

Bevorzugter Zitierstil

Axhausen, K.W. (2011) Social networks and travel: Current status and expected change, Workshop Behaviour in Networks, University of Seoul, June 2011.

Social networks and travel: Current status and expected change

KW Axhausen

IVT
ETH
Zürich

June 2011

**FUTURE CITIES
LABORATORY**

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Acknowledgements

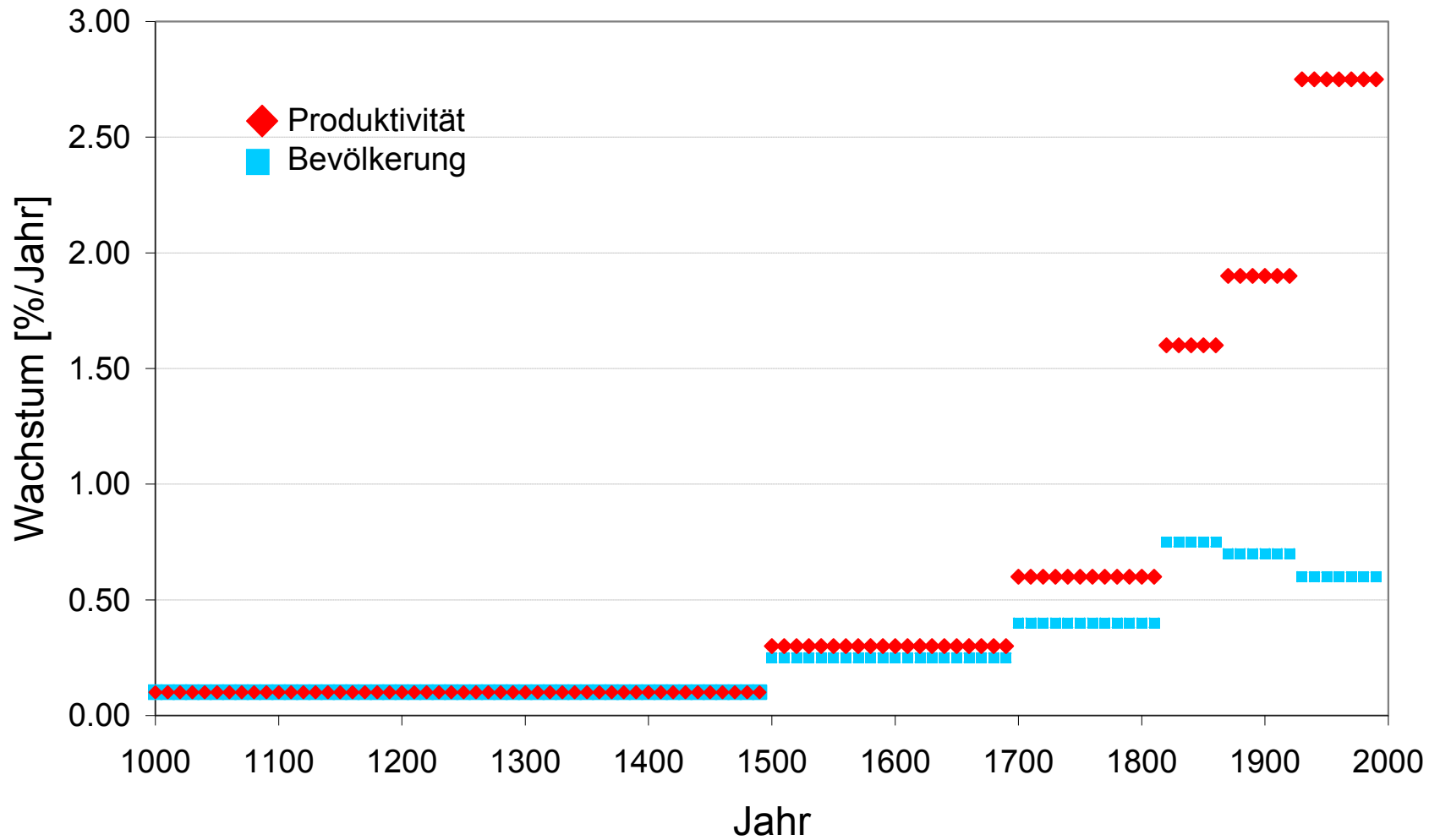
- Timo Ohnmacht
- Andreas Frei
- Jeremy Hackney
- Matthias Kowald

- Andreas Horni

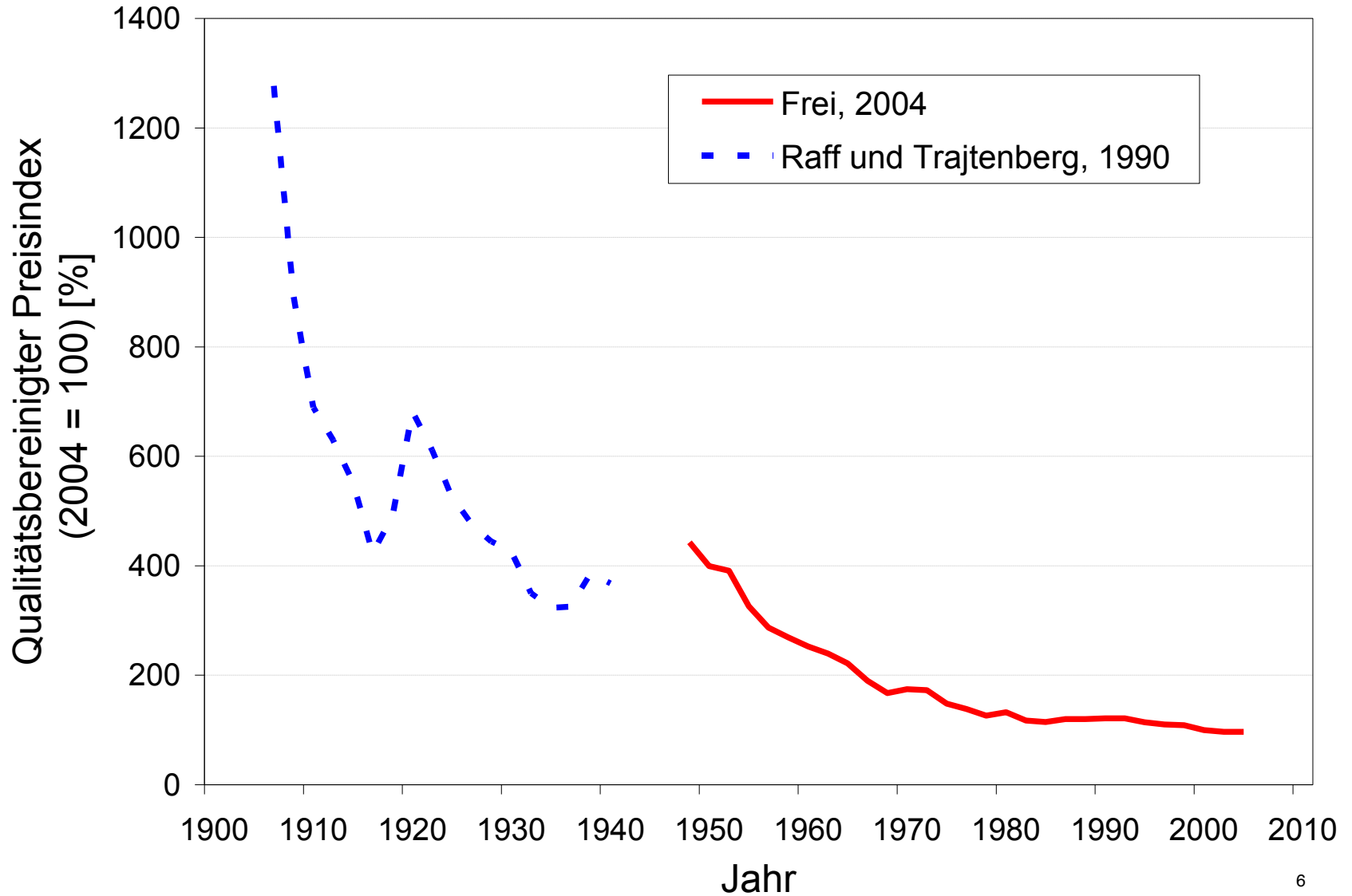
- Jonas Larson
- John Urry

What are the questions ?

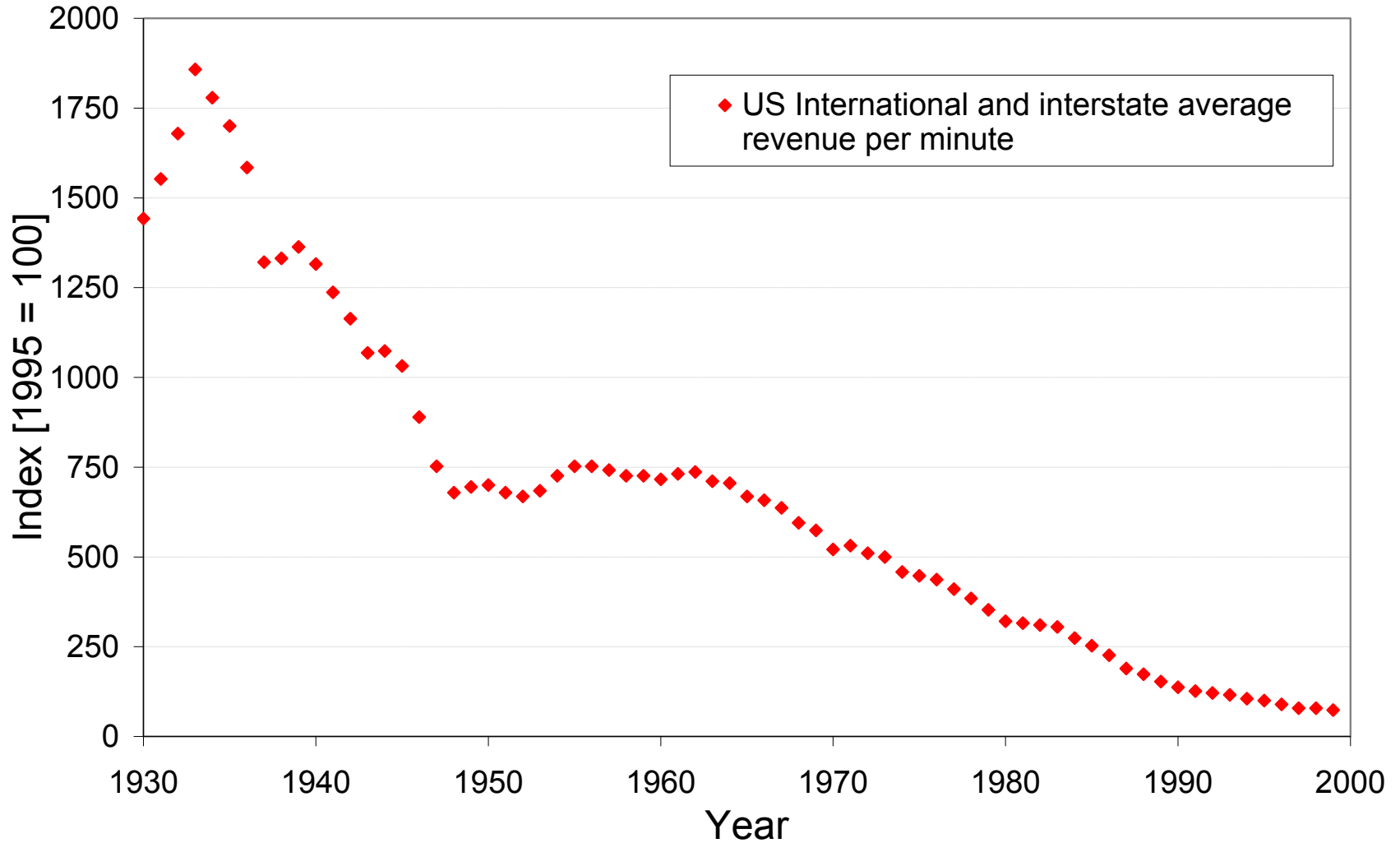
Productivity and population growth in Western Europe



