

## Preferred citation style for this presentation

Schirmer, P. (2011)

Simulating urban dynamics with agent based models, presented at *Brownbag Chair of Architecture and Urban Design*, Zurich, December 2011

 Institut für Verkehrsplanung und Transportsysteme  
Institute for Transport Planning and Systems



Eidgenössische Technische Hochschule Zürich  
Swiss Federal Institute of Technology Zurich

## Simulating urban dynamics with agent based models

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# Urban Simulation

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## SustainCity

- EU-funded research-project (2010-2012), Total budget: 3,8 Mio EUR
- 12 research institutions participating
- 3 case-studies of UrbanSim: Brussels, Paris, Zurich
- Previous UrbanSim-experience in all cities (Zurich: Zukunft Urbaner Kulturlandschaften, 2007)
- Aim of Project:
  - adapt 'UrbanSim' to European conditions => version 'UrbanSimE'
  - include additional models (demographics, developers, MatSim-exchange,...)
  - evaluate and compare results of case-studies



# Introduction

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## Outline

- Introduction to modelling of choice
- Example of behaviour model: Household-Location-Choice
- The Zurich case study of UrbanSim

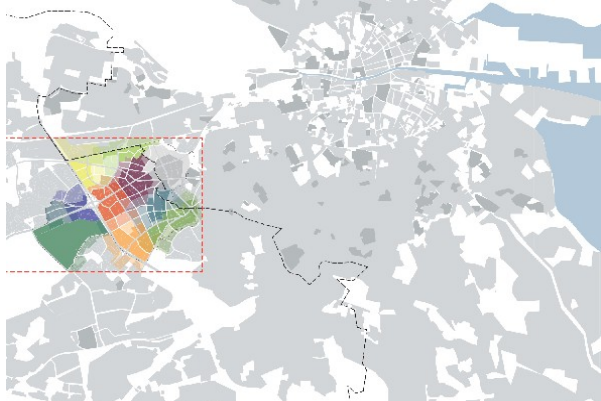
# Introduction

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## Scale of urban planning projects

- S - the neighborhood (1:1000 – 1:200)
- M - the quarter (1:2000 – 1:500)
- L - the city (1:10000 – 1:2000)
- XL?

### Examples of projects from KCAP Architects&Planners



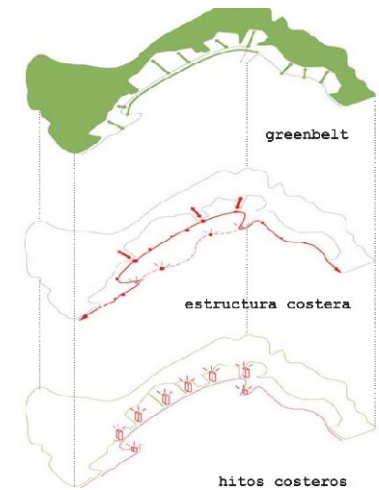
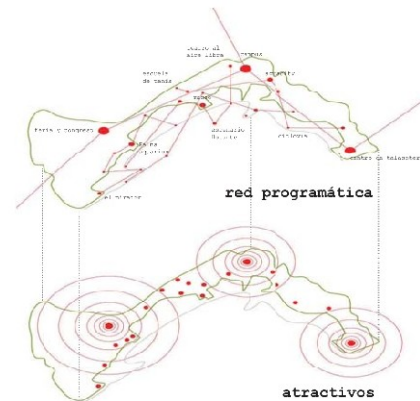
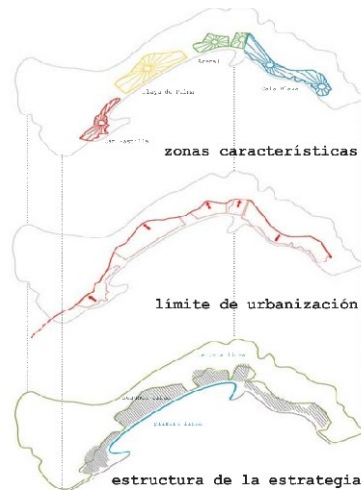
# Introduction

## Layers

- network (public transport, streets, cycling, pedestrians, ...)
- build space (volumes, use, density, ...)
- open-space (artificial, natural, public, semi-public, private, ...)
- urban cores (urban center, subcenter, neighborhood, ...)
- functions (points of interest, zonal definitions, ...)
- social structure (segregation, age, income, lifestyle, ...)
- policies (ownership, investors, constraints, ...)
- ....

Design-proposal for  
Platja del Palma

KCAP Architects&Planners



# Introduction

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## Process and dynamics

What happens if we create

... a new highway

... a new urban center

... a new station/airport

... or if we have a structural change of the economy?

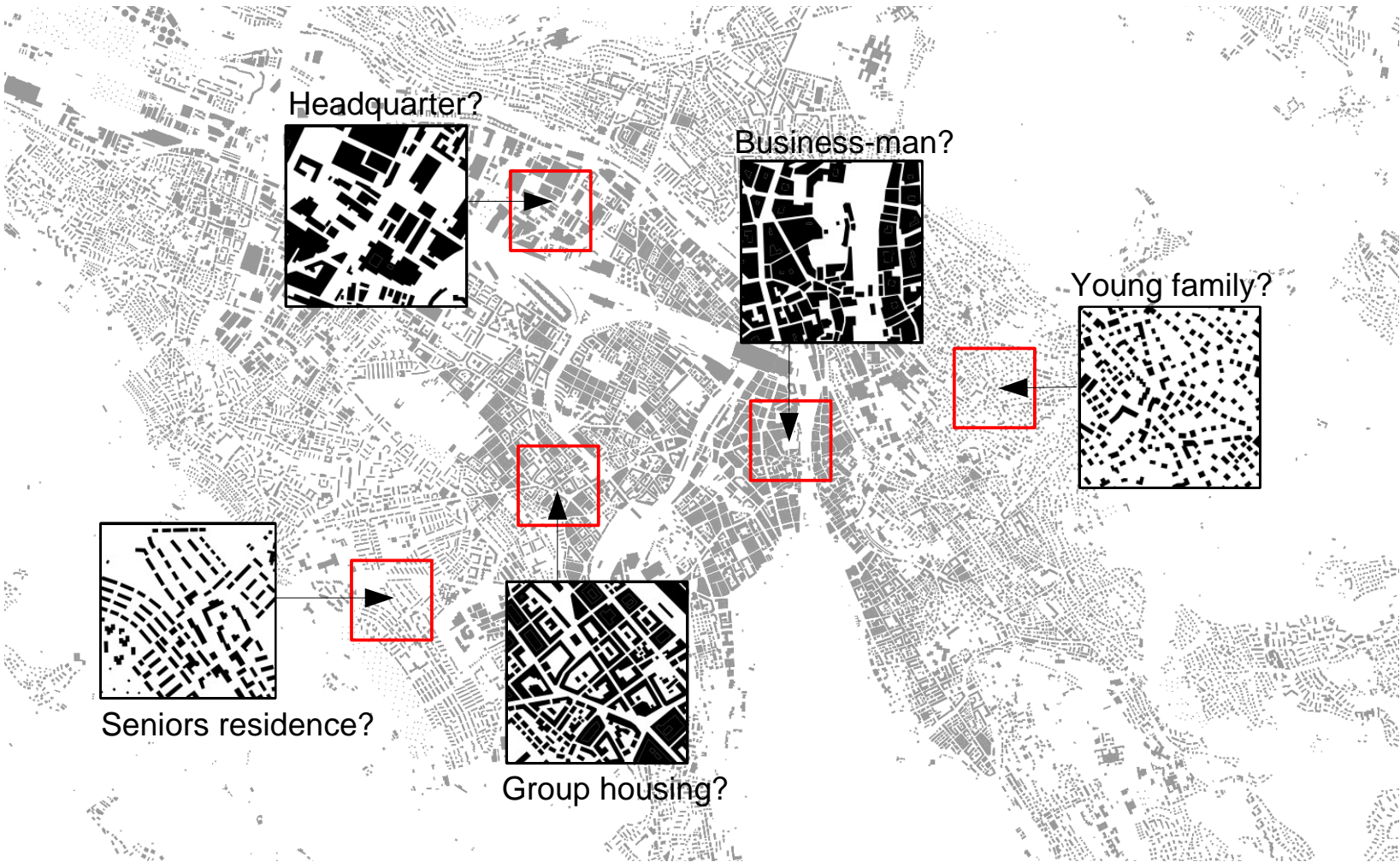
Can we simulate effects of urban planning decisions?

