Decision Support Tool to unlock the potential of largescale agent-based transport demand simulation for planning practice

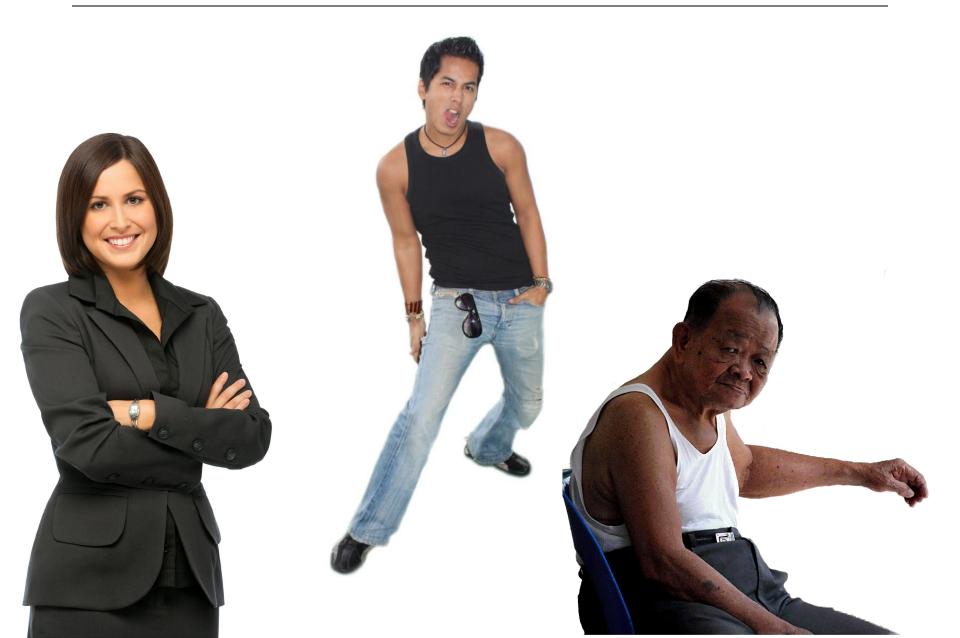
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EASTS Conference 2013 Taipeh, September 2013 (FCL) FUTURE 未来
CITIES 城市
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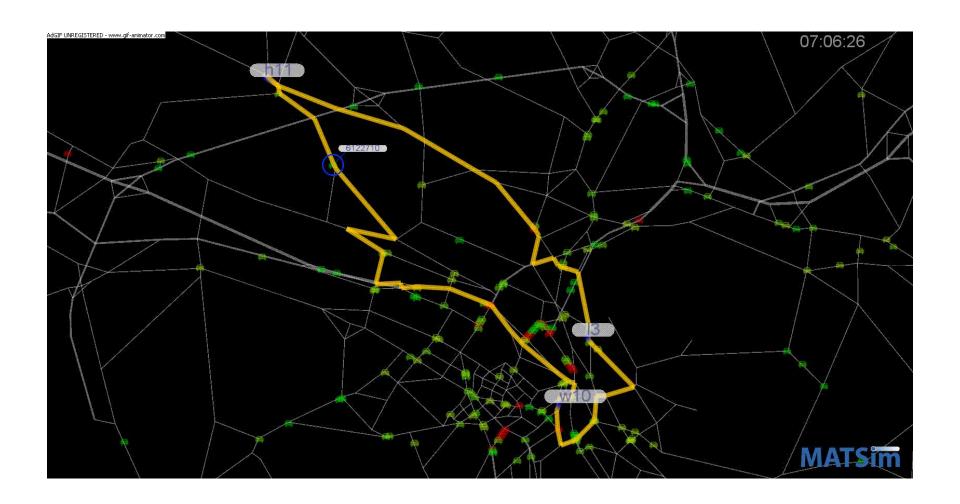


Eidgenössische Technische Hochschule Zürich Swiss Federal Institute of Technology Zurich

Principles of agent-based transport modeling



Example of an agent's daily activities and travel



Agent-based transport simulation for planning



Agent-based transport simulation for planning

Advantages

Full temporal dynamics

- Bunching phenomena
- Overcrowding of individual vehicles
- Time-dependent demand management