Quality-adjusted price of a new car in Switzerland

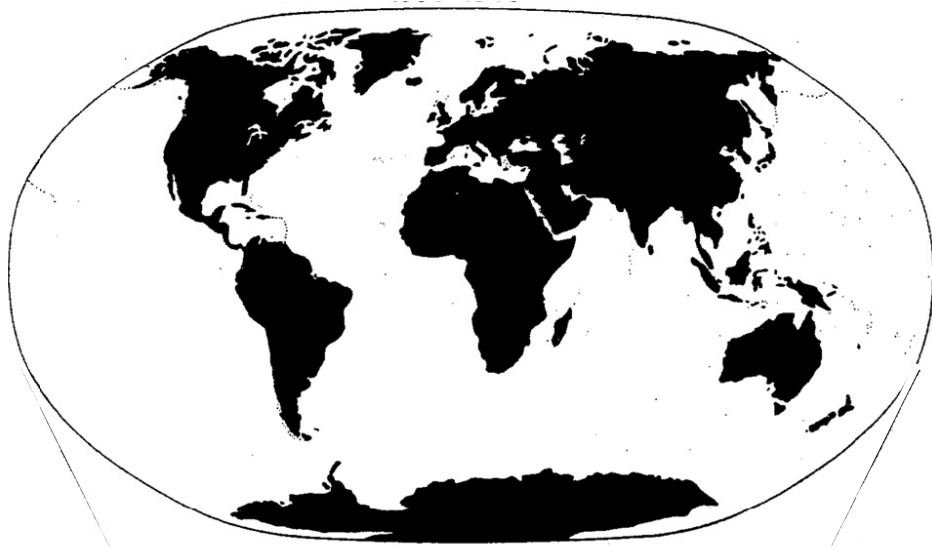


Price of telecommunication



Adapted from FCC (2001)

A shrinking world



Steam ship and locomotive, 1840 - 1930

Coach and sailing boat until 1840



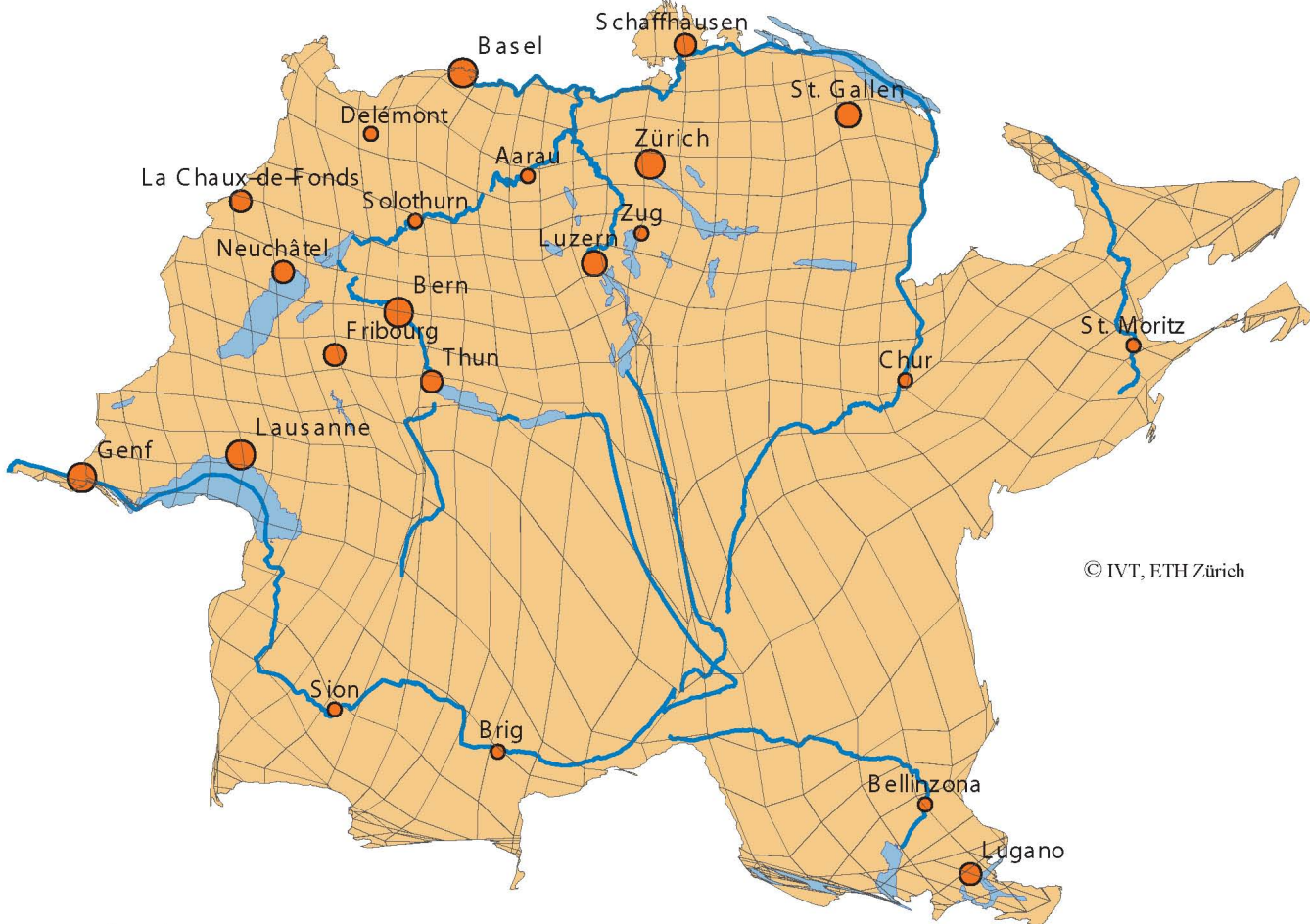
Propeller aircraft, 1930-1950



Jets, from 1950



Shrinking “road” – Switzerland (1950)



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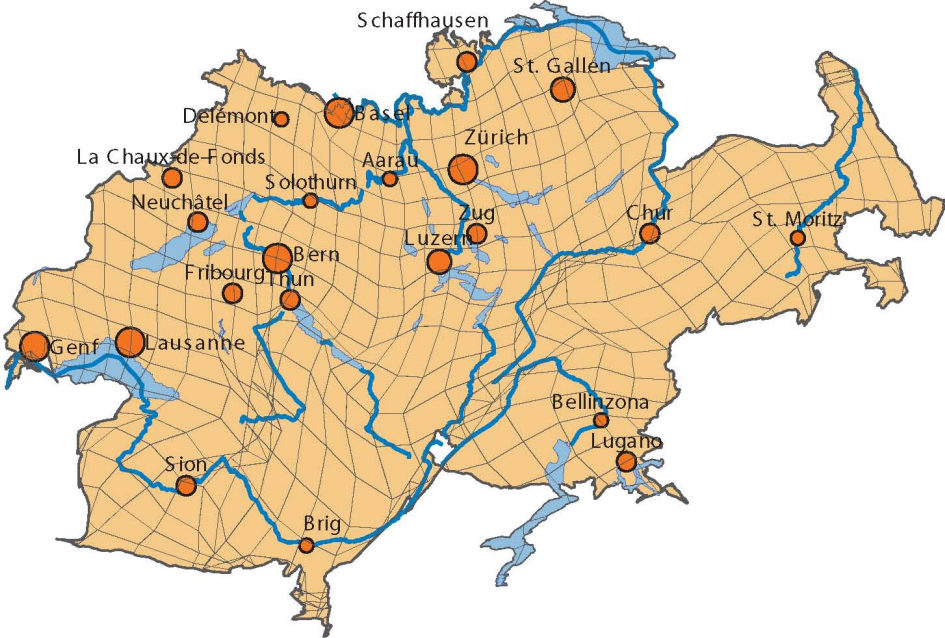
1 Stunde

10km x10km Raster

Scherer, 2004

Stunde 1

Shrinking “road” Switzerland (2000)