Design-proposal for  
Dublin

KCAP Architects&Planners



# Modelling Behaviour

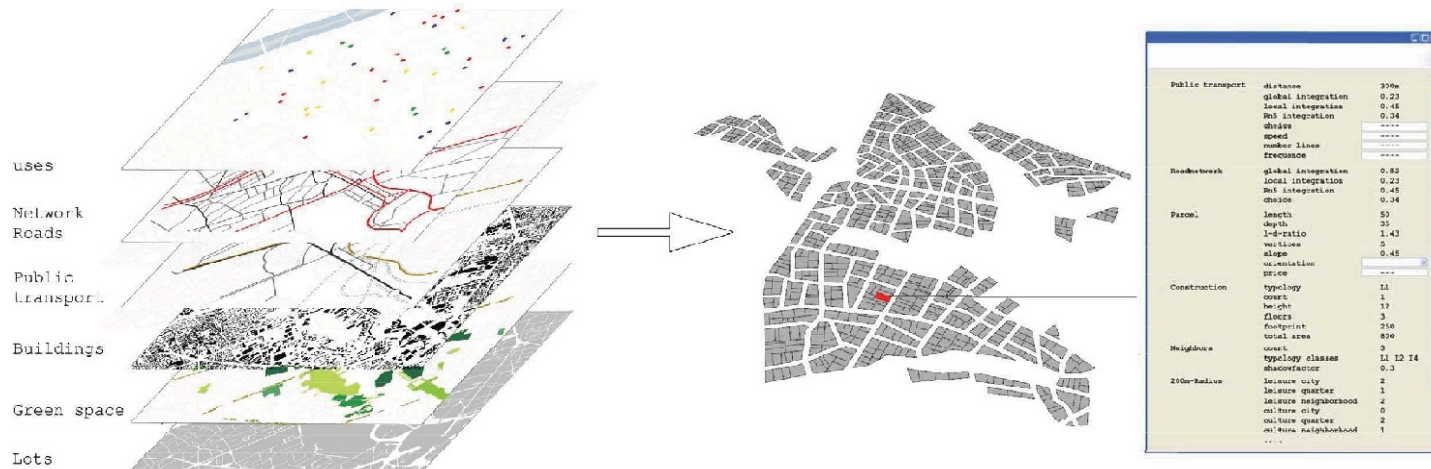




# Modelling Behaviour

## Example: relevant attributes of residence for a household

- Size of residence (rooms, sqm)
- Price of residence (rent, buy)
- Size of household
- Income of household
- Distance to workplace
- Distance to center
- ....



# Modelling Behaviour

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## Model of homo economicus

*“...humans as rational and narrowly self-interested actors who have the ability to make judgements toward their subjectively defined ends.” (Wikipedia)*

- Perfect knowledge of all available alternatives and their relevant attributes
- Consistent and stable preferences
- Optimisation of own benefit over arbitrary time horizons  
(respecting costs of search and decision)
- Alternatives  $j=1, \dots, n$  are known for all persons  $q$ ,  $q = 1, \dots, r$
- Alternatives do not overlap
- Observations for  $X_{kjq}$ ,  $k = 1, \dots, m$
- Parameters  $\alpha_{kjq}$  are known
- Utility  $U(X_{j^*q}) > U(X_{jq})$  for  $\forall j \neq j^*$ ;

**use observed behaviour to simulate  $\Leftrightarrow$  natural behaviour vs. “vision” of new behaviour**

# Modelling Behaviour

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## Approach

- Calculate utility of an alternative with stochastic approach using probabilities
- Value of an alternative is a sum of different aspects
- Utility includes error term
- Error term is independently irrelevant distributed (IID)
- Impact of each aspects can be estimated via observation
- Assumptions of independent irrelevant alternatives (IIA)

Utility function: 
$$U(jq) = \sum V(X_{kjq}) + \varepsilon_{jq}$$

Deterministic value: 
$$V = \beta_{0j} + \sum \beta_{k''j} * p_{k''q} + \sum \beta_{k'j} * s_{k'q} + \sum \beta_{kj} * x_{kjq}$$

$\beta_{0j}$  Konstante für Alternative j

$p_{k''q}$  Eigenschaft k''=1...m'' der Person q

$s_{k'q}$  Eigenschaft j' = m'+1...m' der Situation der Person q

$x_{kjq}$  Eigenschaft k=m'+1...m der Alternative j für Person q

Logit model: 
$$P(i) = \frac{e^{V(iq)}}{\sum e^{V(nq)}}$$

# Modelling Behaviour

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## Household location, transition and relocation choice