Agent-based paradigm

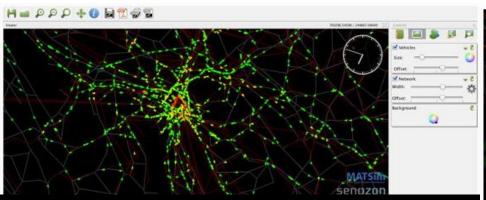
- Individuals
- Parcel or building (or unit) as base unit
- Interdependency of trips and activities, e.g. tour based mode choice

Challenges

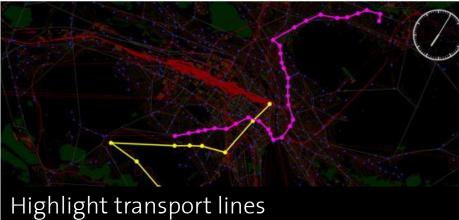
How to deal with the **wealth of data**?

- Who?
- With how much **time**?
- What skills?
- New questions?

Current situation I

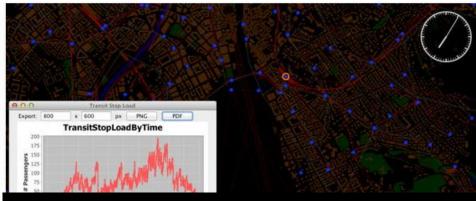


Network and moving vehicles



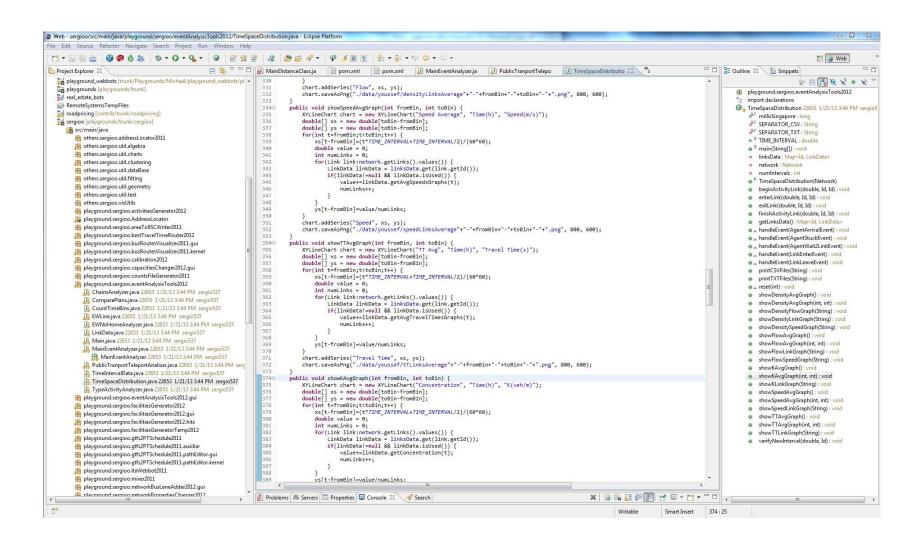


Follow individual agents



Public transport demand analysis

Current situation II



Decision support system for transportation

Transport planners

- Effects of new bus services/network
- Impact of travel demand management schemes

Urban planners:

- Temporal patterns of buildings and neighbourhood
- Flow between public transport stops to surrounding buildings

Policy-makers

- Costs and benefits of a infrastructure measures?
- Who and where are the winners and losers?

Public transport operators

 Who profitable will a new line be?

Service industry

 Which customers are in catchment areas, separated by mode?

Requirements for DSS in transport planning

Functional:

Appraisal

- Cost-benefit
- Winners and losers

Scope

- Journeys
- Stages
- Activities

Temporal analysis

 Full temporal resolution for filtering and aggregation

Technical:

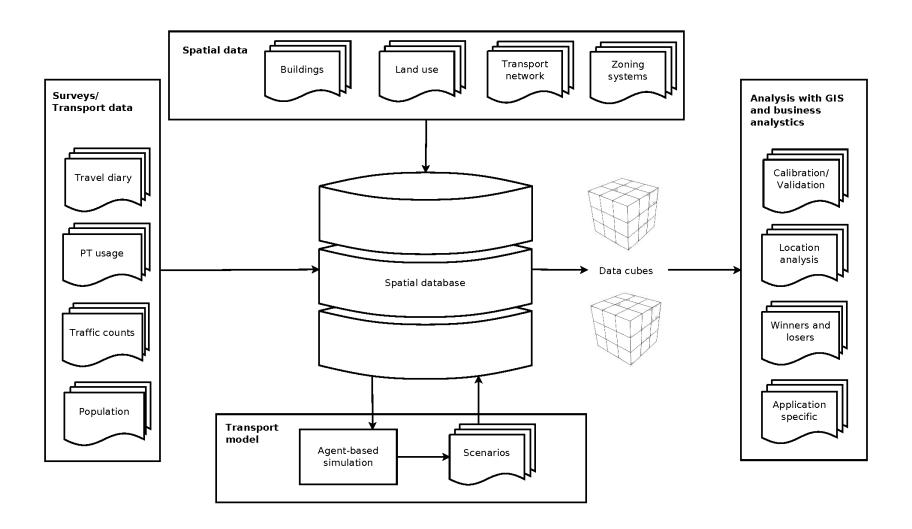
Database

- Open source with open interface
- Spatial queries
- Flexible permission setting

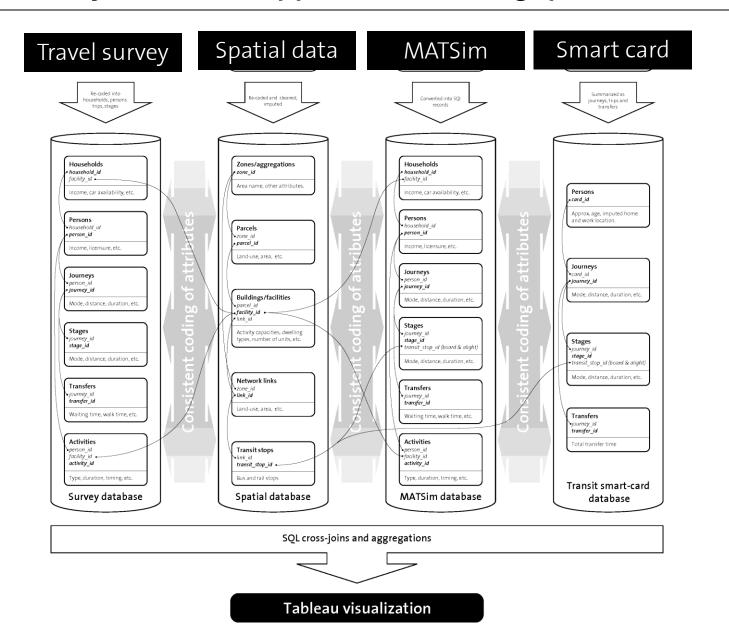
Front-end

- Business analytics software for customisable and interactive analysis
- GIS

General Framework



Case study: decision support tool for Singapore



Two case study applications

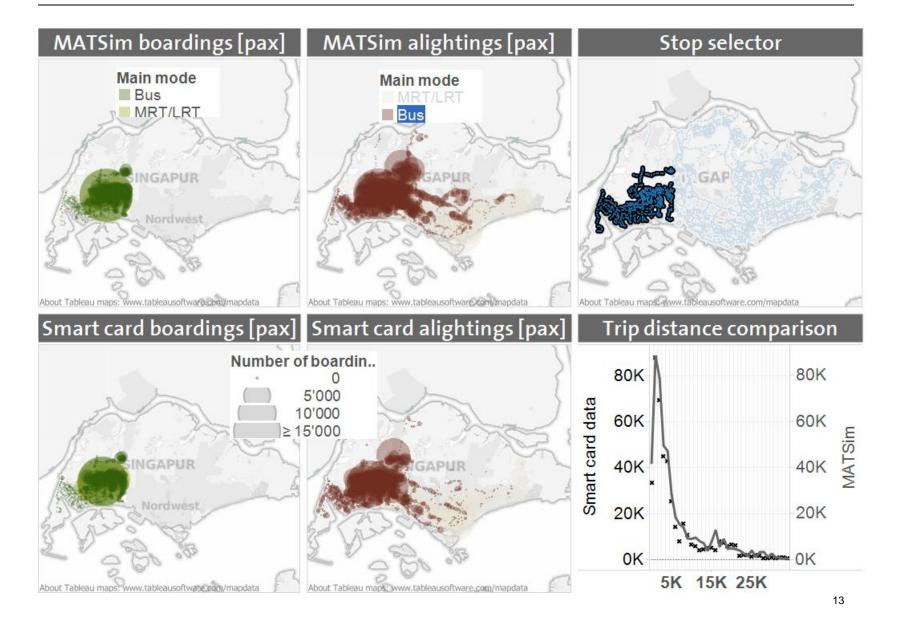
Comparison between modeled and actual travel demand patterns