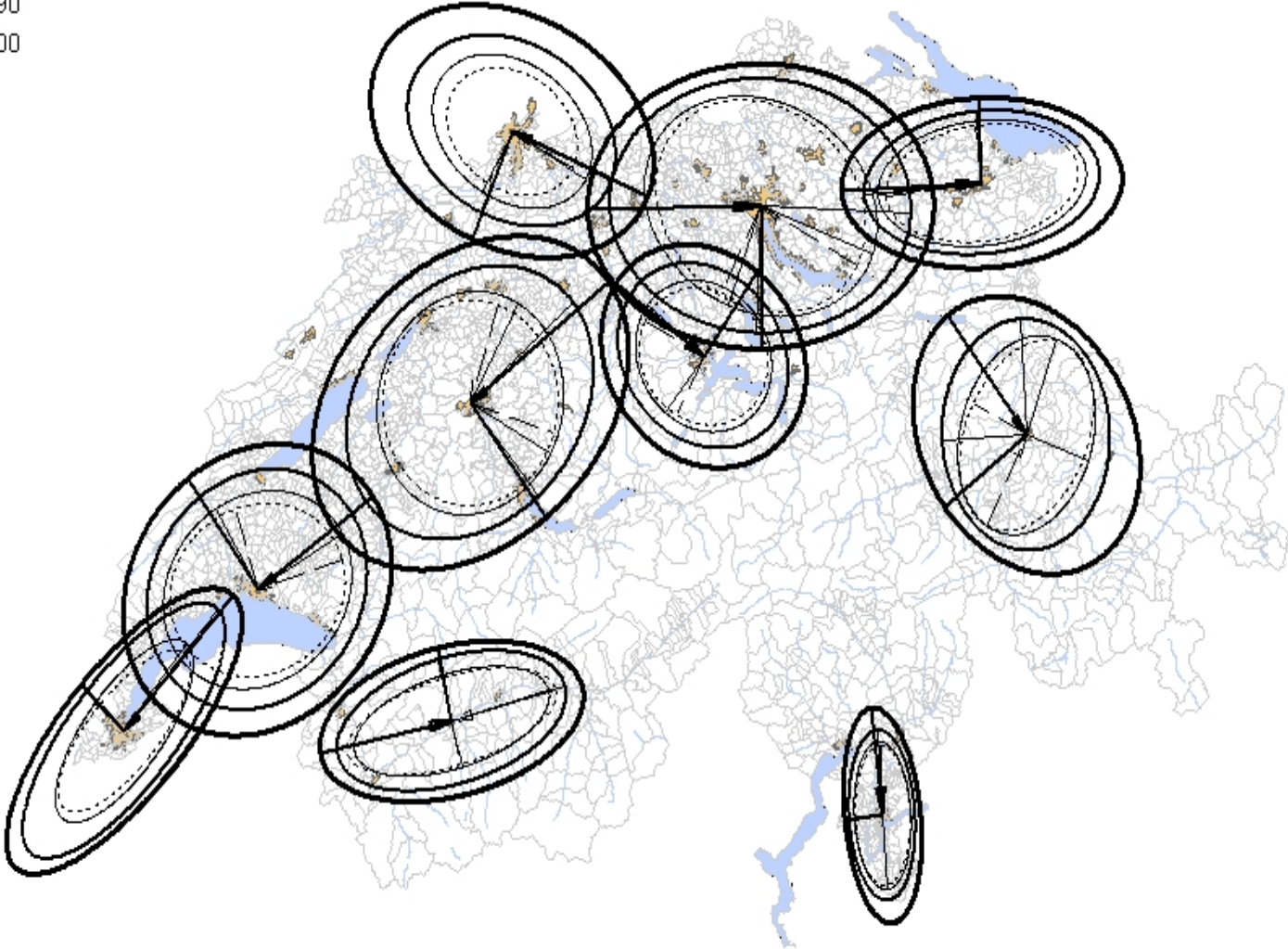
1 Stunde



10km x 10km Raster

Swiss commuter catchment areas since 1970

- 1970
- 1980
- 1990
- 2000

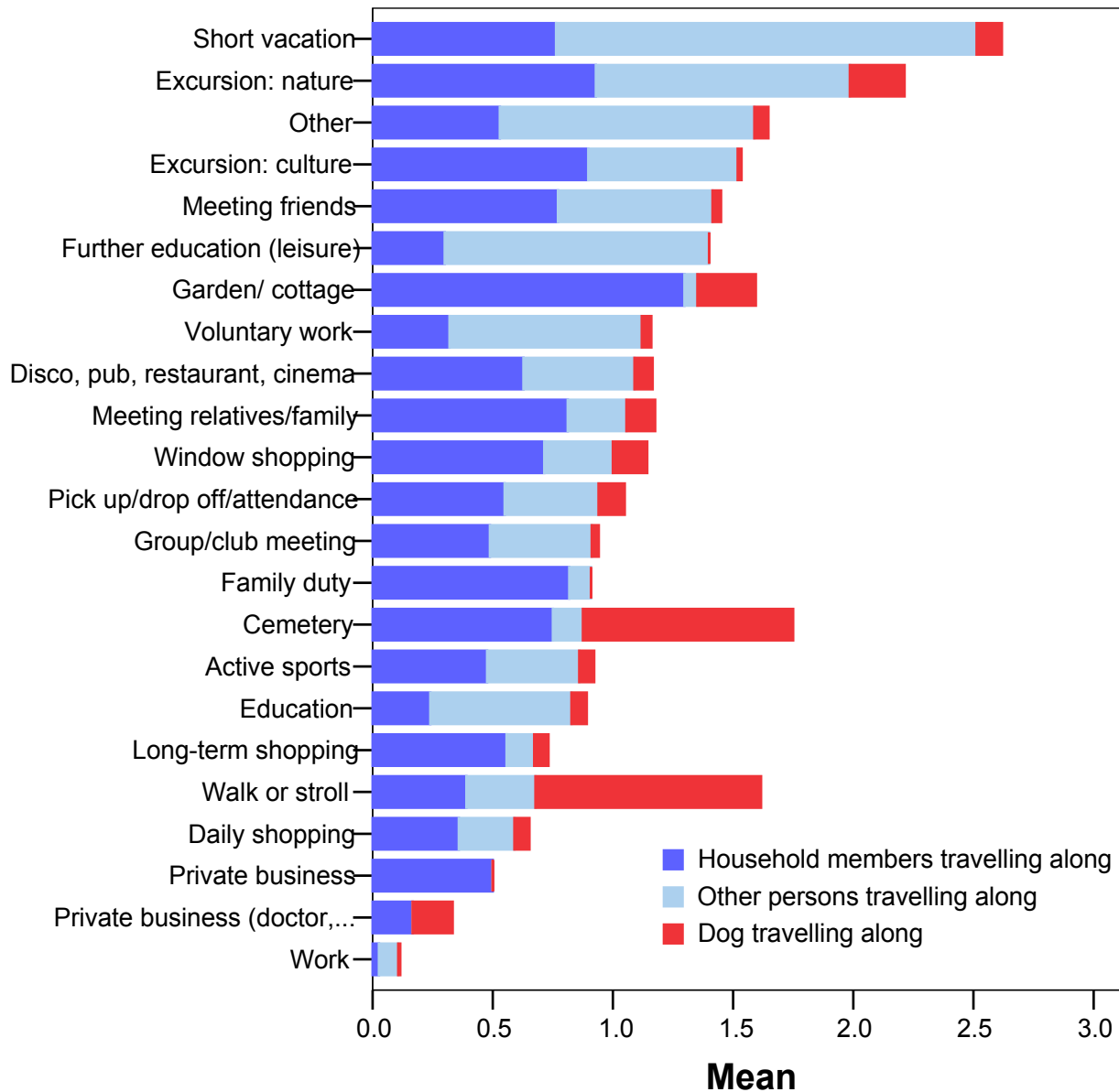


Adapted from Botte, 2003

Trip purpose distributions (ca. 2005)

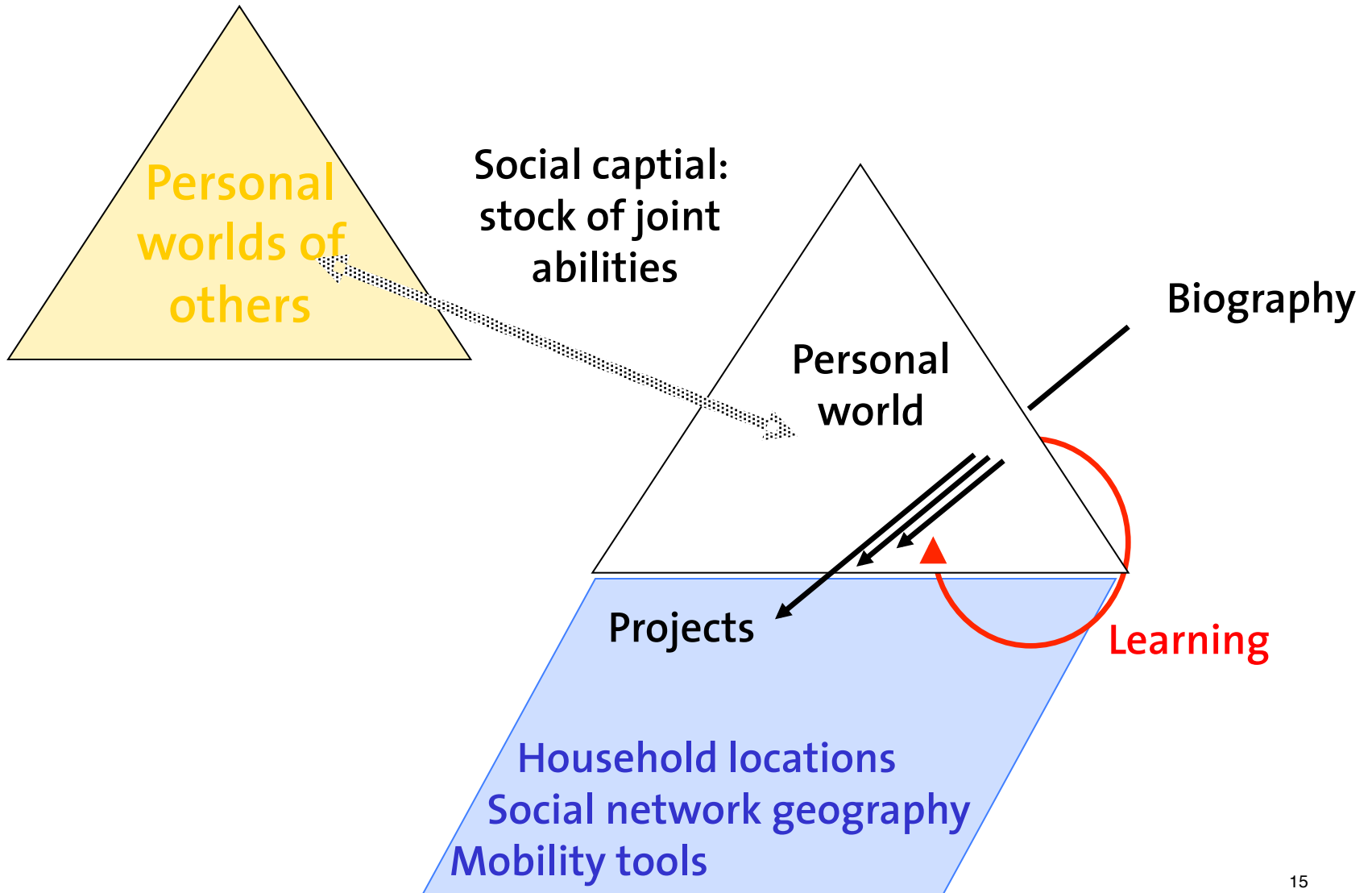
Share of kilometers traveled [%]	Switzerland	Germany	UK	USA
Leisure	44.8	38.3	33.7	32.2
Work/School	35.0	29.7	32.0	31.3
Shopping/Private business	11.2	21.7	19.7	27.6
Escort	4.9	4.5	7.6	8.5
Others	1.8	4.8	7.1	0.5
Total	100.0	100.0	100.0	100.0

