

Data Collection for Transport Modeling

Initial Points

- Models can't be better than the data they are based on
- Advanced model require more and of higher resolution data
- Data are costly, time and budget constraint may limit the ability to gather data needed
- Advanced in data collecting methodologies contribute to improve data

What do we need to know?

Data Collection

- Land use
- Demographic\ socio-economic
 - Population
 - Employment
- Transportation system
 - Networks
 - Capacity and service levels
- Travel characteristics\ behavior
 - Travel habits survey

Data Collection (Continue)

- Other Surveys
 - Traffic counts
 - Origin-destination surveys
 - On board (busses)
 - belt \ license label surveys
- Designated Surveys
 - Stated preferences surveys

Data Collection

- **Survey design**
- **Mobile survey instrument:**
 - Questionnaire
 - Computer-aided telephone interview
 - Internet-based surveys/Graphic user interface
 - GPS
 - Smart app.
- **New cellular data for model validations**

Issues in Data Collection

- Sample size/clustering
- Questionnaire design (phrasing of questions)
- Panel surveys
- Revealed/Stated preference surveys
- Efficient use of different source of data
- Maximize use of existing data

Problems in Travel Diaries

- Under reporting of NHB trips
 - especially in off peak hours – up to 50%
- A high rate of uncompleted tours (about 17%)
- Difficulty in identifying HH members joint trips
 - above 60% inconsistent
- Partial accuracy of addresses and time report
 - Above 20% unidentified addresses
 - In accuracy of report of time

Main Reasons for these Problems

- Memory
- Getting tired: interviewer and interviewee
- Interviewee define trips
 - May ignore drop off child, small shopping on the way, etc...
- Tremendous amount of work and assumptions is needed to edit these data

- GPS
- Trip builder software



- 24 hours
- All household members
- SP elements
 - New modes, congestion pricing, parking policy

Trip Builder

GeoStats Trip Builder - 1.0. 3785.1687

מסלול: **3114540** | יום הנסיעות: **22/07/2010** | מסלול חירום: **דסה-לוגר** | מרחק בית: **פרט:** | מהנדס קריאה: **פרט 2 מחנך 8**

סך מקומות: **6** | סך מאוסרים: **0**

היכן היית בשעה 3 לפנות בוקר? [מקום 1]

מיקום הביקור: **מקום נפוצ:** | **מקום קודם:** | **מקום אחר:**

שם מקום: *בית | כתובת: | מספר: | קומונה/דירה: | עיר: | צומת או מקום: | תוצאות החיפוש: | חיפוש | השתמש

זמן הגעת למקום: 7/22/2010 0300 | זמן עזיבה מהמקום: 7/22/2010 1833 | איך הגעת למקום הזה? | פרטים נוספים... | פצל למספר אמצעים... | או

מס' מקום: 1 | **על המפה**: ☒ | **מקום**: בית | **אמצעי**: | **זמן הגעה**: 03:00 | **זמן עזיבה**: 18:33 | **זמן שהייה**: 15:33 | **מסרה**: בית - פעילו... | **מאוסר**: ☒

מס' מקום: 2 | **על המפה**: ☒ | **מקום**: מרכז קח... | **אמצעי**: נהג מכונ... | **זמן הגעה**: 18:48 | **זמן עזיבה**: 18:55 | **זמן שהייה**: 0:06 | **מסרה**: חורדה / אי... | **מאוסר**: ☒

מס' מקום: 3 | **על המפה**: ☒ | **מקום**: קופת חר... | **אמצעי**: נהג מכונ... | **זמן הגעה**: 19:00 | **זמן עזיבה**: 19:00 | **זמן שהייה**: 0:00 | **מסרה**: חורדה / אי... | **מאוסר**: ☒

מס' מקום: 4 | **על המפה**: ☒ | **מקום**: בית | **אמצעי**: נהג מכונ... | **זמן הגעה**: 20:23 | **זמן עזיבה**: 20:35 | **זמן שהייה**: 0:12 | **מסרה**: בית - פעילו... | **מאוסר**: ☒

מס' מקום: 5 | **על המפה**: ☒ | **מקום**: מאי הס... | **אמצעי**: נהג מכונ... | **זמן הגעה**: 21:23 | **זמן עזיבה**: 21:41 | **זמן שהייה**: 0:17 | **מסרה**: מקום עבוד... | **מאוסר**: ☒

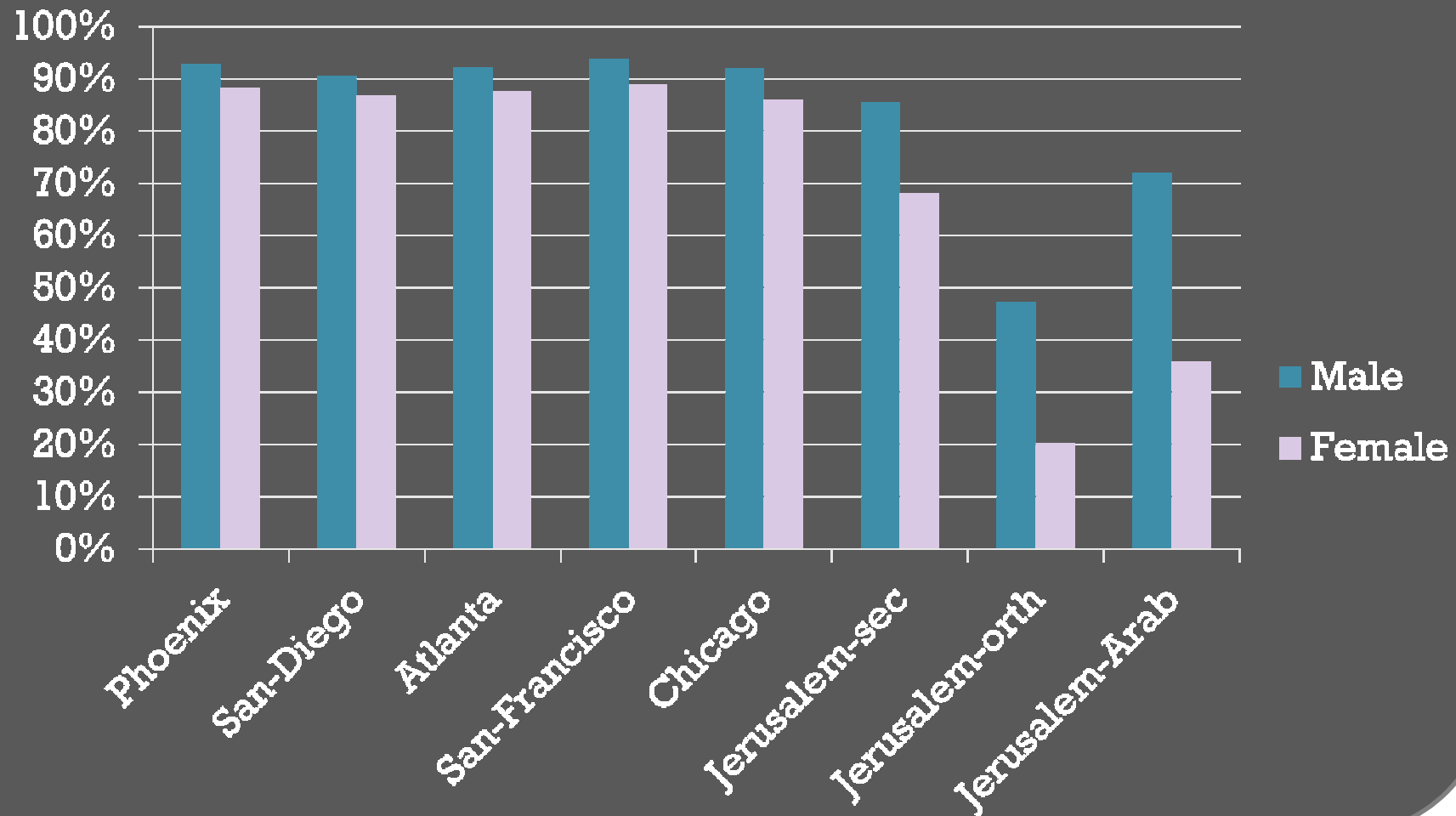
מס' מקום: 6 | **על המפה**: ☒ | **מקום**: בית | **אמצעי**: נהג מכונ... | **זמן הגעה**: 21:52 | **זמן עזיבה**: 02:59 | **זמן שהייה**: 5:07 | **מסרה**: בית - פעילו... | **מאוסר**: ☒

