

# Preferred citation style for this presentation

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Alex ERATH, Michael VAN EGGERMOND, Sergio ORDONEZ, Kay Axhausen (2015) Walkability and pedestrian route choice – key findings, URA Centre, July 2015.

# Walkability and pedestrian route choice

## Key findings

Alex Erath, Michael van Eggermond, Sergio Ordóñez  
The URA Centre  
26<sup>th</sup> June 2015

(FCL) FUTURE  
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LABORATORY 未来  
城市  
实验室

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CENTRE 研究中心

# **Walkability and pedestrian route choice**

Project overview



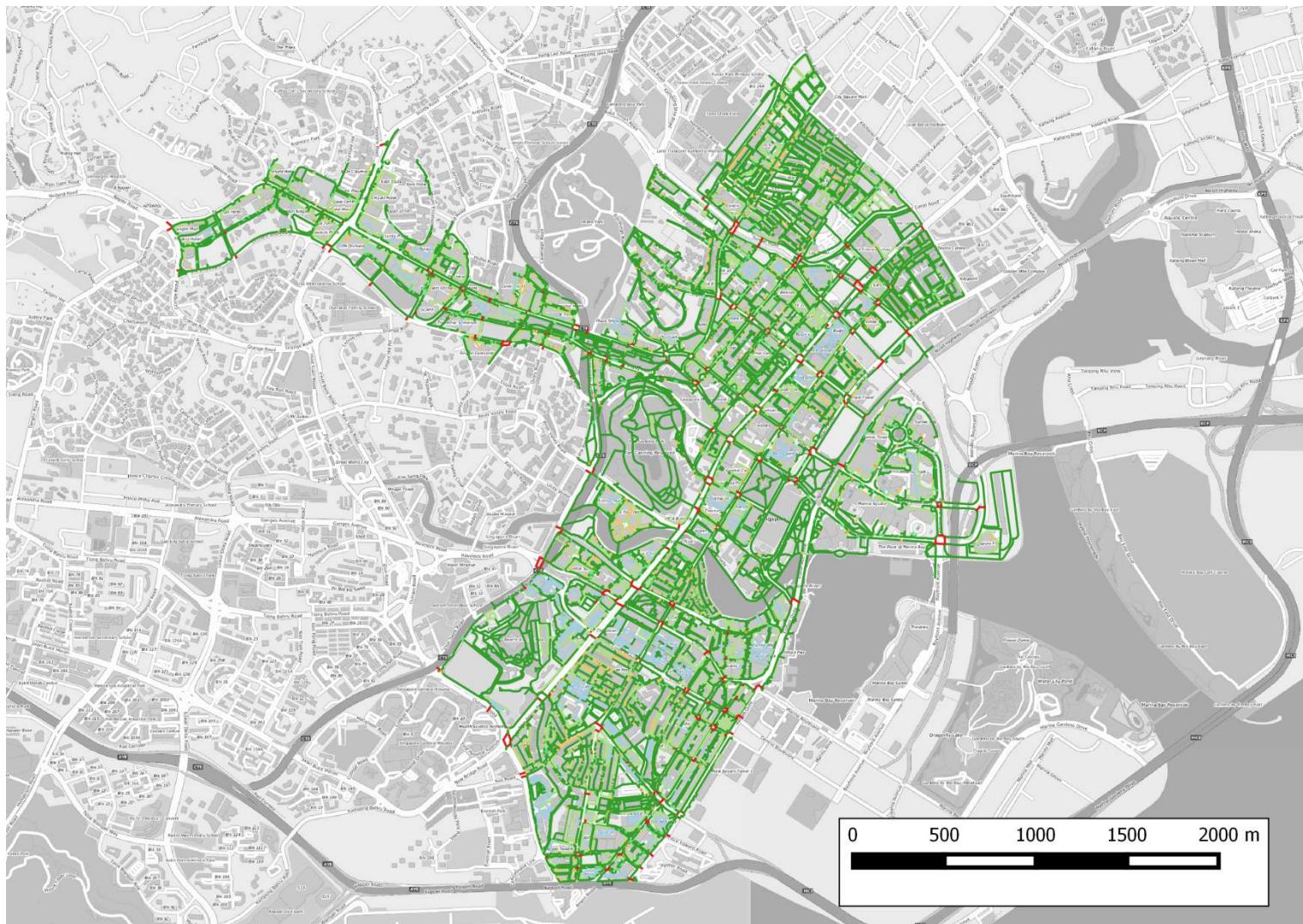
## WHAT IS WALKABILITY?

# **Pedestrian network survey**

Collecting information for 43km walkways

# Extent of the pedestrian network

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# Network data collected by URA

## At grade

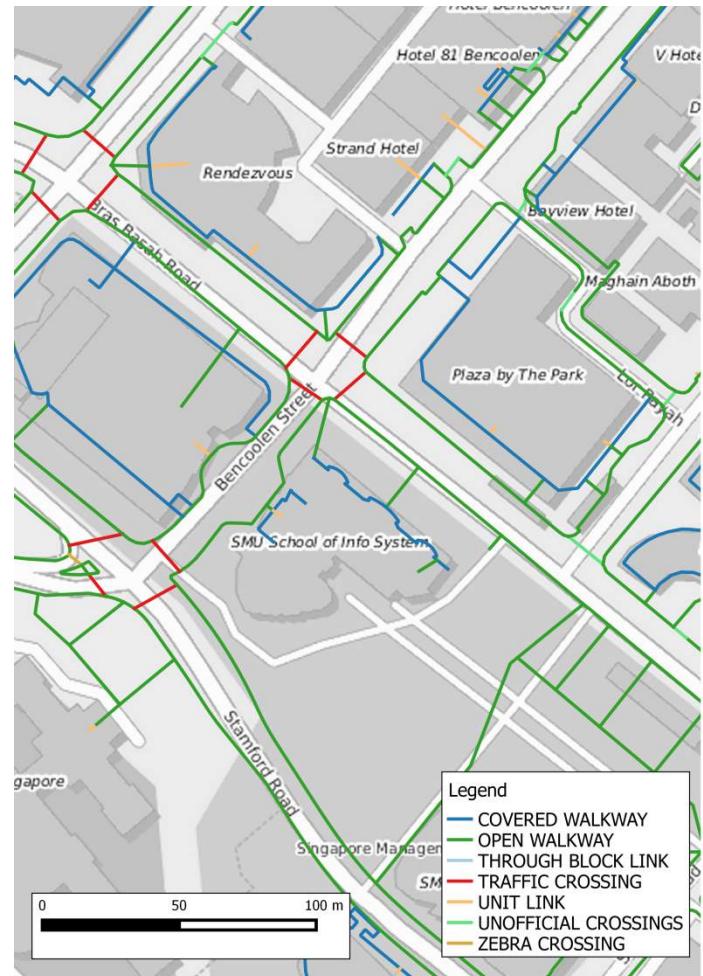
- Open walkway (*14005 features*)
- Covered walkway (*6195 features*)
- Through block link (*829 features*)
- Traffic crossing (*405 features*)
- Unit link (*4538 features*)
- Unofficial crossing (*1175 features*)
- Zebra crossing (*164 features*)

## Below grade

### Above grade

### Access points

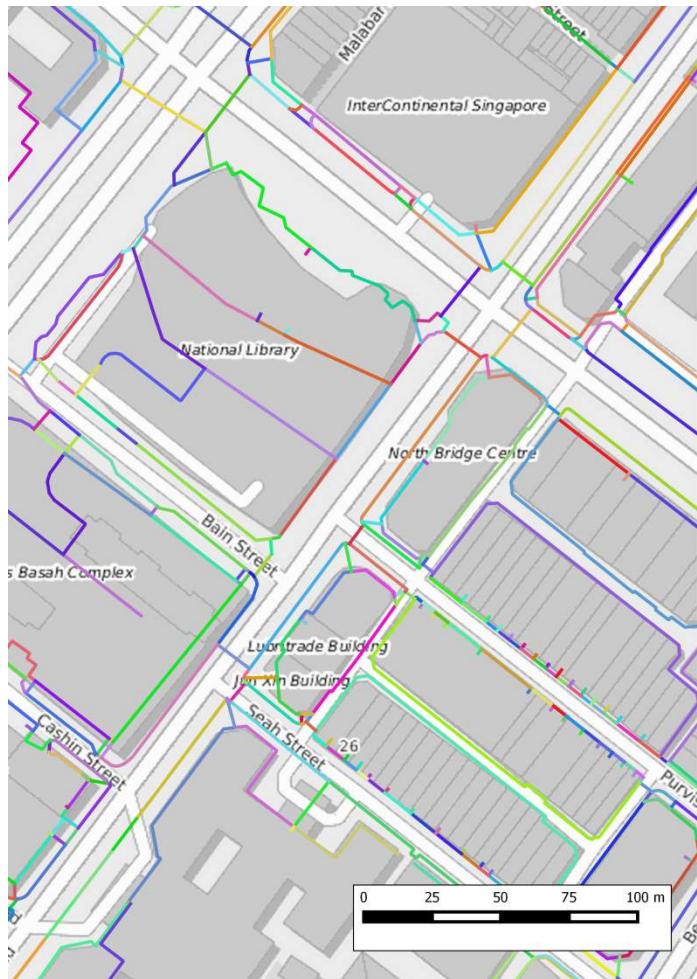
- Building entrances



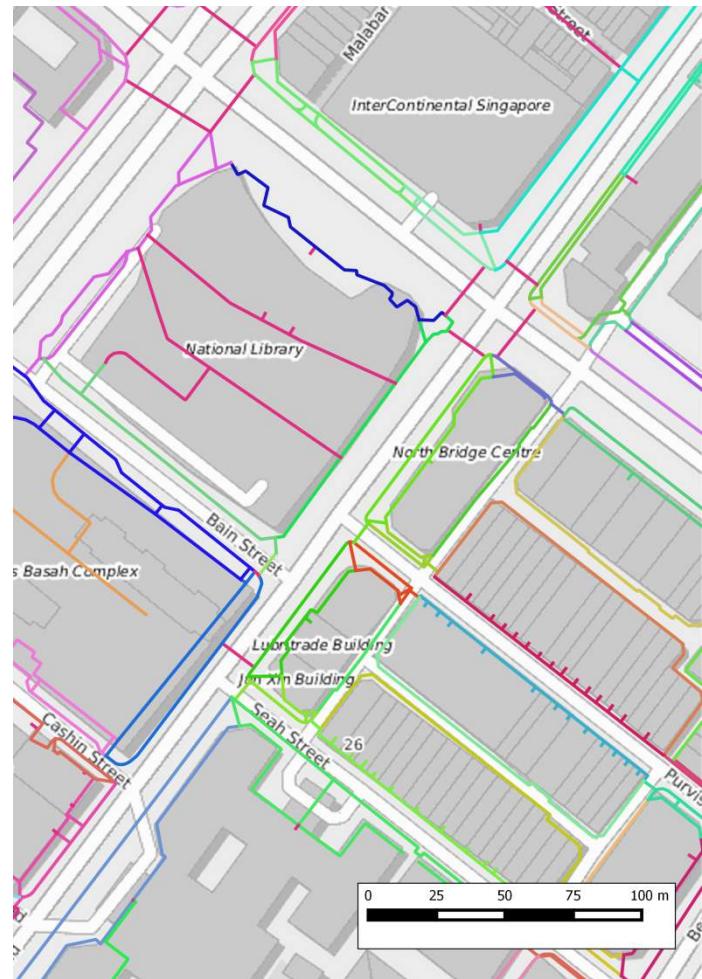
# Simplification of network to collect characteristics

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At grade network (27311 features);  
Each color represents a feature



Link clusters (2833 features);  
Each color represents a cluster



# Developing a survey manual

The collage includes several photographs: two people walking on a sidewalk, a pedestrian crossing at a traffic light, a person walking on a city street, a row of traditional buildings, a modern building facade, a street view with greenery, and a paved path next to a grassy area.

## Walkability in Singapore Pedestrian Network Survey Manual

### Greenery

Step 1  
Walk along the entire length of the link cluster.

Step 2  
As you walk, note the level of greenery on your side of the road. Assess the total level of greenery composed of lawn, hedges, trees, potted plants and vertical planted greenery.

Step 3  
Record the level of greenery using your tablet on a scale from 1 to 5.  
If there are considerable differences in the level of greenery within a link cluster, use a weighted average and round it to an integer: if about 40% of the area has no greenery at all, and the other 60% features lush greenery this would result in the following calculation:  $(0.4 * 1 + 0.6 * 5) = 3.4 \rightarrow 3$

Note  
Figures 1 to 5 show examples of the different levels of greenery. The figures show the scope of different types of greenery that you may encounter. Bear in mind that the different types don't directly correspond to a particular level, i.e. level 4 does not necessarily require a hedge and trees. The figures are rather to give you an indication of the amount of greenery that refers to each level.

Urban design qualities

Level 1: No greenery

Level 2: Little greenery

Level 3: Some greenery

Level 4: Considerable amount of greenery

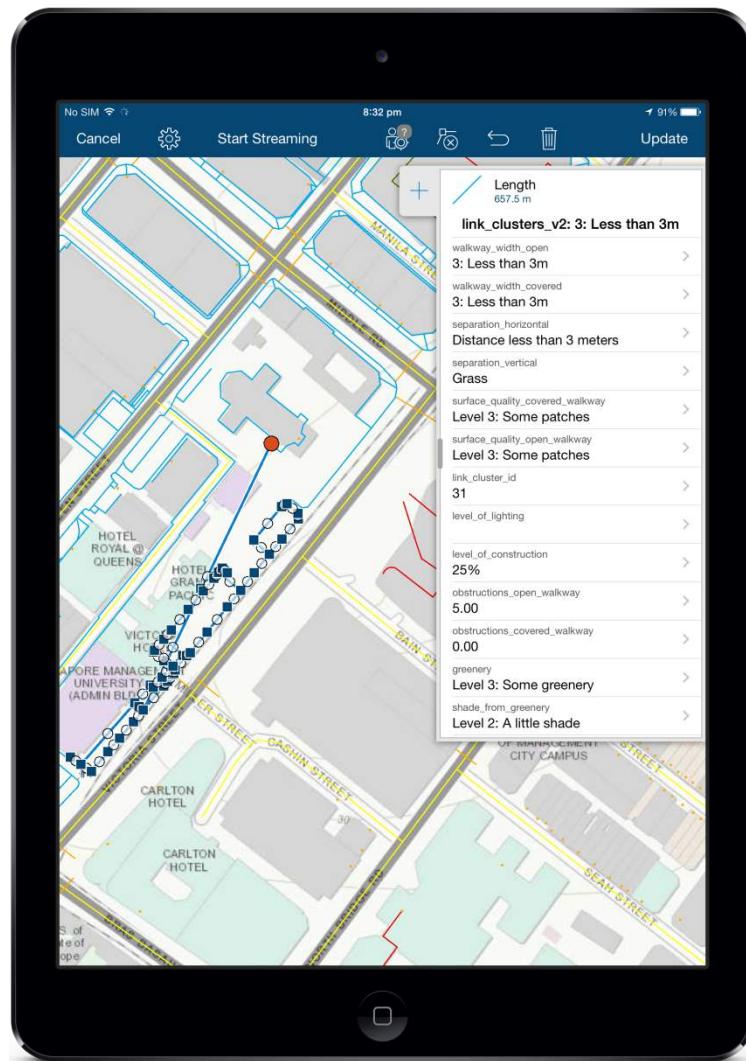
Level 5: Lush greenery

# Collector for ArcGIS

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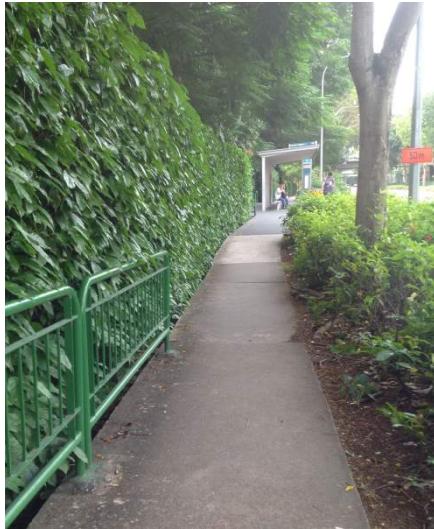
Use your smartphone or tablet to collect and update information in the field, whether connected or disconnected.