Social leisure ! (2003 Thurgau 6-week diary)



Theoretical starting point

(Moving) actors in social/physical networks



Impact of co-ordination, e.g. Location choice

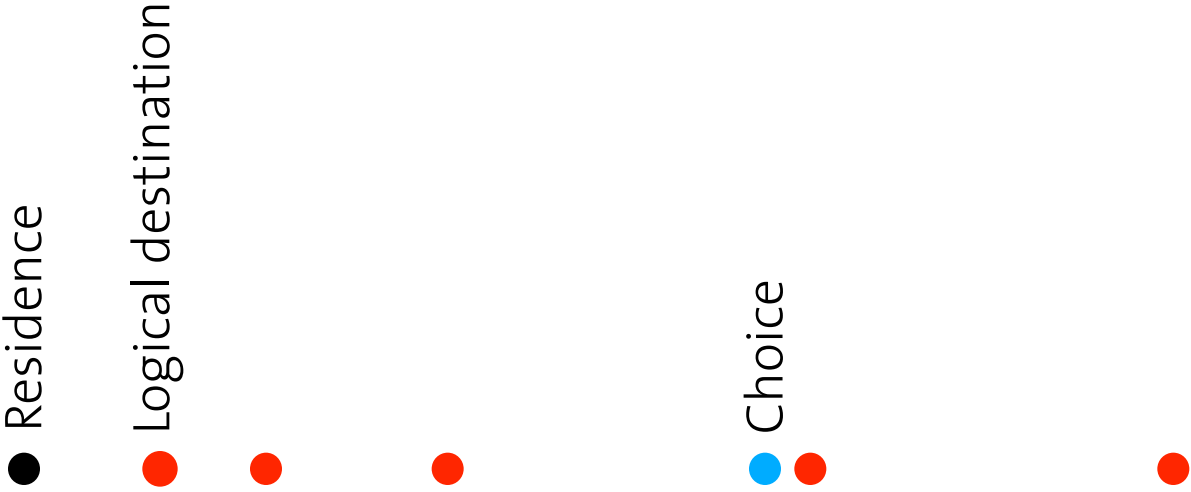
● Residence



Impact of co-ordination, e.g. Location choice



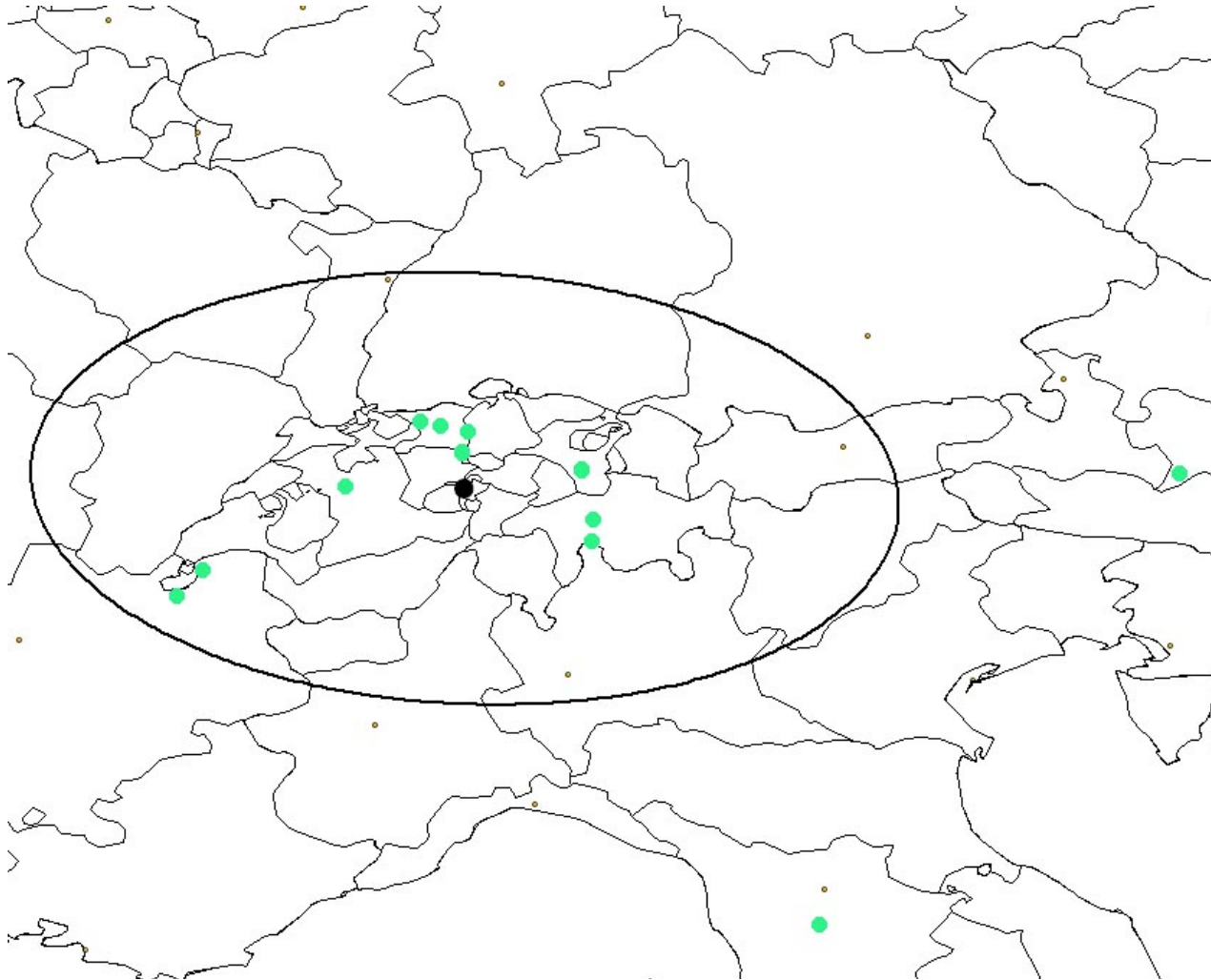
Impact of co-ordination, e.g. Location choice