הצב מקום: כל המקום התמקד במקום מבט כללי מידע חזו מבט החוצה מבט פנימה מבט קודם

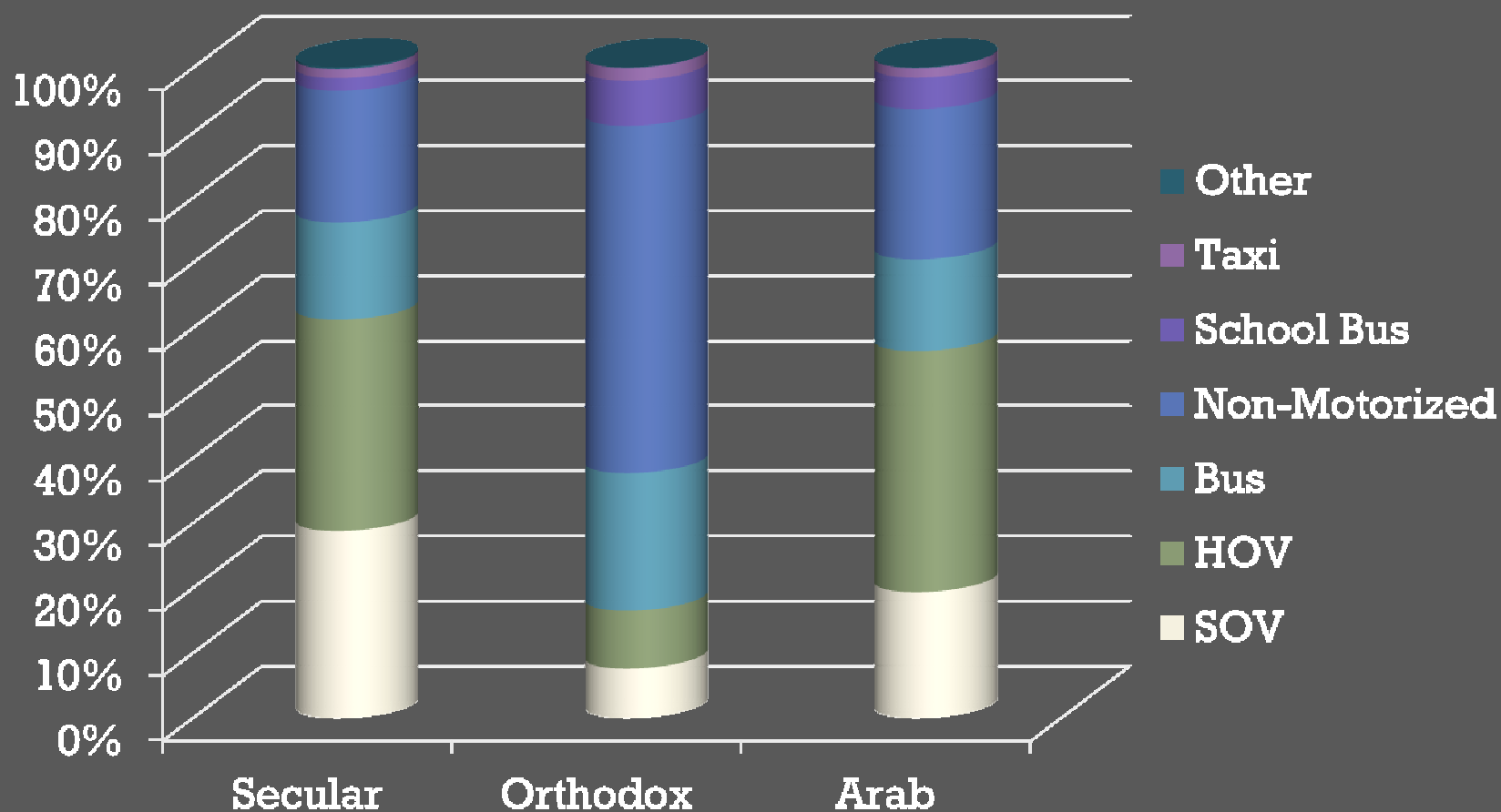
1 km | m 628388.4, 227004.6

עיר: דמת רחל | שכונה: | חוסף לפני | השתמש בניסיעה | חוסף מקום חדש | חוסף אחר | חוסף מקום

Three Distinctive Segments in Jerusalem – Driver License Holding



Mode Choice by Segment



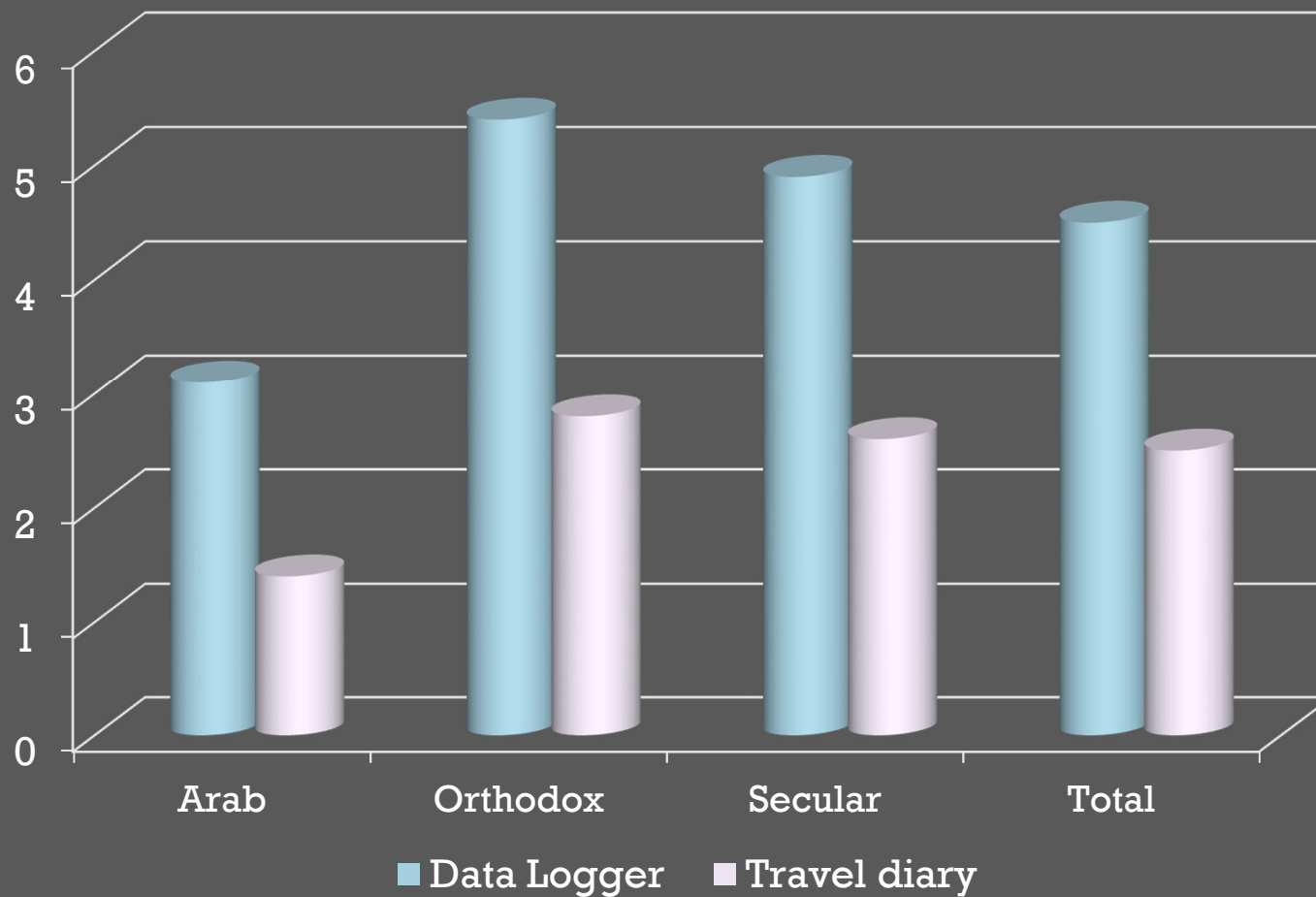
Willingness to use the Data Logger

Sector	Occupation	Cars	Perc.
Arab	employed	0	94.7%
		1+	95.2%
	unemployed	0	92.7%
		1+	92.9%
	student	0	94.4%
		1+	94.6%
Orthodox	employed	0	81.8%
		1+	89.2%
	unemployed	0	72.8%
		1+	81.7%
	student	0	70.1%
		1+	75.0%
Secular	employed	0	90.8%
		1+	94.2%
	unemployed	0	87.1%
		1+	92.9%
	student	0	94.6%
		1+	93.2%

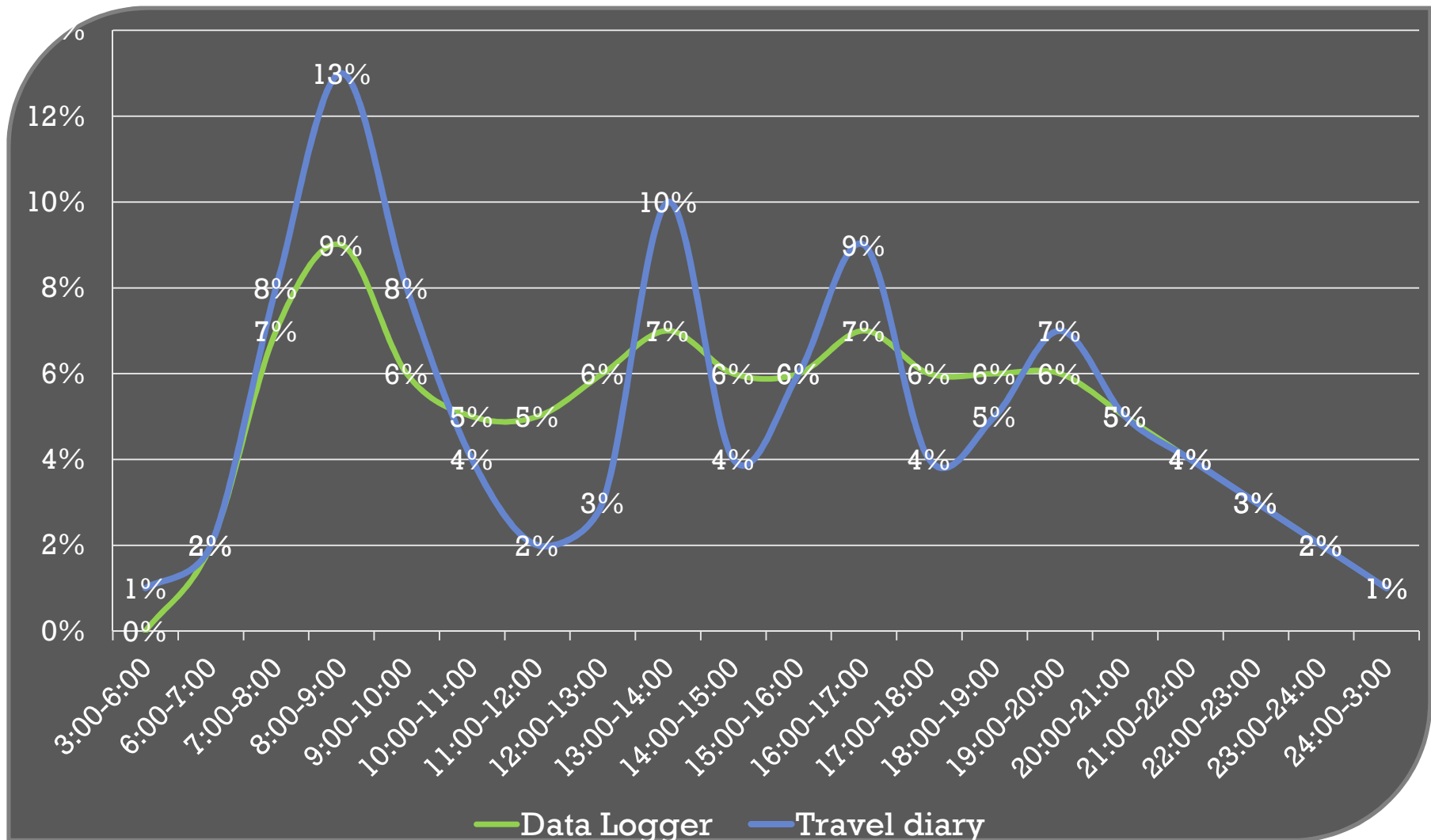
Number & Percentage of people aged 15+ who completed/didn't complete trips