Your update can include modifying the feature's attributes and location, as well as adding and deleting photos.



# Beach road

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Width open walkway	1-2m
Width covered walkway	n.a.
Separation horizontal	1-3m
Separation vertical	medium high hedge
Noise level	69db
Noise source	Mainly from street
Maintenance	5/5 – no rubbish in sight
Slipperiness	No, no tendency to slipperiness
Greenery	5/5 – lush greenery
Shade from greenery	4/5 - clearly shaded
Obstructions	0 – no obstructions in sight
Construction	0%
Imageability	1 feature
Human scale	1 feature
Enclosure	4/5
Transparency	0/100
Level of lighting	2/5 – small amount
Number of persons	5
Wheelchair	fully accessible
Date	6. July 2014

# Sultan Gate

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Width open walkway	2 – 3 m
Width covered walkway	1 – 2m
Separation horizontal	1-3m
Separation vertical	grass
Noise level	60db
Noise source	Mainly from street
Maintenance	4/5 – a little rubbish in sight
Slipperiness	No, no tendency to slipperiness
Greenery	3/5 – some greenery
Shade from greenery	1/5 - no shade from greenery
Obstructions	0 – no obstructions in sight
Construction	0%
Imageability	2 features
Human scale	13 features
Enclosure	4/5
Transparency	40/100
Level of lighting	2/5 – small amount
Number of persons	4
Wheelchair	fully accessible
Date	8. July 2014

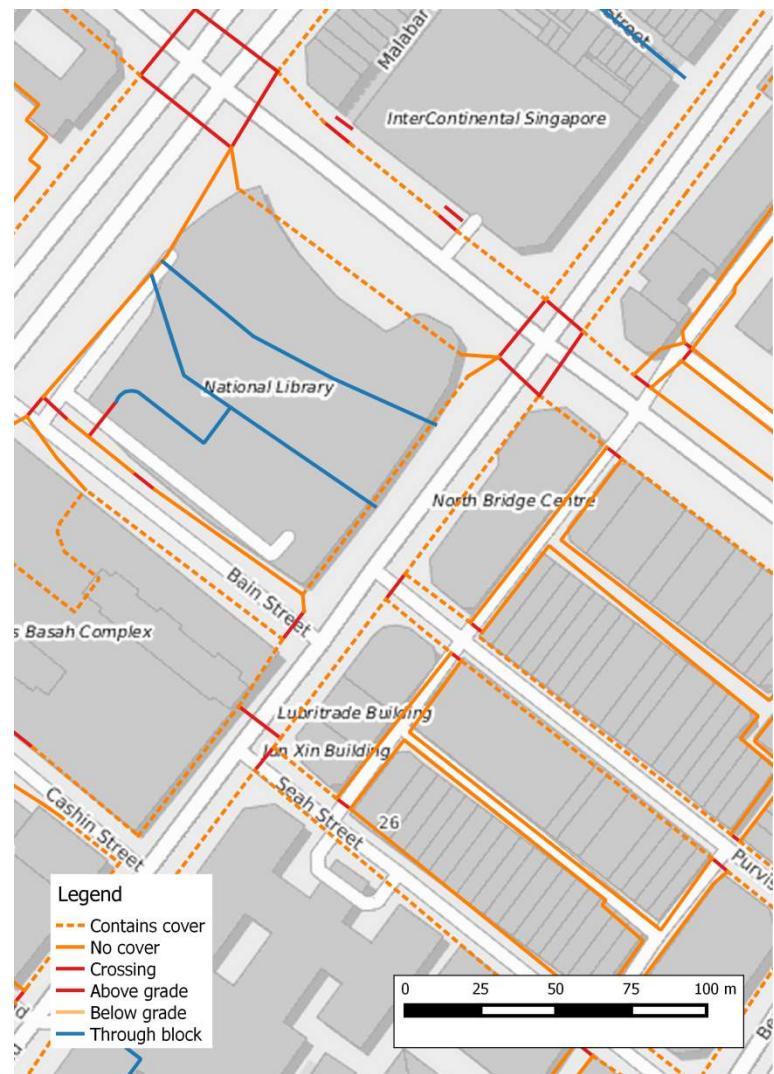
# Simplification for analysis

Pedestrians choose their route from a number of distinct routes;

A network containing many links generates many similar route alternatives.

One can envisage this by **enumerating** the **number of routes** possible alongside a row of shophouses, where each covered and open walkway is a separate link.

The initial network is **redrawn** so that it is suitable for network analysis purposes, leading to **faster analysis**, and a network for which it is **easier to collect data** for.

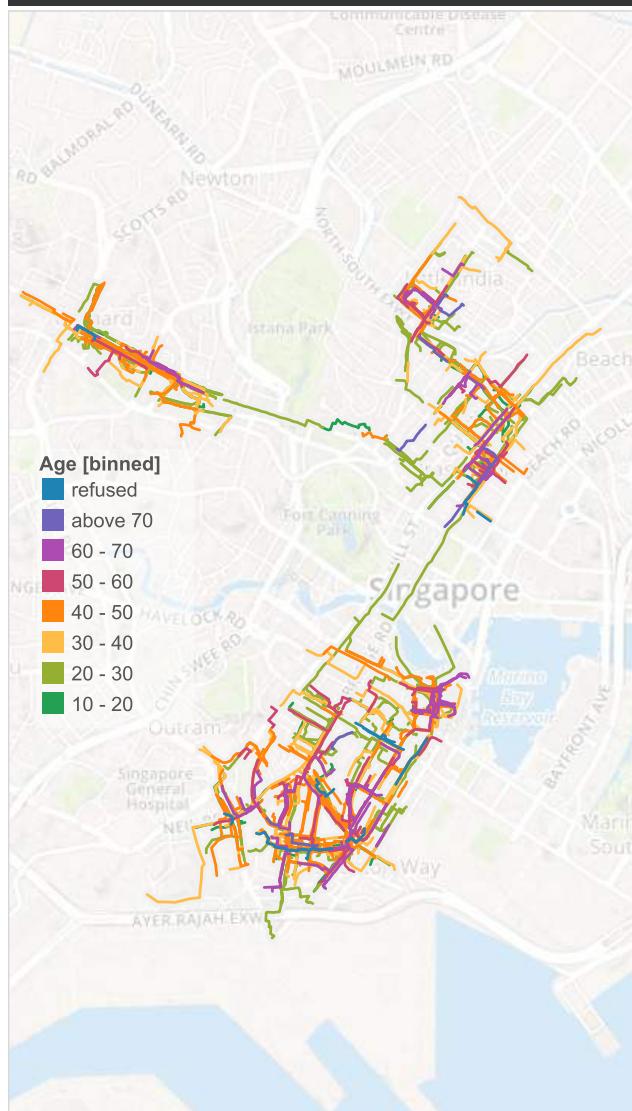


# **Pedestrian behavior survey**

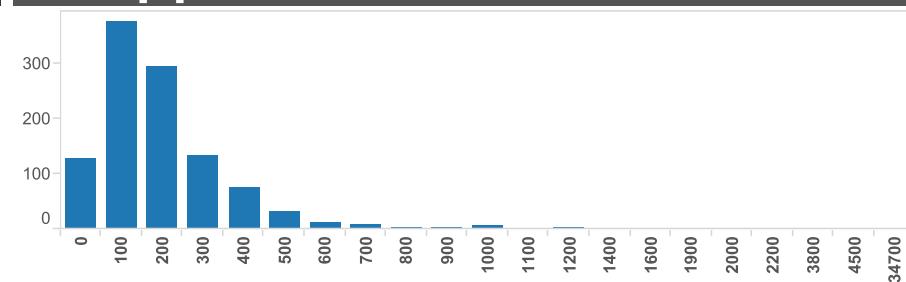
Tracking 1113 pedestrians in Singapore's city centre

# Who walks where?

Pedestrian tracks



Distance [m]



# Some basic facts

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Number of valid tracks: 1077

Average walking distance: 259 m

Median walking distance: 210 m

Lower quartile: 143 m

Upper quartile: 259 m

Average walking duration 3.96 min

Media walking duration 3.23 min

Average walking speed 4.51 km/h

Median walking speed 3.98 km/h

Comparison of average walking distance in other cities:

Calgary, city centre (1986): 330m

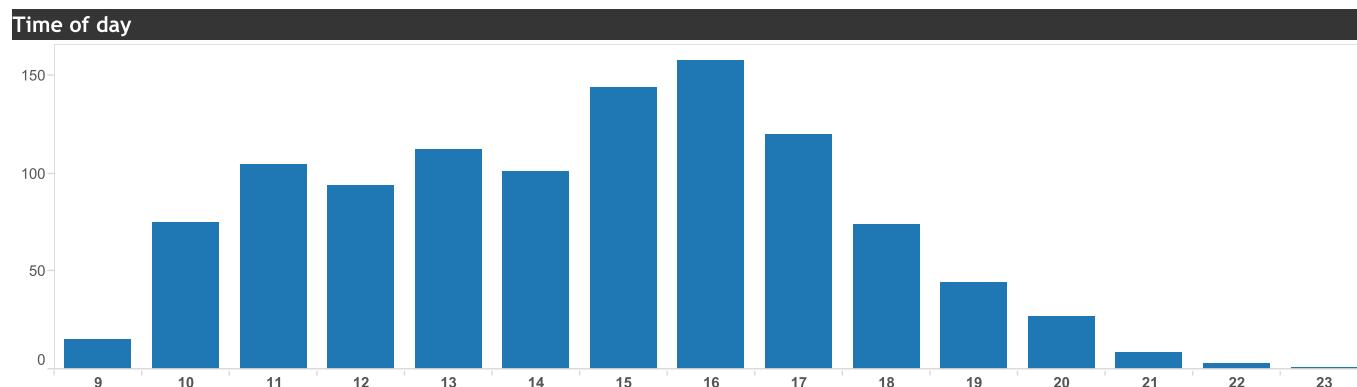
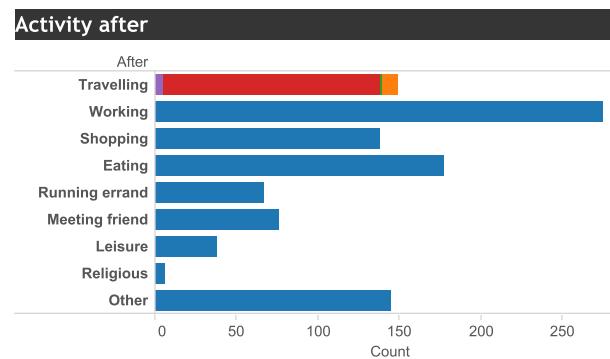
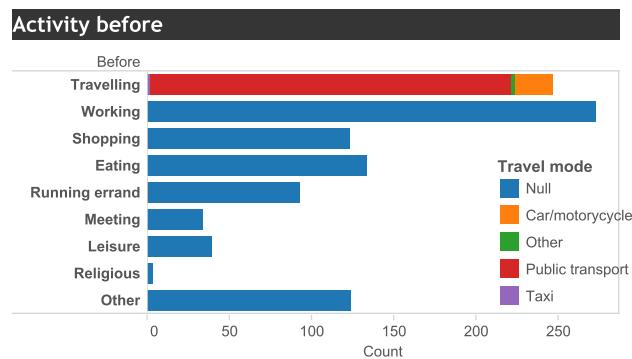
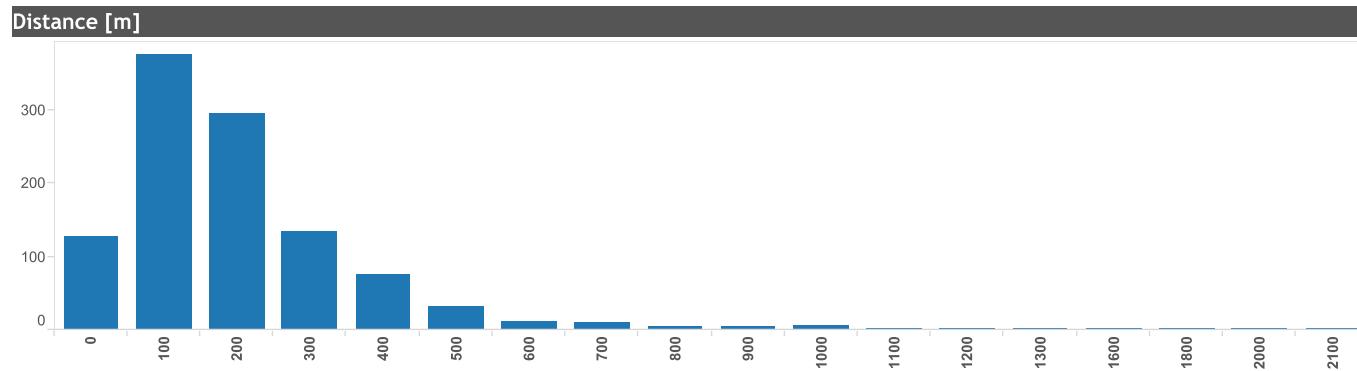
Portland, whole city (2014): 876m

