

# Modeling activity duration and travel choice from a common microeconomic framework



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# 1. Introduction

- ❖ Discrete travel choice models: key element is the utility of each alternative,  $V_i$ .
- ❖  $V_i$  corresponds to a Conditional Indirect Utility Function (CIUF).
- ❖  $V_i$  is derived from consumer behavior models that include time assignment.

# Train and McFadden (1978)

• The individual behaves as if:

$$\left. \begin{array}{l} \text{Max}_{S.to} \quad U(G, L) \\ G + c_i \leq wW \\ L + W + t_i = \tau \\ i \in M \end{array} \right\} \quad \begin{array}{l} U[(wW - c_i), (t - W - t_i)] \\ \frac{\partial U}{\partial W} = 0 \Rightarrow W^*(c_i, w, t_i) \\ \therefore V_i = U[c_i, w, t_i] \end{array}$$

Discrete analogy of Becker (1965)  
SVT=w

## 2. A General Microeconomic Framework

Johnson (1966), Oort (1969), DeSerpa (1971), Evans (1972), Bates (1987), Juster (1990) →

$$\begin{array}{ll} \text{Max} & U(T, X) \\ \text{subject to} & \end{array}$$

Income constraint ( $I$ )

Total time constraint ( $m$ )

Tecnological constraints ( $k$ )

Yields                     $V_i = U[T^*(c_i, w, t_i), X^*(c_i, w, t_i)]$

- travel, activity time assignment and goods
- consumption models should be compatible.

# Values of time

$$\text{SVTTS} \Rightarrow \frac{k_i}{I} = \frac{m}{I} - \frac{\partial U / \partial T_i}{I} = w + \frac{\partial U / \partial T_w}{I} - \frac{\partial U / \partial T_i}{I} = \frac{\partial V_i / \partial t_i}{\partial V_i / \partial c_i}$$

$$\frac{k_i}{I} =$$

Subjective value of travel time savings  
in mode  $i$  (constrained activity)

$$\frac{m}{I} =$$

Value of time as a resource  
(value of leisure)

$$\frac{\partial U / \partial T_i}{I} =$$

Value of time assigned to activity  $i$   
(travel in this case)

### 3. A Labor Supply and Travel Model. (Jara-Díaz and Guevara, 2002)

- If  $U$  is Cobb-Douglas

$$\underset{\text{subject to}}{\text{Max}} \quad U = \Omega T_w^{\mathbf{q}_w} T_t^{\mathbf{q}_t} \prod_{i \in I} T_i^{\mathbf{q}_i} \prod_{k \in K} X_k^{\mathbf{h}_k}$$

$$\sum_{k \in K} P_k X_k + c_t \leq w T_w \leftarrow \lambda$$

$$\sum_{i \in I} T_i + T_w + T_t = \tau \leftarrow \mu$$

$$T_t \geq T_t^{Min.} \leftarrow \kappa$$

## ❖ First order conditions (Disaggregated)

❖ Good  $k$  :

$$\frac{\lambda}{U} = \frac{\eta_k}{P_k X_k}$$

• Activity  $i$ :

$$\frac{\mu}{U} = \frac{\theta_i}{T_i}$$

• Work :

$$\frac{m}{U} = \frac{I}{U} w + \frac{q_w}{T_w}$$

## Aggregated Version

Goods :

$$\frac{I}{U} = \frac{B}{(wT_w - c_t)}$$

Leisure:

$$\frac{m}{U} = \frac{A}{(t - T_w - T_t)}$$

## Labor Supply Model

$$T_w^* = \mathbf{b}(t - T_t) + \mathbf{a} \frac{c_t}{w} + \sqrt{\left[ \mathbf{b}(t - T_t) + \mathbf{a} \frac{c_t}{w} \right]^2 - (2(\mathbf{a} + \mathbf{b}) - 1)(t - T_t) \frac{c_t}{w}}$$

$$A = \sum_i \theta_i; \quad B = \sum_k \eta_k; \quad \alpha = \frac{A + \theta_w}{2(A + B + \theta_w)}; \quad \beta = \frac{B + \theta_w}{2(A + B + \theta_w)}$$

## Mode Choice Model

$$V_i \approx \mathbf{g}_i + \mathbf{g}_c c_i + \mathbf{g}_t t_i \Rightarrow SVTTS = \frac{\kappa_i}{\lambda} = \frac{\gamma_t}{\gamma_c}$$

The *components* of SVTTS can be calculated

❖ Value of time as a resource

$$SVT_{res} = \frac{\mu}{\lambda} = \frac{1 - 2\beta}{1 - 2\alpha} \frac{(wT_w^* - c_t)}{(\tau - T_w^* - T_t)}$$