Sector	Report mean	Trips	Num.	Perc.
Arab	Data Logger	0	525	33.2%
		1+	1056	66.8%
	Travel dairy	0	53	51.5%
		1+	50	48.5%
Orthodox	Data Logger	0	131	10.2%
		1+	1152	89.8%
	Travel dairy	0	79	21.2%
		1+	294	78.8%
Secular	Data Logger	0	406	12.2%
		1+	2916	87.8%
	Travel dairy	0	76	28.6%
		1+	190	71.4%
Total	Data Logger	0	1062	17.2%
		1+	5124	82.8%
	Travel dairy	0	208	28.0%
		1+	534	72.0%

Mean number of trips per interviewee aged 15+ for all trip types



Trip distribution from the two measuring modes among ages 15+



Electronic Driver Assistant



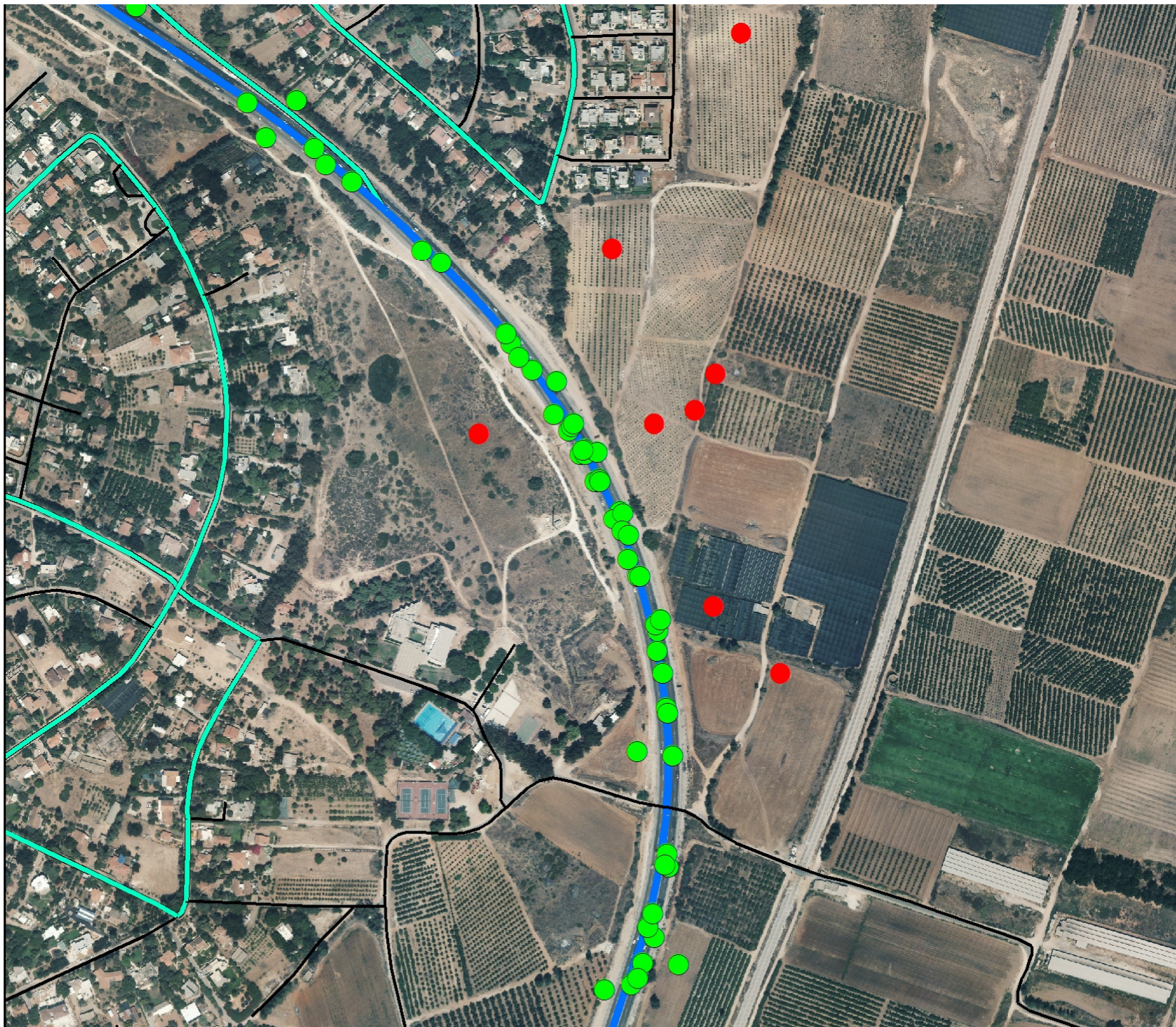
- Installed in the vehicle
- Collects information:
 - Location
 - Speed
 - Acceleration
- Events



IVDR Instrumentation package
(Ogle, 2005)

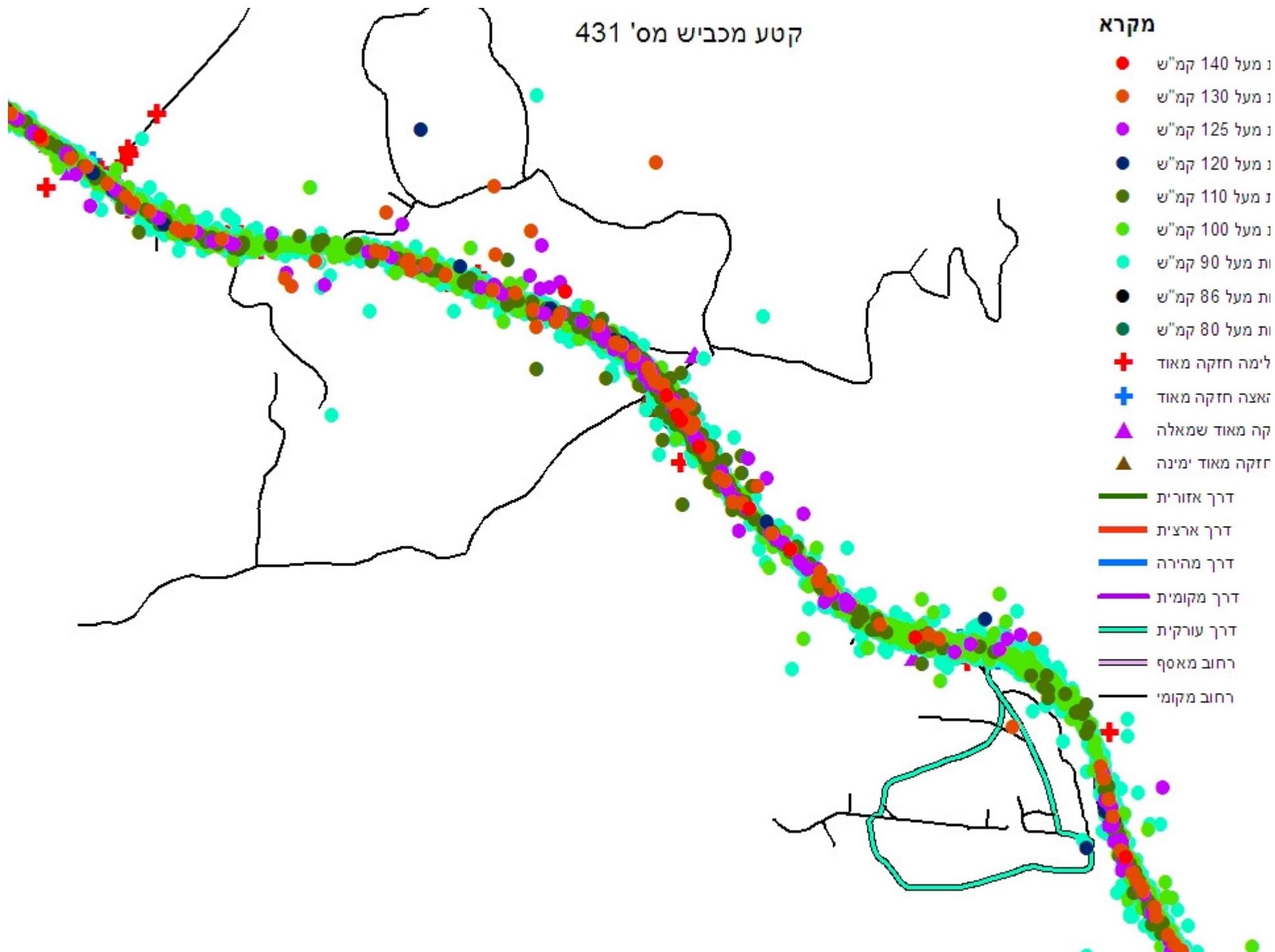
ארועי מה
מעל 100 י
לפי מרחק מ

ארוע רחוק מהכבישין
ארועים קרובין
)
דרך אזורין
דרך ארצין
דרך מהירן
דרך מקומין
דרך עורקין
רחוב מאסן