Impact of co-ordination, e.g. Location choice

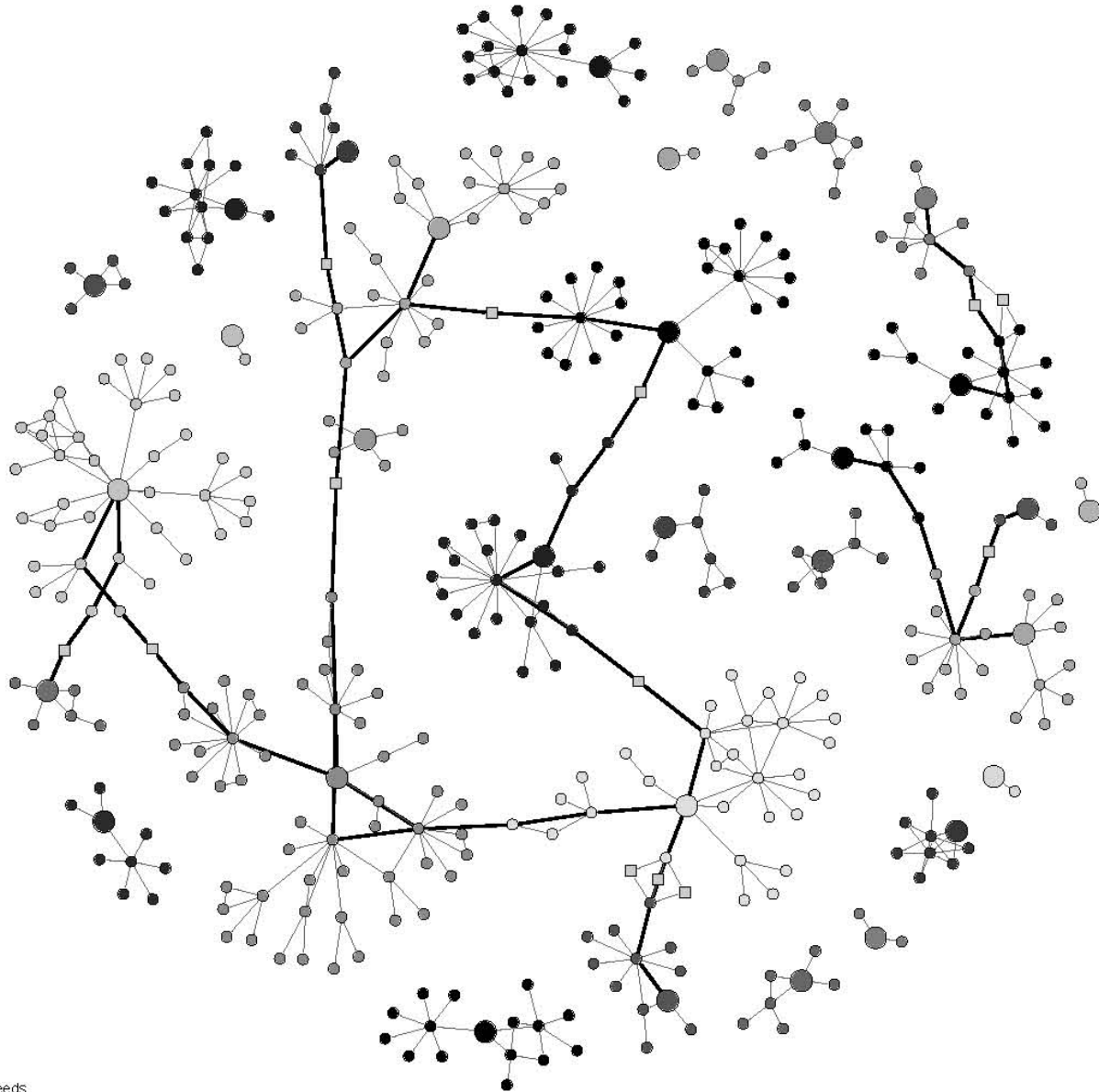


Example social network geography



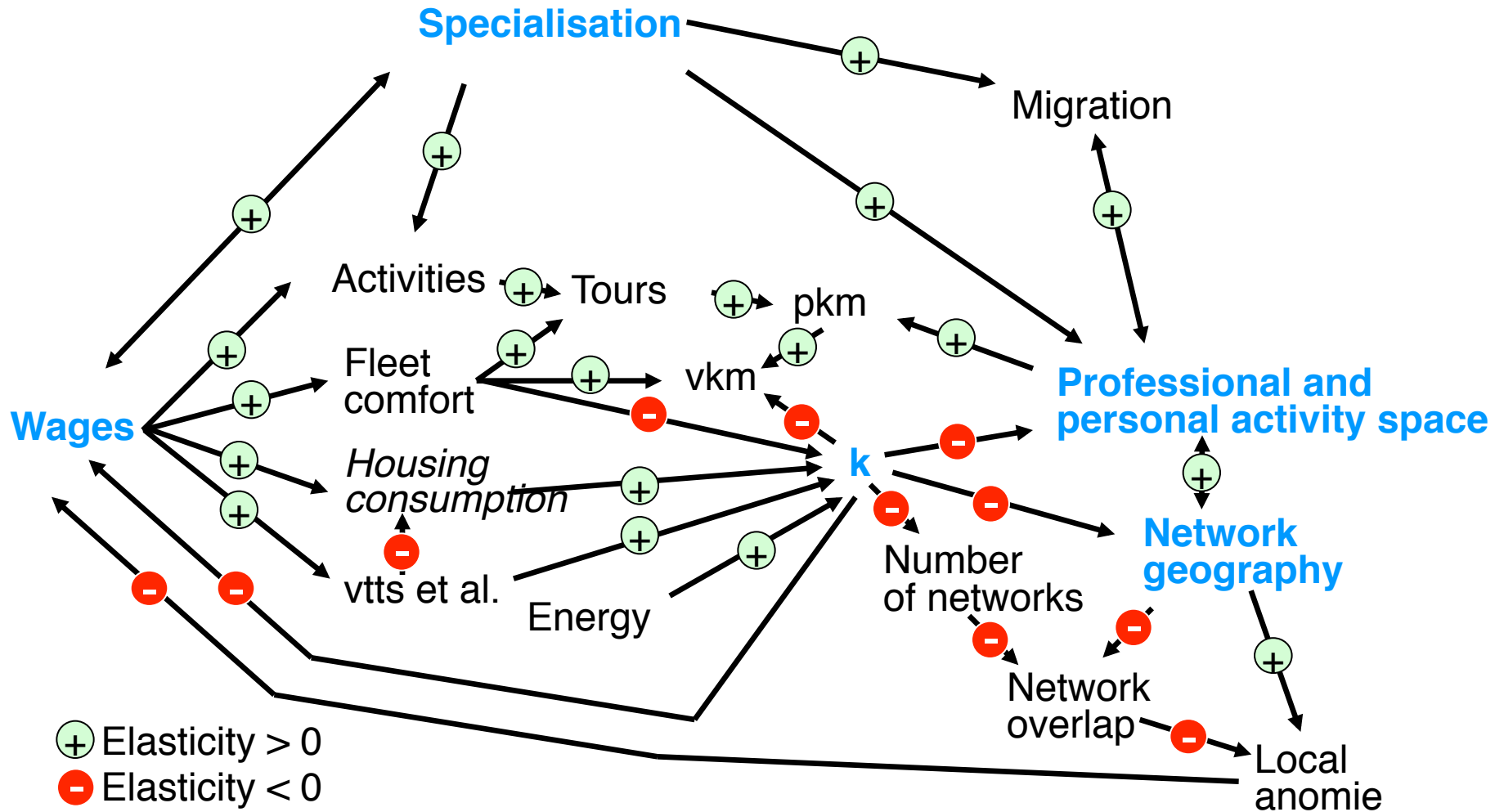
Female, 28,
4 residential
moves

Network structures



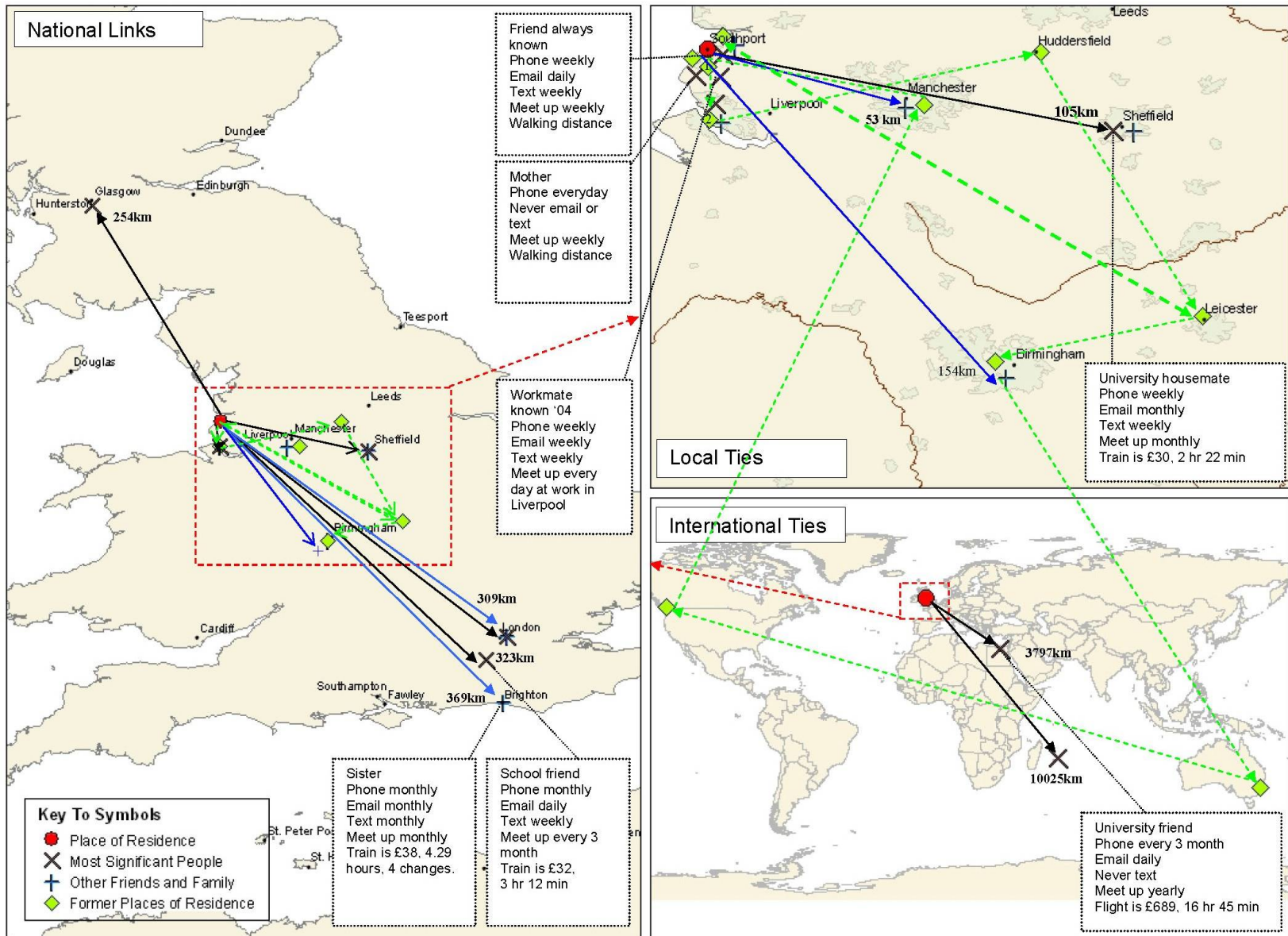
