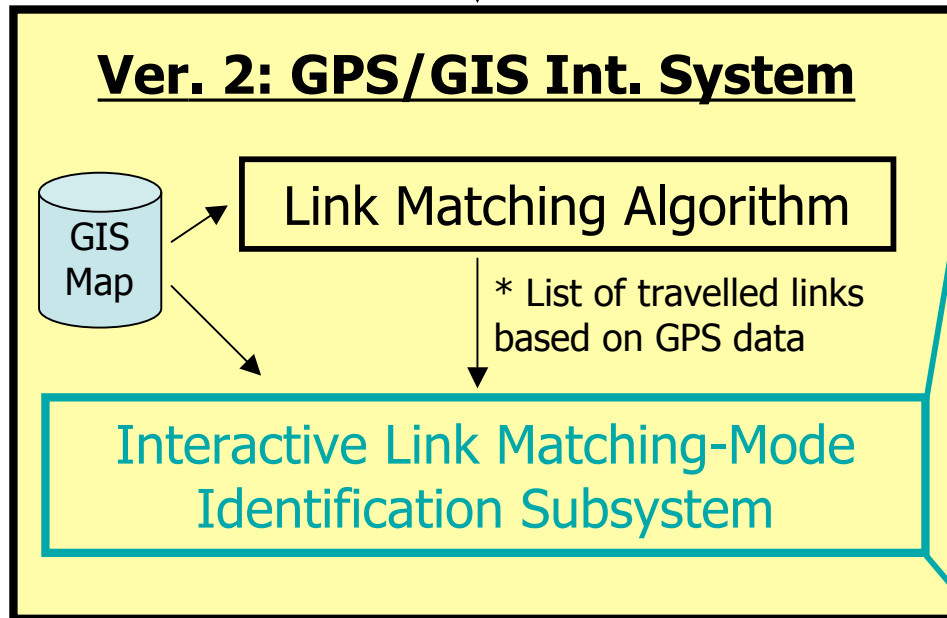




# Version 2 GPS/GIS Integrated System

Ver. 1: GPS-alone System

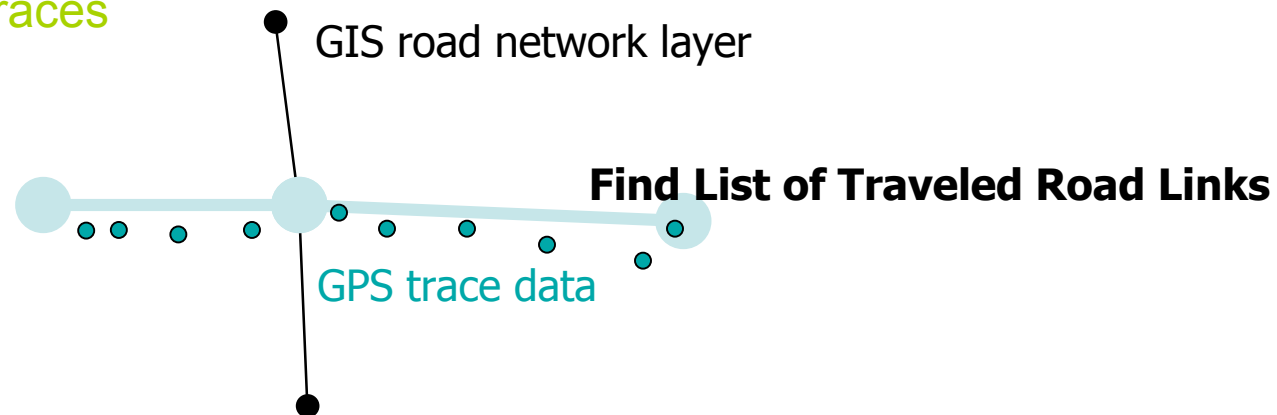
- \* GPS Trace data
- \* Results of Ver.1





# Version 2 Link Matching Algorithm

- Developed by Chung and Shalaby (2005)
- Link Matching Process:
  - Microscopic level
  - Finds link w/ closest azimuth, distance to GPS points
- Post-Processing Process:
  - Macroscopic level
  - Eliminates mismatching of links that do not follow flow of GPS traces





# Module 1: GIS Mode Identification

- Inputs:
  - Results of Ver 1 & Link Matching Algorithm
  - GIS topology info (transit routes)
- Differentiate transit modes from others based on availability of surface transit routes
- Mode assignments:

Membership > 0.4			DQ < 0.7	Route is found		No Route is found	
Cycle	Bus	Auto		Mode1	Mode2	Mode1	Mode2
No	Yes	No	--	B/SC	--	A	--
No	Yes	Yes	--	B	A	A	--
Yes	Yes	No	--	B/SC	C	C	--
Yes	No	No	Yes	B/SC	C	C	--

- Other mode segments: top 2 travel modes with highest membership value assigned in FL mode ID in Version 1





## Module 2: Treatment of Link Matching Failure

- Goal: fill a gap between GPS points → find set of matching links connecting start and end of gap
- Route-based treatment
  - For segments with transit route found
  - Select links along selected transit route
- Link-based treatment
  - Scenario 1: Poor GPS data
    - For segments without any matched links
    - GPS traces divided into segments with same heading
    - Find link with closest orientation as heading
  - Scenario 2: General
    - 6 cases available for finding matched links





# Module 3: Underground/Indoors Travel Detection

- For segments categorized as undergrd/indoor activity in Ver. 1
- Detect underground/indoor travel routes, e.g. TTC subway
- Methodology:
  - 2 end points: last GPS point *before* activity & 1<sup>st</sup> GPS point *after* activity
  - Within 630m (0.004 decimal degree) buffer of undergrd/indoor travel route entrances (e.g. subway stations)
- Assignment:

No. of end points within buffer (630m)	Mode 1	Mode 2
2	Subway	--
1	Subway	Signal Loss
0	Signal Loss	--





# Module 4: Off-road Travel Detection

- For walk and cycle mode segments
- Characteristic:
  - GPS points with steady heading directions without matched links







# Module 5: Treatment of Warm/Cold Starting Problems

- No GPS data collected during satellite acquisition (warm/cold start)
- Treatment after subway travel
  - Gap filling between exit subway station & 1<sup>st</sup> link of following mode segment
- Treatment after activity
  - Gap filling between last link of last mode segment & 1<sup>st</sup> link of next mode segment
- Gap filling uses General Case in the “Treatment of Link Matching Failure” Module





# Test Results

- Collected Data: Total 58 one-day trips in Toronto Area
  - For Version1: 28 trips were used to calibrate the Fuzzy model
- Activity identification (Version1)
  - All activities are detected
  - Results show some overestimation of activities for traffic congestion, long traffic signal
- Mode identification (Version1 & Version2)
  - Good detection rates
    - Version1 (91%) and Version2 (94%): 3% Improvement
  - Good detection rates for Auto and Walk
  - Lowest detection rate for Bus
- Link identification (Version2)
  - Good detection rate (94%)





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## 4. A proposed architecture for Location Aware Device (LAD) aided personal travel surveys