San Jose / Portland, MRT stops (2012) 832m

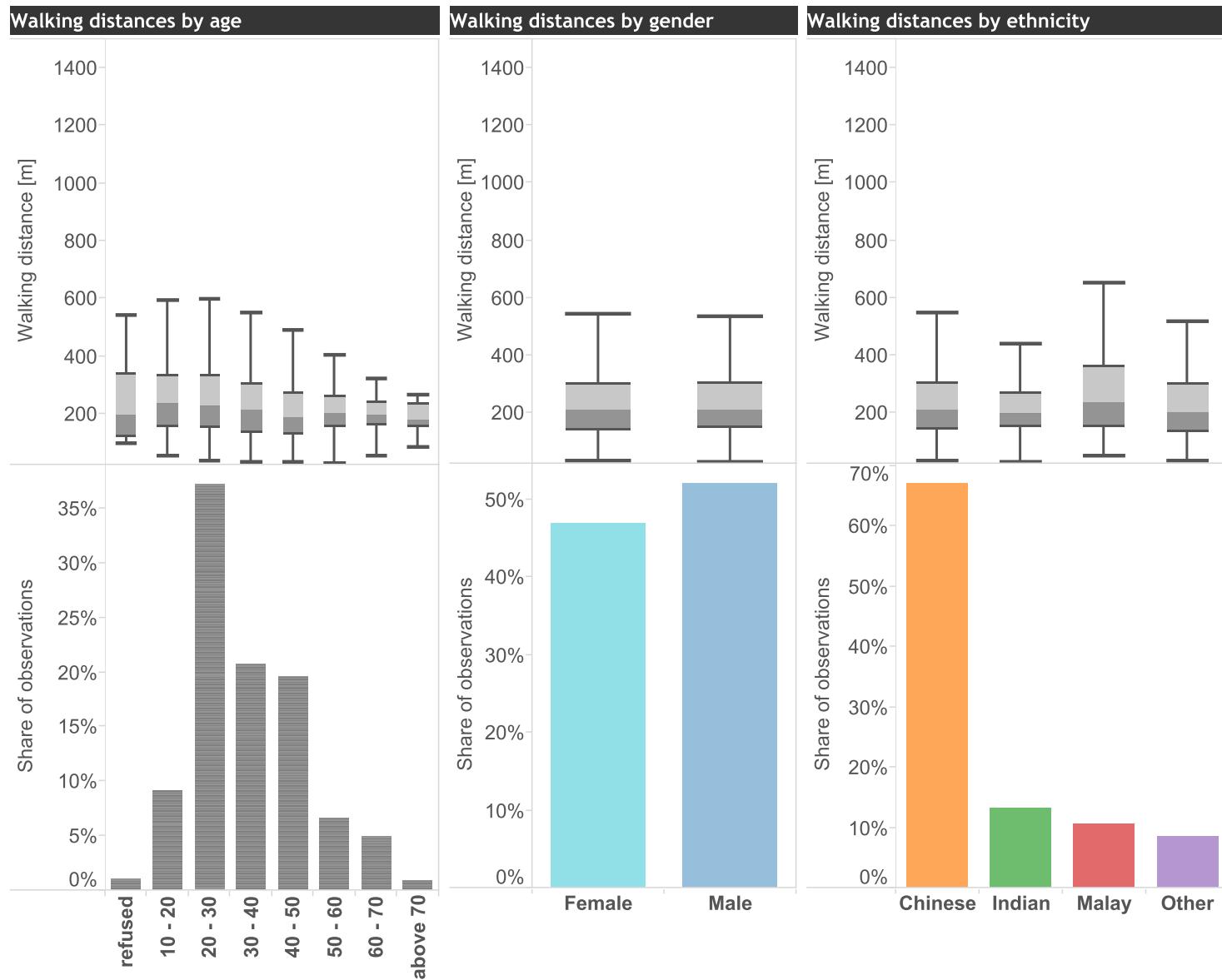
Seneviratne, P. N. and J. F. Morrall (1985). 'Analysis of Factors Affecting the Choice of Route of Pedestrians', *Transportation Planning and Technology* 10(2): 147–159.  
Dill, Jennifer (2015). *Where Do People Prefer to Walk?*, Active Living Research Conference, San Diego.

Agrawal, Asha Weinstein, Marc Schlossberg and Katja Irvin (2008). 'How Far, by Which Route and Why? A Spatial Analysis of Pedestrian Preference', *Journal of Urban Design* 13(1): 81–98.

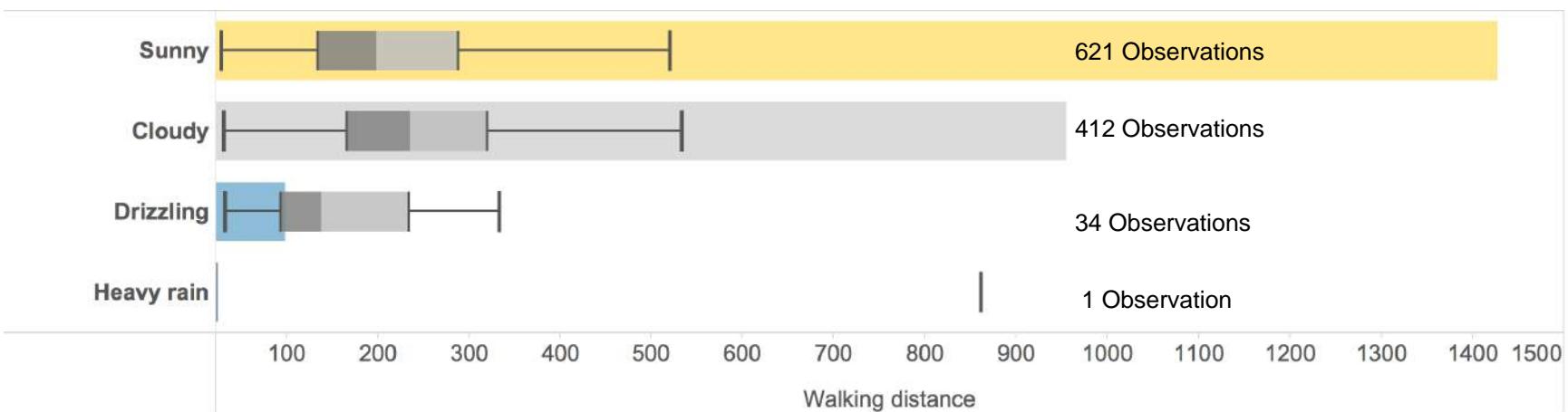
# How long, why, when?



# Sampling and walking distance by demography



# Walking distance by weather

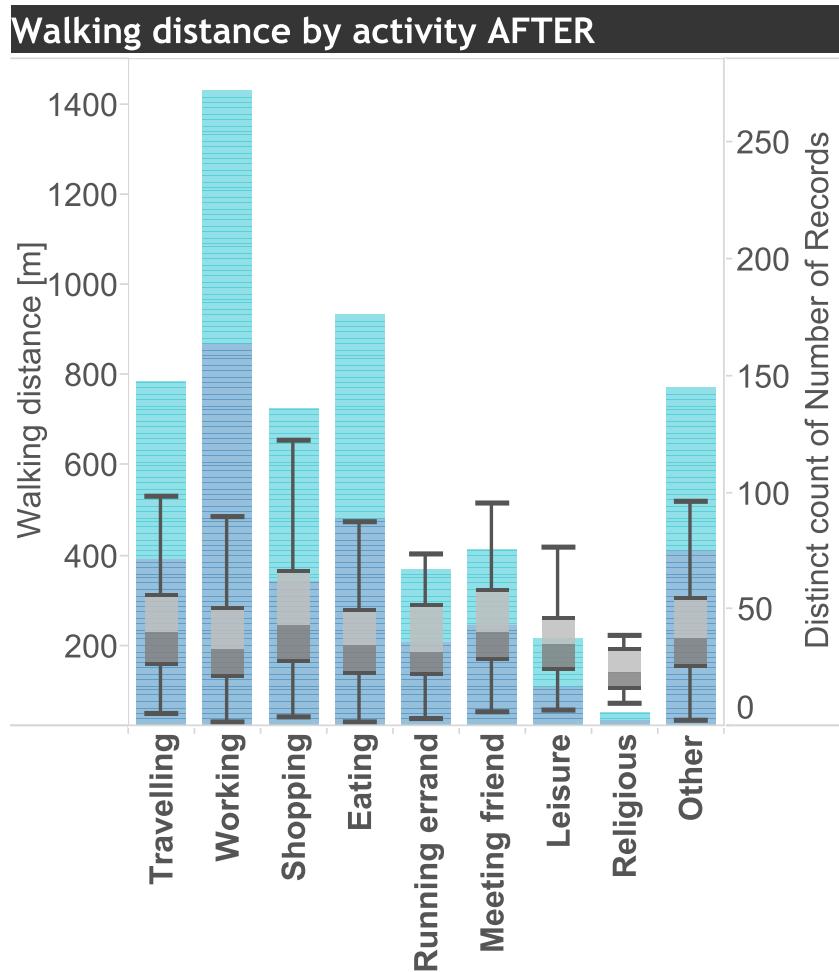
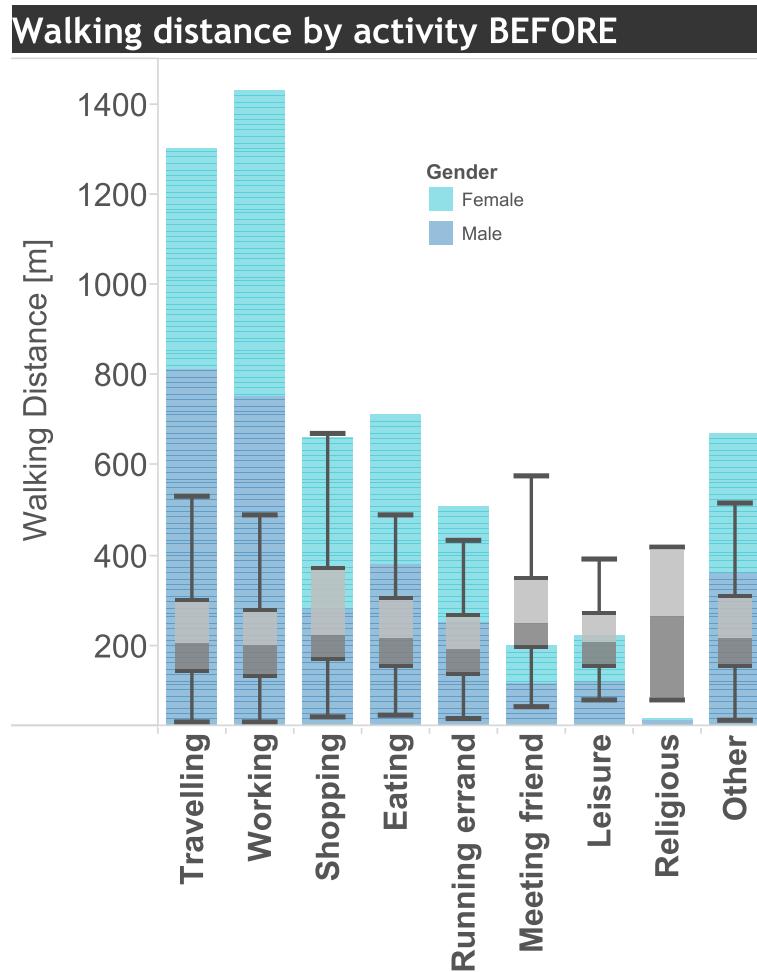


Compared to sunny conditions, people walk:

- 37 meters more, when it is cloudy
- 98 meters less, when it is drizzling

We have too few observation of walks in heavy rain condition to draw a valid conclusion.

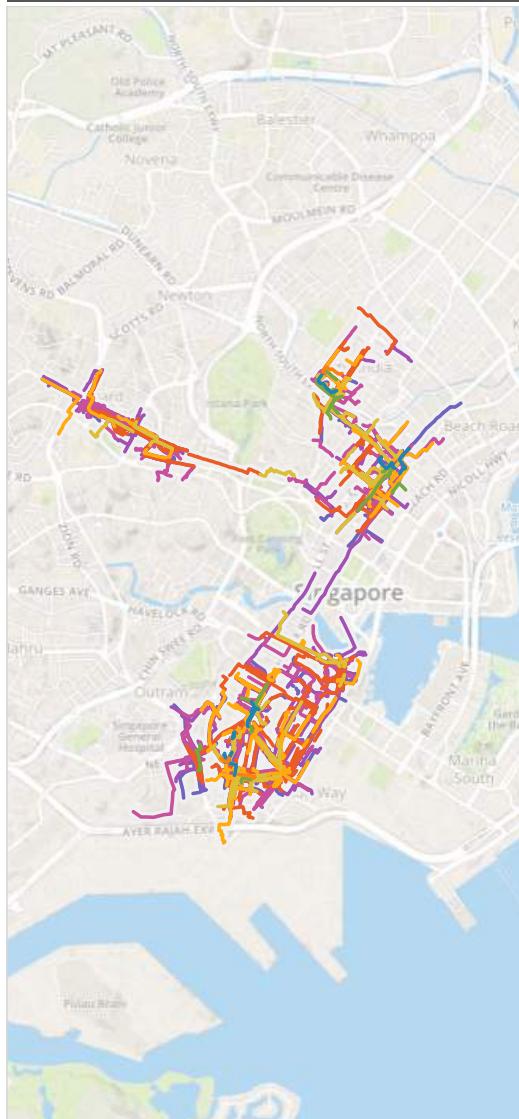
# Walking distance by activity before and after



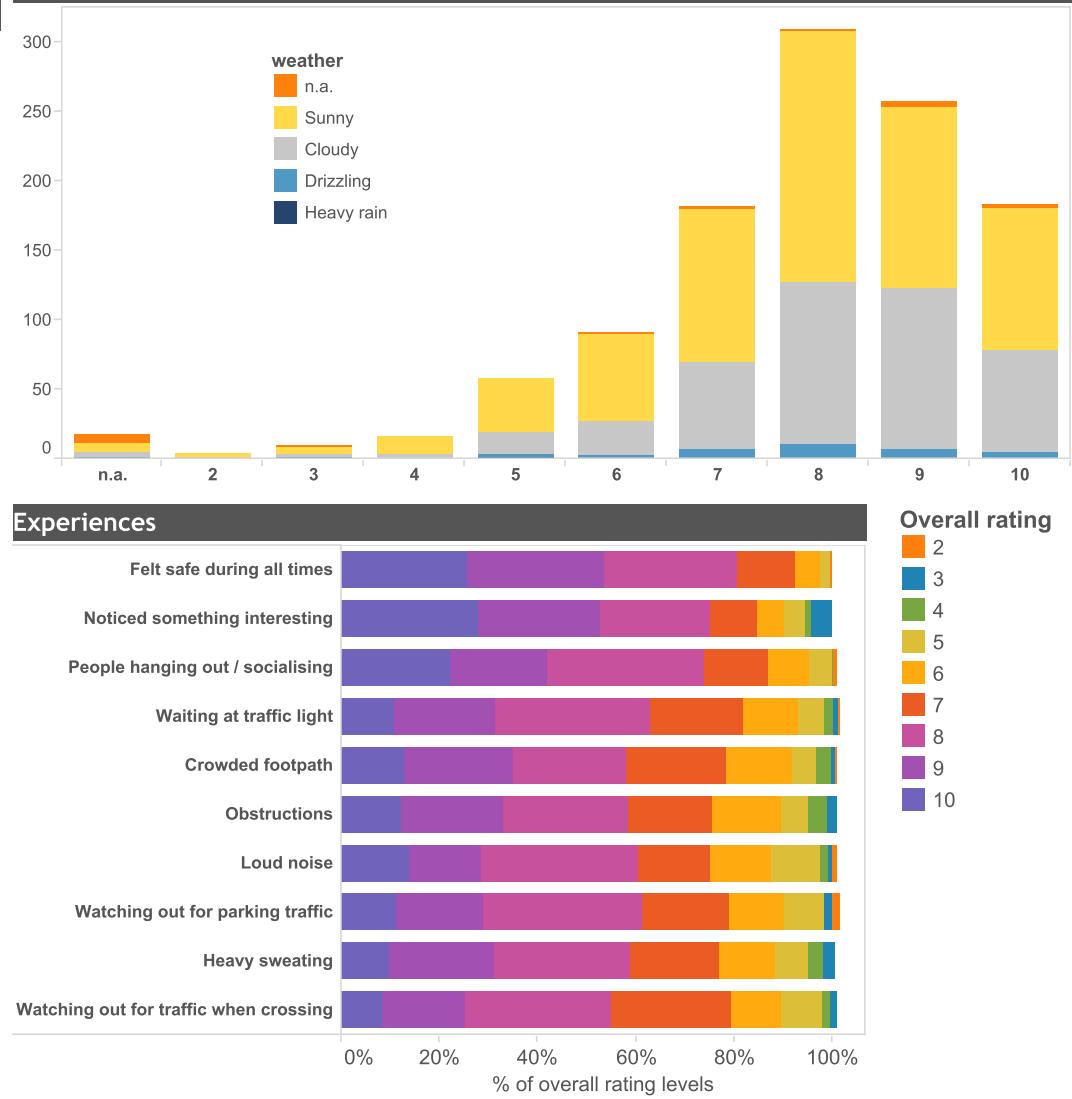
None of the activity types statistically significantly explain walking distance

