Preferred citation style for this presentation

Leisure: What leisure?

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Two results of recent surveys

“Leisure” is a useless categorisation as the internal variability is too large in terms of
• rhythms
• mode choice
• involvement of family and friends
• expenditure

Strong variety seeking is combined with a concentration on a smaller number of preferred locations
Leisure: Why?

- Walk
- Evening out
- Sport
- Friends
- Excursion
- Errands
- Culture
- Clubs etc
- Accompanying/care giving
- Family
- Church/cemetery
- Music
- Second home/garden
- Other

Share [%]

Berlin
Zürich
Leisure: With whom?

- Accompanying/care giving
- Family
- Friends
- Clubs etc
- Watching sport
- Evening out
- Culture
- Church/cemetery
- Other
- Excursion
- Short holiday
- Second home
- Window shopping
- Shopping
- Sport
- Walk

Share of activities with [%]

Legend:
- Household members
- Other
- Dog(s)
Leisure: What mode?
Leisure expenditures: How much?

- Walk
- Accompanying/care giving
- Clubs etc
- Second home/garden
- Sport
- Friends
- Church/cemetery
- Music
- Family
- Culture
- Evening out
- Excursion
- Errands
- Other
- Shopping

Expenditure [sFr] / One-way distance [km]

- Average expenditure [sFr]
- Average one-way distance [km]
Leisure: Where? ("location" = Purpose * zip code)
12-week leisure survey

Brief description:

- Combined time use (all purposes) and activity-survey (out-of-home leisure only)
- Twelve (six) one-week diaries in Zürich (Berlin)
- 70 respondents with a 150 sFr incentive payment (about 10% recruiting rate from a random telephone sample) (hardly any drop-out after the start of the diary)

For details see (in German):

http://www.ivt.baug.ethz.ch/vrp/ab123.pdf
http://www.ivt.baug.ethz.ch/vrp/ab121.pdf