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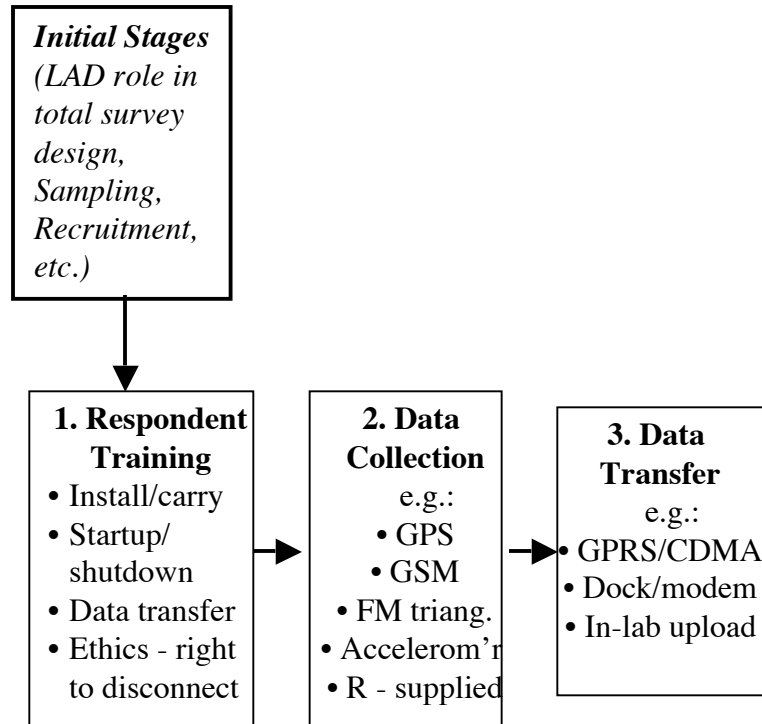
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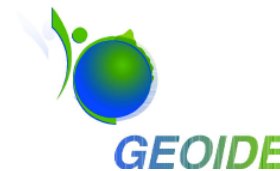
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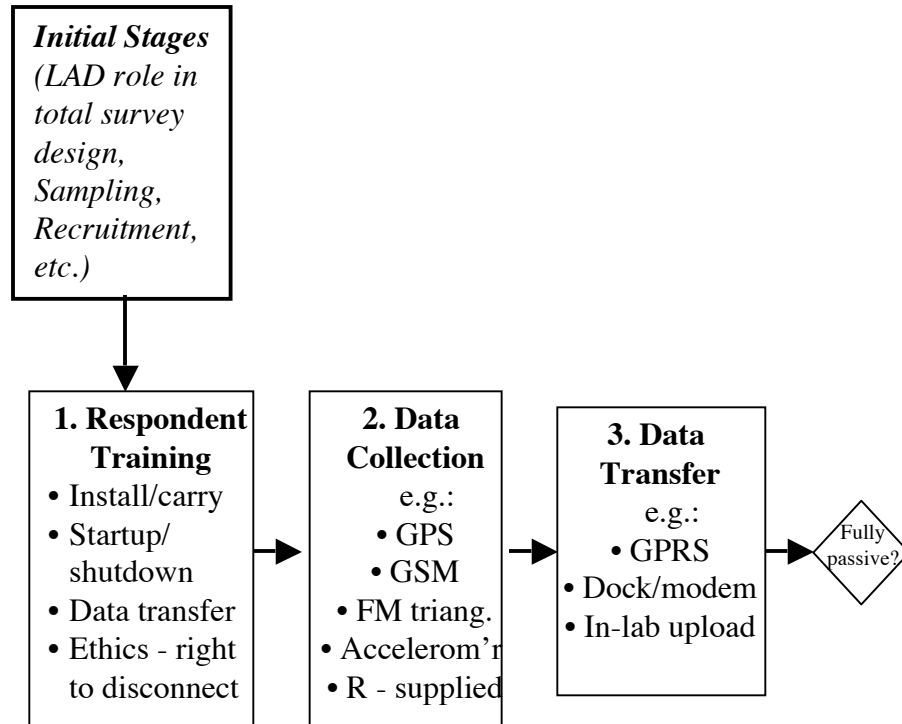


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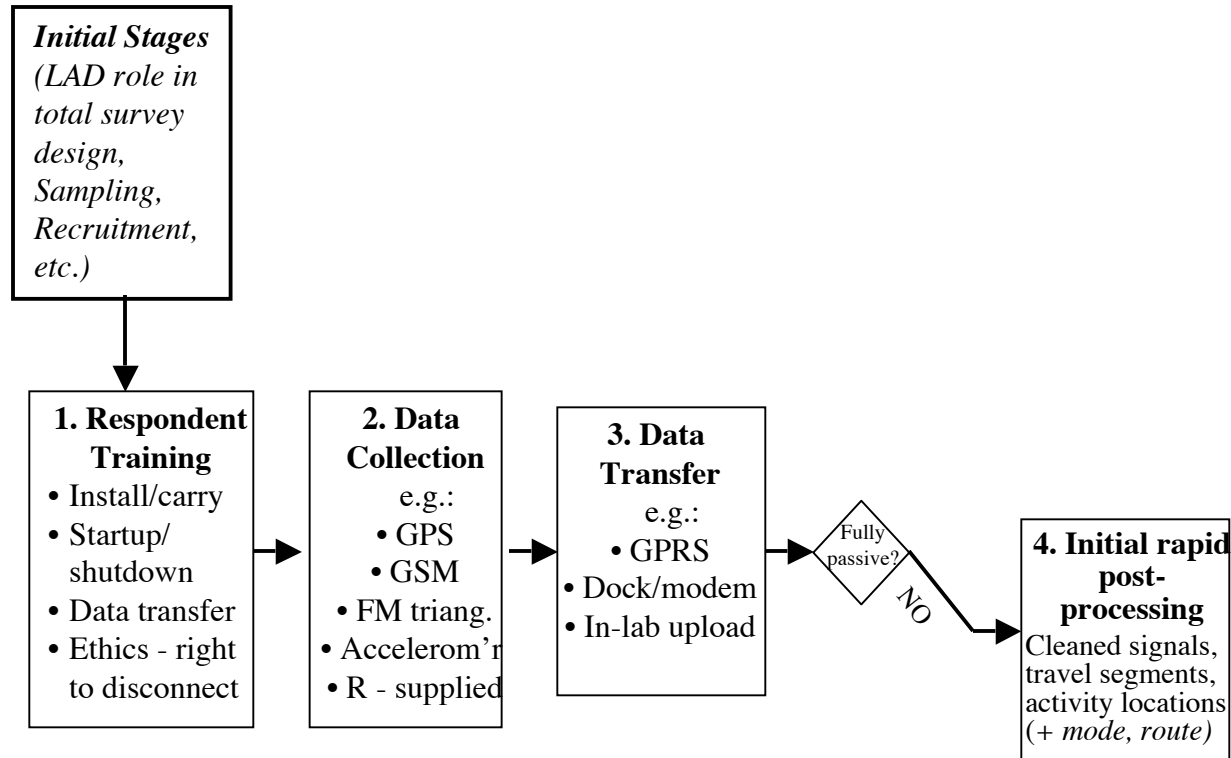
### Stages of Location/time Aware Device aided surveys