# Pedestrian experience

Pedestrian tracks by overall rating of walking experience

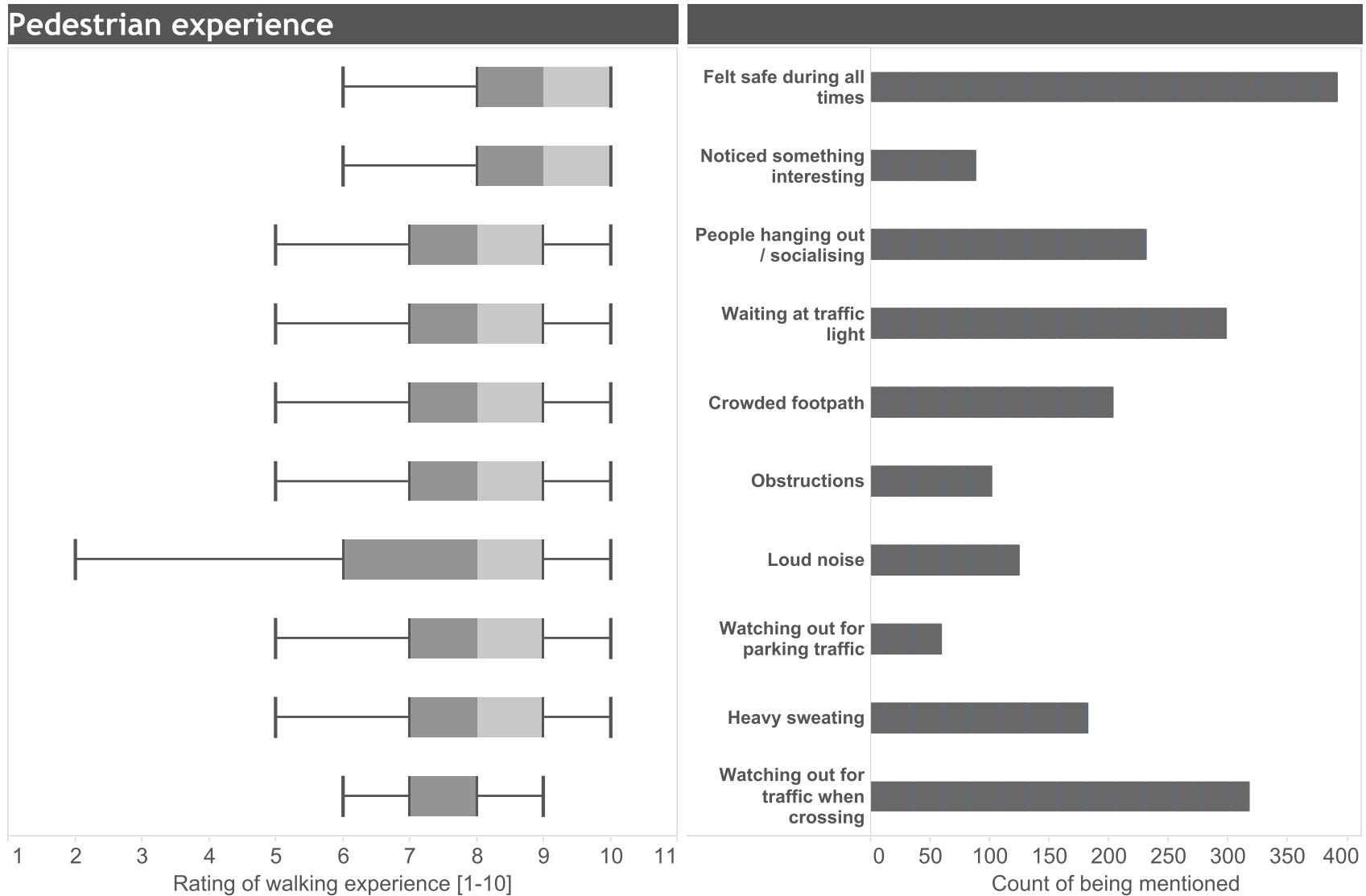


Rating of walking experience [0-10]

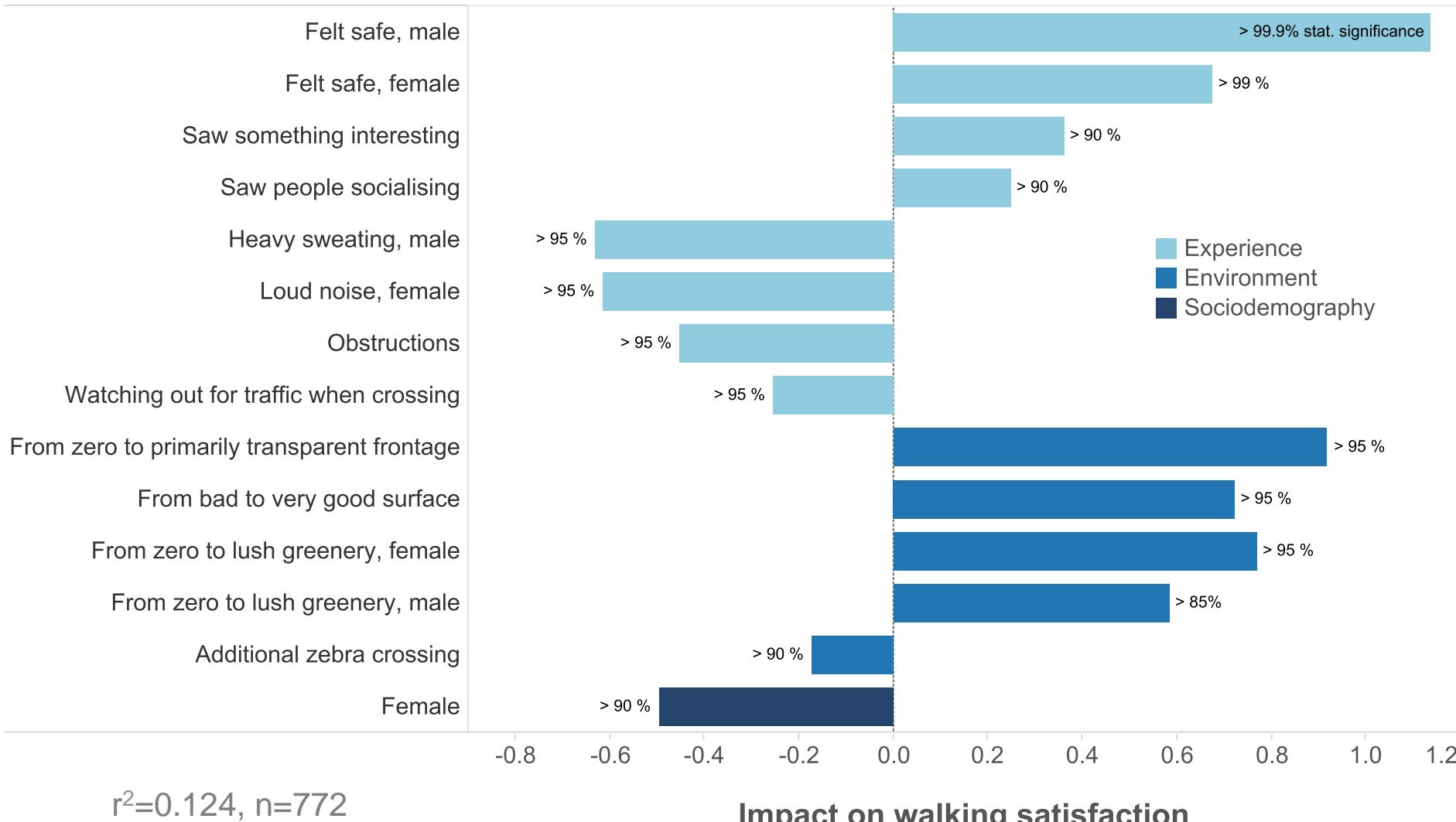


Interactive graph available at:  
[https://public.tableau.com/views/Directorsmeeting/ExperienceMap\\_1024](https://public.tableau.com/views/Directorsmeeting/ExperienceMap_1024)