קטע מכביש מס' 431

מקרא



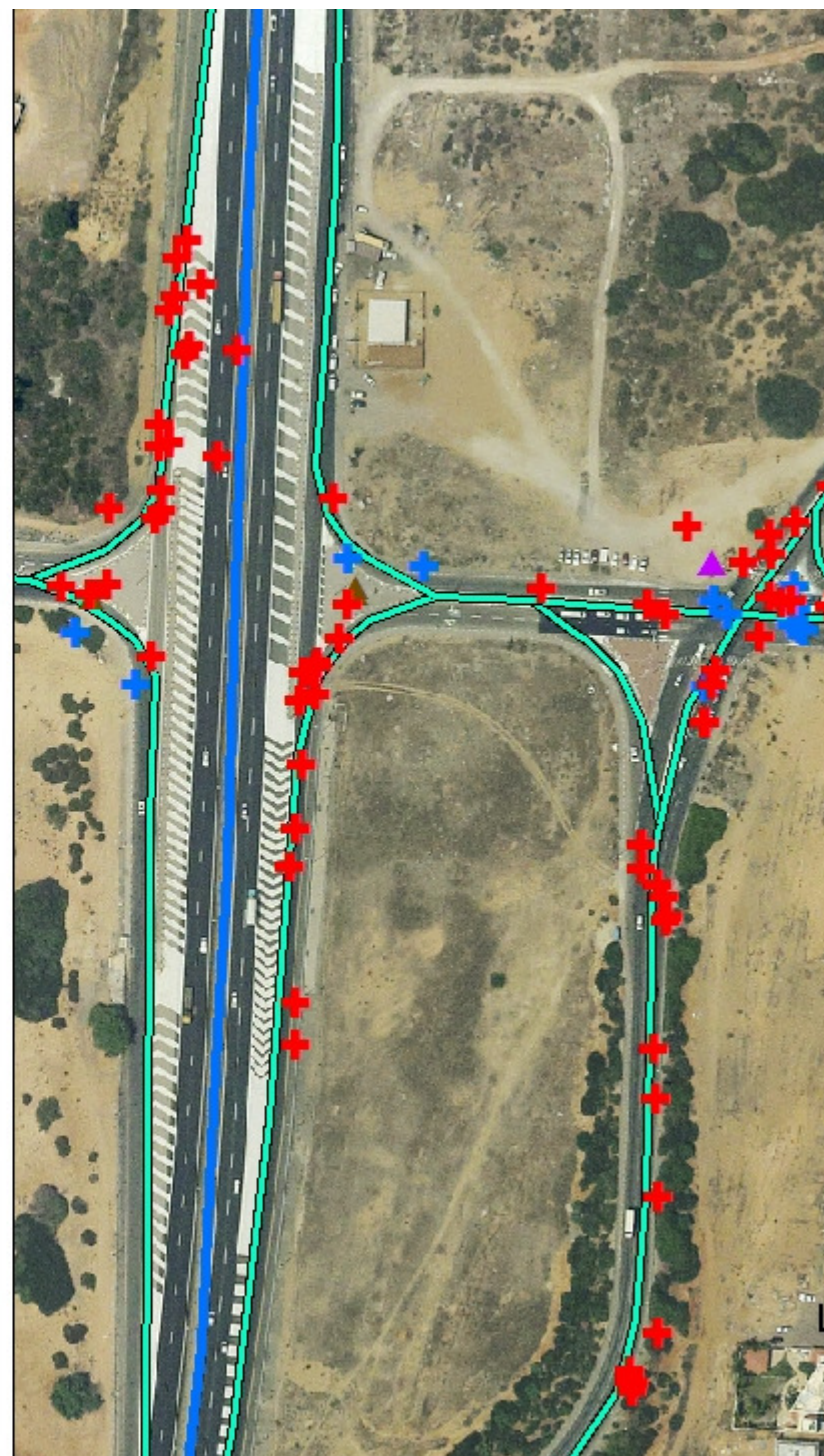
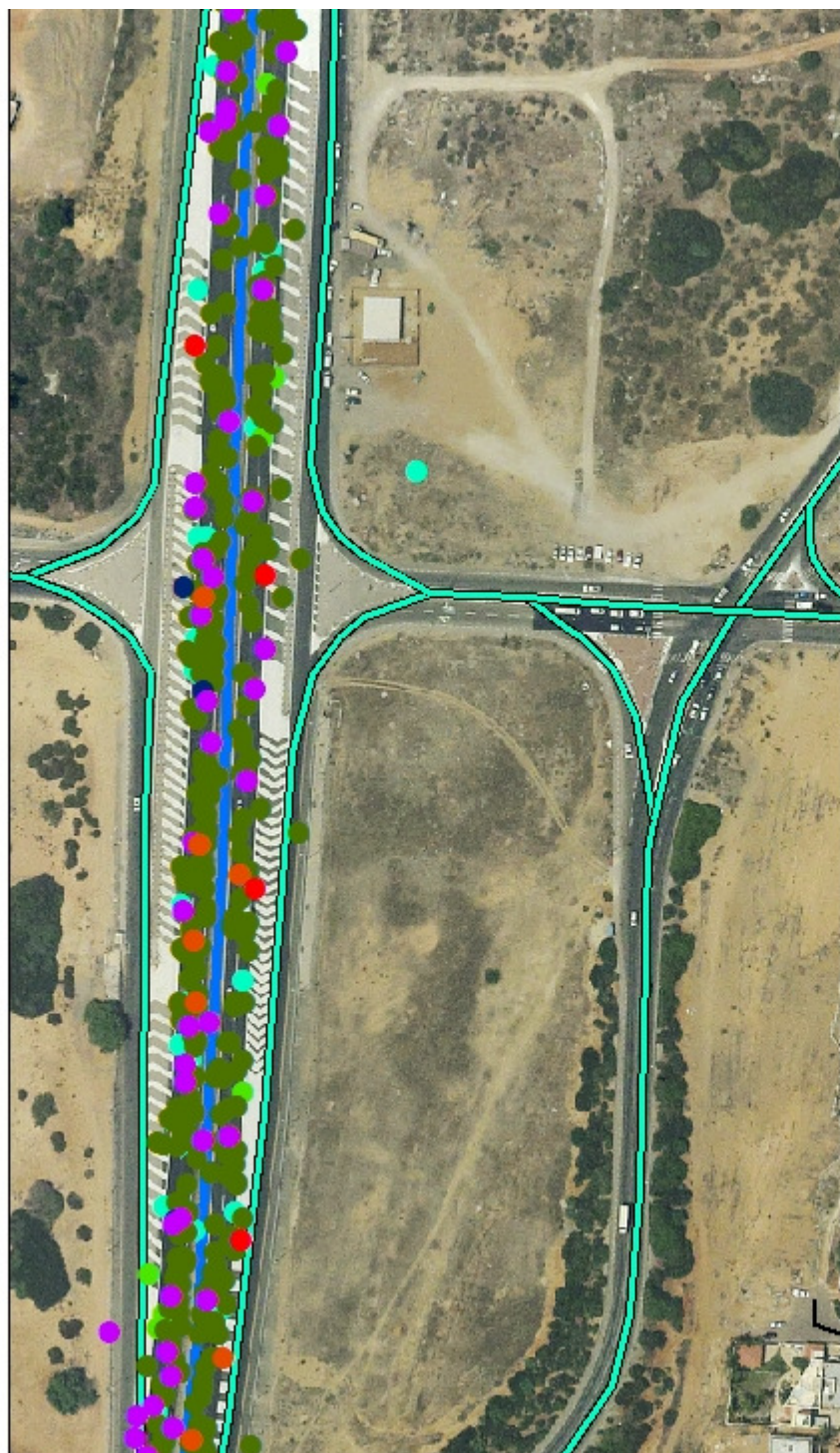
ארועים בצומת אולגה

מקרא

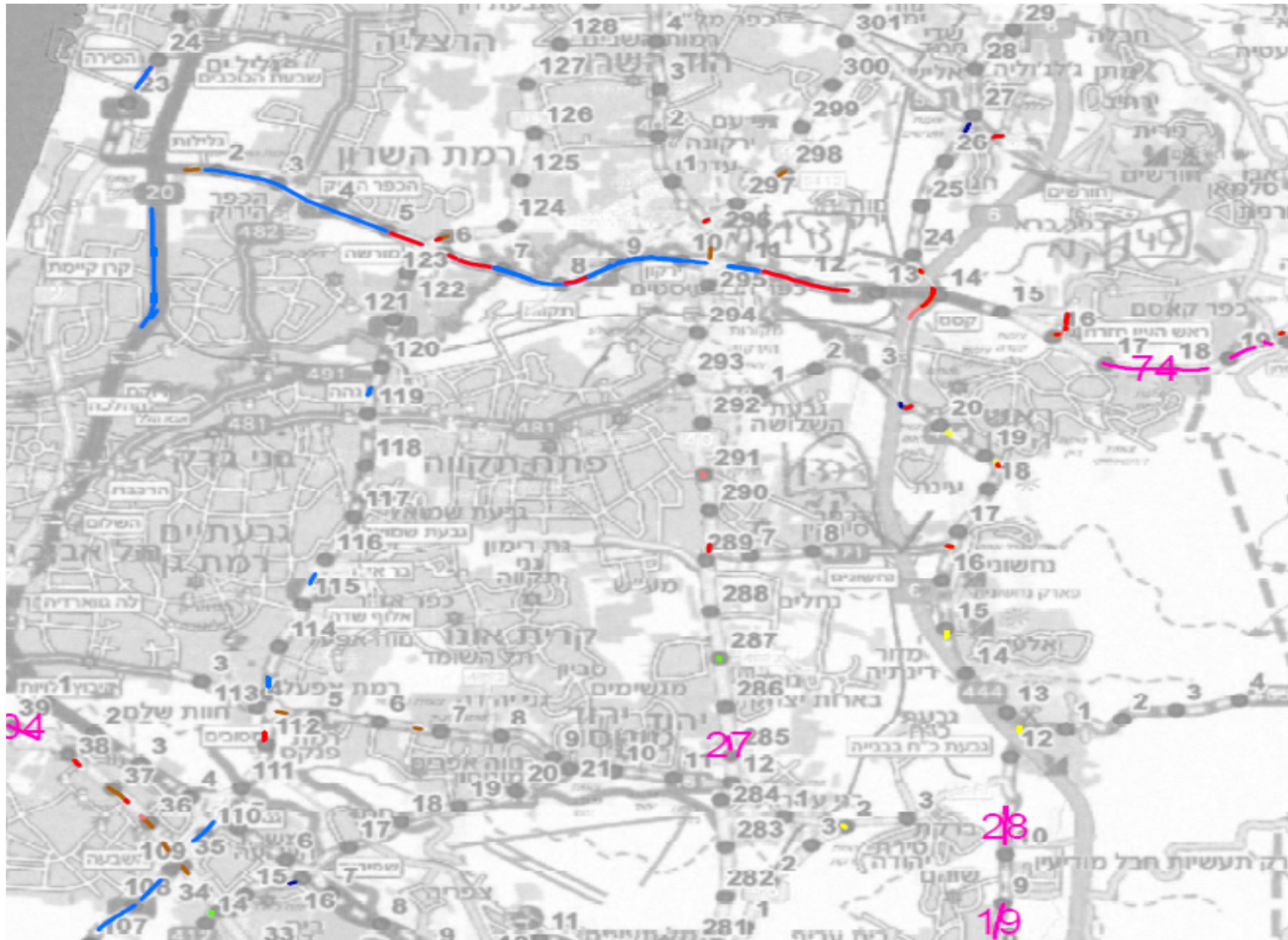
- מהירות מעל 140 קמ"ש
- מהירות מעל 130 קמ"ש
- מהירות מעל 125 קמ"ש
- מהירות מעל 120 קמ"ש
- מהירות מעל 110 קמ"ש
- מהירות מעל 100 קמ"ש
- מהירות מעל 90 קמ"ש
- מהירות מעל 86 קמ"ש
- מהירות מעל 80 קמ"ש
- + בלימה חזקה מאוד
- + האצה חזקה מאוד
- ▲ פניה חזקה מאוד שמאלה
- ▲ פניה חזקה מאוד ימינה

