

Preferred citation style

Axhausen, K.W. (2005) Policy implications of travel for life, presentation at the final workshop of the Horizon project *Social networks and future mobilities*, Lancaster, November 2005.

Policy implications of travel for life

KW Axhausen

IVT

ETH

Zürich

August 2005

 *Institut für Verkehrsplanung und Transportsysteme*
Institute for Transport Planning and Systems

ETH

Eidgenössische Technische Hochschule Zürich
Swiss Federal Institute of Technology Zurich

Central messages

- “Network actor”
- Travel builds and maintains social capital
- Telecommunication use and travel are co-dependent and co-evolving

Implications: Future survey work

More attention is needed:

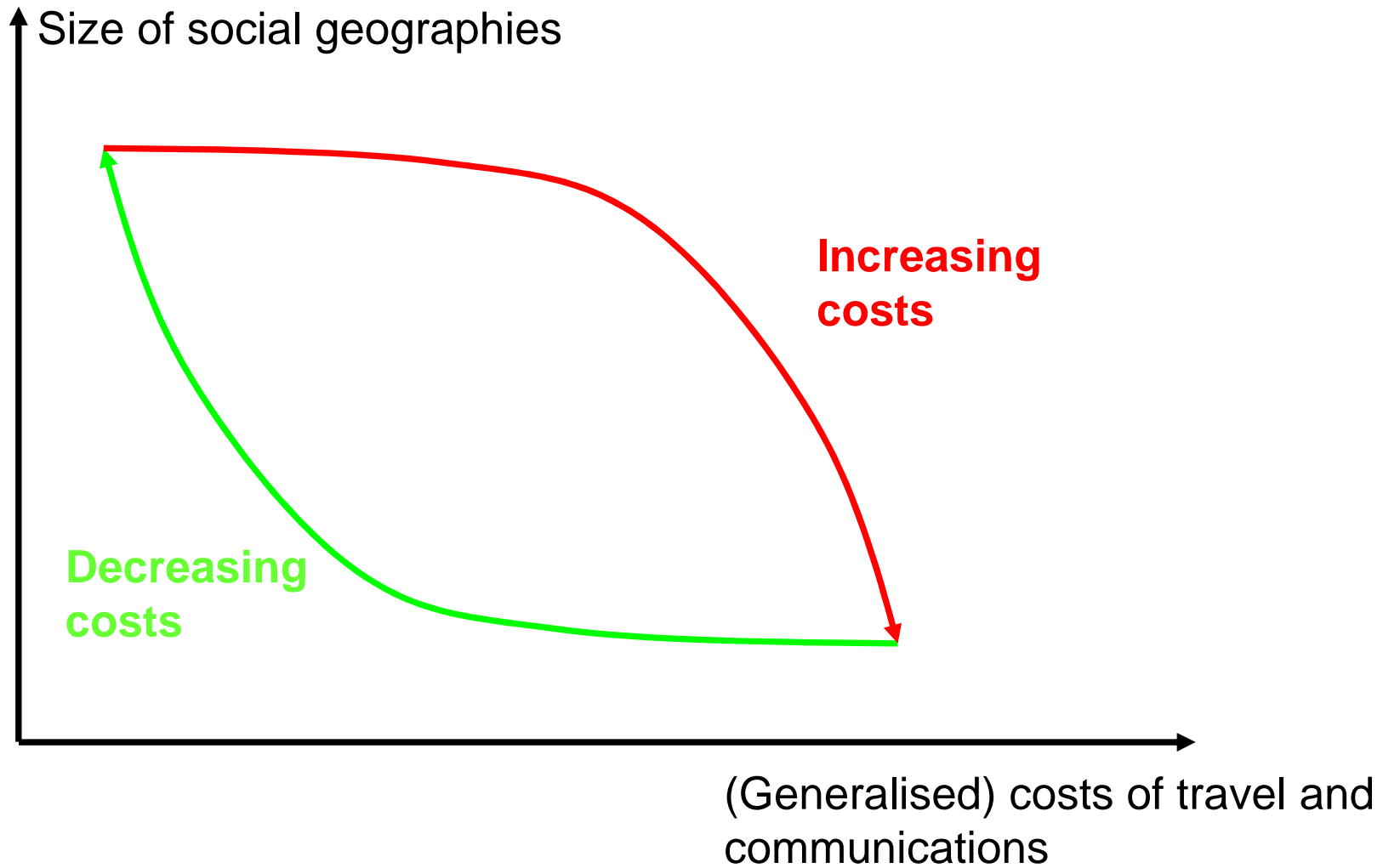
- To capture the social content of journeys
- To add a social network element to travel or general purpose surveys
- To benchmark the general development
- To benchmark groups at risk and highly mobile groups

Implications: Transport policy

If trend

- Continuation is sought
- Reversal is sought

Hysteresis



Implications: Social conditions and policy

New issue:

- Localised anomie:

Policy questions:

- Social exclusion:
- Building local social capital

Implications: Transport modelling

Experimental work could be supported:

- To model generation and transformation of social networks
- To model the impact of social network structures on travel (beyond the household) (daily and long-distances)

The next research questions ?

- Can these types of surveys be scaled to large samples ?
- Is there really a link between network geographies and generalised costs of contact ?
- What is the social content of travel and how are its costs allocated in networks ?
- Is localised anomie real ? What are its social cost ?