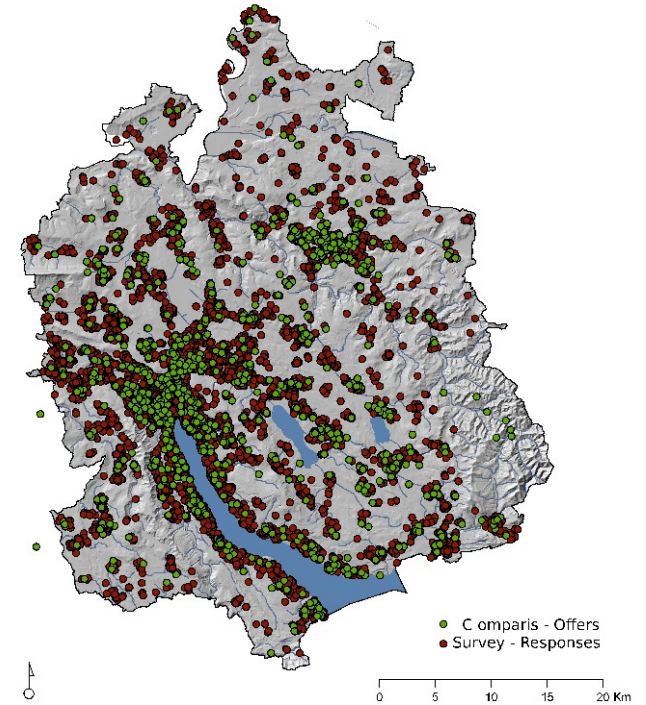
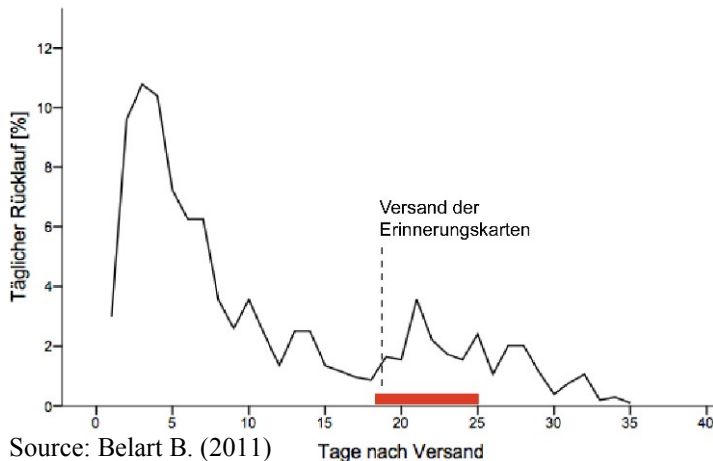
- New survey end of 2010 (Belart, 2011)
  - 5300 persons that moved in July/August 2010 have been asked
    - attributes of the household (incl. workplace)
    - attributes of the current and the previous residence
    - location of members of the social network
    - type of lifestyle of the household
  - => 1090 observation of recent movers
  - Integration of lifestyle and social contacts
- Literatur review of variables used in Household location choices (Virani 2011)
  - new model with better results
    - common variables found in Literature
    - variables used in UrbanSim

# Modelling Behaviour

## Response

- Survey sent in November 2010
- Reminder (postcard) after 3 weeks
- 1.039 answers for evaluation at end of december
- 16.500 Persons move per month in the Canton of ZH\*  
=> 16% have been contacted with the survey  
=> 3.1% have participated at the survey

\* Stastic department Canton ZH: 200.000 moving persons/year



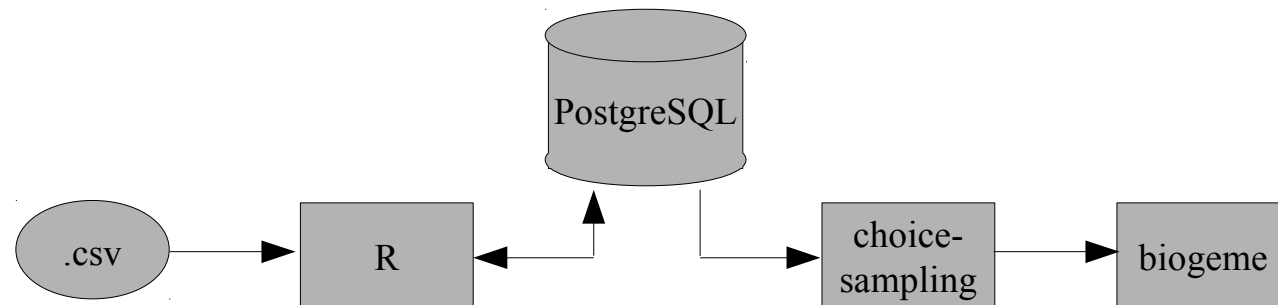
| Survey          | A     | B     | C     | D     | total |
|-----------------|-------|-------|-------|-------|-------|
| Valid addresses | 1'207 | 1'215 | 1'209 | 1'220 | 4'851 |
| response        | 263   | 286   | 257   | 302   | 1'106 |
| response [%]    | 23.4  | 25.9  | 23.6  | 27.1  | 22.8  |

# Modelling Behaviour

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## Choice set sampling

- Non-chosen alternatives based on offers of an immobile-website (www.comparis.ch)
- Weighting of data
  - Comparis rent prices 15.5% higher than in survey
  - Comparis sale prices 16.5% higher than in survey
- Sampling strategy
  - Random sampling strategy (49 alternatives+ 1 chosen alternative)
  - Next stratified sampling strategy



# Modelling Behaviour

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## Comparing to the microcensus 2005

|                                                                            | Survey 2010 | MZ 2005<br>(weighed) | Difference | MZ 2005<br>(unweighted) | Difference |
|----------------------------------------------------------------------------|-------------|----------------------|------------|-------------------------|------------|
| <b>Gender</b>                                                              |             |                      |            |                         |            |
| male                                                                       | 50.0        | 48.7                 | 1.3        | 46.1                    | 3.9        |
| female                                                                     | 50.0        | 51.3                 | -1.3       | 53.9                    | -3.9       |
| <b>Age</b>                                                                 |             |                      |            |                         |            |
| <18                                                                        | 0.0         | <i>ignored</i>       |            | <i>ignored</i>          |            |
| 18-30                                                                      | 19.2        | 19.6                 | -0.5       | 16.1                    | 3.1        |
| 30-40                                                                      | 31.9        | 19.1                 | 12.8       | 18.6                    | 13.3       |
| 40-50                                                                      | 22.0        | 19.9                 | 2.1        | 18.5                    | 3.5        |
| 50-60                                                                      | 11.6        | 16.5                 | -5.0       | 16.5                    | -5.0       |
| >60                                                                        | 15.0        | 24.9                 | -9.9       | 30.3                    | -15.3      |
| <b>Nationality</b>                                                         |             |                      |            |                         |            |
| Swiss                                                                      | 89.3        | 80.0                 | 9.3        | 84.8                    | 4.5        |
| other                                                                      | 10.7        | 20.0                 | -9.3       | 15.2                    | -4.5       |
| <b>Education</b>                                                           |             |                      |            |                         |            |
| Primary and secondary school                                               | 5.0         | 15.3                 | -10.3      | 15.3                    | -10.3      |
| A-Levels (High-school graduation)                                          | 5.6         | -                    | 5.6        | -                       | 5.6        |
| Apprenticeship                                                             | 29.1        | 39.6                 | -10.5      | 39.6                    | -10.5      |
| Master                                                                     | 17.8        | 5.4                  | 12.4       | 5.4                     | 12.4       |
| College of education, technical college,<br>university of applied sciences | 19.6        | 16.3                 | 3.3        | 16.3                    | 3.3        |
| University                                                                 | 18.5        | 8.7                  | 9.8        | 8.7                     | 9.8        |
| Other/Missing                                                              | 4.4         | 14.5                 | -10.1      | 14.5                    | -10.1      |