### Stages of Location/time Aware Device aided surveys

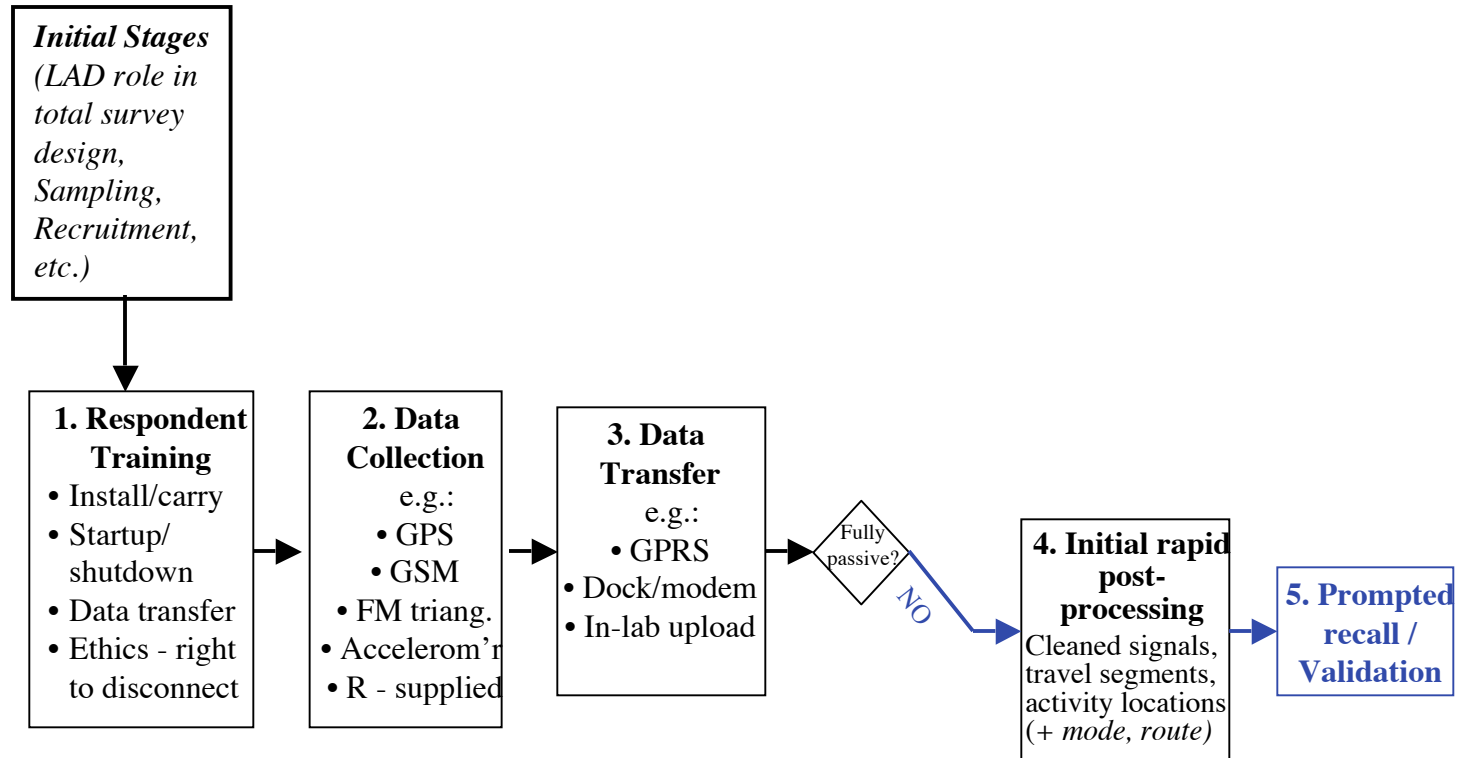




### Stages of Location/time Aware Device aided surveys

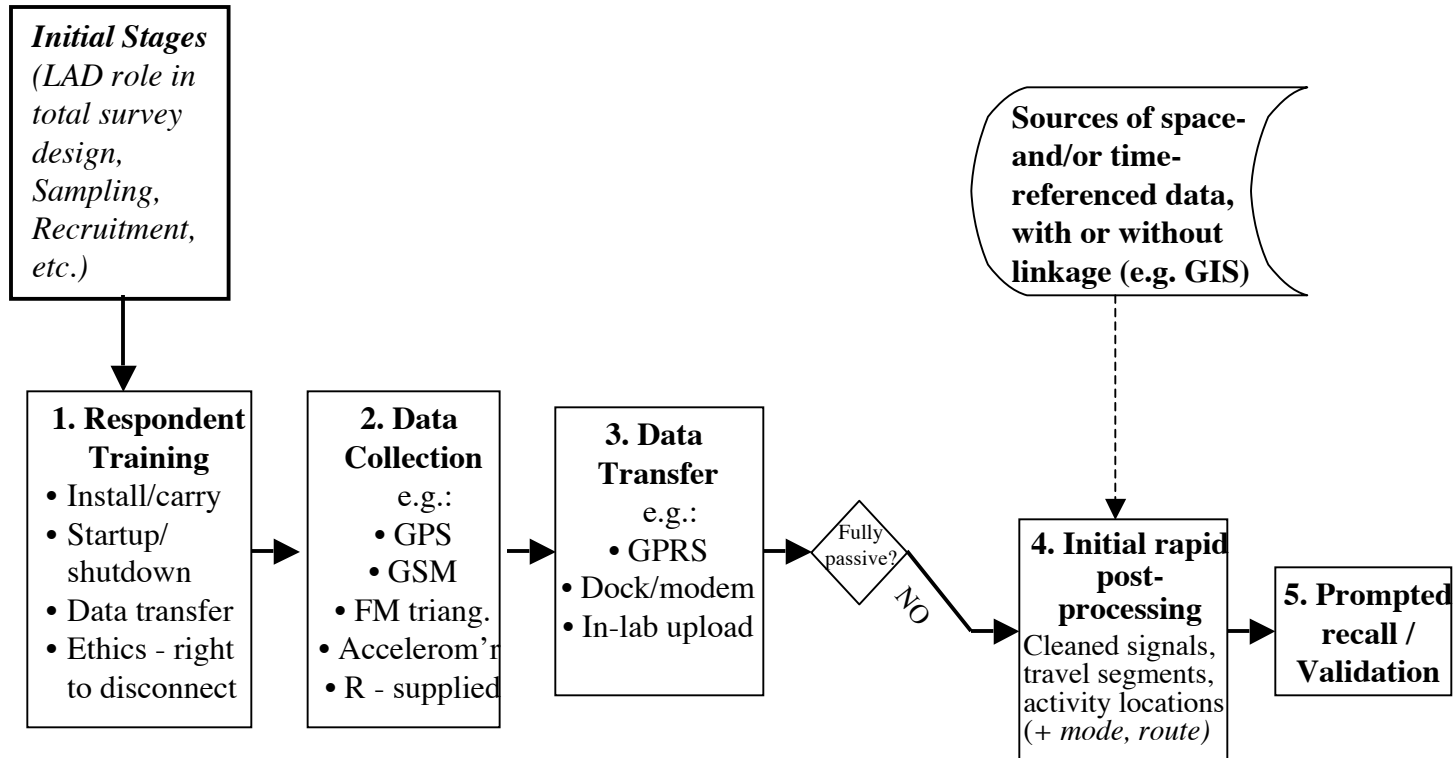