# Pedestrian experience

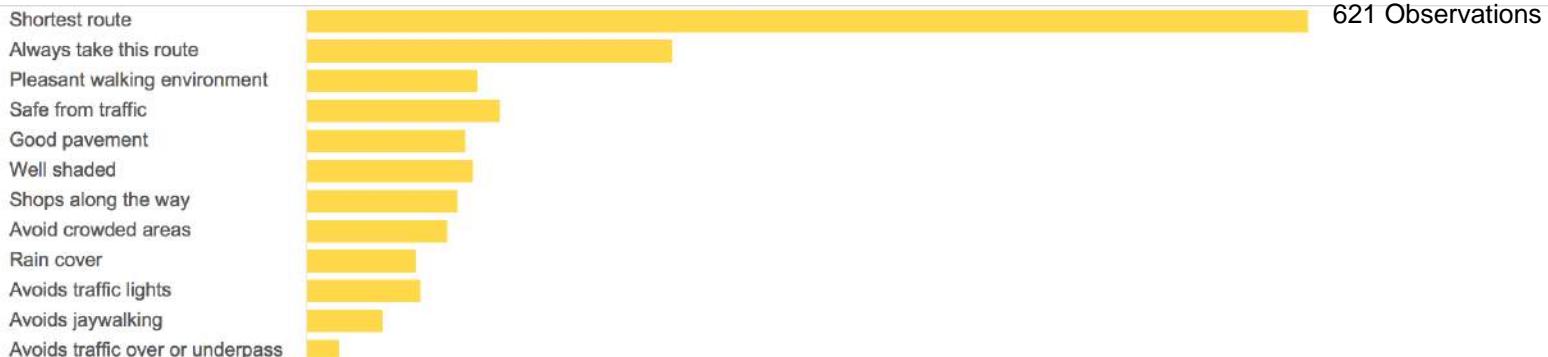


# What impacts walking satisfaction?



# Why this route?

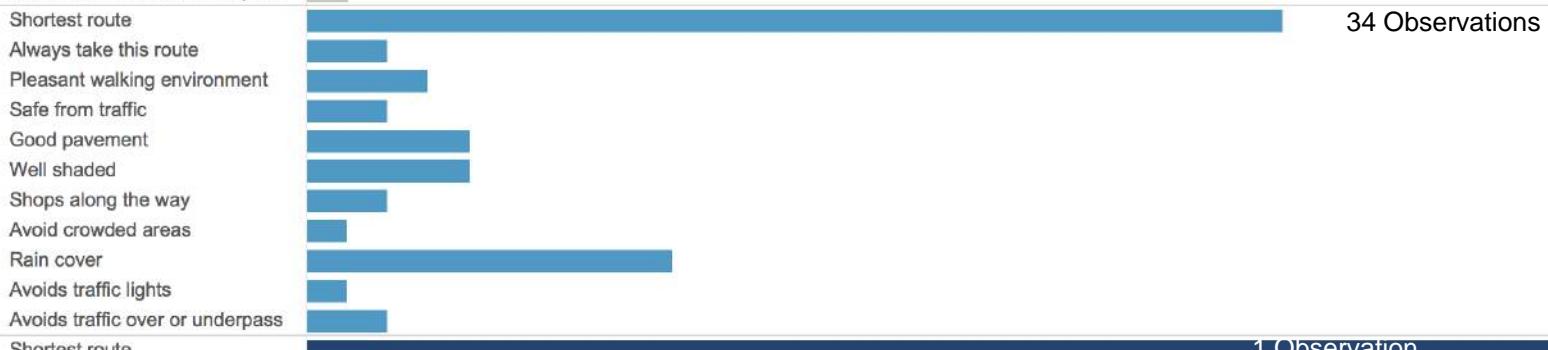
Sunny



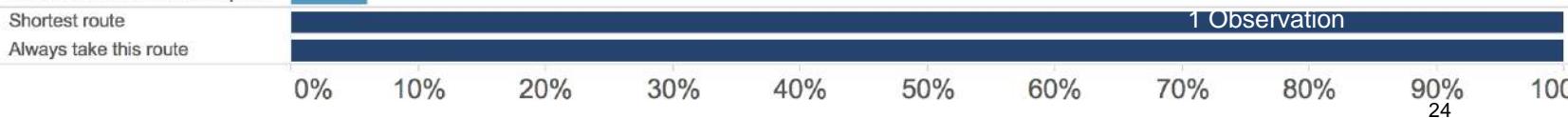
Cloudy



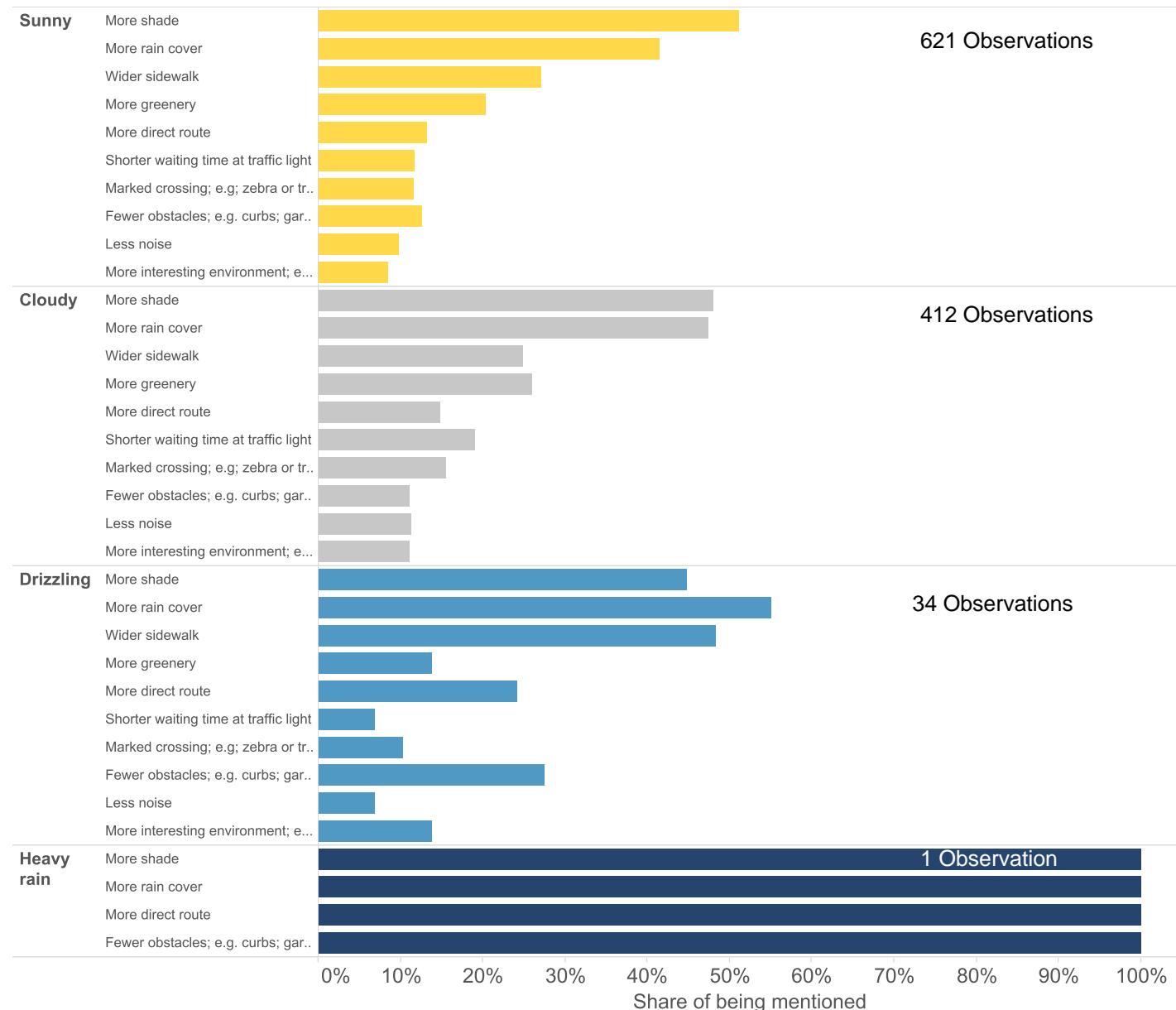
Drizzling



Heavy rain



# And how to improve the experience?



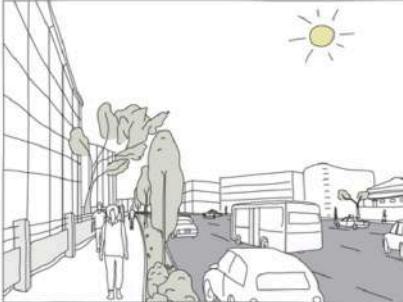
## **Behavioral models**

From actual to perceived distance

# Which route would you prefer?

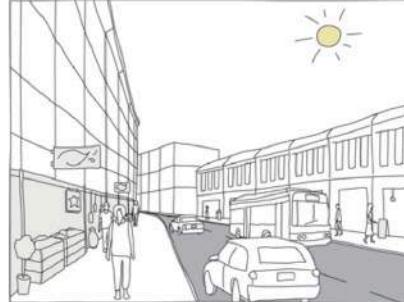
 sunny  1:00 pm

**ROUTE 1**



major road, no shops, no cover, with trees

**ROUTE 2**



minor road, with shops, no cover, without trees

<b>6 min</b> walking	<b>2 min</b> waiting
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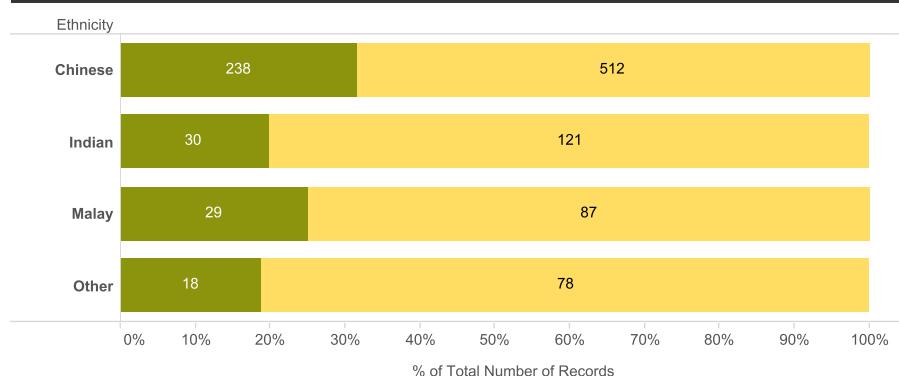
 overhead bridge

<b>12 min</b> walking
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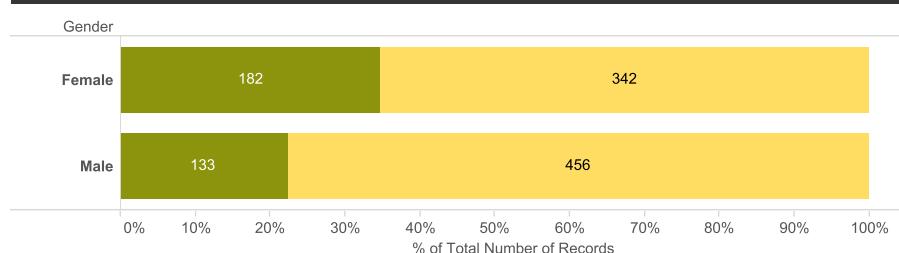
 no crossing required

# Response rates

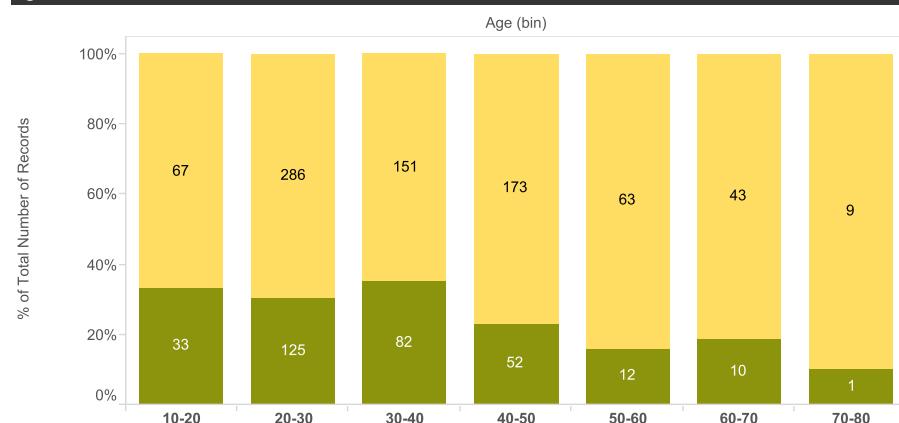
## Ethnicity



## Gender



## Age



Overall:

315 from 1113 recruited persons

-> 28.3 %

# Specification of web-based route choice model

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$$U = \beta_t \cdot time \cdot ($$
  
$$(1 + \beta_{min} \cdot minor + \beta_{maj} \cdot major + \beta_u \cdot under \cdot (1 + \beta_{u_r} \cdot rainy)) \cdot$$
  
$$(1 + \beta_g \cdot greenery) \cdot$$
  
$$(1 + \beta_s \cdot shops) \cdot$$
  
$$(1 + \beta_c \cdot cover \cdot (1 + \beta_{c_s} \cdot sunny + \beta_{c_r} \cdot rainy)) +$$
  
$$\beta_o \cdot overpass +$$
  
$$\beta_{ol} \cdot overpass_{lift} +$$
  
$$\beta_{j_2} \cdot jaywalk_{2lanes} +$$
  
$$\beta_{tl} \cdot trafficlight_{wait}$$

# Results of choice model

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Parameters	Value	Sign.(>95%)
Walking time (through park, cloudy) [min]	-0.019	*
along major road	+59%	*
along minor road	+47%	*
cover	-18%	*
when rainy	-75%	*
when sunny	-51%	*
through block/underpass	-16%	*
when rainy	-66%	*
with greenery	-23%	*
with active frontage	-18%	*
Crossing 2-lane road	-0.015	*
Crossing 4-lane road	-0.094	*
Overpass	-0.082	*
Overpass with lift	-0.043	*
Trafficlight	-0.016	*

$$n = 2451, \rho^2 = 0.131$$

# Numerical example

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$$U = -0.00193 \cdot 10 \cdot ($$
  
$$(1 + \mathbf{0.473} \cdot \text{minor} + \beta_{maj} \cdot 0 + \beta_u \cdot \text{under} \cdot (1 + \beta_{ur} \cdot 0)) \cdot$$
  
$$(1 + -\mathbf{0.228} \cdot \text{greenery}) \cdot$$
  
$$(1 + -\mathbf{0.175} \cdot \text{shops}) \cdot$$
  
$$(1 + -\mathbf{0.175} \cdot \text{cover} \cdot (1 + \mathbf{1.9} \cdot \text{sunny} + \beta_{cr} \cdot 0)) +$$
  
$$\beta_o \cdot 0 +$$
  
$$\beta_{ol} \cdot 0 +$$
  
$$\beta_{j_2} \cdot 0 +$$
  
$$\beta_{j_4} \cdot 0 +$$
  
$$\beta_{tl} \cdot 0$$
  
$$= -0.00193 \cdot 10 \cdot \mathbf{0.62}$$

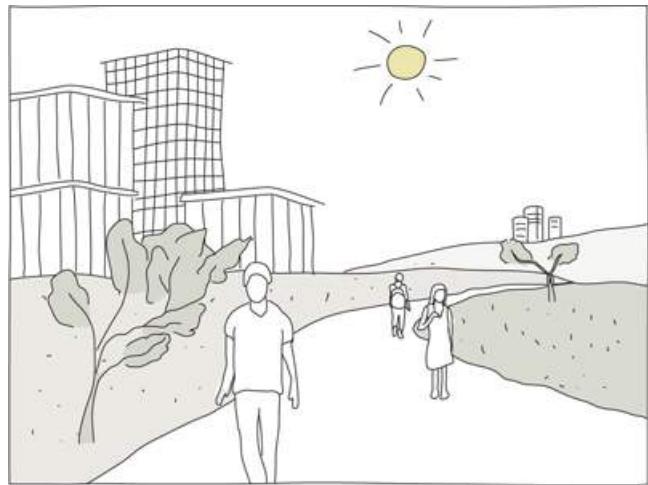


6.2 min

10 min

# Interpretation of web-survey results

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reference

10.0 min

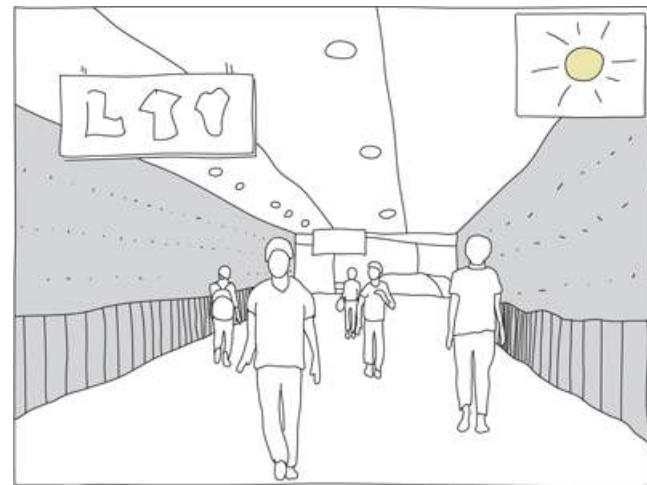


14.7 min

Reference case



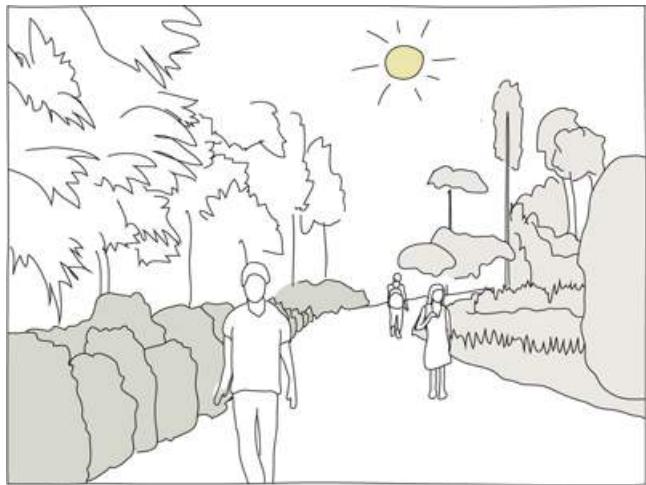
15.3 min



8.4 min

# Interpretation of web-survey results

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7.7 min



9.3 min

Add greenery (-23%) and shops (-18%)



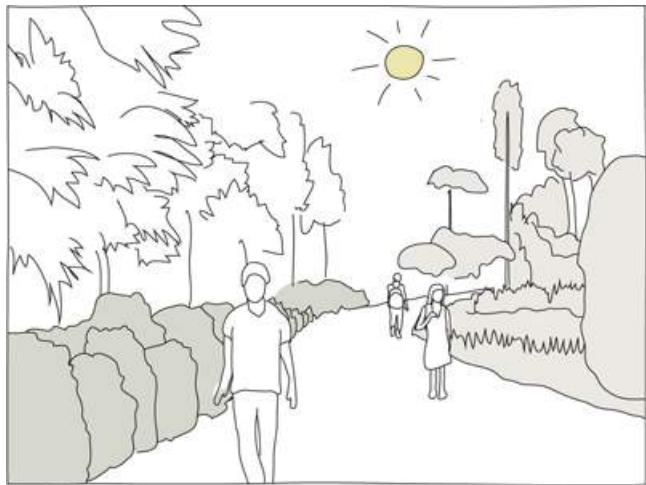
11.9 min



6.6 min

# Interpretation of web-survey results

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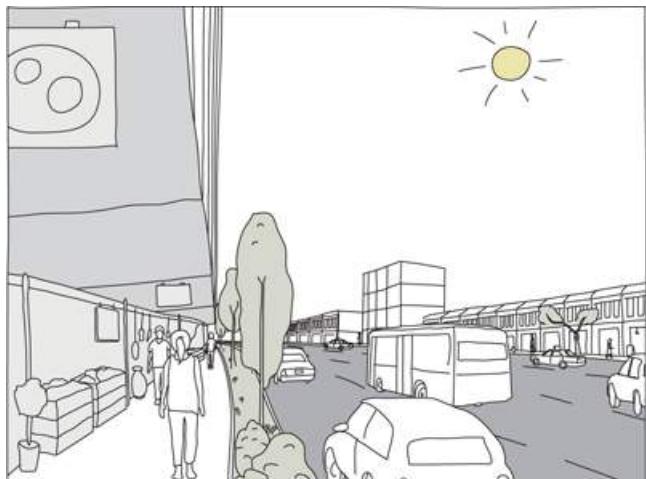