# Modelling Behaviour

## Comparing to the microcensus

|                                      | Survey 2010 | MZ 2005<br>(weighthed) | Difference | MZ 2005<br>(unweighted) | Difference |
|--------------------------------------|-------------|------------------------|------------|-------------------------|------------|
| <b>income [CHF]</b>                  |             |                        |            |                         |            |
| <2000                                | 1.5         | 3.4                    | -1.9       | 3.3                     | -1.8       |
| 2000 - 3999                          | 9.0         | 16.3                   | -7.3       | 15.8                    | -6.8       |
| 4000 – 5999                          | 16.5        | 23.0                   | -6.5       | 22.1                    | -5.6       |
| 6000 – 7999                          | 17.7        | 17.2                   | 0.5        | 16.5                    | 1.2        |
| 8000 – 9999                          | 14.9        | 10.2                   | 4.7        | 10.3                    | 4.6        |
| 10000 – 11999                        | 11.5        | 5.5                    | 6.0        | 5.5                     | 6.0        |
| 12000 – 13999                        | 7.1         | 2.7                    | 4.4        | 2.7                     | 4.4        |
| 14000 – 15999                        | 7.2         | 1.5                    | 5.7        | 1.4                     | 5.8        |
| >16000                               | 10.3        | 2.3                    | 8.0        | 2.2                     | 8.1        |
| <b>Residential type</b>              |             |                        |            |                         |            |
| Rent                                 | 76.7        | 59.6                   | 17.1       | 57.0                    | 19.7       |
| Owned apartment                      | 22.8        | 39.8                   | -17.0      | 42.5                    | -19.7      |
| Business apartment                   | 0.1         | 0.3                    | -0.2       | 0.4                     | -0.3       |
| missing                              | -           | 0.3                    | -0.3       | 0.1                     | -0.1       |
| <b>Size of Household</b>             |             |                        |            |                         |            |
| 1.0                                  | 28.3        | 28.8                   | -0.5       | 28.8                    | -0.5       |
| 2.0                                  | 41.4        | 36.1                   | 5.3        | 36.1                    | 5.3        |
| 3.0                                  | 14.0        | 13.1                   | 0.9        | 13.2                    | 0.8        |
| 4.0                                  | 11.0        | 15.3                   | -4.3       | 15.2                    | -4.2       |
| >4                                   | 5.4         | 6.7                    | -1.3       | 6.7                     | -1.3       |
| <b>Type of household</b>             |             |                        |            |                         |            |
| One-person                           | 28.3        | 28.8                   | -0.5       | 28.8                    | -0.5       |
| Two persons/couple with no children  | 38.6        | 30.9                   | 7.7        | 30.7                    | 7.9        |
| Single parent with children under 18 | 4.2         | 5.5                    | -1.3       | 5.7                     | -1.5       |
| Family with children under 18        | 22.4        | 31.6                   | -9.2       | 31.5                    | -9.1       |
| Multiple adult person household      | 5.4         | 3.2                    | 2.2        | 3.2                     | 2.2        |

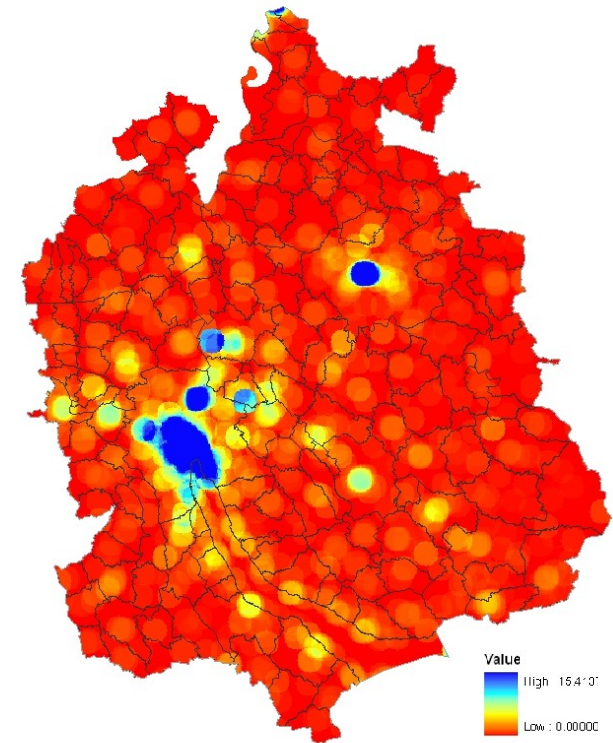


# Modelling Behaviour

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## Enriching with GIS-data

- Geolocating via Google maps:
  - Current and previous residential location
  - Location of members of social network
  - Location of workplace
- Additional variables on location through GRASS-GIS:
  - Scale of municipality
  - Scale of hectar (data of Bürgele)
  - Scale of parcel (centroid)
- Data represents different base-years!



Number of jobs within 1km (per ha)

# Modelling Behaviour

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## Enriching the data

| Variablename                                                                | Reference year | Scale                         |
|-----------------------------------------------------------------------------|----------------|-------------------------------|
| <b>Location variables</b>                                                   |                |                               |
| Distance to primaryschool                                                   | 2010           | centroid of gridcell100mx100m |
| Distance to CBD Zürich                                                      | 2010           | centroid of gridcell100mx100m |
| Distance to CBD Wintertur                                                   | 2010           | centroid of gridcell100mx100m |
| Distance to closest kindergarten                                            | 2010           | centroid of gridcell100mx100m |
| Distance to power line                                                      | 2010           | centroid of gridcell100mx100m |
| Distance to lake                                                            | 2010           | centroid of gridcell100mx100m |
| Distance to shopping_facility                                               | 2010           | centroid of gridcell100mx100m |
| aircraft noise                                                              | 2009           |                               |
| Households of size 'X' in radius of 1km (X=[1:10])                          | 2000           | gridcell 100x100m             |
| Density of children (per ha in radius of 500m)                              | 2000           | gridcell 100x100m             |
| Density of Population (per ha in 1km radius)                                | 2000           | gridcell 100x100m             |
| Density of open space (per ha in radius of 2km)                             | 2006           | gridcell 100x100m             |
| Density of jobs (jobs in retail trade; per ha in 1km radius)                | 2006           | gridcell 100x100m             |
| Density of jobs (jobs in hotel and catering industry; amount in 1km radius) | 2006           | gridcell 100x100m             |
| Travel time to Bürkliplatz (car travel-time, regional transport model)      | 2008           | link (matsim)                 |
| Travel time to Bürkliplatz (public transport)                               | 2008           | link (matsim)                 |
| Public transport accessibility (based on regional transport model)          | 2005           | zone                          |
| Private vehicular traffic accessibility                                     | 2005           | zone                          |

# Modelling Behaviour

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## Model Virani (rent)

| Variable                                                          | $\beta$          | t-test       | p-value |
|-------------------------------------------------------------------|------------------|--------------|---------|
| Age of the House                                                  | 1.02             | 8.75         | 0       |
| <i>Age of the House is unknown</i>                                | <i>0</i>         | <i>fixed</i> |         |
| Jobs available in the municipality                                | -0.589           | -13.11       | 0       |
| Population Density (1 km) * Young Household Dummy                 | 0.0266           | 7.1          | 0       |
| distance to station                                               | -0.293           | -3.5         | 0       |
| Proximity to previous location                                    | 6.52             | 21.74        | 0       |
| Proximity to social contacts                                      | 6.24             | 2.18         | 0.03    |
| Proximity to work                                                 | 6.3              | 2.03         | 0.04    |
| ETA previous location                                             | -0.203           | -9.08        | 0       |
| ETA_sociqal contracts                                             | -0.0291          | -1.25        | 0.21 *  |
| ETA_work                                                          | -0.0272          | -1.31        | 0.19 *  |
| Dummy of historical building ( construction before 1941)          | 1.97             | 11.9         | 0       |
| Log (net floor space divided by household size )                  | 1.83             | 12.1         | 0       |
| Accessibility to public transport * dummy of " no car available " | 0.65             | 5.32         | 0       |
| Rent Vacancy in the municipality                                  | -0.213           | -3.66        | 0       |
| Ratio of rent to income                                           | -4.99            | -8.76        | 0       |
| Rooms per person                                                  | -1.41            | -23.46       | 0       |
| Travel time to Burkliplatz by Car                                 | 0.0281           | 5.1          | 0       |
| <i>Number of observations</i>                                     | <i>685</i>       |              |         |
| <i>LL(0)</i>                                                      | <i>-2615.898</i> |              |         |
| <i>LL(max)</i>                                                    | <i>-1170.4</i>   |              |         |
| <i><math>\rho^2</math></i>                                        | <i>0.563</i>     |              |         |