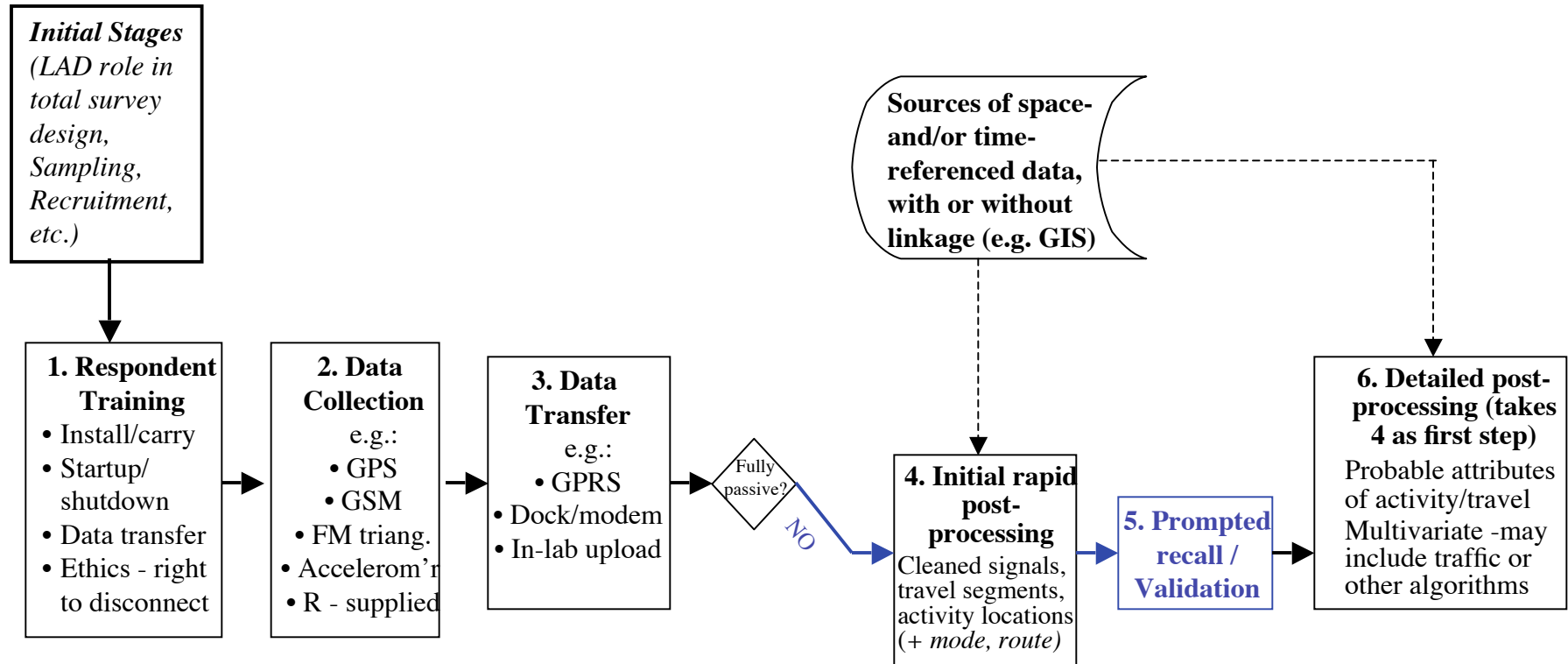
## Stages of Location/time Aware Device aided surveys





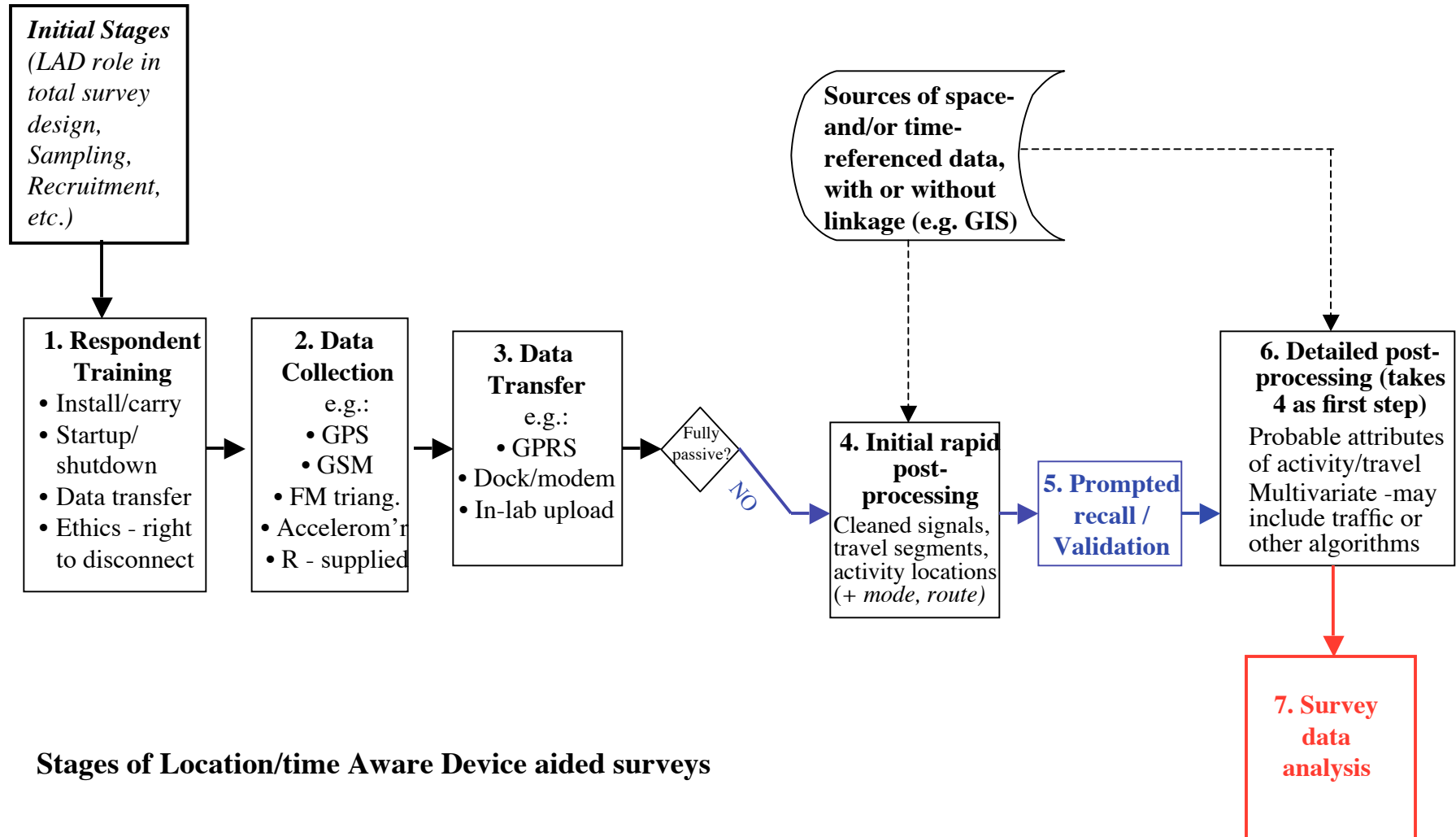
## Stages of Location/time Aware Device aided surveys