כבישים

- דרך אזורית
- דרך ארצית
- דרך מהירה
- דרך מקומית
- דרך עורקית
- רחוב מאסף
- רחוב מקומי



Graphical Presentation of Events on a Map



Funf in a box

- Create your own mobile sensing android app - no programming required.
- Send data to dropbox account
- Open-Source code based
- Free distribute and download
- Will be installed with the cellphone's owner approval
- can use the android built-in sensors for :
 - GPS Location (longitude,latitude)
 - Accelerometer Sensor
 - Volume & Temperature (magnitude units)
 - Call logs & SMS logs
 - Same-time running apps
 - Entire data escorted with timestamp

- Example 1.0

GPS location received (.csv format)

N	M	L	K	J	I	H	G	F	E	D	C	B	A
mLongitude	mLatitude	mHasSpeed	mHasBearing	mHasAltitude	mHasAccuracy	mExtras_netw	mExtras_netwo	mBearing	mAltitude	mAccuracy	timestamp	device	id
34.8182822	32.0638976	FALSE	FALSE	FALSE	TRUE	cell	cached	0	0	5	1373132348.58	ca214ead-dbb7915d-	
34.818159	32.0640857	FALSE	FALSE	FALSE	TRUE	cell	cached	0	0	12	1373134709.11	ca214ead-dbb7915d-	
34.8182822	32.0638976	FALSE	FALSE	FALSE	TRUE	cell	cached	0	0	22	1373135007.47	ca214ead-dbb7915d-	
34.861423	32.0761487	FALSE	FALSE	FALSE	TRUE	cell	cached	0	0	50	1373103550.83	ca214ead-3ab6094f-	
34.8337924	32.0682061	FALSE	FALSE	FALSE	TRUE	cell	cached	0	0	63	1373121547.03	ca214ead-cb4488b-c	
34.8182822	32.0638976	FALSE	FALSE	FALSE	TRUE	cell	cached	0	0	100	1373138816.88	ca214ead-ac6048d3-	
34.8687739	31.919314	FALSE	FALSE	FALSE	TRUE	cell	cached	0	0	54	1373114350.00	ca214ead-d75be4b0-	
34.9656813	31.9471277	FALSE	FALSE	FALSE	TRUE	cell	cached	0	0	43	1373107146.97	ca214ead-59a289d7-	
34.813761	32.0688061	FALSE	FALSE	FALSE	TRUE	cell	cached	0	0	123	1373117950.08	ca214ead-9258f536-f	
34.8200974	32.0633203	FALSE	FALSE	FALSE	TRUE	cell	cached	0	0	4	1373128747.36	ca214ead-a51e4b71-	
34.8191849	32.0638215	FALSE	FALSE	FALSE	TRUE	cell	cached	0	0	4	1373099905.127	ca214ead-08ae55af-f	
34.8188848	32.0638454	FALSE	FALSE	FALSE	TRUE	cell	cached	0	0	5	1373142415.74	ca214ead-2beac491-	
34.9670066	31.9465526	FALSE	FALSE	FALSE	TRUE	cell	cached	0	0	7	1373110746.89	ca214ead-a1d5a4fd-7	
34.8607667	32.0750983	FALSE	FALSE	FALSE	TRUE	cell	cached	0	0	8	1373125147.05	ca214ead-620d08a6-	
34.8182841	32.063897	FALSE	FALSE	FALSE	TRUE	cell	cached	0	0	9	1373095450.40	ca214ead-4b3d64b7-	
34.818446	32.0636843	FALSE	FALSE	FALSE	TRUE	cell	cached	0	0	19	1373099947.56	ca214ead-c71d4da3-	
34.8182822	32.0638976	FALSE	FALSE	FALSE	TRUE	cell	cached	0	0	19	1373135216.00	ca214ead-becdd577-	

id – user's mobile ID

timestamp – UNIX coded time (date and exact time)

mLatitude\mLongitude – geographical coordinates in decimal degrees.

mAccuracy – GPS Sample accuracy.

Example 2.0

Call log data

L	K	J	I	H	G	F	E	D	C	B	A		
type	timestamp	number	type	number	lab	number	name	duration	date	_id	timestamp	device	_id
1	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	6	1.37E+12	3387	1.37E+09	5d3f54b0-4e47e2f82-f			
1	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	98	1.37E+12	3386	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	114	1.37E+12	3385	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	147	1.37E+12	3384	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	0	1.37E+12	3383	1.37E+09	5d3f54b0-4e47e2f82-f			
1	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	301	1.37E+12	3382	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	76	1.37E+12	3381	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	0	1.37E+12	3380	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	0	1.37E+12	3379	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	0	1.37E+12	3378	1.37E+09	5d3f54b0-4e47e2f82-f			
1	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	97	1.37E+12	3377	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	0	1.37E+12	3376	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	154	1.37E+12	3375	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	120	1.37E+12	3374	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	0	1.37E+12	3373	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	160	1.37E+12	3372	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	130	1.37E+12	3371	1.37E+09	5d3f54b0-4e47e2f82-f			
1	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	110	1.37E+12	3370	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	2	1.37E+12	3369	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	0	1.37E+12	3368	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	97	1.37E+12	3367	1.37E+09	5d3f54b0-4e47e2f82-f			
1	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	27	1.37E+12	3366	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	0	1.37E+12	3365	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	58	1.37E+12	3364	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	114	1.37E+12	3363	1.37E+09	5d3f54b0-4e47e2f82-f			
1	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	5	1.37E+12	3362	1.37E+09	5d3f54b0-4e47e2f82-f			
1	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	621	1.37E+12	3361	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	107	1.37E+12	3360	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	29	1.37E+12	3359	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	24	1.37E+12	3358	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	51	1.37E+12	3357	1.37E+09	5d3f54b0-4e47e2f82-f			
2	1.37E+09	0ONE_WW	0ONE_WW	0ONE_WW	0ONE_WW	22	1.37E+12	3356	1.37E+09	5d3f54b0-4e47e2f82-f			

- type - 1,2 or 3 for incoming,outgoing,or missed call.
- duration - in seconds.

Example 3.0

Sms data Log

type	timestamp	thread_id	subject	status	service_c	reply_path	read	protocol	person	locked	date	body	address	timestamp	device	id
2	1.37E+09	41	['ONE_VW	-1		FALSE	TRUE		0	['ONE_VW	FALSE	1.37E+12	['ONE_VW	['ONE_VW	1.37E+09	5d3954b0-4e47e2982-4
2	1.37E+09	41	['ONE_VW	-1		FALSE	TRUE		0	['ONE_VW	FALSE	1.37E+12	['ONE_VW	['ONE_VW	1.37E+09	5d3954b0-4e47e2982-4
1	1.37E+09	166	['ONE_VW	-1	9.73E+10	FALSE	TRUE		0	['ONE_VW	FALSE	1.37E+12	['ONE_VW	['ONE_VW	1.37E+09	5d3954b0-4e47e2982-4
2	1.37E+09	166	['ONE_VW	-1		FALSE	TRUE		0	['ONE_VW	FALSE	1.37E+12	['ONE_VW	['ONE_VW	1.37E+09	5d3954b0-4e47e2982-4
1	1.37E+09	41	['ONE_VW	-1	9.73E+11	FALSE	TRUE		0	['ONE_VW	FALSE	1.37E+12	['ONE_VW	['ONE_VW	1.37E+09	5d3954b0-4e47e2982-4
2	1.37E+09	166	['ONE_VW	-1		FALSE	TRUE		0	['ONE_VW	FALSE	1.37E+12	['ONE_VW	['ONE_VW	1.37E+09	5d3954b0-4e47e2982-4
2	1.37E+09	17	['ONE_VW	-1		FALSE	TRUE		0	['ONE_VW	FALSE	1.37E+12	['ONE_VW	['ONE_VW	1.37E+09	5d3954b0-4e47e2982-4
1	1.37E+09	17	['ONE_VW	-1	9.73E+11	FALSE	TRUE		0	['ONE_VW	FALSE	1.37E+12	['ONE_VW	['ONE_VW	1.37E+09	5d3954b0-4e47e2982-4
2	1.37E+09	17	['ONE_VW	-1		FALSE	TRUE		0	['ONE_VW	FALSE	1.37E+12	['ONE_VW	['ONE_VW	1.37E+09	5d3954b0-4e47e2982-4
2	1.37E+09	17	['ONE_VW	-1		FALSE	TRUE		0	['ONE_VW	FALSE	1.37E+12	['ONE_VW	['ONE_VW	1.37E+09	5d3954b0-4e47e2982-4
1	1.37E+09	17	['ONE_VW	-1	9.73E+11	FALSE	TRUE		0	['ONE_VW	FALSE	1.37E+12	['ONE_VW	['ONE_VW	1.37E+09	5d3954b0-4e47e2982-4
1	1.37E+09	42	['ONE_VW	-1	9.73E+11	FALSE	TRUE		0	['ONE_VW	FALSE	1.37E+12	['ONE_VW	['ONE_VW	1.37E+09	5d3954b0-4e47e2982-4
2	1.37E+09	45	['ONE_VW	-1		FALSE	TRUE		0	['ONE_VW	FALSE	1.37E+12	['ONE_VW	['ONE_VW	1.37E+09	5d3954b0-4e47e2982-4
2	1.37E+09	45	['ONE_VW	-1		FALSE	TRUE		0	['ONE_VW	FALSE	1.37E+12	['ONE_VW	['ONE_VW	1.37E+09	5d3954b0-4e47e2982-4
1	1.37E+09	164	['ONE_VW	-1	9.73E+10	FALSE	TRUE		0	['ONE_VW	FALSE	1.37E+12	['ONE_VW	['ONE_VW	1.37E+09	5d3954b0-4e47e2982-4