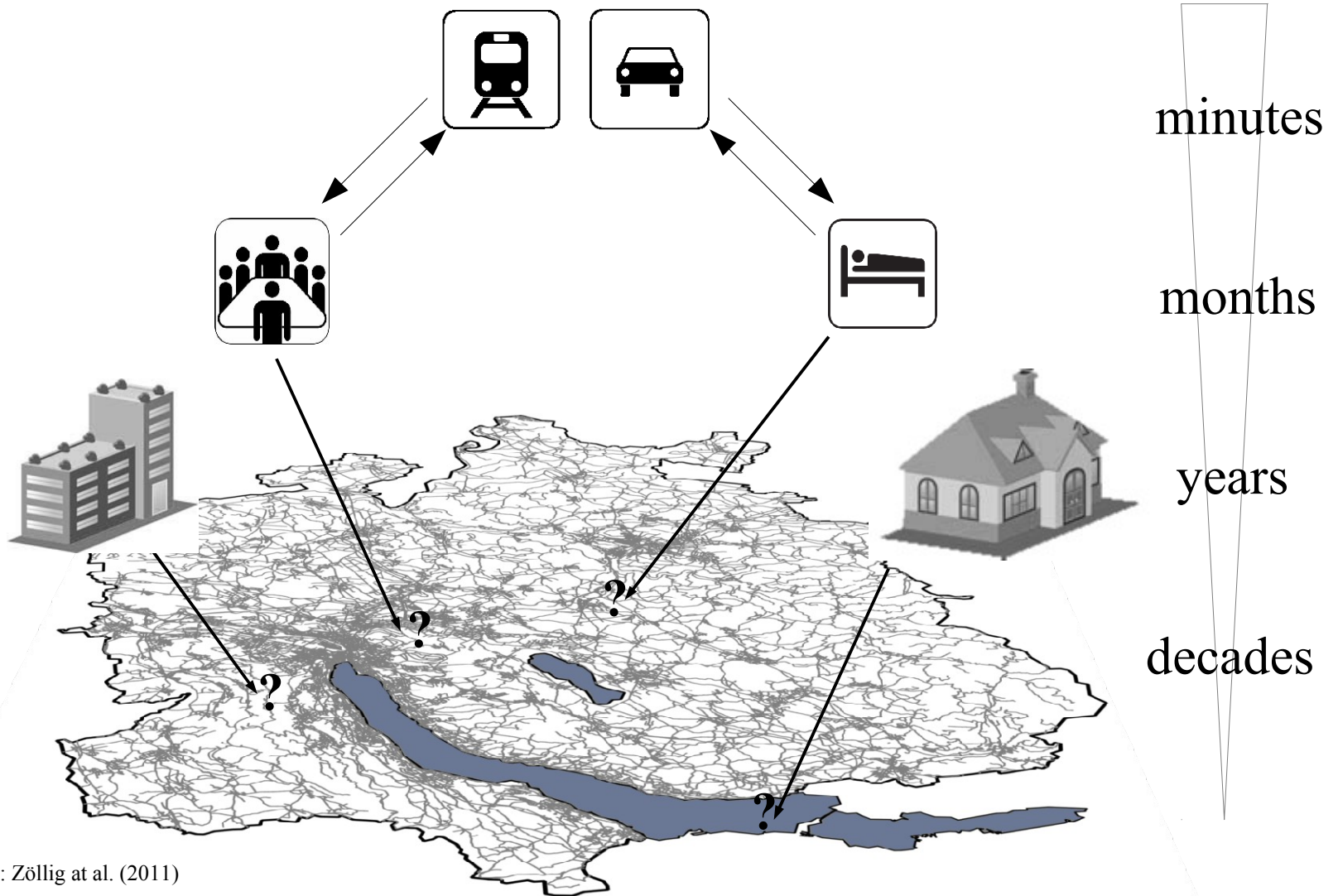
# Modelling Behaviour

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## Further work

- Reestimate the models within the new framework
  - Include
    - Socio-spatial variables
    - Lifestyles
    - Search mode and previous location
    - Geometries
  - check for correlations of variables
- Enlarge the dataset for estimation through imputation of distance to social contacts
- Test different configurations of the choice-set-sampling
- Include results into UrbanSim

# Urban Simulation



Source: Zöllig et al. (2011)

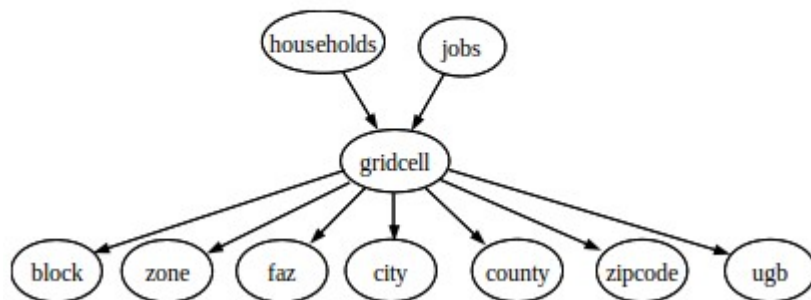
# Urban Simulation

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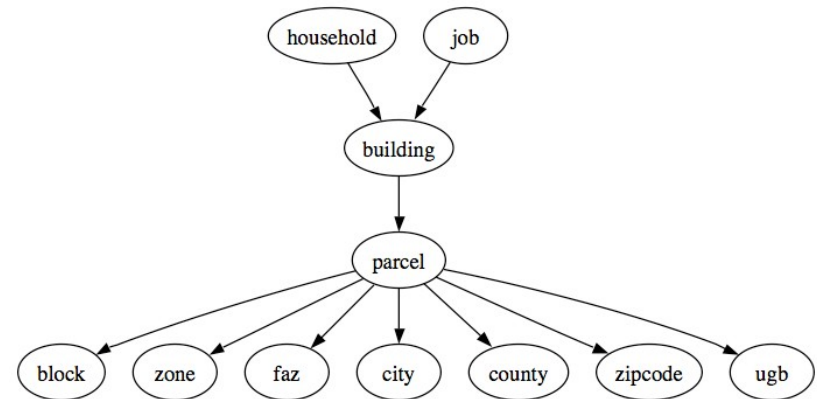
## UrbanSim