7.7 min



6.2 min

Add cover: -33% perceived walking time



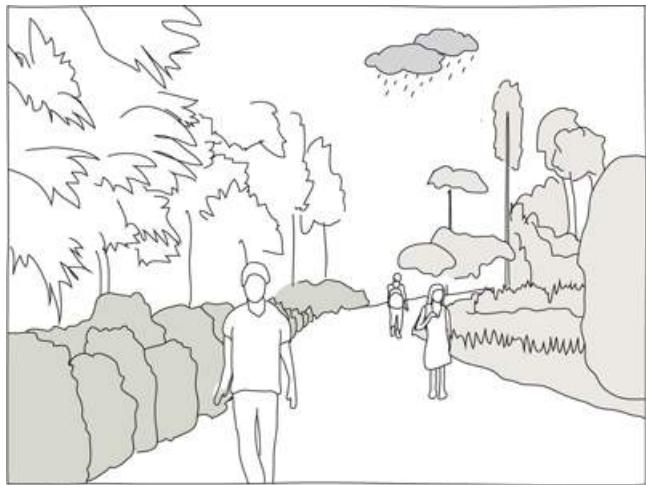
6.8 min



6.6 min

# Interpretation of web-survey results

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14.8 min

reference



5.6 min

Tropical rain sets in

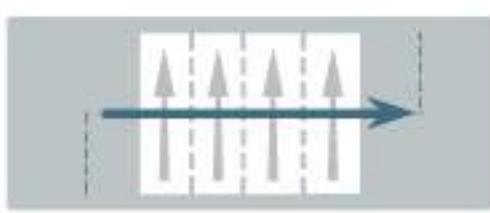


7.4 min



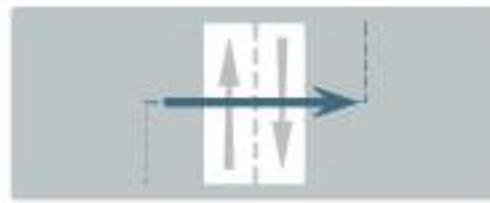
6.1 min

# Crossings' equivalent of walking time



Jaywalking, 4 lanes

4.9 min



Jaywalking, 2 lanes



Overpass

4.2 min



Overpass with lift



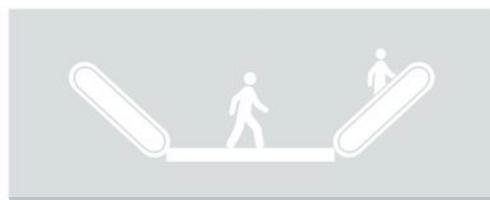
Traffic light

1 min



Underpass with stairs

2.0 min\*



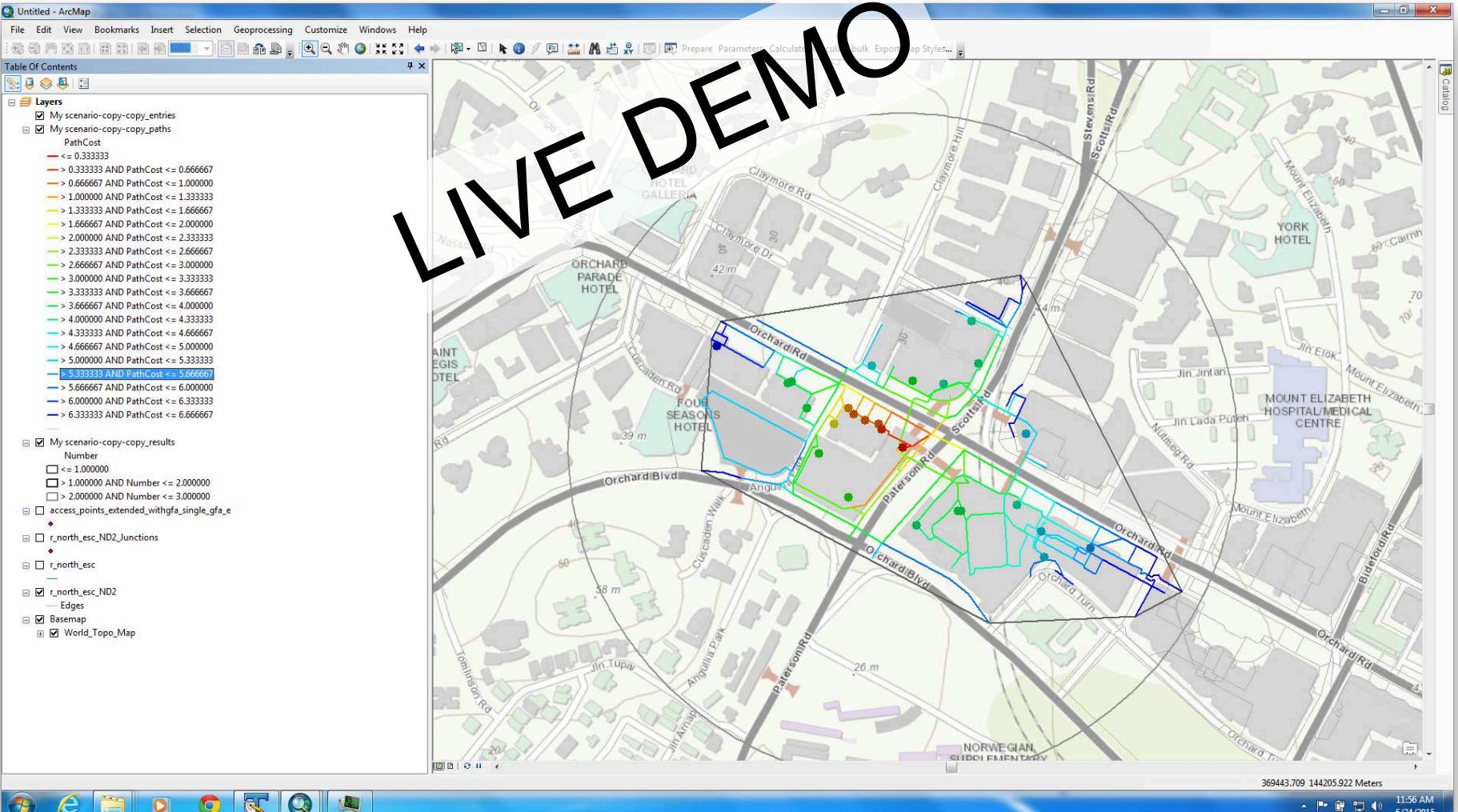
Underpass with Escalator

1 min\*

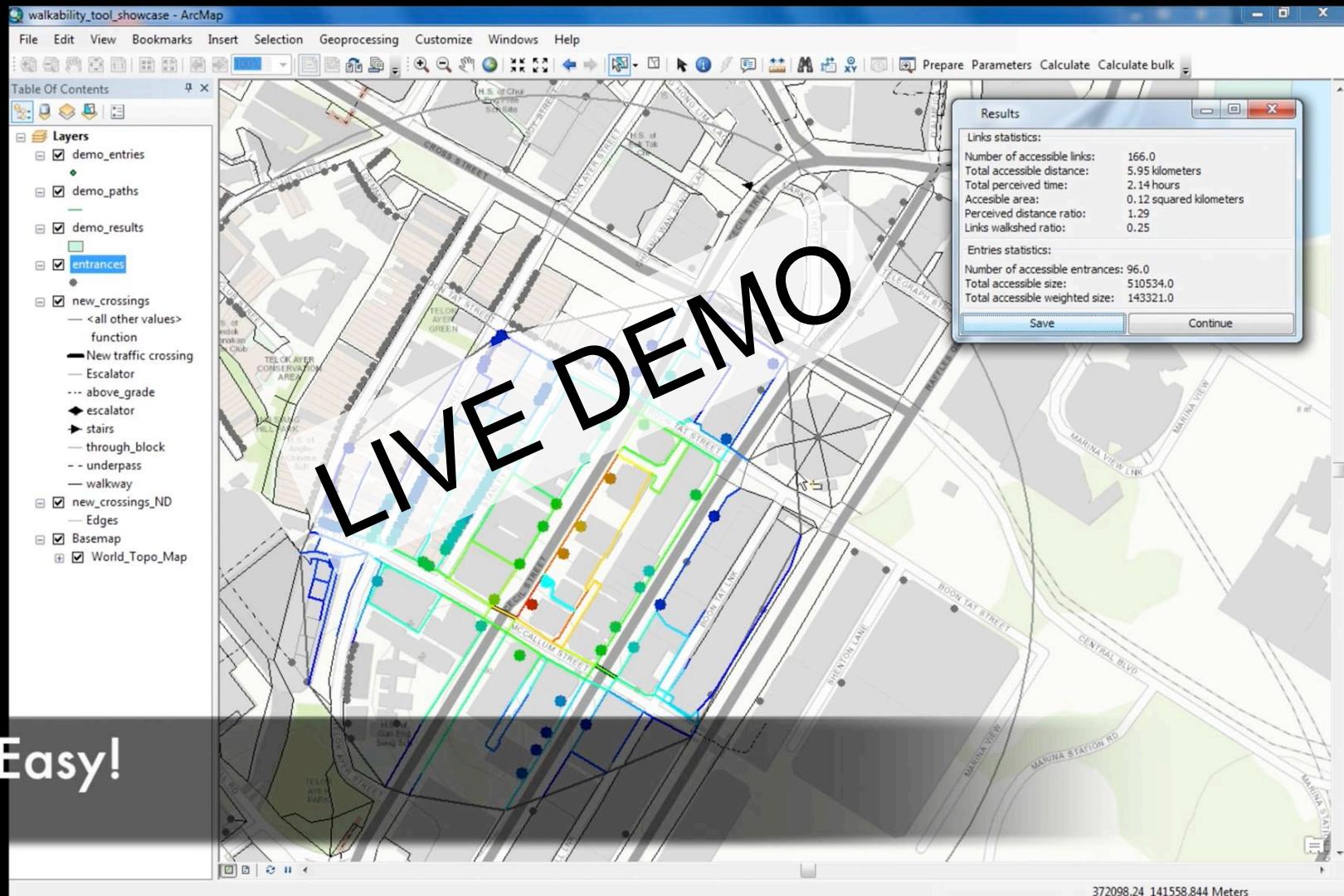
\*stat. not significant as variable only available  
ein Subsample -> assumed values