Value of time assigned to work

$$SVT_{assig\_w} = \frac{\partial U / \partial T_w}{\lambda} = \frac{\mu}{\lambda} - w$$

Value of time assigned to travel

$$SVT_{assig\_t} = \frac{\partial U / \partial T_t}{\lambda} = \frac{\mu}{\lambda} - \frac{\kappa_i}{\lambda}$$

# Application of the Jara-Díaz and Guevara model (2002)

- ☞ Data from Santiago 1991 OD survey; 366 workers.
- ☞ Simple activity structure:
  - Home - work travel - work - home travel - home.
- ☞ Two income strata

# Results

Resultados					
\$/min	VSATV	Valor Ocio	w	VATT	VATV
Estrato medio	16.08 (4,26)	0.87 (8,53)	22.77 ( - )	-21.90 ( - )	-15.21 ( - )
Estrato Alto	45.90 (2,26)	2.35 (8,09)	50.41 ( - )	-48.06 ( - )	-43.55 ( - )

# Error correlation

## ❖ Error Structure

$$T_w = T_w^* \left( \frac{c_t}{w}, T_t \right) + \varepsilon_w \quad \text{with} \quad \varepsilon_w \sim \text{i.i.d. Normal}(0, \sigma^2)$$

$$V_i = V_i^*(c_i, t_i) + \xi_i \quad \text{with} \quad \xi_i \sim \text{i.i.d. Gumbel}(0, 1)$$

$$\text{Cov}(\varepsilon_w, \xi_i) \neq 0$$

# Values of time

Resultados Estrato Medio					
\$/min	VSATV	Valor Ocio	w	VATT	VATV
Independiente	16.08 (4,26)	0.87 (8,53)	22.77 ( - )	-21.90 ( - )	-15.21 ( - )
Con Correlaciones	10.52 (4,09)	0.64 (8,70)	22.77 ( - )	-22.13 ( - )	-9.88 ( - )
Resultados Estrato Alto					
\$/min	VSATV	Valor Ocio	w	VATT	VATV
Independiente	45.90 (2,26)	2.35 (8,09)	50.41 ( - )	-48.06 ( - )	-43.55 ( - )
Con Correlaciones	33.65 (2,24)	1.69 (7,95)	50.41 ( - )	-48.72 ( - )	-31.96 ( - )

## ❖ Statistical comparison

<b>Log Verosimilitud Independiente</b>	-2646,34
<b>Log Verosimilitud Mejor Modelo</b>	-2629,57
<b>Test L.R</b>	33,53
<b>Chi Cuadrado (4gdl, 99,9%)</b>	18,5

<b>rho Achof</b>	0,6232	(5,750)
<b>rho Bus</b>	0,3011	(1,926)
<b>rho Cami</b>	-0,4699	(-3,168)
<b>rho Tax</b>	0,4905	(3,982)

# 4. Model of activities, consumption and travel.

$$T_w^* = \beta(\tau - T_t) + \alpha \frac{c_t}{w} + \sqrt{\left[ \beta(\tau - T_t) + \alpha \frac{c_t}{w} \right]^2 - (2(\alpha + \beta) - 1)(\tau - T_t) \frac{c_t}{w}}$$

$$T_i^* = \frac{\mathbf{q}_i}{A} \left( \mathbf{t} - T_w^* \left( \frac{c_t}{w}, T_t \right) - T_t \right) = \frac{\mathbf{J}_i}{(1-2\mathbf{b})} \left( \mathbf{t} - T_w^* \left( \frac{c_t}{w}, T_t \right) - T_t \right) \forall i \in I$$

$$X_k^* = \frac{\mathbf{h}_k}{B} \frac{w}{P_k} \left( T_w^* \left( \frac{c_t}{w}, T_t \right) - \frac{c_t}{w} \right) = \frac{\mathbf{g}_k}{(1-2\mathbf{a})} \frac{w}{P_k} \left( T_w^* \left( \frac{c_t}{w}, T_t \right) - \frac{c_t}{w} \right) \quad \forall k \in K$$

$$V_i = \left( \frac{\Omega}{A^A B^B} \prod_{k \in K} \left( \frac{\mathbf{h}_k}{P_k} \right)^{\mathbf{h}_k} \prod_{i \in I} (\mathbf{q}_i)^{\mathbf{q}_i} \right) \left( w T_w^* \left( \frac{c_i}{w}, t_i \right) - c_i \right)^B \left( \mathbf{t} - T_w^* \left( \frac{c_i}{w}, t_i \right) - t_i \right)^A T_w^* \left( \frac{c_i}{w}, t_i \right)^{\mathbf{q}_w} t_i^{\mathbf{q}_t}$$