- Opensource software developed by P. Waddell and colleagues ([www.UrbanSim.org](http://www.UrbanSim.org))
- Simulation of land use development with interaction to traffic and accessibility
- Microsimulation representing the choice of households, businesses and landowners
- Previously gridcell-based approach, now geometries (zoning and parcel) as reference objects
- Various case studies world wide (in Zurich: Zukunft Urbaner Kulturlandschaften, 2007)

(a) Basic model structure of grid cell version



(b) Basic model structure of parcel version



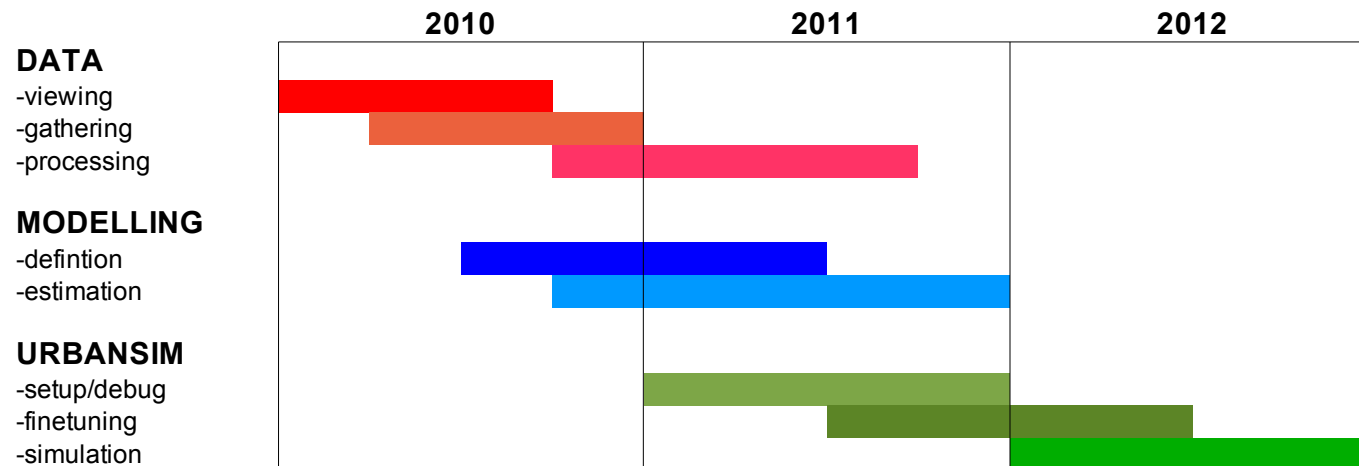
Source: Waddell, P. A. (2010) Overview of UrbanSim and the Open Platform for Urban Simulation, presentation, UrbanSim Tutorial, Zurich

# Urban Simulation

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## Outline

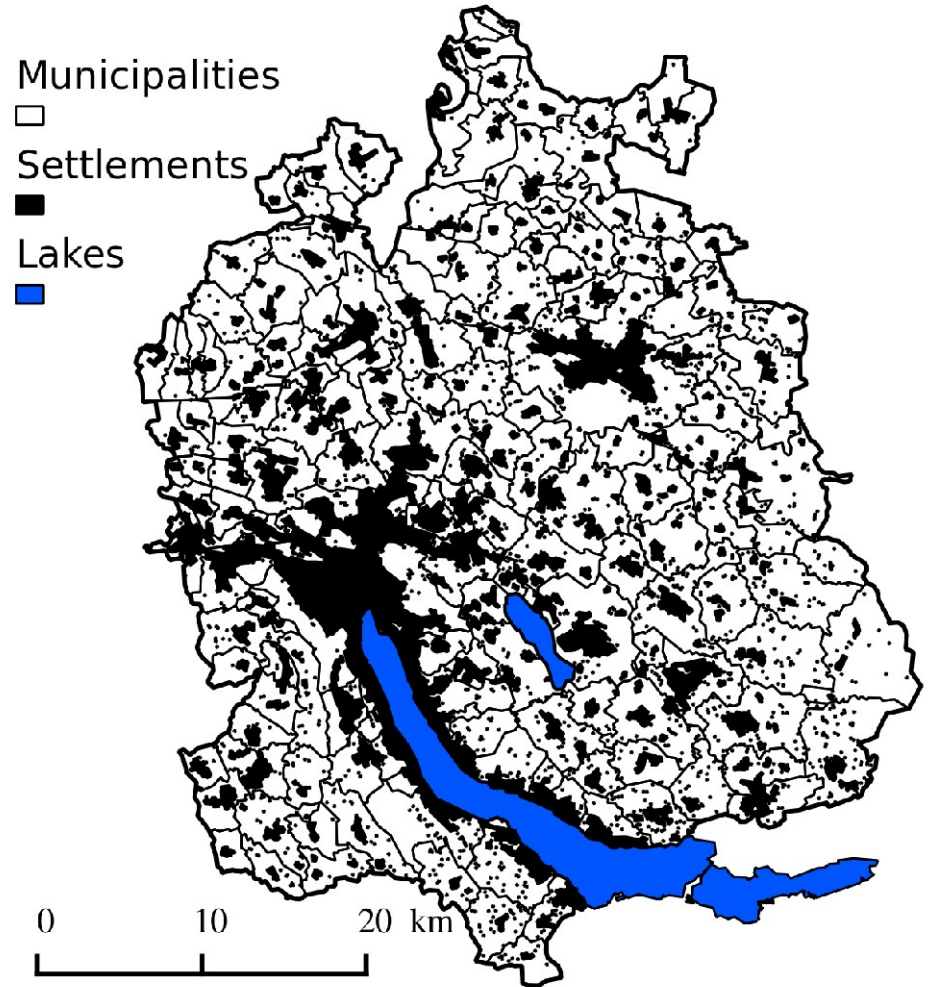
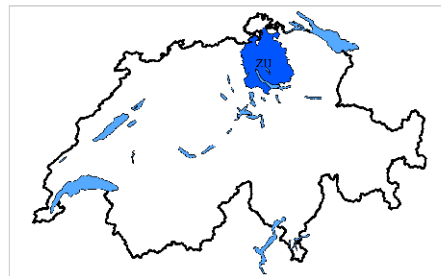
- Introduction SustainCity
- Basis data
- Data processing
- Modelling
- First UrbanSim run
- Conclusions and Outlook



# Urban Simulation

## Simulation area and time period

- Simulation start: 2000
- Evaluation period: 2000-2010
- Simulation period: 2010-2030



Source: Zöllig et al. (2011)