# **Walkability Tool**

A new ArcGIS add-in to compute walkability

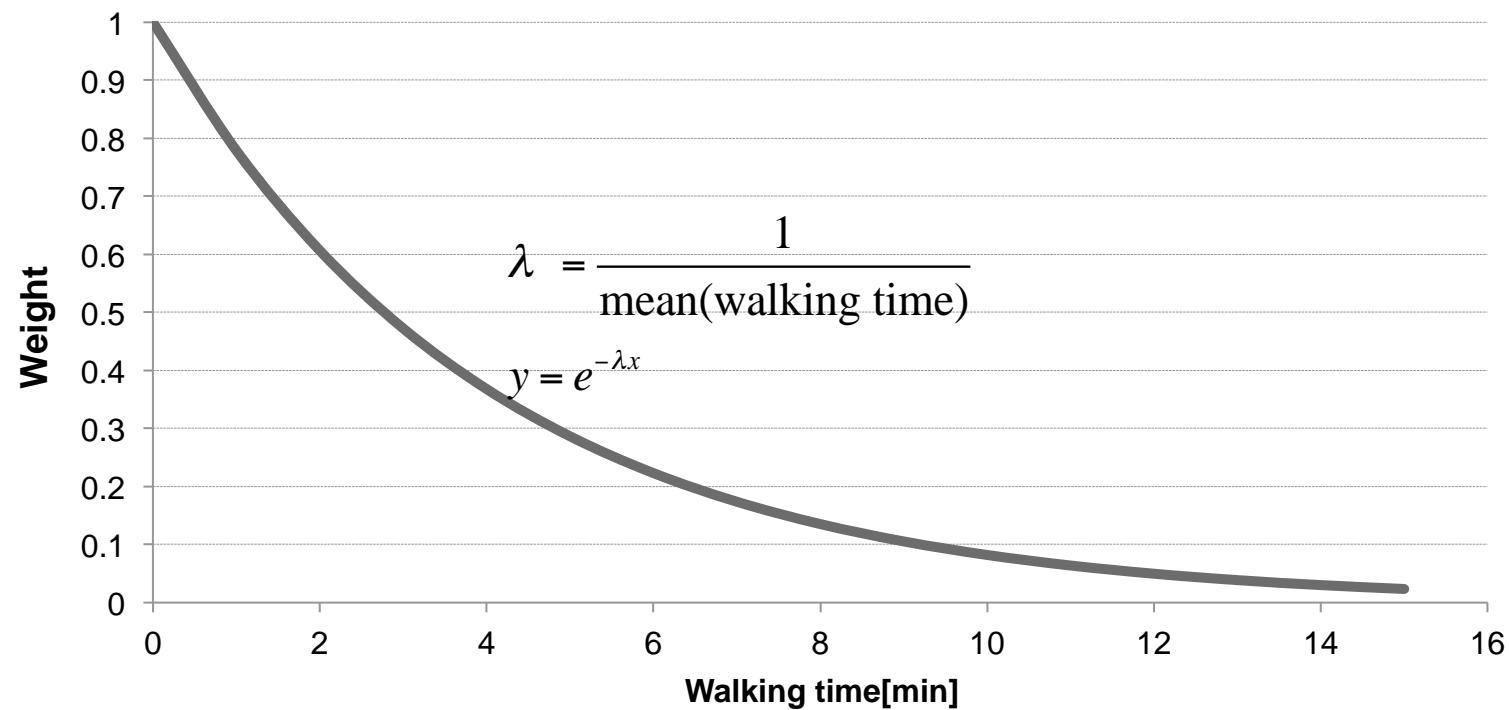


# New ArcGIS add-in for planners

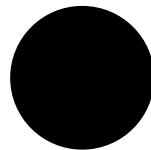


# Distance weighted accessibility

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Weighted impact



100%



28%



8%



2%

## **Case study**

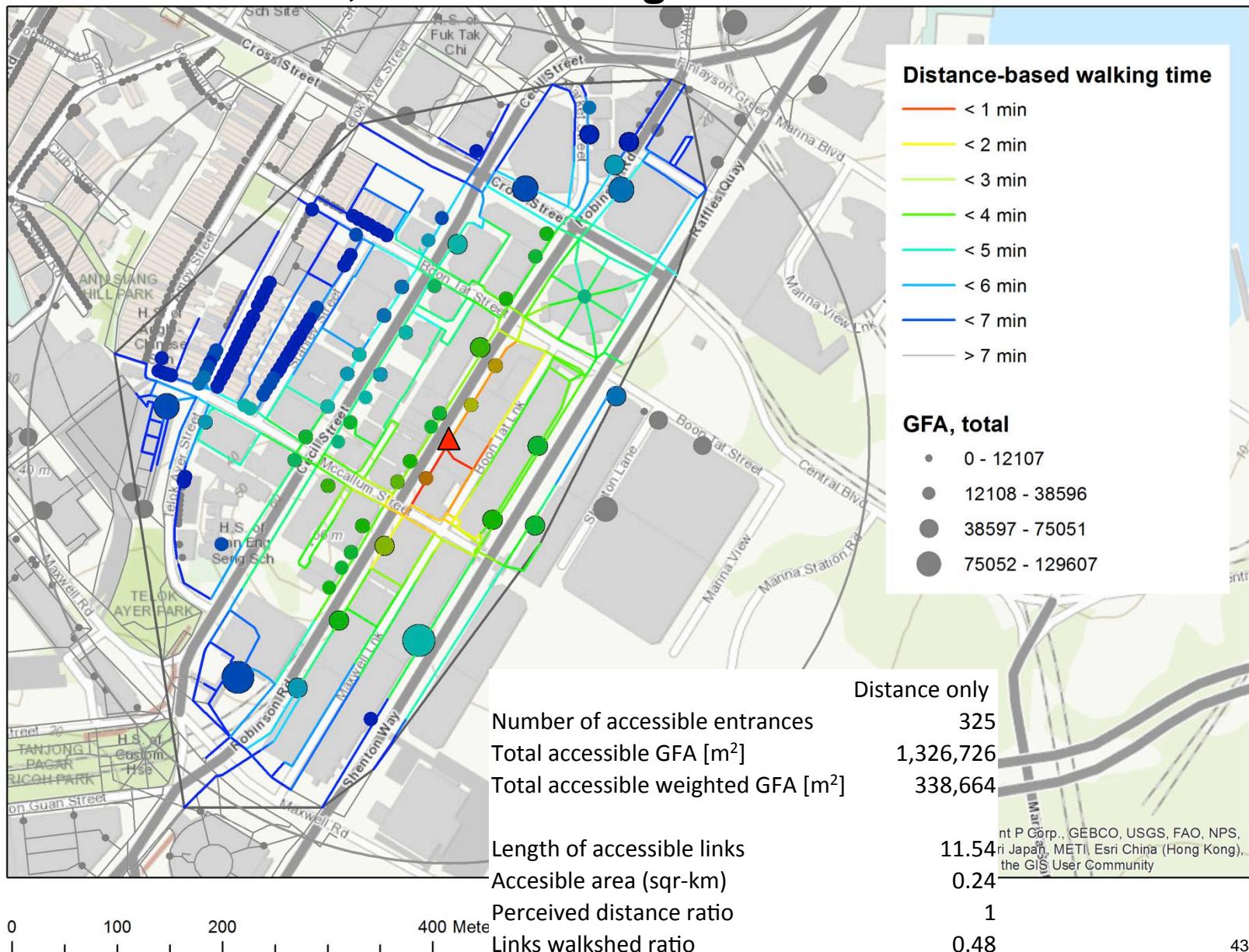
Adding zebra crossings around Robinson Road

# Street view at Robinson Point

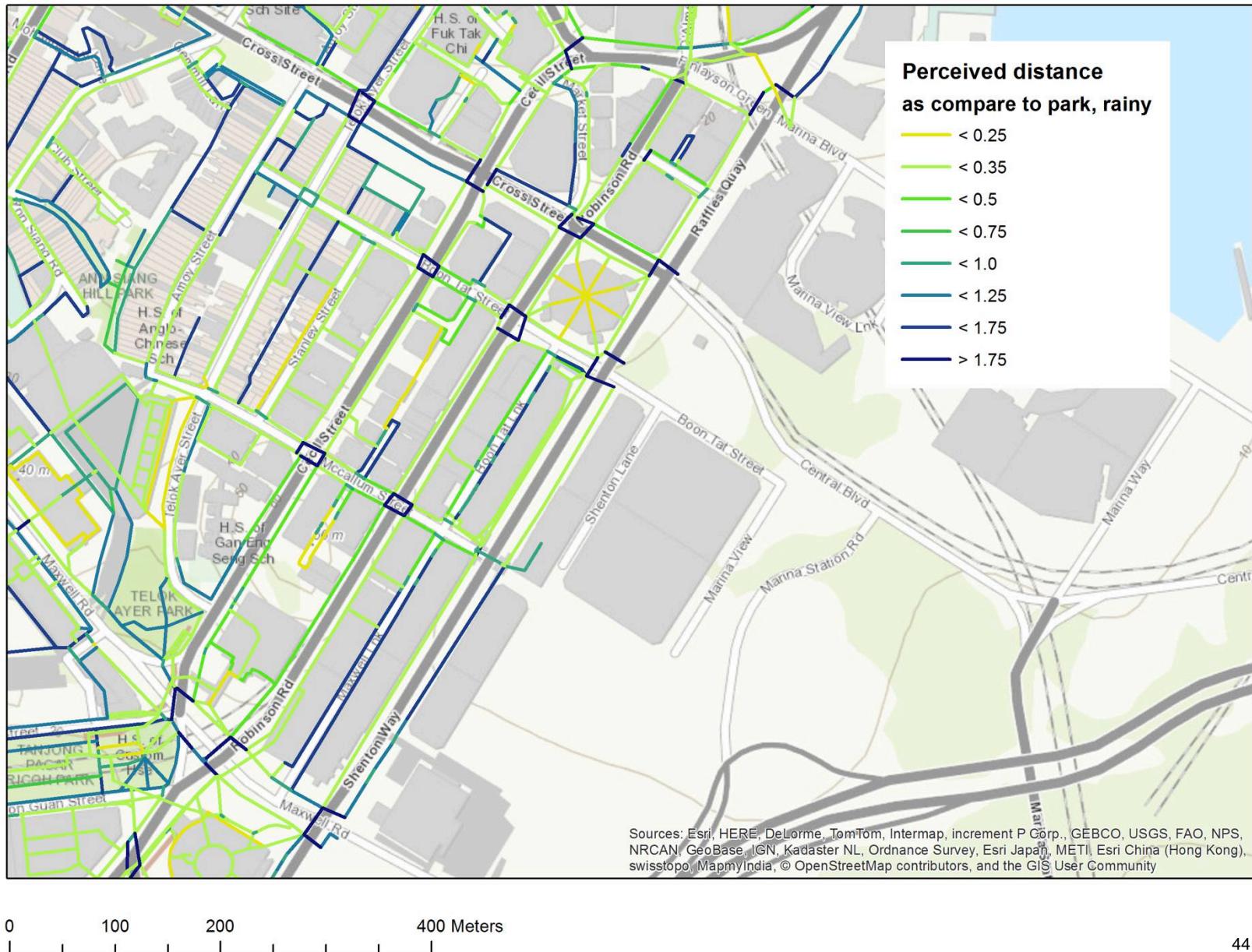
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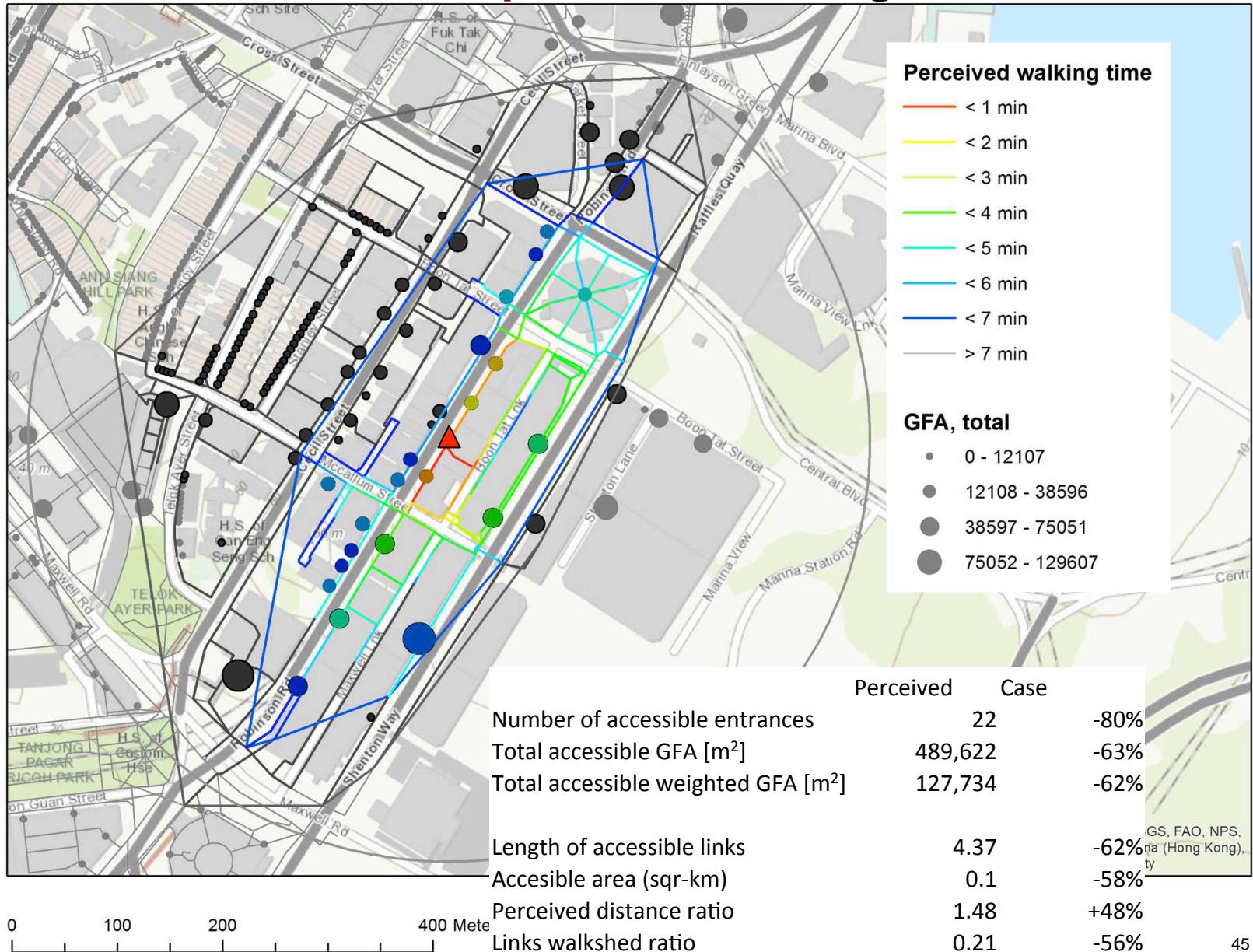
# **Robinson Point, 400m walking distance**