type - sent/read

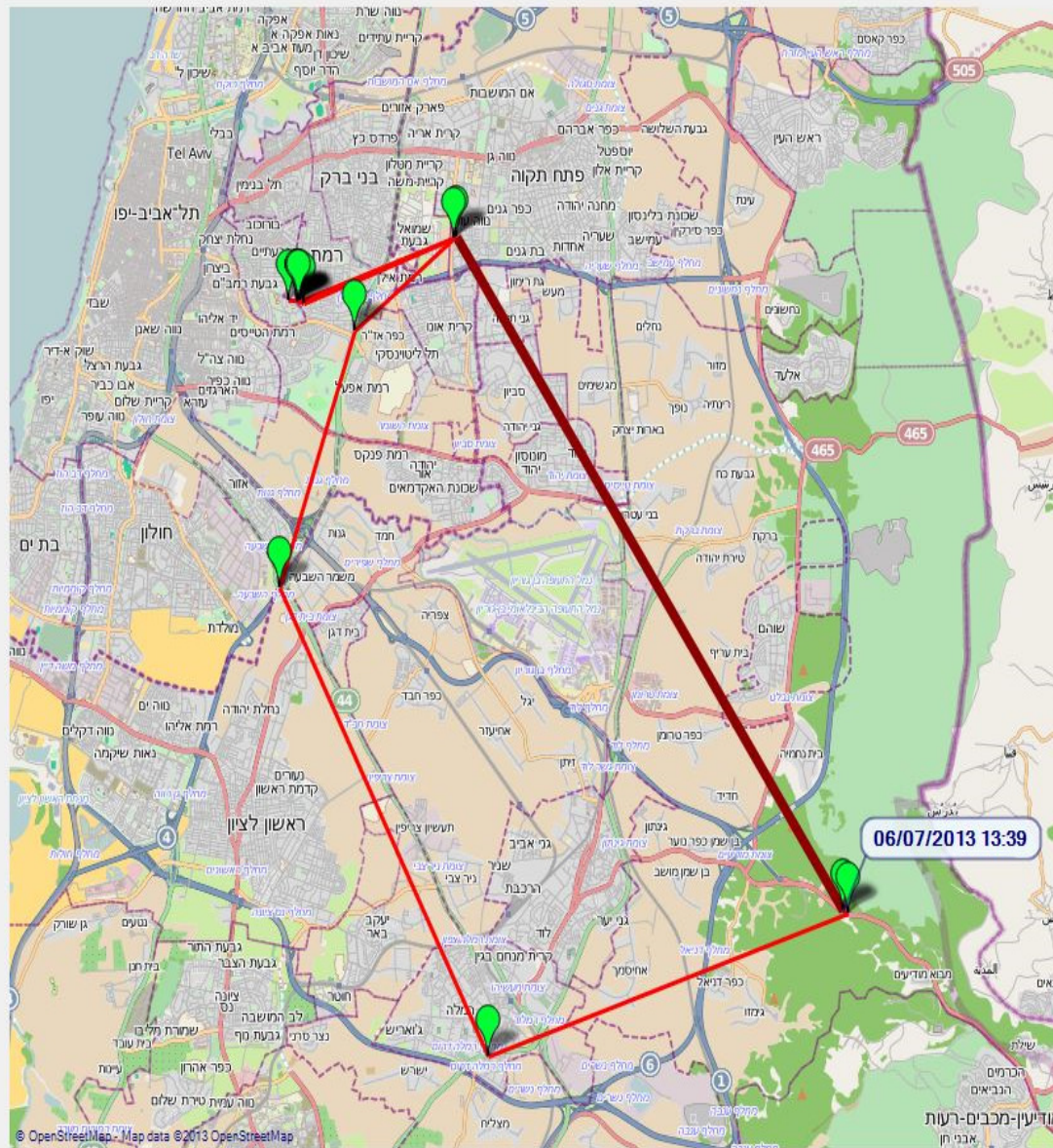
read - true/false (stands for haven't been read yet)

Example 4.0

Same time running apps data

taskinfo_baseintent_mComponent_m	taskinfo_baseintent_mCom	taskinfo_baseintent_i	taskinfo_baseinte	duration	timestamp	device	id
com.android.phone	com.android.phone.InCallScreen	android.intent.ac		13.776	1.37E+09	ca214ead-dbb7915d-	
com.android.phone	com.android.phone.InCallScreen	android.intent.ac		1.703	1.37E+09	ca214ead-dbb7915d-	
com.android.phone	com.android.phone.InCallScreen	android.intent.ac		2.752	1.37E+09	ca214ead-dbb7915d-	
com.sec.android.app.hwlauncher	com.sec.android.app.hwlau	android.intent.catego	android.intent.ac	10.82	1.37E+09	ca214ead-dbb7915d-	
com.sec.android.app.hwlauncher	com.sec.android.app.hwlau	android.intent.catego	android.intent.ac	3.011	1.37E+09	ca214ead-dbb7915d-	
com.whatsapp	com.whatsapp.Conversation			7.104	1.37E+09	ca214ead-dbb7915d-	
com.sec.android.app.hwlauncher	com.sec.android.app.hwlau	android.intent.catego	android.intent.ac	1.599	1.37E+09	ca214ead-dbb7915d-	
com.sec.android.app.hwlauncher	com.sec.android.app.hwlau	android.intent.catego	android.intent.ac	3.011	1.37E+09	ca214ead-dbb7915d-	
com.google.android.youtube	com.google.android.youtub	android.intent.catego	android.intent.ac	28.719	1.37E+09	ca214ead-dbb7915d-	
com.google.android.youtube	com.google.android.youtub	android.intent.catego	android.intent.ac	278.18	1.37E+09	ca214ead-dbb7915d-	
com.google.android.youtube	com.google.android.youtub	android.intent.catego	android.intent.ac	5.042	1.37E+09	ca214ead-dbb7915d-	
com.sec.android.app.hwlauncher	com.sec.android.app.hwlau	android.intent.catego	android.intent.ac	1.25	1.37E+09	ca214ead-dbb7915d-	
com.android.chrome	com.google.android.apps.c	android.intent.catego	android.intent.ac	11.071	1.37E+09	ca214ead-3ab6694f-	
com.sec.android.app.hwlauncher	com.sec.android.app.hwlau	android.intent.catego	android.intent.ac	12.073	1.37E+09	ca214ead-3ab6694f-	
com.google.android.googlequicksear	com.google.android.googlequicksearchbox	Search	android.search.a	15.021	1.37E+09	ca214ead-3ab6694f-	
com.google.android.googlequicksear	com.google.android.googlequicksearchbox	Search	android.search.a	13.18	1.37E+09	ca214ead-3ab6694f-	
com.sec.android.app.hwlauncher	com.sec.android.app.hwlau	android.intent.catego	android.intent.ac	3.011	1.37E+09	ca214ead-3ab6694f-	
com.waze	com.waze.FreeMapAppActi	android.intent.catego	android.intent.ac	1684.473	1.37E+09	ca214ead-3ab6694f-	
com.sec.android.app.hwlauncher	com.sec.android.app.hwlau	android.intent.catego	android.intent.ac	3.077	1.37E+09	ca214ead-3ab6694f-	
com.google.android.googlequicksear	com.google.android.googlequicksearchbox	Search	android.search.a	16.794	1.37E+09	ca214ead-3ab6694f-	
com.android.chrome	com.google.android.apps.chrome	Main	android.intent.ac	28.528	1.37E+09	ca214ead-3ab6694f-	

- duration and timestamp mentioned



Set Drivers Data

Load GPS track

load app data

load call data

load SMS data

ROADS

06/07/2013 10:24-06/07/2013 11:24
 06/07/2013 11:24-06/07/2013 11:39
 06/07/2013 11:39-06/07/2013 12:39
 06/07/2013 12:39-06/07/2013 13:39
 06/07/2013 13:39-06/07/2013 14:39
 06/07/2013 14:39-06/07/2013 15:39
 06/07/2013 15:39-06/07/2013 16:39
 06/07/2013 16:39-06/07/2013 17:39
 06/07/2013 17:39-06/07/2013 18:39
 06/07/2013 18:39-06/07/2013 19:39
 06/07/2013 19:39-06/07/2013 20:39
 06/07/2013 20:39-06/07/2013 21:18
 06/07/2013 21:18-06/07/2013 21:23
 06/07/2013 21:23-06/07/2013 21:26
 06/07/2013 21:26-06/07/2013 22:26
 06/07/2013 22:26-06/07/2013 23:26

DRIVERS

Ron Weiner
 Eldad Seter

DRIVER DATES

06.07

Waze total time: 60.02

Whatsapp total time: 0.1

Youtube total time: 0

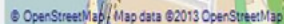
Music total time: 0

Average Speed: 17.4

Calls Duration: 0 for incoming calls and 0 for outgoing calls.

Social Activity: 0 different people, which max calls with same one is 0

SMS Texting: 0 recieved and 0 sent.



load SMS data

DRIVERS

Ron Weiner
Eldad Seter

DRIVER DATES

05.05
06.05
07.05

Future Mobility Survey (FMS)

Developed by the MIT Singapore Project

- **FMS concept**

Exploit the latest mobile and web technology to develop a new approach for activity/travel surveys