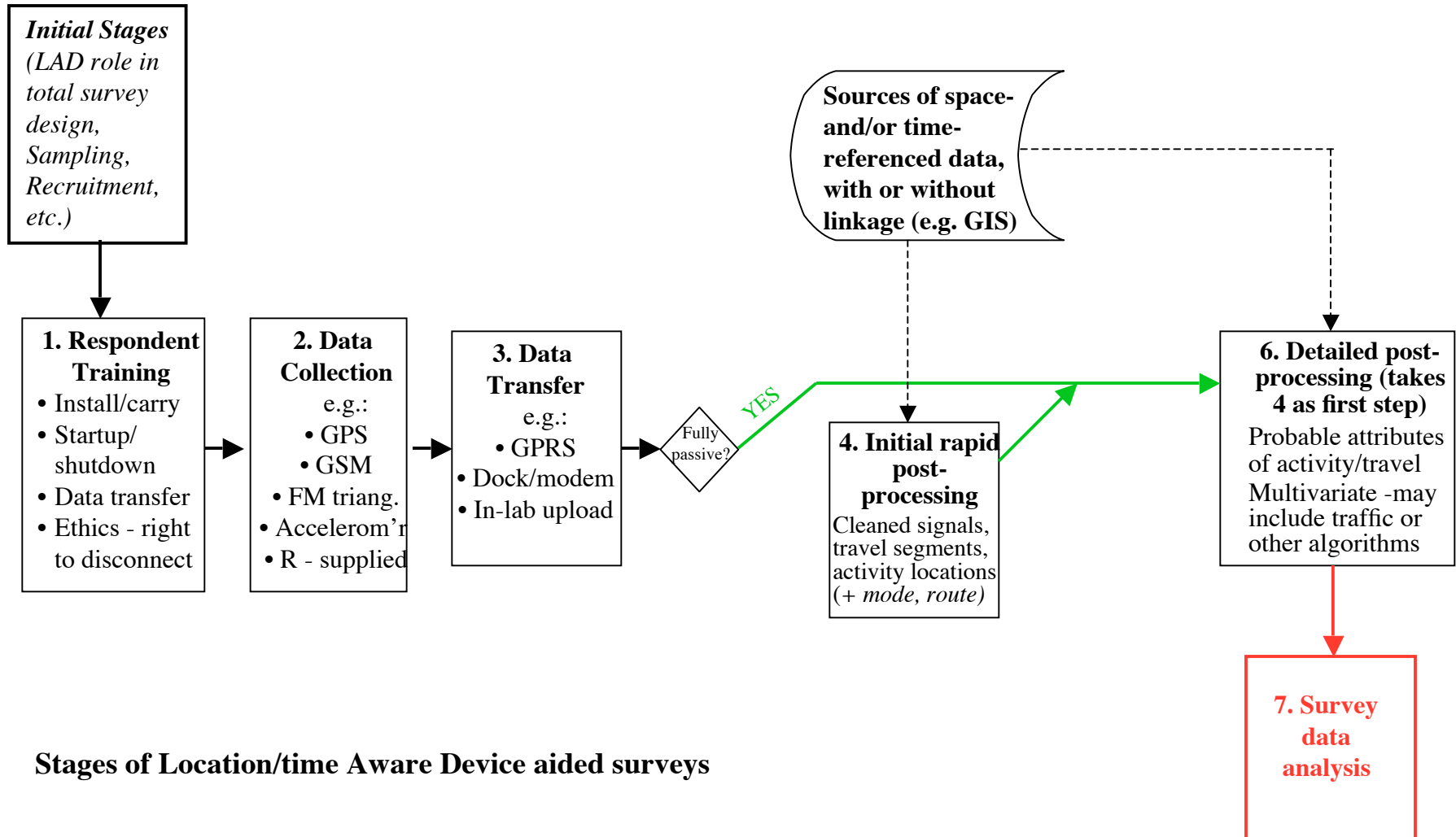
### Stages of Location/time Aware Device aided surveys





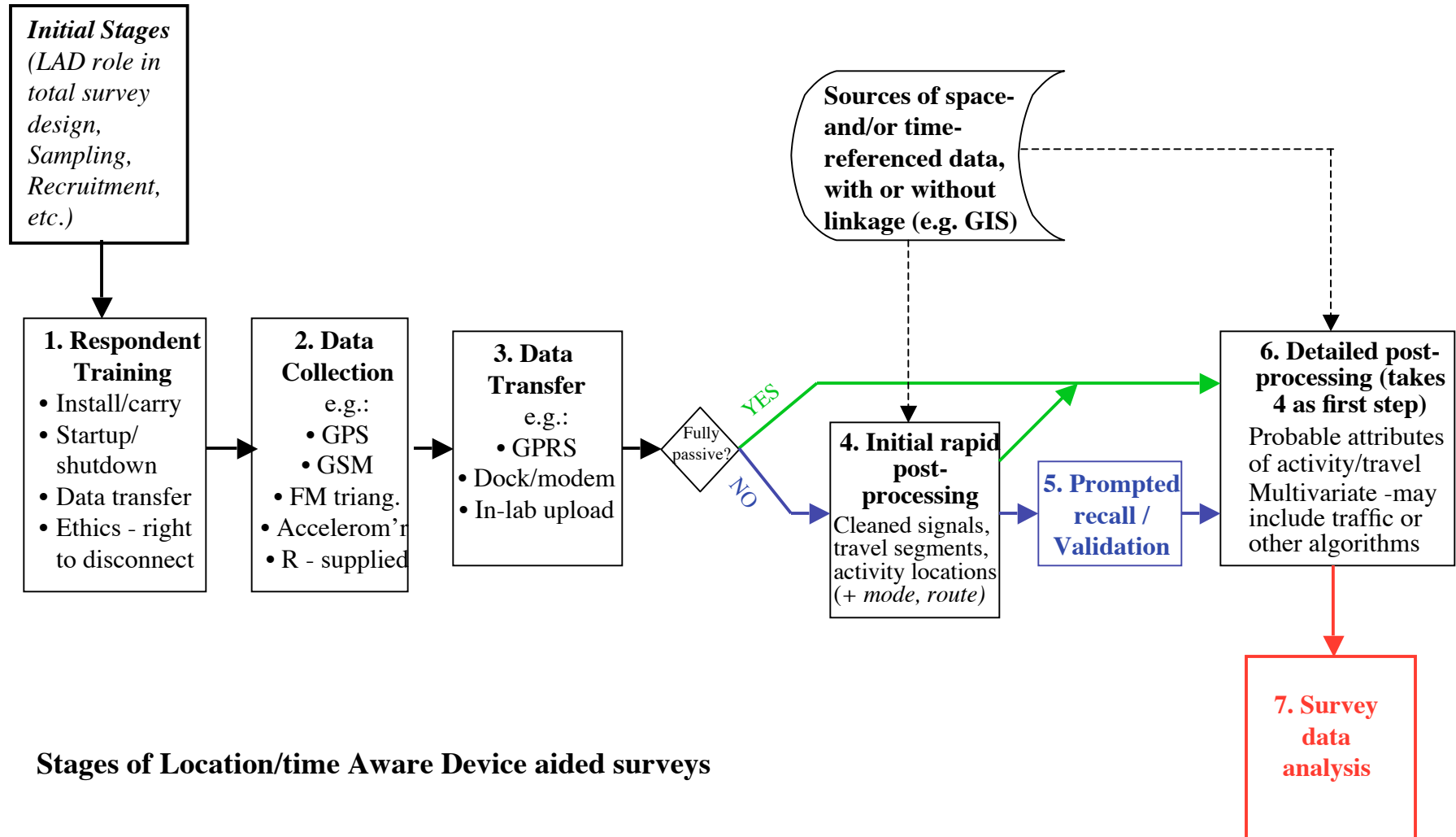
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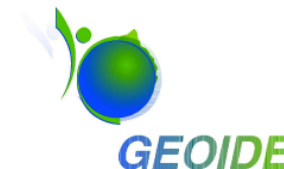