○ Seeds
○ Egos
□ Bridge-Altars

Dynamics of personal space use and speed

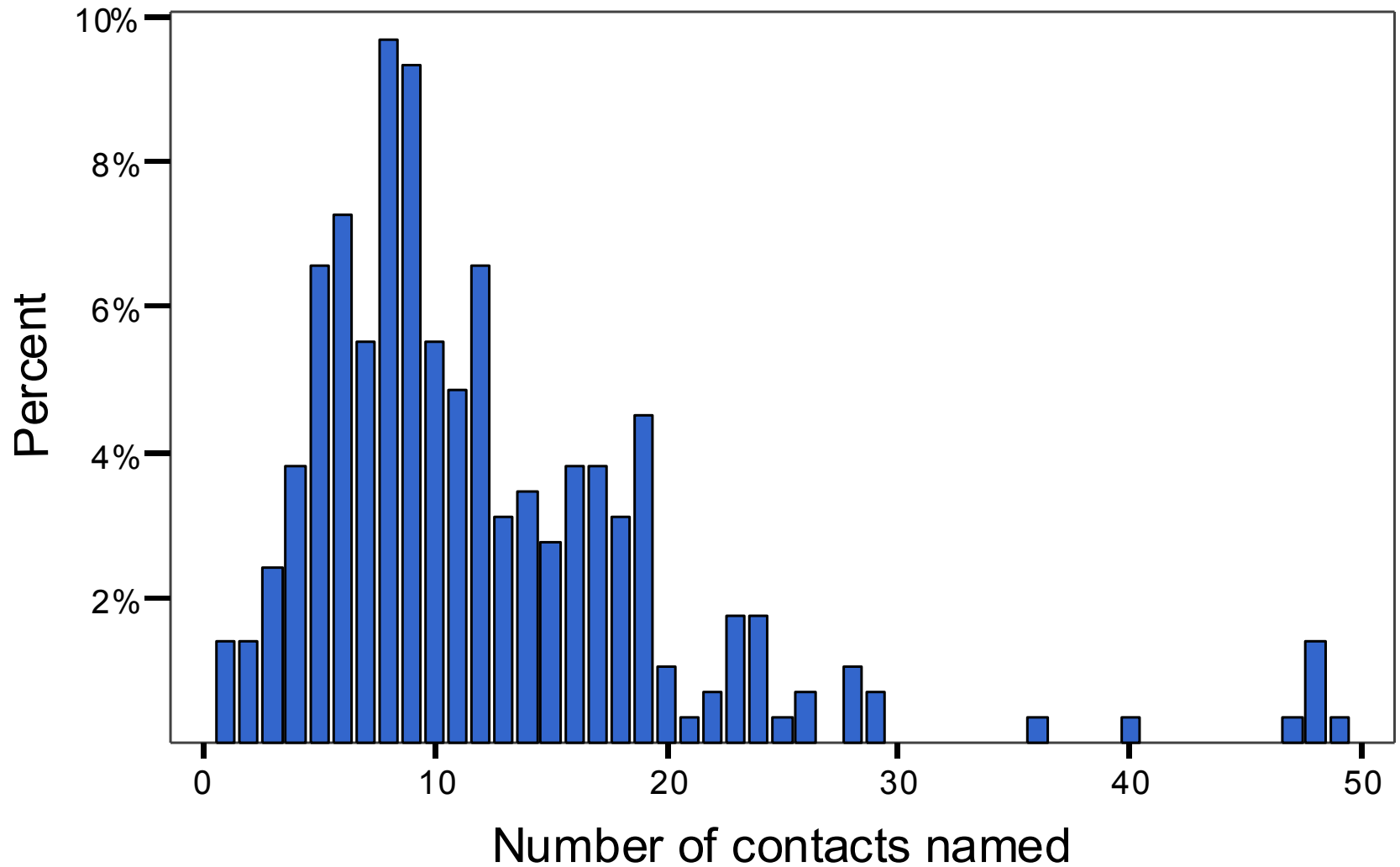


Empirical results from Switzerland and the UK

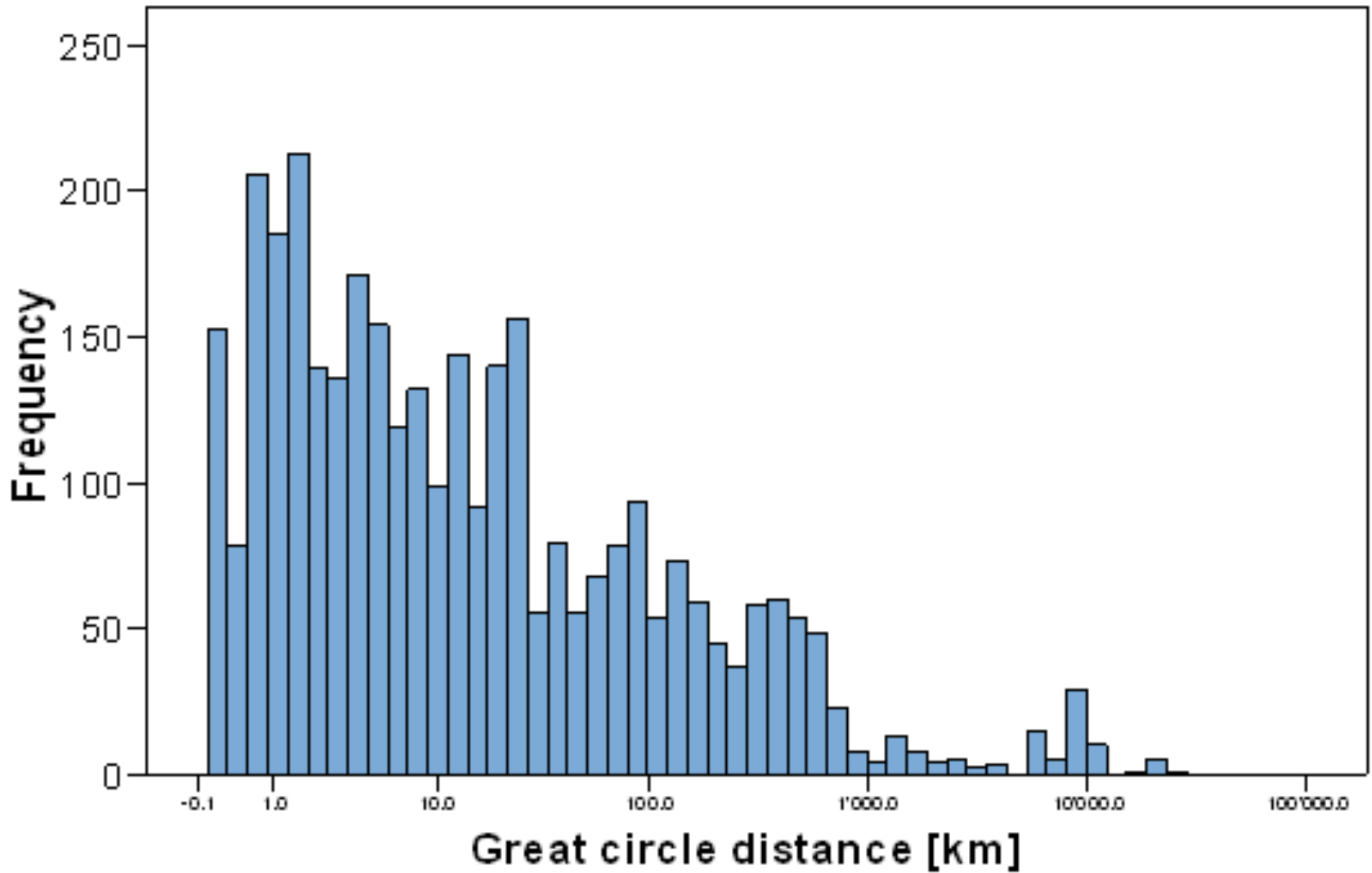
Biography of an architect in his early thirties