$$V_i = \tilde{\Omega} w^{1-2\mathbf{a}} \left( T_w^* \left( \frac{c_i}{w}, t_i \right) - \frac{c_i}{w} \right)^{1-2\mathbf{a}} \left( \mathbf{t} - T_w^* \left( \frac{c_i}{w}, t_i \right) - t_i \right)^{1-2\mathbf{b}} T_w^* \left( \frac{c_i}{w}, t_i \right)^{2\mathbf{a}+2\mathbf{b}-1} t_i^{J_t}$$

The components of SVTTS can be calculated *directly*

❖ Value of time as a resource

$$SVT_{res} = \frac{\mu}{\lambda} = \frac{1-2\beta}{1-2\alpha} \frac{(wT_w^* - c_t)}{(\tau - T_w^* - T_t)} = \frac{\vartheta_i}{1-2\alpha} \frac{(wT_w^* - c_t)}{T_i^*}$$

Value of time assigned to work

$$SVT_{assig\_w} = \frac{\partial U / \partial T_w}{\lambda} = \frac{2\alpha + 2\beta - 1}{1-2\alpha} \frac{(wT_w^* - c_t)}{T_w^*}$$

Value of time assigned to travel

$$SVT_{assig\_t} = \frac{\partial U / \partial T_t}{\lambda} = \frac{\vartheta_t}{1-2\alpha} \frac{(wT_w^* - c_t)}{T_t^{Min.}}$$

$$SVTTS = \frac{k_t}{I} = \frac{1-2b}{1-2a} \frac{(wT_w^* - c_t)}{(t - T_w^* - T_t^{Min.})} - \frac{J_t}{1-2a} \frac{(wT_w^* - c_t)}{T_t^{Min.}}$$

# The General System

## ❖ Considerations

- Sets of restricted variables
  - $J$  : goods with minimum consumption.
  - $R$  : activities with minimum time assignment.
- Fixed Income component  $I_f$
- Definitions

$$G_f = \left( \sum_{j \in J} P_j X_j^{\text{Min.}} - I_f \right) \quad T_f = \sum_{r \in R} T_r^{\text{Min.}}$$

# Conditional demands and CIUF

$$T_w^* = \mathbf{b}(\mathbf{t} - T_f) + \mathbf{a} \frac{G_f}{w} + \sqrt{\left( \mathbf{b}(\mathbf{t} - T_f) + \mathbf{a} \frac{G_f}{w} \right) - (2\mathbf{a} + 2\mathbf{b} - 1)(\mathbf{t} - T_f) \frac{G_f}{w}}$$

$$T_i^* = \frac{\mathbf{J}_i}{(1-2\mathbf{b})} \left( \mathbf{t} - T_w^* \left( \frac{G_f}{w}, T_f \right) - T_f \right) \quad \forall i \in I$$

$$X_k^* = \frac{\mathbf{g}_k}{(1-2\mathbf{a})} \frac{w}{P_k} \left( T_w^* \left( \frac{G_f}{w}, T_f \right) - \frac{G_f}{w} \right) \quad \forall k \in K$$

$$V = \tilde{\Omega} w^{1-2\mathbf{a}} \left( T_w^* - \frac{G_f}{w} \right)^{1-2\mathbf{a}} (\mathbf{t} - T_w^* - T_f)^{1-2\mathbf{b}} T_w^{*2\mathbf{a}+2\mathbf{b}-1} \prod_{r \in R} T_r^{Min J_r} \prod_{j \in J} X_j^{Min \mathbf{g}_j}$$

## 6. Synthesis, conclusions and future work

- ❖ Discrete travel choice, time assignment and goods consumption models have a common microeconomic framework.

$$V_i \rightarrow V_i^* \text{ and } T_w^* \rightarrow V_i, T_j^* \text{ and } X_k^*$$

The complete system provides richer information for the estimation of common parameters.

- The components of SVTTS can be calculated explicitly.
- Detailed information is necessary to experiment with the complete system (+)
- Need to analyze the error structure:  
Propagation? (-) Correlation?(+)
- Experiment with new formulations (technical constraints?) and sets of restricted variables (-)

Explain numerical results from individual and social behavioral sciences (- -)

Expand empirical work to system of continuous models (goods consumption, activity time assignment) and discrete choices (travel, work, food, marriage) (--)

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