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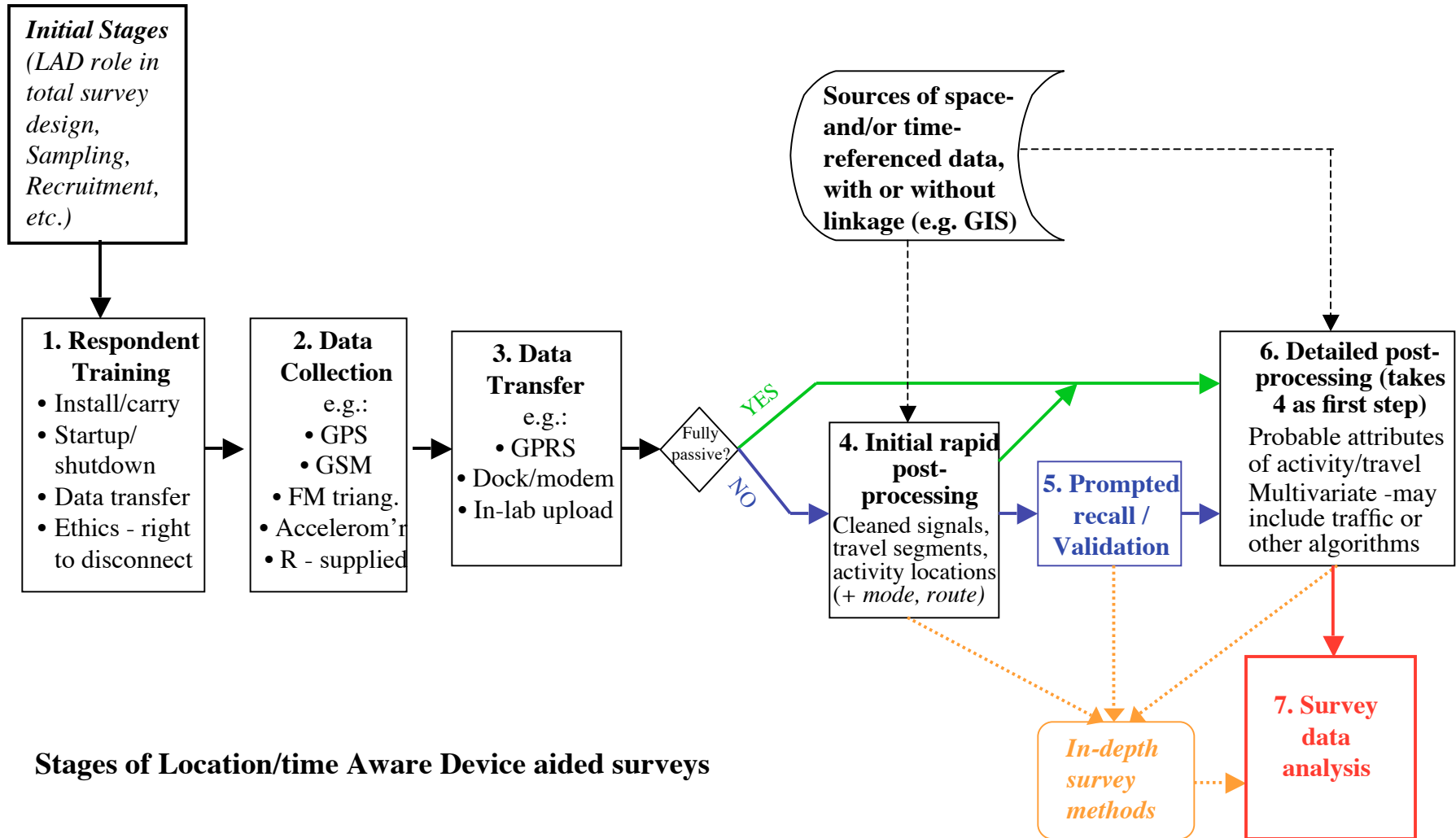




### Stages of Location/time Aware Device aided surveys







Stages of Location/time Aware Device aided surveys





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## 5.

Follow-on work by the PROCESSUS Network:

- what can we operationalise now?
- where are we going?



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# Current priorities

- Field testing of the StepLogger with accelerometer (real effects of different settings of selectable parameters)
- Installation of the Neve “GSM” server in Québec City
- Minor revision of stop, travel segment and mode-detection algorithms to take advantage of new data profiles resulting from:
  - Improved reception at activity locations
  - Consequences of sleep/wake behaviour with accelerometer
- Deployment of the system (with GSM transmission and Prompted Recall) in a subsample of an ongoing Québec City Panel Survey of spatial and temporal organisation, by households, of their activities and associated travel