Respondents use mobile sensory devices, e.g. smartphones, loggers

Application is non-intrusive, light-weight and easy to use

Prompted-recall interaction in the web-browser: the validation process

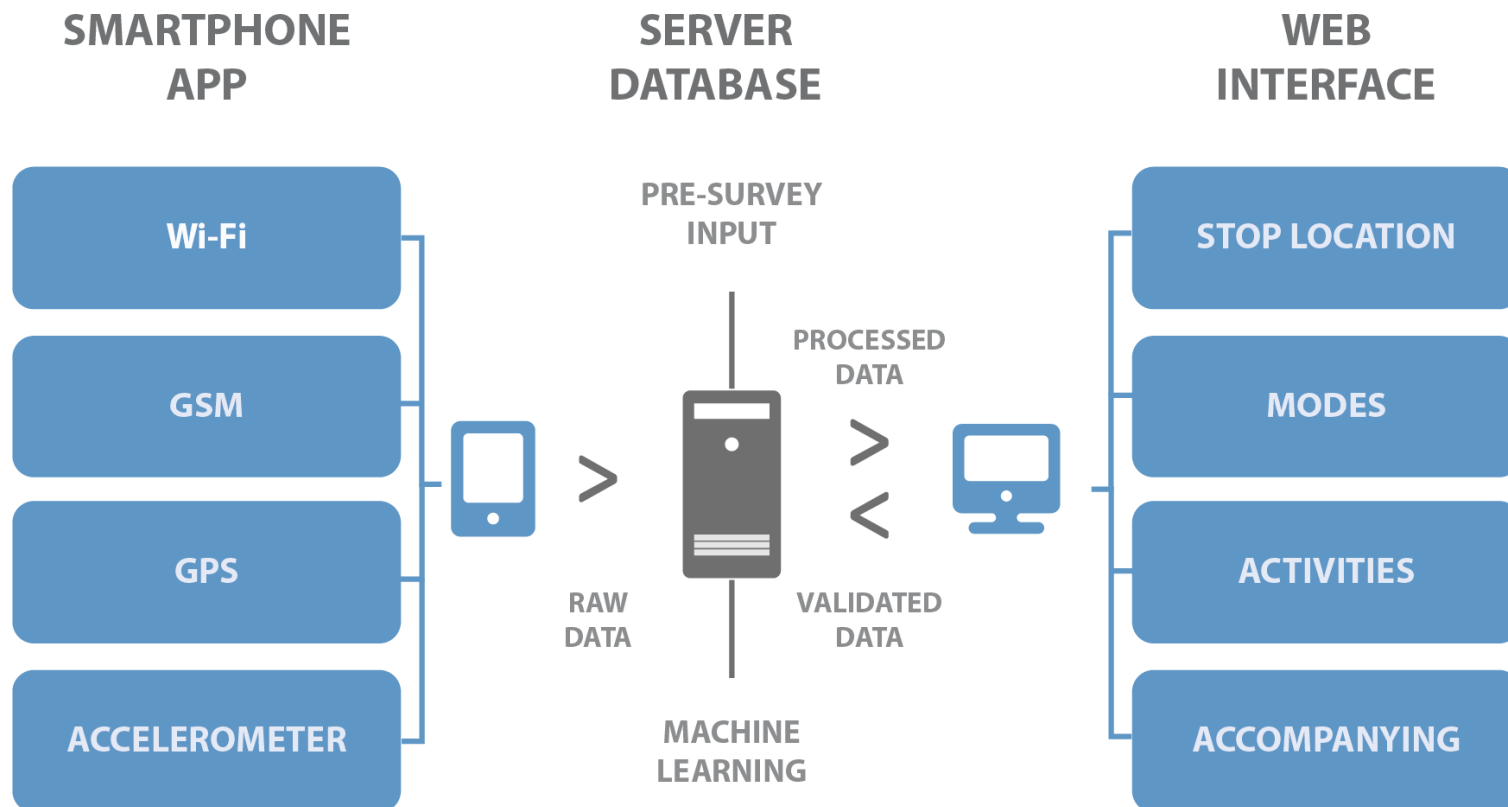
- **Higher quality**

Respondents validate sensory data

- **Greater quantity**

Multi-day data collection

Components



Smartphone App

FMSURVEY

Cancel Getting Started

User Account

Email

Password

Re-type password

Profile

Name

Age

Gender

Survey Information

Survey ID

Home Postal Code

FMSURVEY

Login

fmsurveyuser@fmsurvey.sg

.....

☒ Remember me.

Sign in

Register

FMSURVEY

< TODAY >

State

collecting data

Total time collecting

0h:1m:16s

Today's trace

Singapore

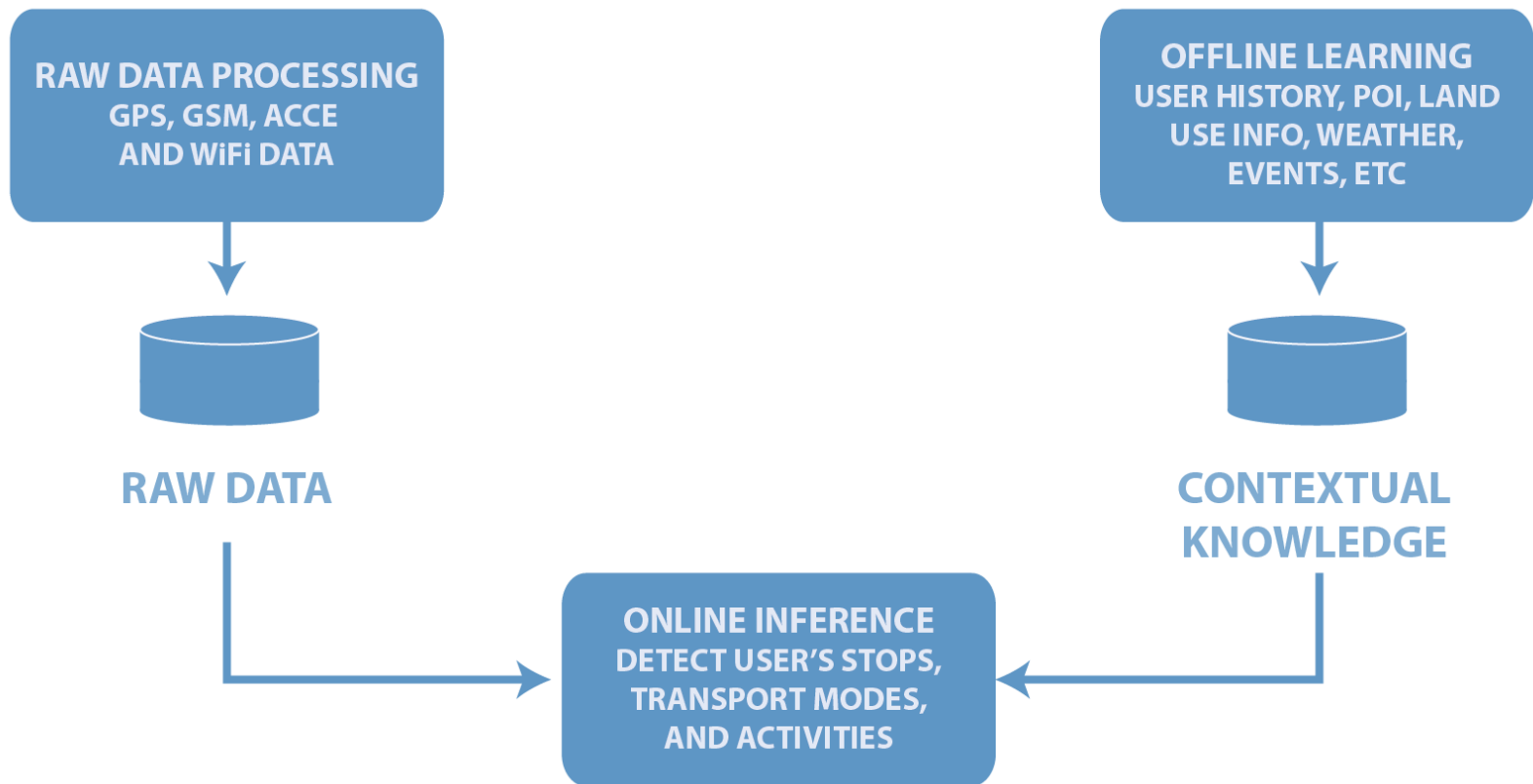
Batam

Pekanbaru

umbuh

TODAY

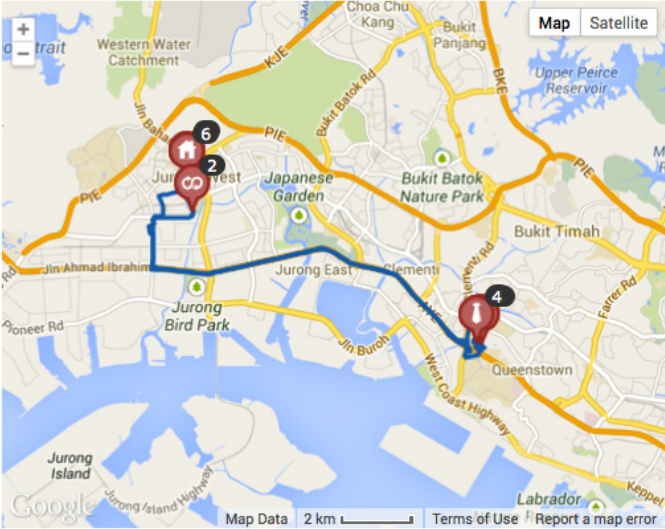
Backend Data Analysis



Web Interface - Activity/Travel Diary

Date Selection Mon, 01-04-2013

Map Satellite



Map Data 2 km Terms of Use Report a map error

Some traces may be incorrect due to low accuracy data

Hide Traces

Add Non-Travel Activity

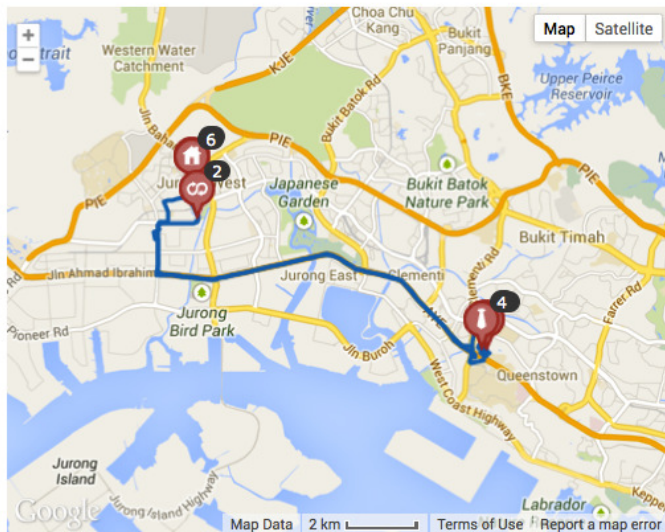
All of your travel and activities have been validated.

✕	1	Start	21:57*	Activity	Home	✓	Validate
		End	08:15	Travel	Car/Van	✓	Validate
✕	2	Start	08:15	Activity	Pick Up/Drop Off	✓	Validate
		End	08:18	Travel	Car/Van	✓	Validate
✕	3	Start	08:18	Activity	Work	✓	Validate
		End	08:25	Travel	Foot	✓	Validate
✕	4	Start	08:25	Activity	Work	✓	Validate
		End	08:47	Travel	Foot	✓	Validate
✕	5	Start	10:35	Activity	Change Mode/Transfer	✓	Validate
		End	18:41	Travel	Car/Van	✓	Validate
✕	6	Start	18:41	Activity	Home	✓	Validate
		End	07:55**				

Web Interface - Activity Details

Date Selection Mon, 01-04-2013

Add Non-Travel Activity



Some traces may be incorrect due to low accuracy data

Hide Traces

All of your travel and activities have been validated.