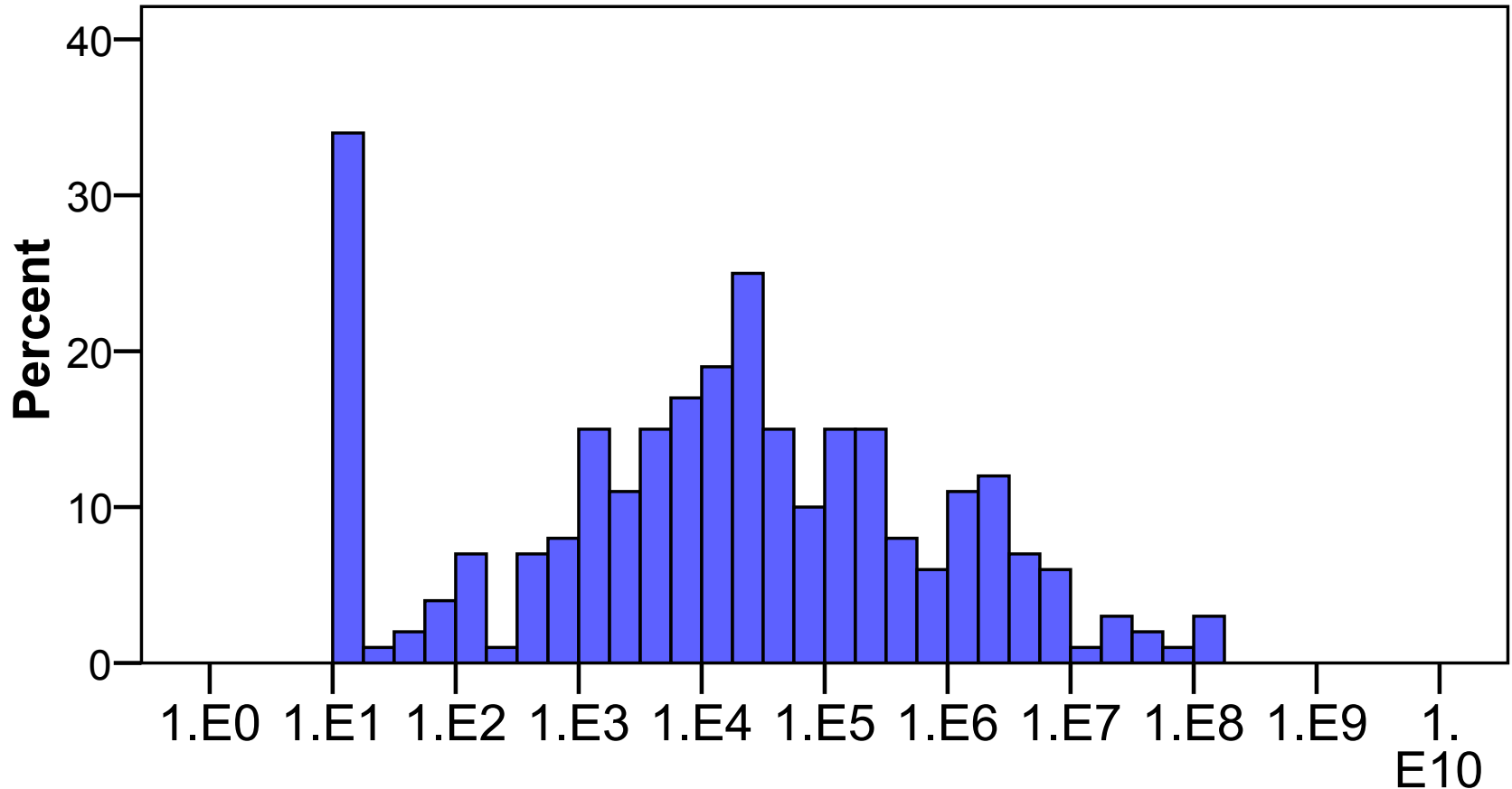
Number of contacts reported



Distances between home locations

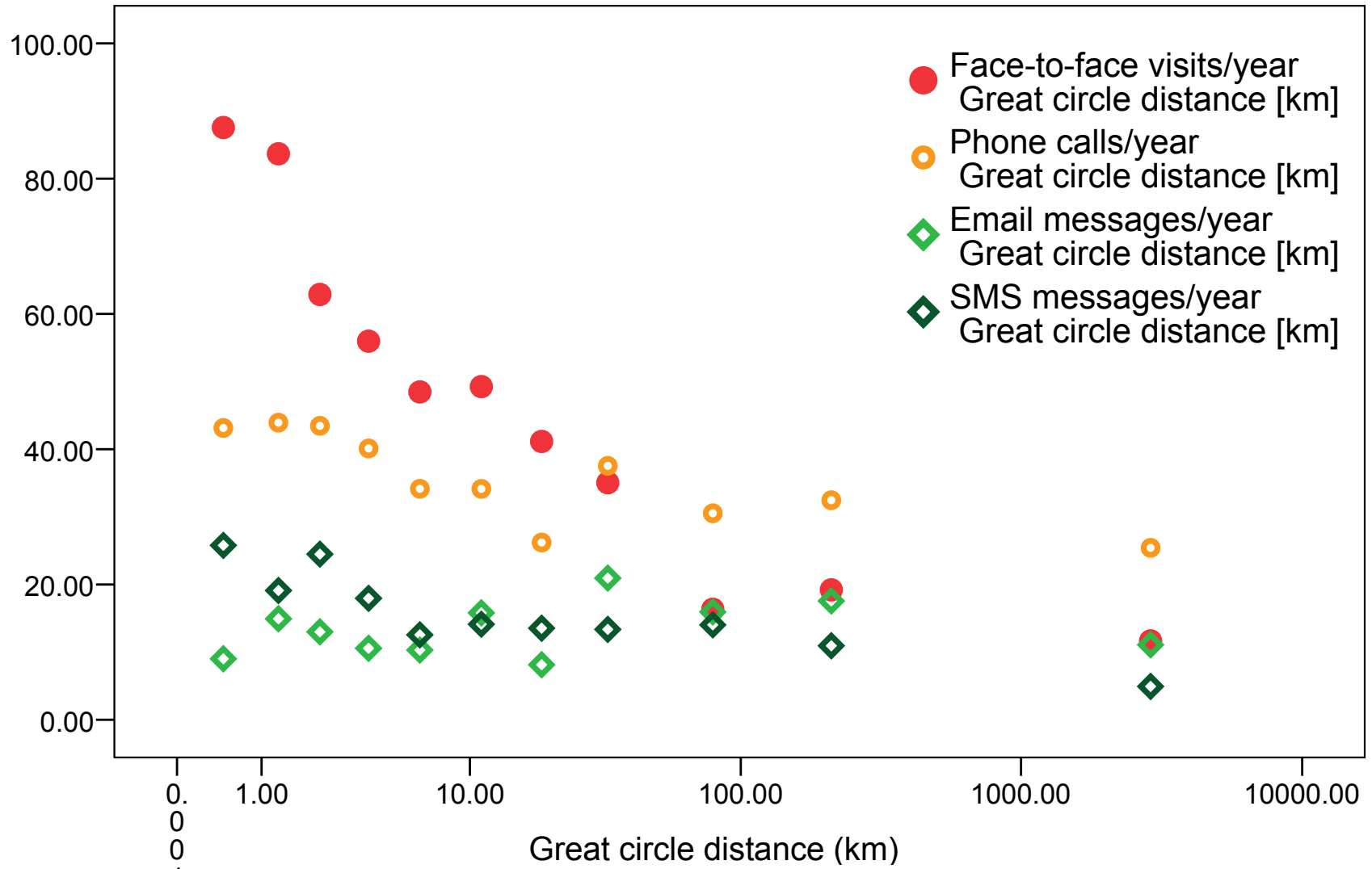


Size of network geometries



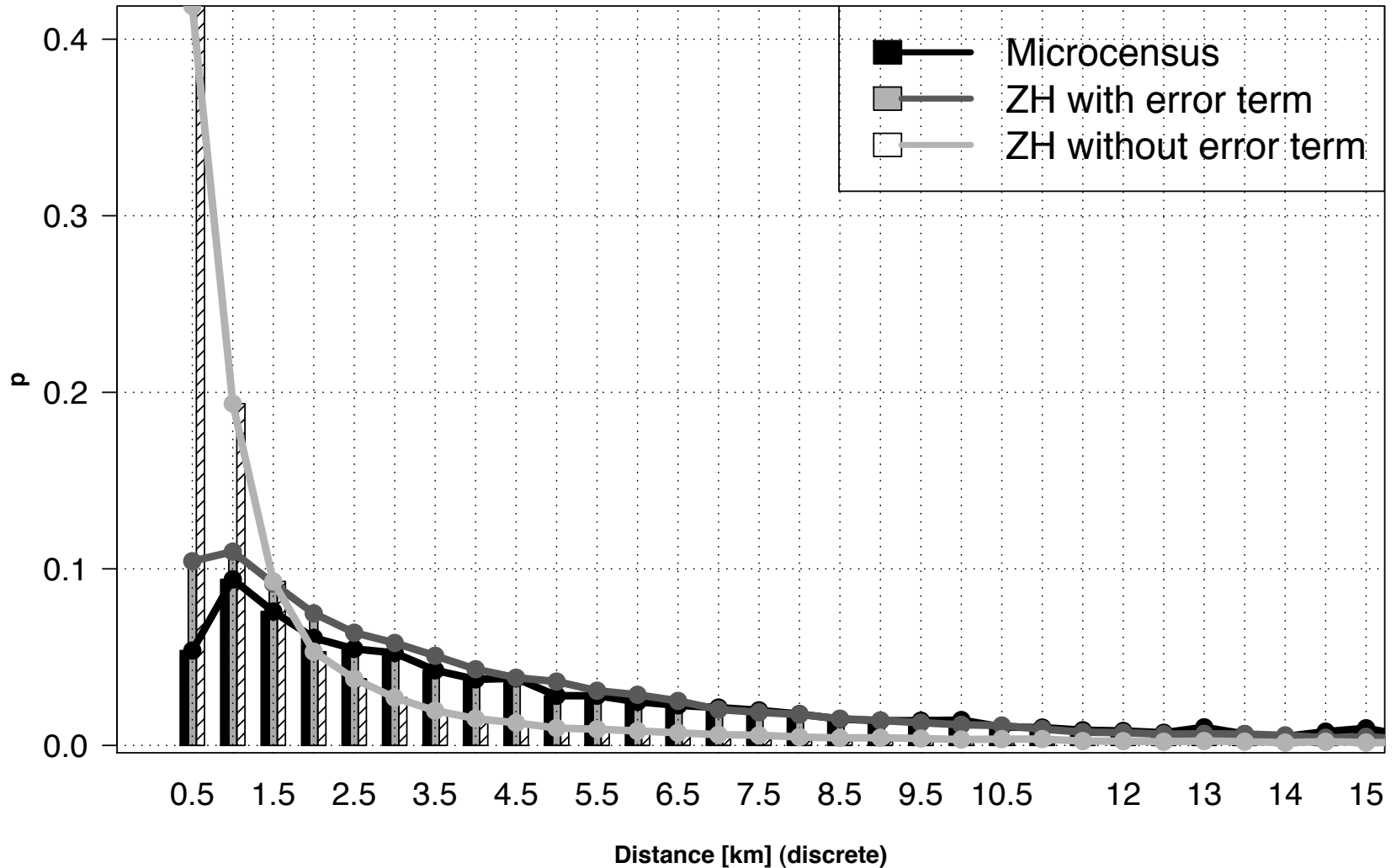
95%-confidence ellipse of the social network geography

Interactions by mode and distance between homes



First computational experiments

Horni: Agent and facility specific error terms



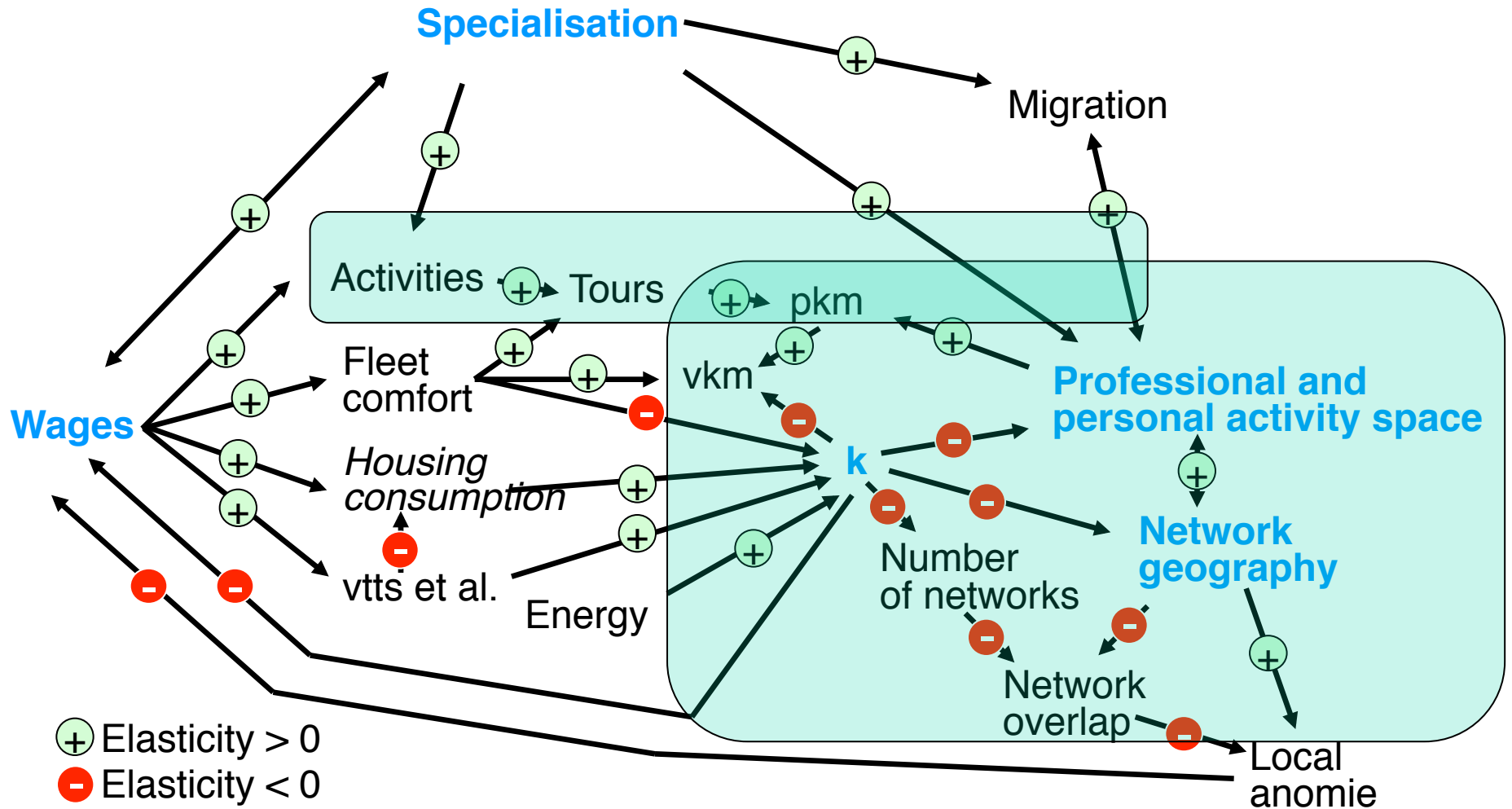
Frei: Geocoded network of friends on a random plane