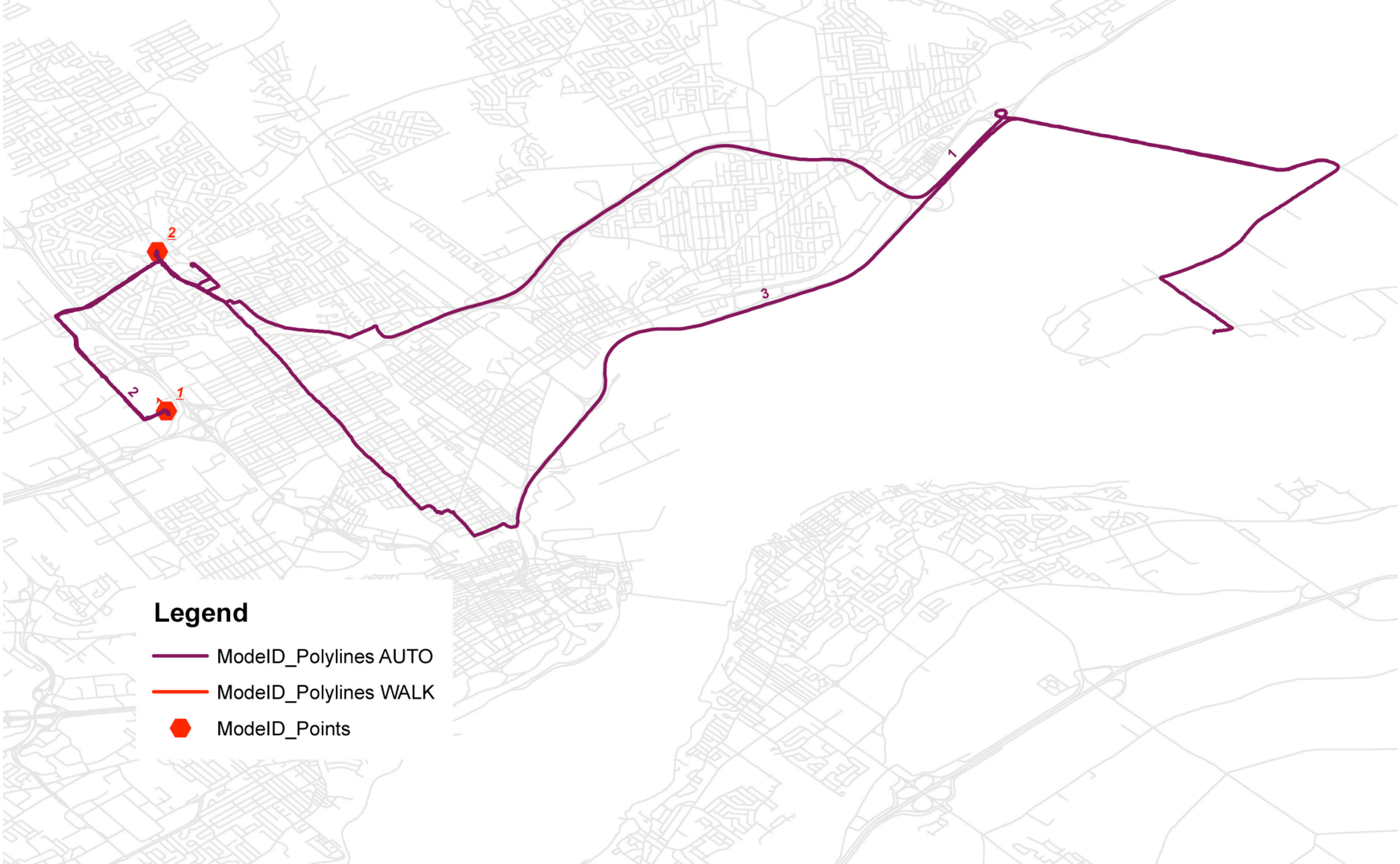
# GeoLogger180602006\_15042006

## Mode Identification with Act/Trip numbers



# SL51-000254\_150406

## Mode Identification with Act/Trip numbers





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StartID	EndID	StartHour	EndHour	Act	Trip	Duration	SigLoss	SL_EDist	RetRec	TotRec	AvgSpd	Spd95	PosAc50	Walk	Cycle	Bus	Auto
1	765	142045	145004		1	1759		0	659	764	48.43247344	106.05	1	0	0	0	1
765	1123	145004	150409		1	845		0	319	358	28.5830721	56	1.625	0	0	0	1
1123	1186	150409	153202		1	144		0	46	63	4.239130435	7	0.75	0.870150689	0	0.129849311	0
1186	1187	153202	153204	1		1529	Vrai	78.55144481	1	1	0	0	0	0	0	0	0
1187	1485	153204	155353		2	831		0	253	298	27.21343874	55	1.5	0	0	0.089518668	0.910481332
1485	1486	155353	155355	2		478	Vrai	0	1	1	0	0	0	0	0	0	0
1486	2337	155355	162434		3	1837		0	821	851	51.1047503	97.95	1.5	0	0	0	1

## Chronological summary output from post-processing (extract)



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Log : SL51-000254\_150406

Date : 04-15-2006

Start (UTC Time)	End (UTC Time)	Duration (min.)	Stop / Trip	1st Probable Mode	2nd Probable Mode	GPS Signal
2:20:45 PM	2:50:04 PM	29:19	Trip #1	Auto		
2:50:04 PM	3:04:09 PM	14:50	Trip #1	Auto		
3:04:09 PM	3:32:02 PM	2:24	Trip #1	Walk	Bus	
3:32:02 PM	3:32:04 PM	25:29	Activity #1			Signal Lost
3:32:04 PM	3:53:53 PM	13:51	Trip #2	Auto	Bus	
3:53:53 PM	3:53:55 PM	7:58	Activity #2			Signal Lost
3:53:55 PM	4:24:34 PM	30:37	Trip #3	Auto		

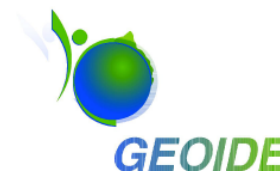
Simplified chronological summary for use by interviewers during Prompted Recall



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a) Initial results of event detection algorithm, showing color-coded event attributes (see text for explanation)

[ Tue, Jul 6, 2005 ] [ Previous   Today   Next ]			
Time	Event	Location	Other
8 Hours 10 Minutes [ Fill ]			
8:10 AM	Activity	Residential	<input checked="" type="checkbox"/>
8:28 AM	Trip: Bus	N/A	<input checked="" type="checkbox"/>
8:44 AM	Activity	UNIVERSITY	<input checked="" type="checkbox"/>
9:05 AM	Trip: Auto	N/A	<input checked="" type="checkbox"/>
9:15 AM	Activity	Commercial	<input checked="" type="checkbox"/>
9:33 AM	Trip: Auto	N/A	<input checked="" type="checkbox"/>
9:55 AM	Activity	Resource and Industrial	<input checked="" type="checkbox"/>
10:14 AM	Trip: Bike	N/A	<input checked="" type="checkbox"/>
11:00 AM	Activity	Residential	<input checked="" type="checkbox"/>
5:48 PM	Trip: Auto	N/A	<input checked="" type="checkbox"/>
6:00 PM	Activity	Resource and Industrial	<input checked="" type="checkbox"/>
6:24 PM	Trip: Auto	N/A	<input checked="" type="checkbox"/>
6:27 PM	Activity	OTHER	<input checked="" type="checkbox"/>
6:57 PM	Trip: Auto	N/A	<input checked="" type="checkbox"/>
7:13 PM	Activity	Residential	<input checked="" type="checkbox"/>
11:59 PM			

b) Completed diary after filling gaps, confirming all attributes, updating location/activity labels, and adding involved persons/passengers.