1	Start 21:57* End 08:15	Activity Home
2	Start 08:15 End 08:18	
2	Start 08:18 End 08:25	Activity Pick Up
	Start 08:25 End 08:47	Travel Car/Van
3	Start 08:47 End 10:35	Activity Work
	Start 10:35 End 10:40	Travel Foot
4	Start 10:40 End 18:11	Activity Work
	Start 18:11 End 18:13	Travel Foot
5	Start 18:13 End 18:17	Activity Change Mode/Transfer
	Start 18:17 End 18:41	Travel Car/Van
6	Start 18:41 End 07:55**	Activity Home

Start Time 21:57 of Previous day End Time 08:15 of Current day

Whats nearby

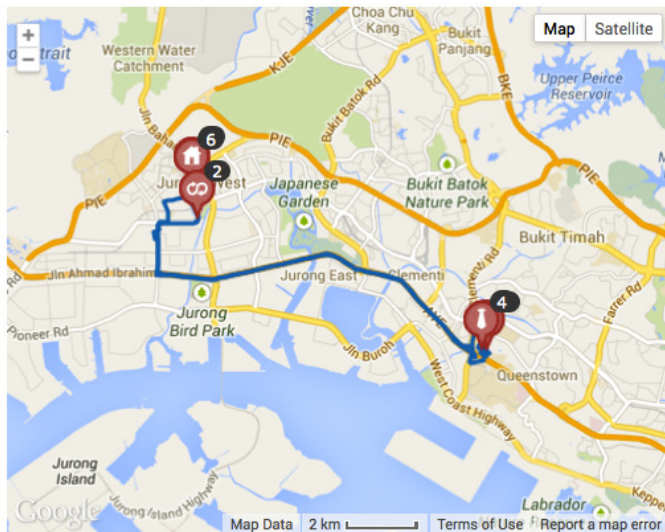
Non-Travel Activity

- Please select the type(s) of activity that best describes what you did here

Continue

Web Interface - Travel Details

Date Selection Mon, 01-04-2013



Some traces may be incorrect due to low accuracy data

Hide Traces

Add Non-Travel Activity

All of your travel and activities have been validated.

1	Start 21:57* End 08:15	Activ Home
2	Start 08:15 End 08:25	Trav Car
3	Start 08:25 End 08:47	Activ Work
4	Start 08:47 End 10:35	Trav Foot
5	Start 10:35 End 10:40	Activ Work
6	Start 10:40 End 18:11	Trav Foot
7	Start 18:11 End 18:13	Activ Work
8	Start 18:13 End 18:17	Trav Car
9	Start 18:17 End 18:41	Activ Work
10	Start 18:41 End 07:55**	Activ Home

Travel Activity

How many people travelled with you?

☐ 0 ☒ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5+

Who was with you?

☐ Household Members
☐ Non-Household Members

Please tell us how you travelled here



Additional information

Vehicle type

☒ Car ☐ Lorry ☐ Van

Were you the driver?

☐ Yes ☒ No

Parking Place

☐ Street
☐ Personal Garage
☐ Driveway
☐ Parking lot

Fare type

☐ One-off payment
☐ Monthly/Season
☐ No Fare

Continue

Validate

Comparison

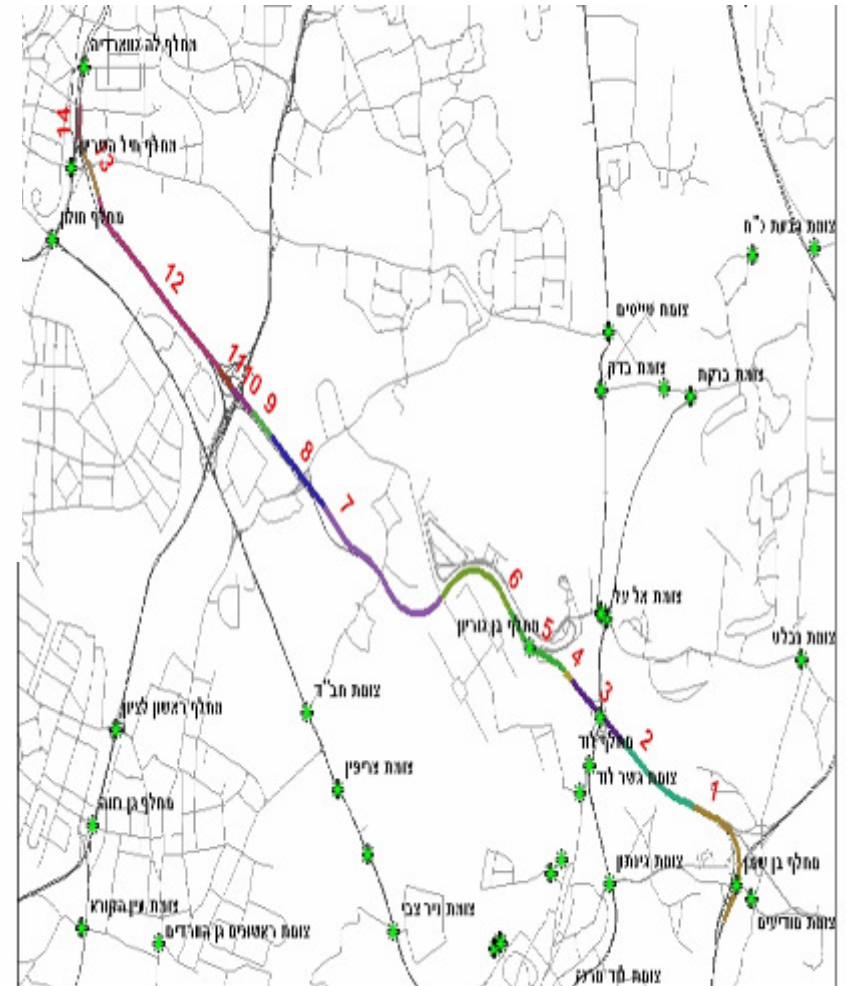
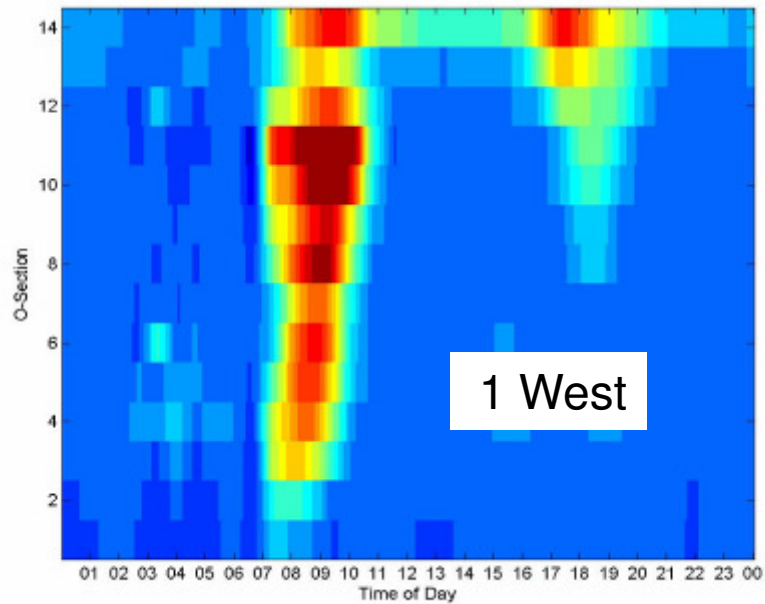
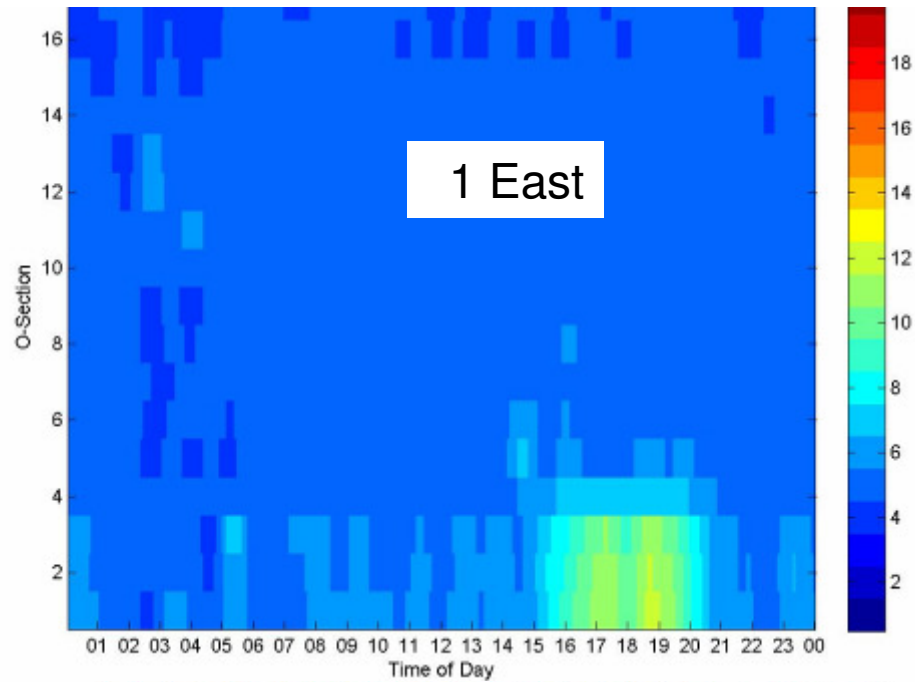
	Traditional Survey	FMS
Cost	<ul style="list-style-type: none">• Interviewing• Laptops/tablets	<ul style="list-style-type: none">• Call center support• Mobile sensory devices
Data	<ul style="list-style-type: none">• 1-2 days• Known deficiencies<ul style="list-style-type: none">• Memory effects• Under-reporting• No-travel bias• Spatial and temporal approx.	<ul style="list-style-type: none">• Multi-day• Zero marginal cost of additional days• Day-to-day variability• Higher resolution• Spatial and temporal accuracy• No problems of memory and open tours• Easy to identify joint travel• Known deficiencies<ul style="list-style-type: none">• Battery consumption• Sample bias

Ayalon Highway- Control Center



The Faculty of Civil & Environmental Engineering
Technion, Israel Institute of Technology

Road 1



Congestion Mapping in Tel Aviv



Smart Control Systems



Vehicle – Infrastructure
Communications Systems

Control Centers