[km] Criteria for network generation

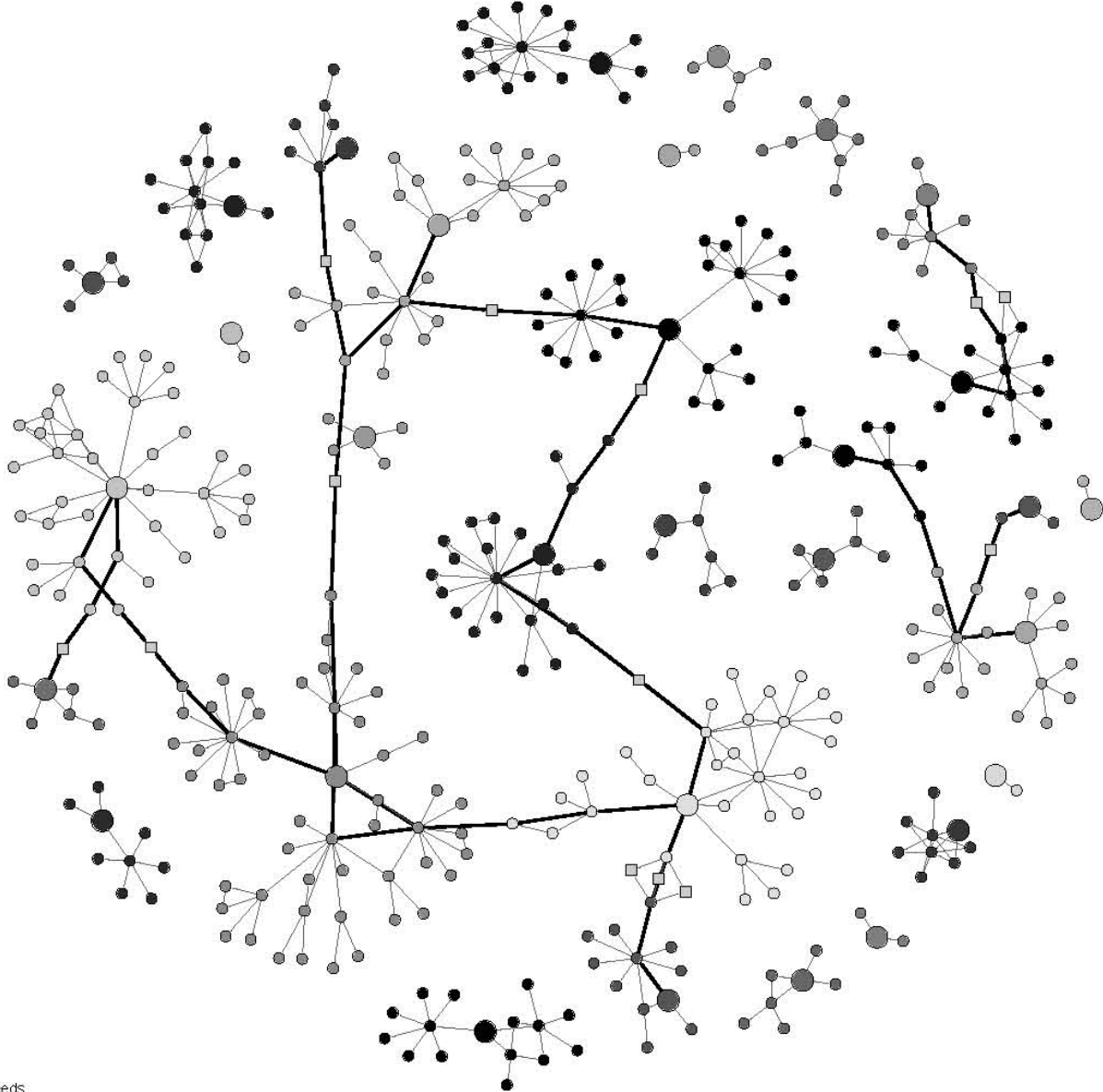
	Degree		Closeness		Betweenness	
b ₂ /b ₃	Mean	Median	Mean	Median	Mean	Median
4	10.4	6.2	12.6	6.3	11.1	6.1
3	8.6	5.8	9.8	5.9	9.0	5.8
2	7.0	5.4	7.6	5.5	7.2	5.3
1	5.6	5.3	6.4	5.3	6.1	5.2
0.5	4.6	4.3	5.1	4.4	4.9	4.3
0.33	4.4	4.3	4.6	4.3	4.5	4.2

What do we want to look at ?

Range of future modelling

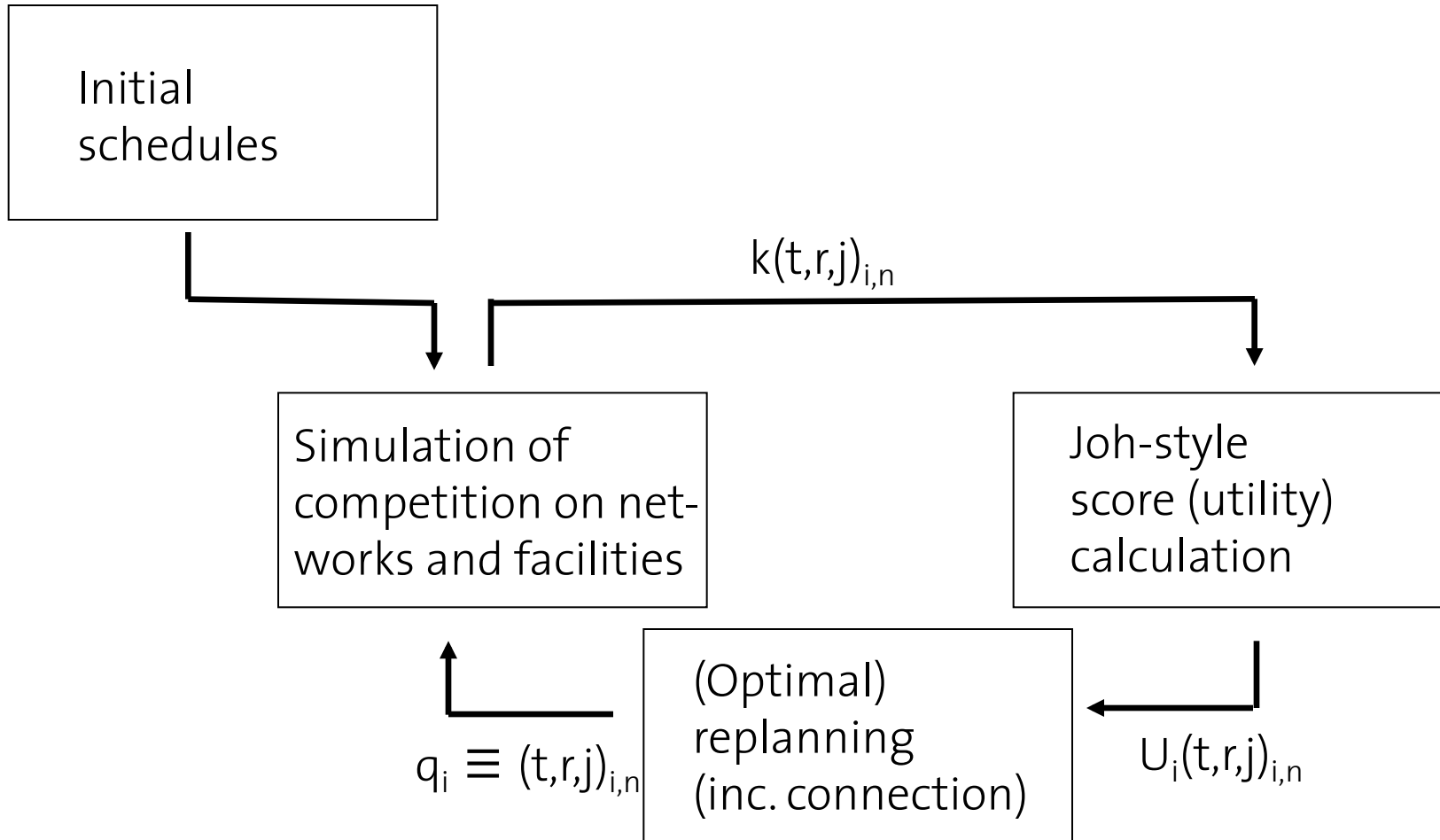


Create degree, clustering and distances !



○ Seeds
○ Egos
□ Bridge-Altars

New equilibrium search in MATSim



Activity scheduling with **best response** & **random** modules

- **Number and type of activities**
- **Sequence of activities**
 - **Start and duration of activity**
 - **Composition of the group undertaking the activity**
 - Expenditure division
 - **Location of the activity (including all participants' generalised costs)**
 - Movement between sequential locations
 - **Location of access and egress from the mean of transport**
 - Parking type and location
 - **Vehicle/means of transport**
 - **Route/service**
 - Group travelling together
 - Expenditure division

More information at

www.ivt.ethz.ch

www.matsim.org