[ Tue, Jul 6, 2005 ] [ Previous   Today   Next ]			
Time	Event	Location	Other
12:00 AM	Activity: AT HOME	My House	<input checked="" type="checkbox"/>
8:28 AM	Trip: Auto	N/A	<input checked="" type="checkbox"/>
8:44 AM	Activity: Work/School: Work	U. of Waterloo	<input checked="" type="checkbox"/>
9:05 AM	Trip: Auto	N/A	<input checked="" type="checkbox"/>
9:15 AM	Activity: Shopping: Household	Conestoga Mall	<input checked="" type="checkbox"/>
9:33 AM	Trip: Auto	N/A	<input checked="" type="checkbox"/>
9:55 AM	Activity: Services: Post office	Post Office	<input checked="" type="checkbox"/>
10:14 AM	Trip: Auto	N/A	<input checked="" type="checkbox"/>
11:00 AM	Activity: Work/School: Work	My House	<input checked="" type="checkbox"/>
5:48 PM	Trip: Auto	N/A	<input checked="" type="checkbox"/>
6:00 PM	Activity: Cat sitting	Cats House	<input checked="" type="checkbox"/>
6:24 PM	Trip: Auto	N/A	<input checked="" type="checkbox"/>
6:27 PM	Activity: Shopping: Other	Best Buy	<input checked="" type="checkbox"/>
6:57 PM	Trip: Auto	N/A	<input checked="" type="checkbox"/>
7:13 PM	Activity: AT HOME	My House	<input checked="" type="checkbox"/>
11:59 PM			

Interactive self-administered Prompted Recall interface, web or (later) PDA, developed by Doherty et al





# What can we operationalise now?

- For the first time, battery cycles of “pocketable” devices (better batteries, better power management) allows “real respondent” deployment -- but with nightly recharging
- In urban region applications, detection algorithms for stops, travel segments (including interchanges) and travel modes perform in the 80-90% range, providing that some calibration is done on local characteristics (e.g. fluidity of public and private modes)
- Prompted Recall feasible with algorithm input
- In longer distance/NTS applications, infrequent GPS sampling rates combined with efficient power management opens new opportunities
- BUT expect a “beta test” environment for some time to come....





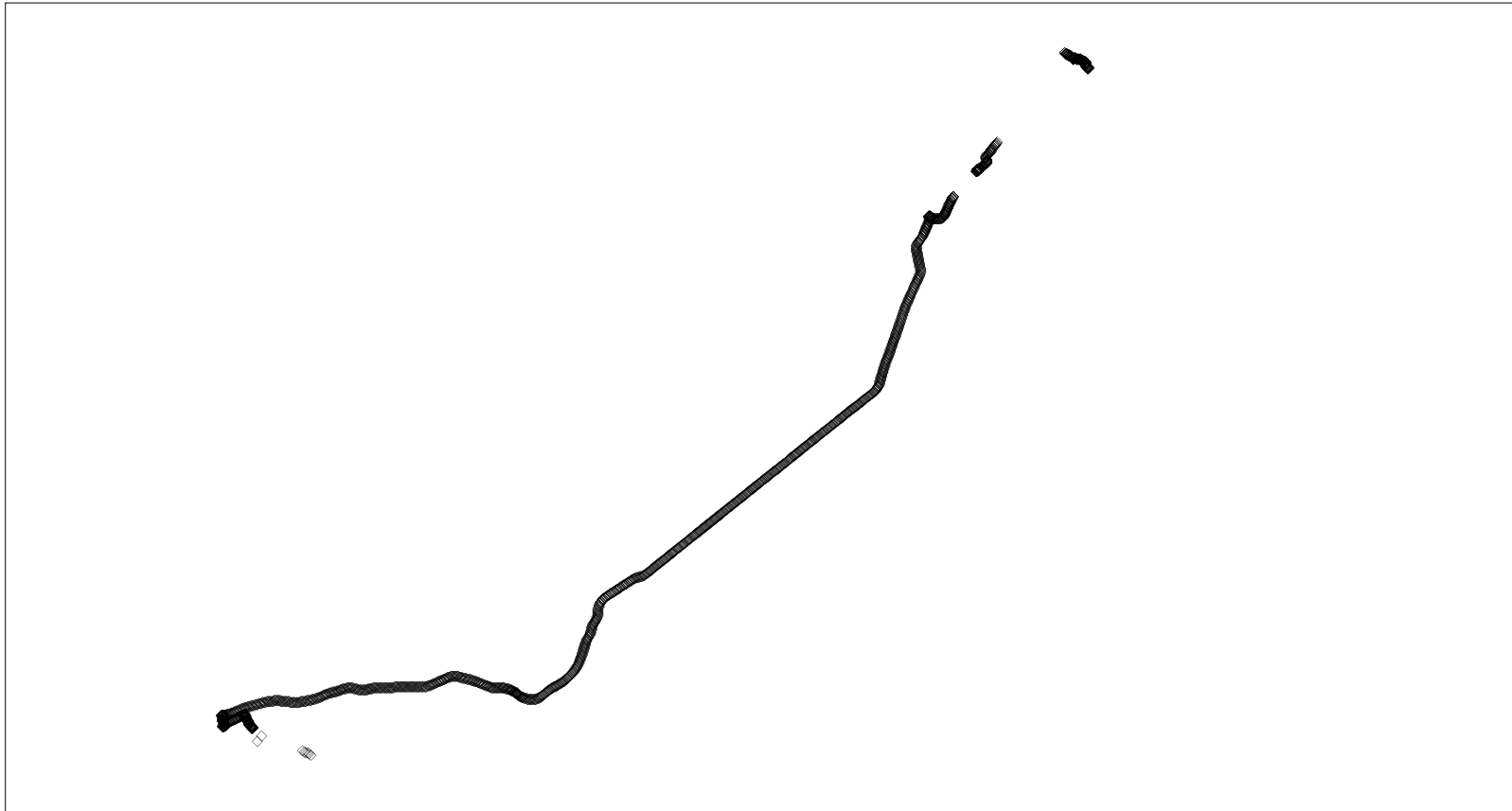
## Future priorities (not yet funded)

- More classes of LAD/GPS-aided survey (NB: physical activity)
- Passive track is very promising in the longer term, assuming cheap “always on” devices
- Joint strategy for the active track and the passive track:
  - Shorter term focus on Prompted Recall as stand-alone method, but also as an input to learning algorithms that should be incorporated in post-processing
- Major revision of stop, travel segment and mode-detection algorithms to use accelerometer *data*
- Activity type estimation using land-use data
- My proposal: develop a multi-scale (time/space) logger package that shifts between urban modes and inter-urban modes using geofencing technologies





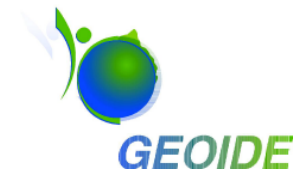
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## To keep in mind..

- Data transmission from private individuals is illegal in some countries
- The privacy issues for GPS data are sensitive problems that require sensitive solutions:
  - Written consent overcomes most concerns about collection
  - Microdata archiving constrained or sunsetted in some countries
  - Special care is needed not to publish confidential details such as home location (but situation not much worse than for CATI geocoding)
  - Access to/use of “my” data: alibis, speeding defence, etc.
- Are we ignorant of relevant technologies developed by the asset-tracking, defence and security industries?



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# Recent papers, 2006 Meeting of the Transportation Research Board

## **An Enhanced System for Link and Mode Identifications for GPS-Based Personal Travel Surveys**

*S. Y. A. Tsui and A.S. Shalaby*

## **Field Testing of a Person-Based GPS Tracking Device to Support Internet-Based Prompted Recall Diary with automated GPS Activity-Travel Detection: System Design**

*S.T. Doherty, D. Papinski and M.E.H. Lee-Gosselin*



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