# Urban Simulation

## Basisdata (extract)

- Vectormaps

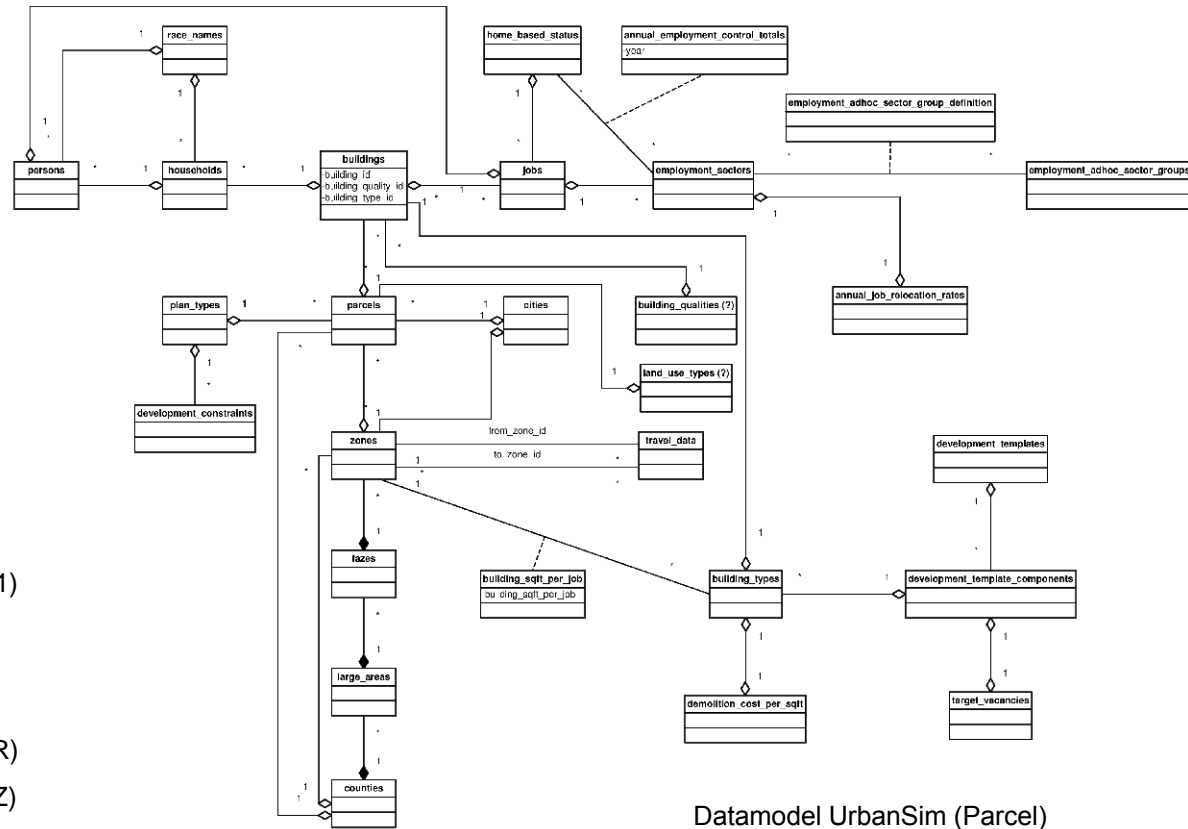
- Parcels & Buildings
- Soil coverage zones
- Landuse zones
- Traffic-zones (KVM & OeVM)
- Networks & stops
- Topography
- Noisemaps

- Agent information

- Population census (2000)
- Micro census (2005)
- Enterprise census (2001)
- Various surveys of IVT (2000-2011)

- Object information

- Residential building register (GWR)
- Cantonal building assurance (GVZ)
- Landprices (internet)



# Urban Simulation

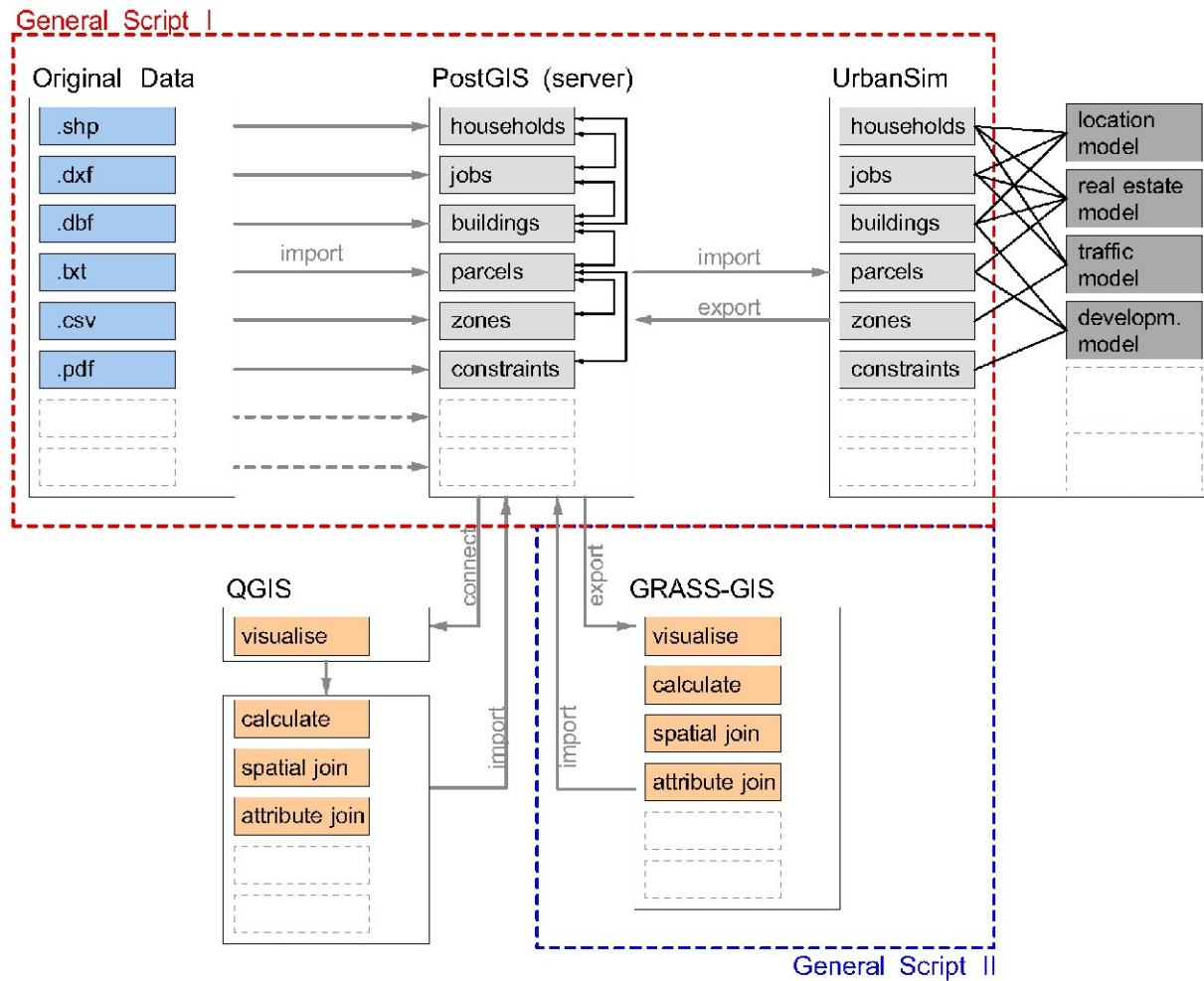
## Calculation-routines: example plan\_types

- **GWR/GVZ**
  - Housing units
  - Construction year
  - Value
  - ...
- **Soil coverage zones (AV)**
  - surface information
  - buildings footprints
  - .....
- **Parcel**
  - size
  - FAR covered
  - ...
- ▭ **Land-use zone**
  - planning-constraints