- Data available from same data platform
- Public transport smart card transactions replicate level of disaggregation provided by agent-based transport simulation

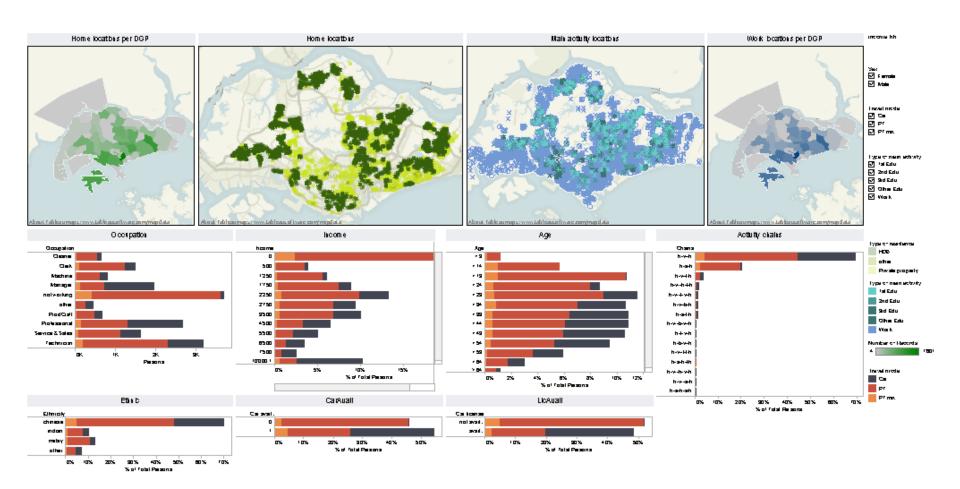
Travel demand explorer

- Spatial selection
- Special focus
 - Mode share
 - Commuting trips
- Socio-demographics

Public transport trips data explorer



Travel demand explorer



Vision, Mission and Strategy

Vision

- Continuously updated data input
- Living (3d) city model to be maintain and shared data across stakeholders
- Automatic generation of MATSim 'live' scenarios

Mission:

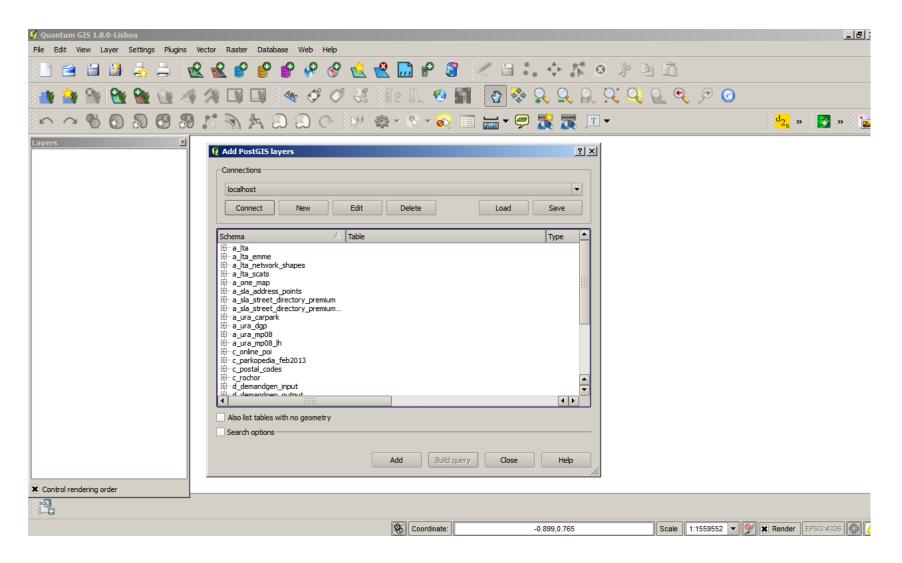
- Developing the necessary tools to make MATSim more accessible for practitioners
- Engaging with practitioners in workshops to overlap of pressing needs with abilities new modelling technology offers