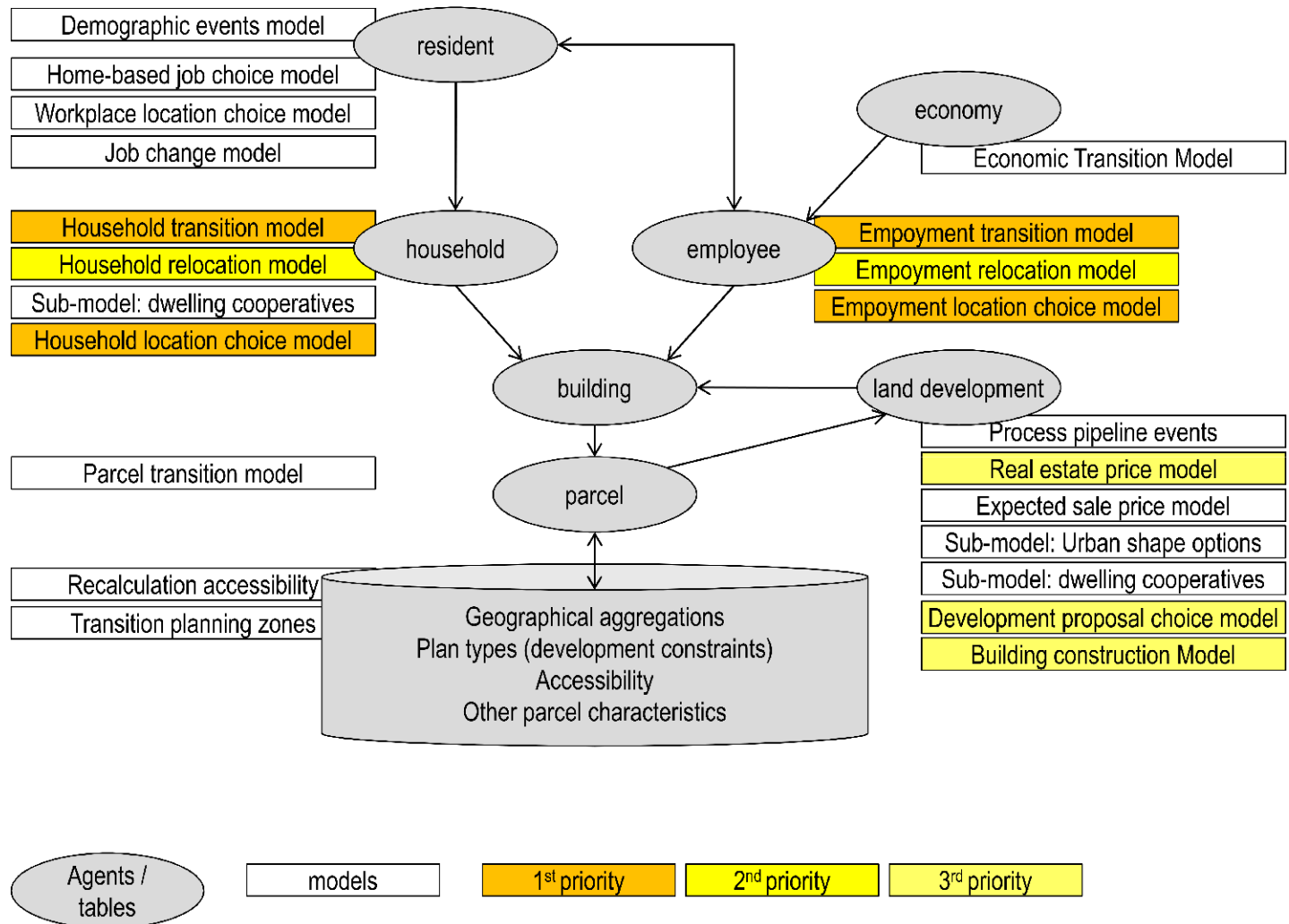
# Urban Simulation

## Framework SustainCity



# Urban Simulation

## Phase 1



Source: Bodenmann, B.R. (2011) SustainCity: Advancing land use transport interaction models in Europe, presentation at the *1st Symposium on Computation for Sustainable Architecture and Urbanism*, Zurich, July 2011.

# Urban Simulation

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## Summary (current impression)

- Setting up
  - Basisdata (vector, agents, surveys, point in time)
  - Datamodel (dependancies, content)
  - Framework
- Working with UrbanSim
  - GUI/Python
  - Stability of software
- Simulation
  - Results ZUK very promising
  - Changes of geometry not implemented
  - Relocation of other than job/hh, e.g. public functions is missing
  - Limitations of model content through datamodel/data availability
  - Numerous variables for estimation through “database”
  - Output Indikators can be divers (population, jobs, prices, traveltime, ....)

# Urban Simulation

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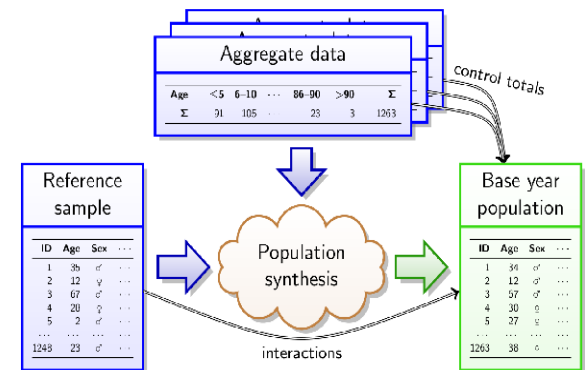
## Implementing planning projects

- Scenarios are defined through:
  - Control totals
  - Constrains/Zoning
  - Urban Layouts
- Scenarios currently envisioned to test:
  - Stadttunnel Zürich
  - Limitation of settlement area
  - Flughafen Dübendorf
  - Rising mortgages
  - Decreasing number of jobs in Zurich  
(decreasing number of immigration, smaller wages, maybe a collapsing housing bubble)

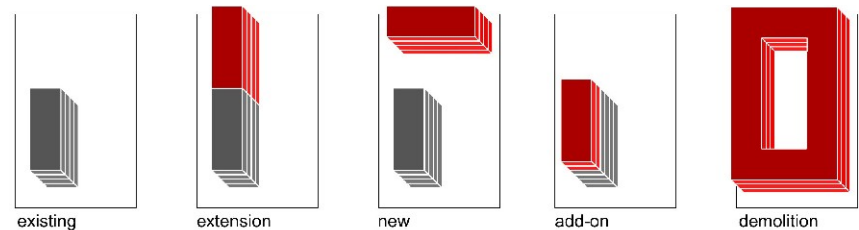
# Urban Simulation

## Ongoing work

- Extend models
  - Model for firmographics
  - Model for developers
  - Hedonic pricing
  - Implementing shape information
    - behaviour of agents
    - options for objects
    - visual output?
- Simplify setup
  - Population synthesis
  - Initial setup?
  - Implement Design Proposals?



Source: Müller K. and K.W.Axhausen (2011)



# Location choice

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## Literature

- Axhausen, K.W., S. Beige and A. Martinovits (2003) Besitz von Mobilitätsressourcen und deren Nutzung sowie Änderungen des Wohnortes, Forschungsprogramm UNIVOX.
- Bürgle, M. (2006) Residential location choice model for the Greater Zurich area, paper presented at *6th Swiss Transport Research Conference*, Ascona, 2006.
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