Strategy / Next steps

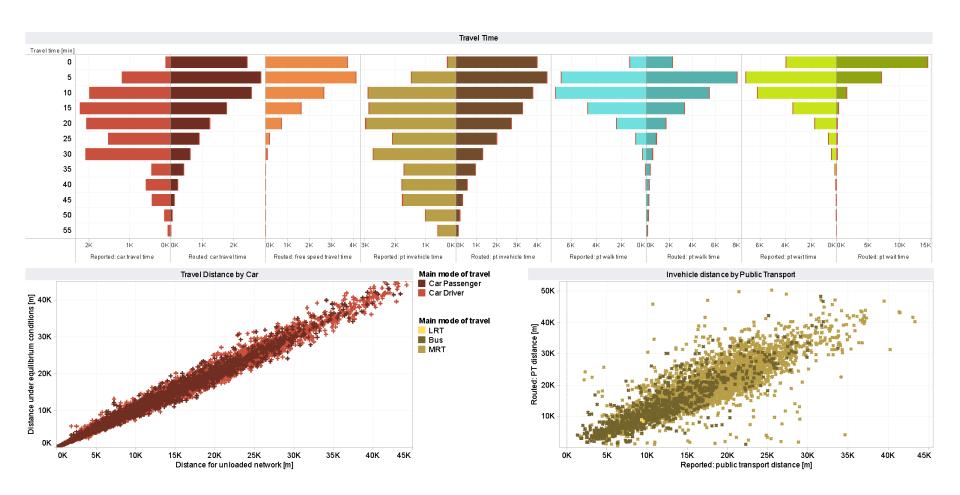
Calibration and validation of MATSim Singapore with DSS

Appendix

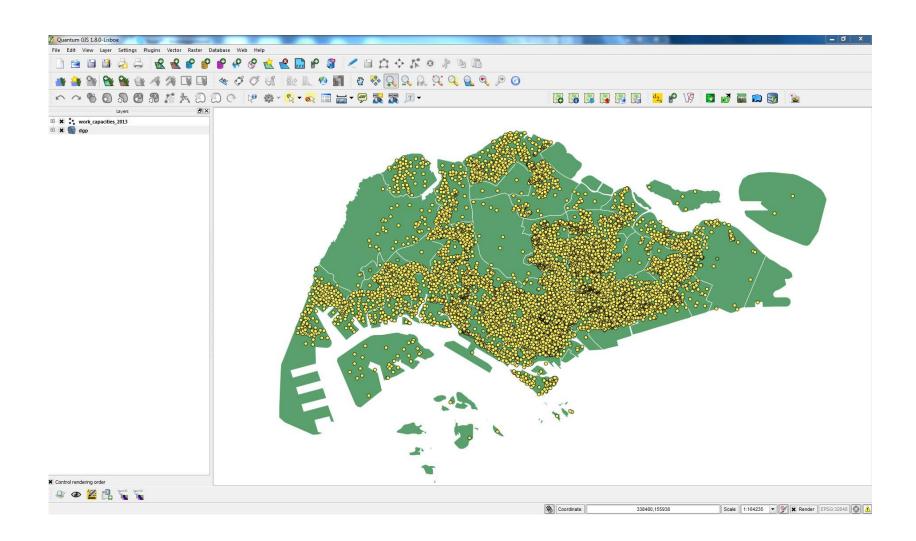
Connect and edit spatial database with Quantum GIS



Travel survey: reported vs MATSim routed



Connect and edit spatial database with Quantum GIS



How do other disciplines deal with the problem?

1960: First Management Information Systems

- Interactive analysis
- Single decision maker

1970: Computer Based Systems to aid decision making

- Databases and models
- Financial planning

1980: Decision Support Systems (DSS)

- Data -> Model -> management software for end user
- Cognitive psychology and operations research join the club

How do other disciplines deal with the problem?

1990: Group decision support system

Various stakeholders with different agendas

2000: Business intelligence

- Procter&Gamble links retails scanner data to DSS
- On-Line Analystical Processing (OLAP) for interactive analysis
- Linkage of various data sources, e.g. from different departments

2010: Visualisation

- Analyst circumvents data warehouse specialists
- External, interactive visualisation tools
- State-of the –Arte visualisation principles