# Robinson Point: perceived distance on a sunny day

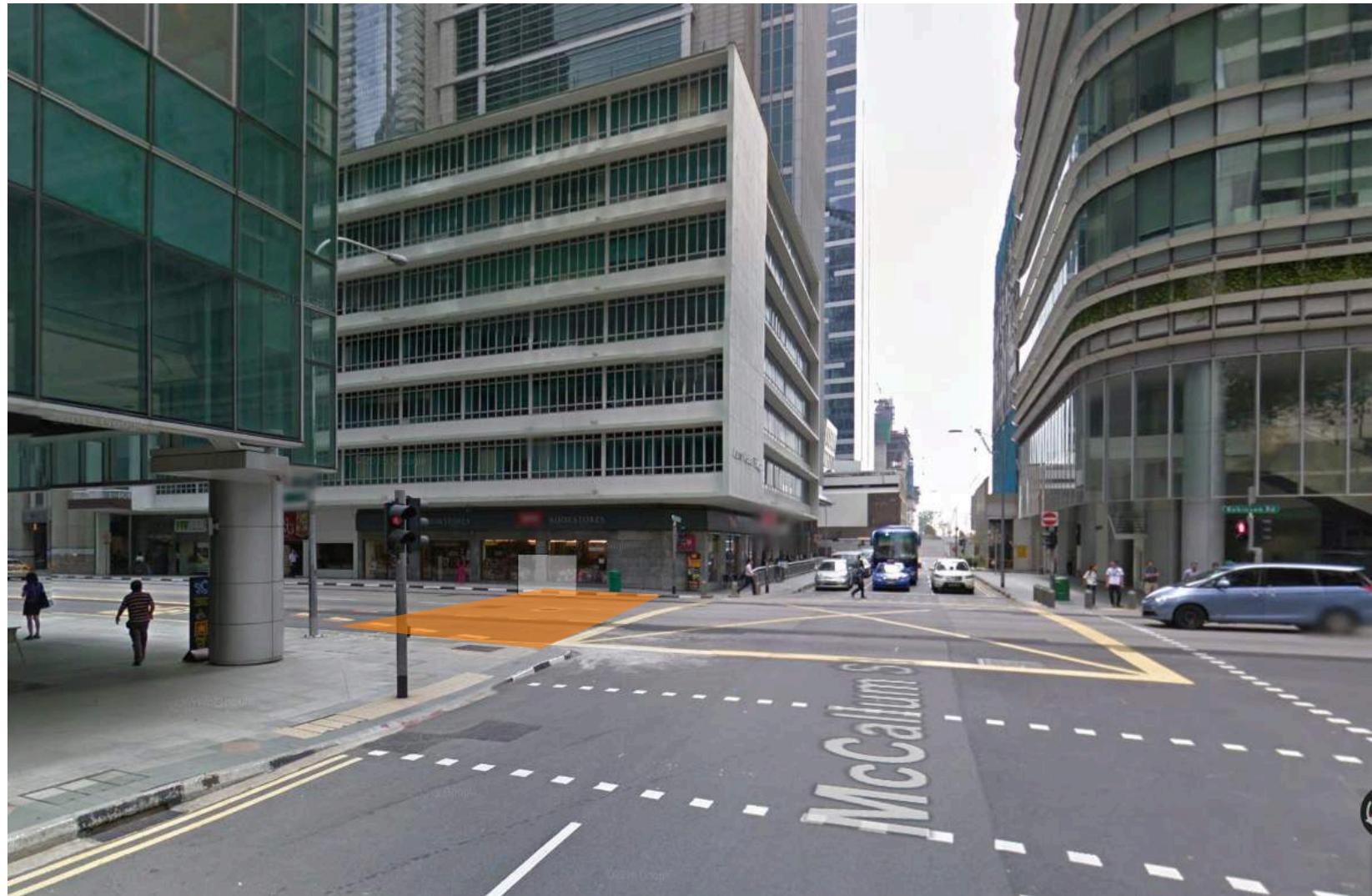


# Robinson Point, 400m perceived walking distance

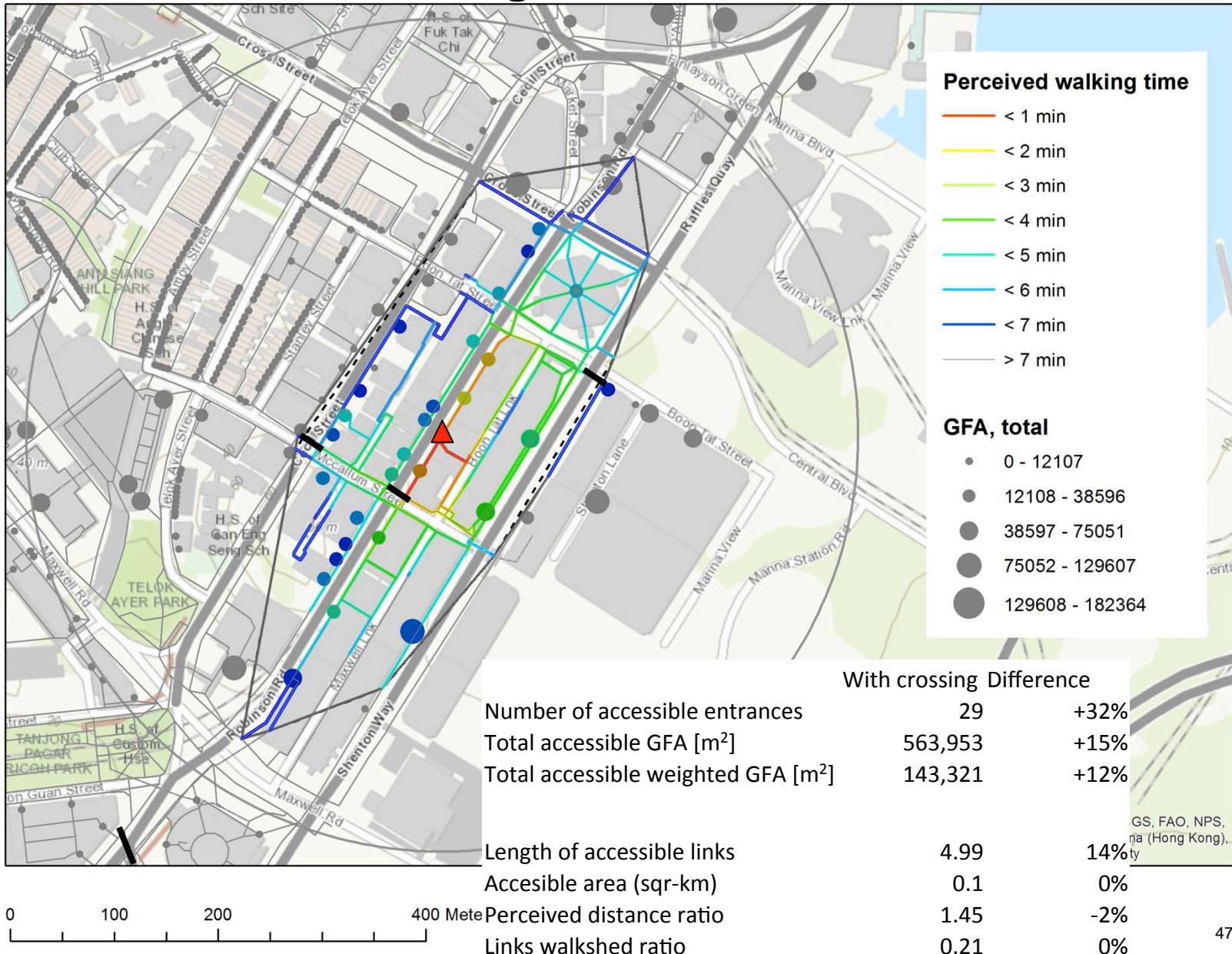


## Case study – New Crossing at McCallum and Robinson Street

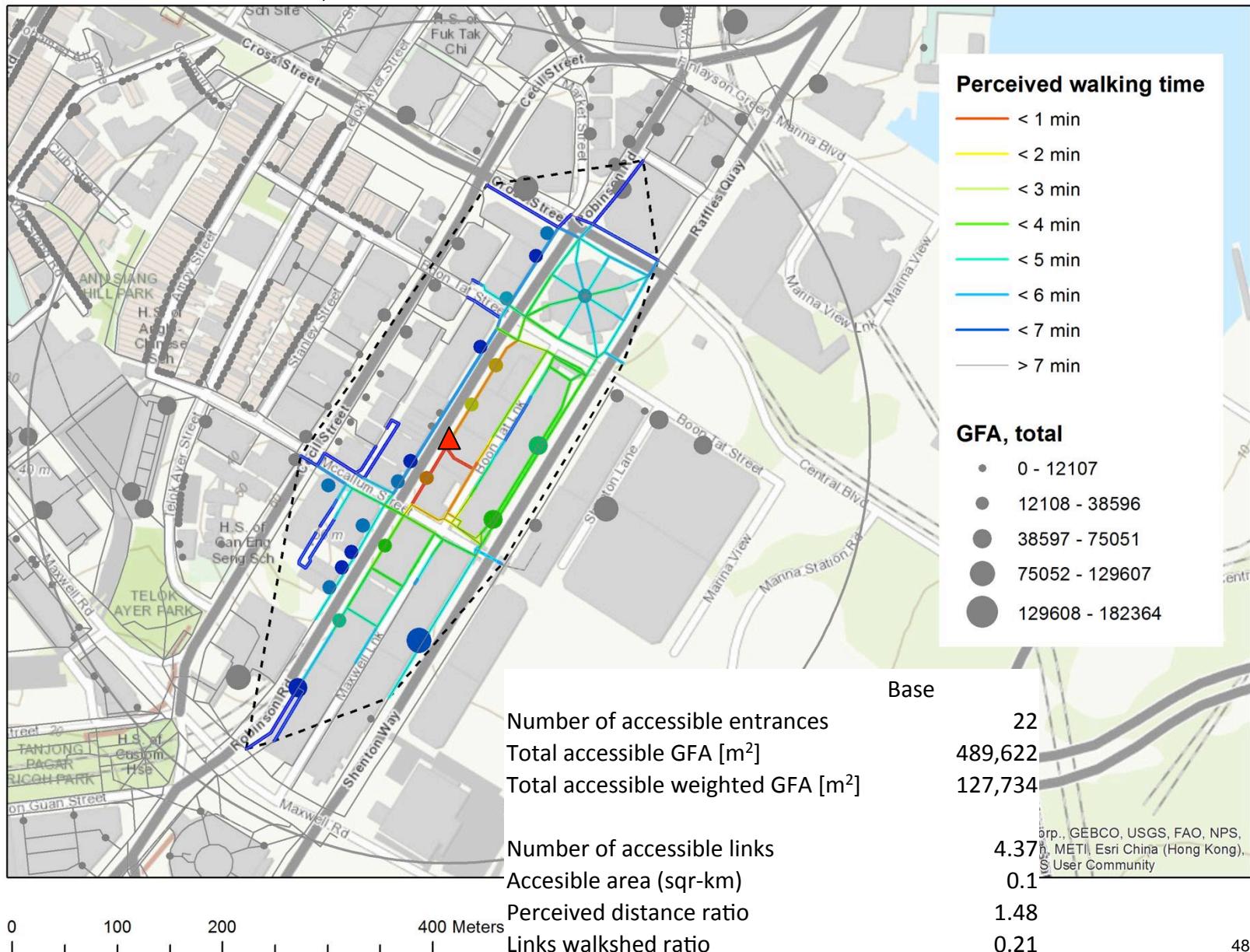
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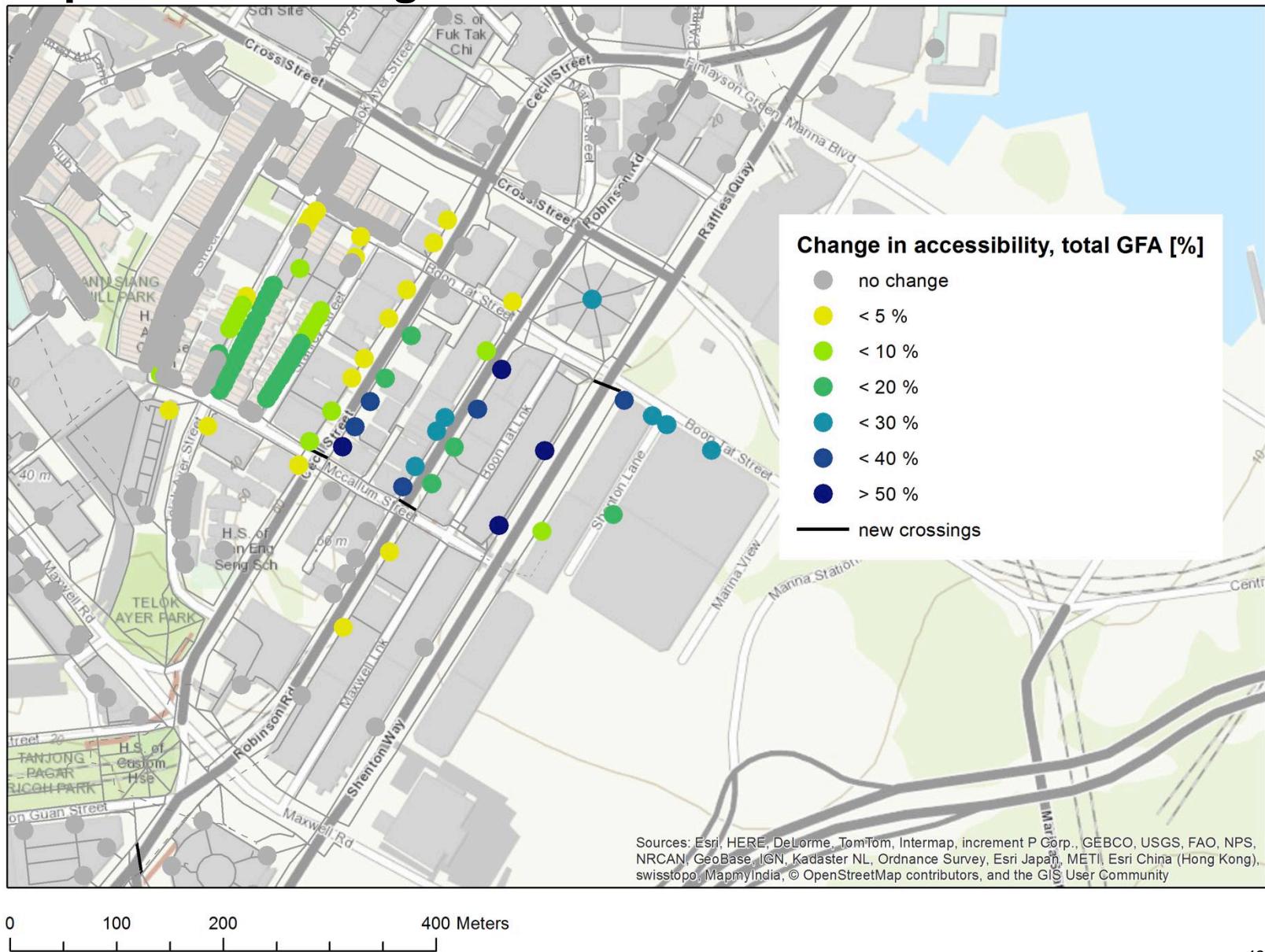
# Add new street crossings



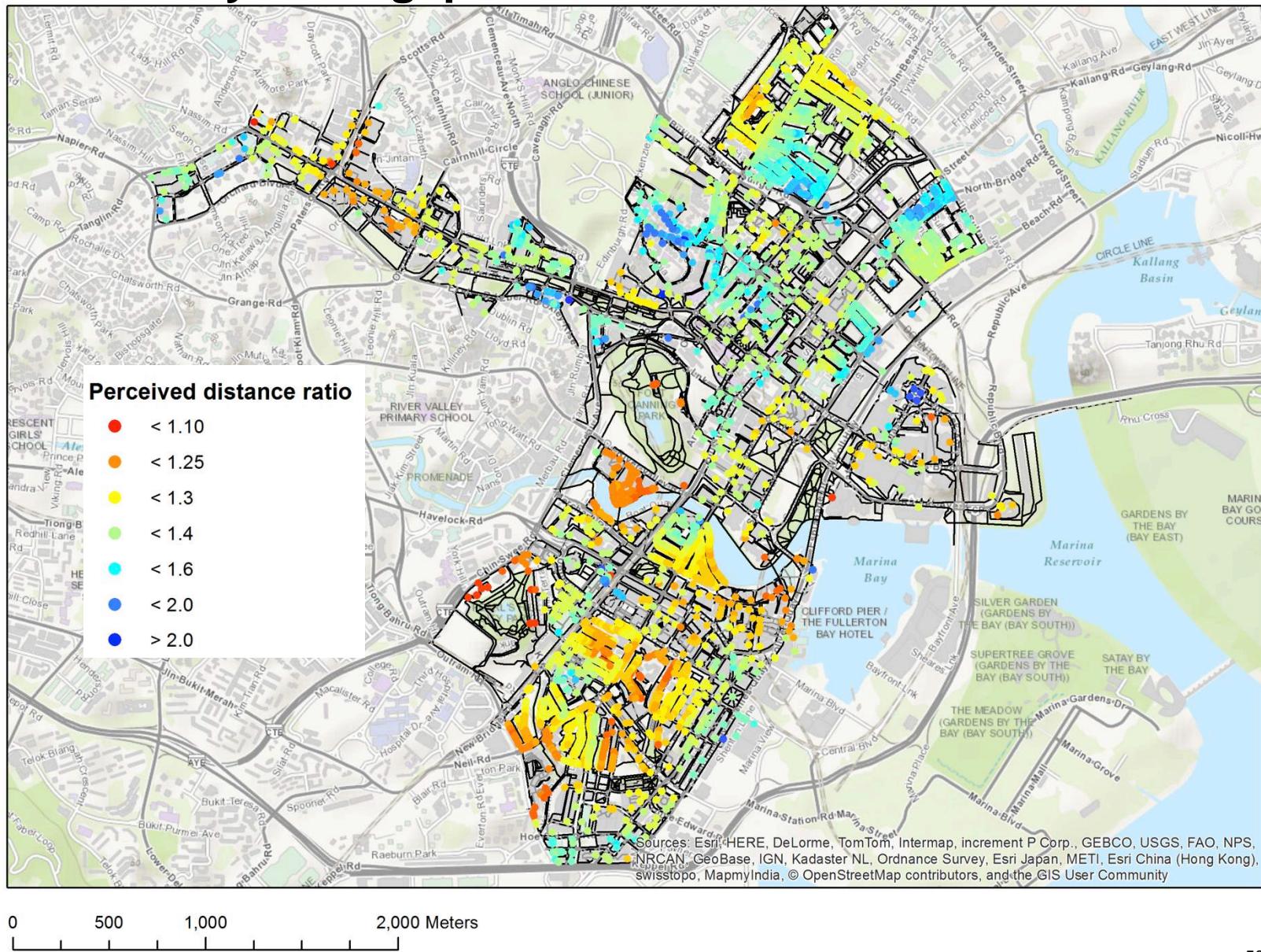
# Base scenario, start at Robinson Point



# Impact on building level



# Walkability in Singapore



## **Conclusion and policy recommendations**

Key findings

# Key findings

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Who walks?

- Primarily public transport users

- No real segmentation by age, sex or ethnicity

- To get to various types of activities

How to plan for a good walking experience?

- Safe walking environment

- Create social, interesting environments

- Provide shelter from sun and rain

# Key findings

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Most frequently mentioned suggestions for improvement:

- More shade / cover
- Wider sidewalk
- Shorter waiting time at traffic lights
- More direct route

How to make a walk shorter?

Greenery: -23%

Covered walkway: - 17% / - 33 % / -75% (cloudy / sunny / rainy)

Underground: - 17 % (as compared to park)

Active frontage: -18%

# Remaining tasks and future research

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Model pedestrian route choice to better understand influence of:

- Influence of turns, wayfinding
- Traffic lights
- Distance vs built environment based on actual behavior

Open questions:

- Influence of crowding and width of walkway
- Heterogeneity of built up environment
- Perceived cost of vertical movement
- Wind as a comfort factor

# Next steps

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## Role out of Walkability Tool

- Workshop in August 2015
- Preparation of ArcGIS geodatabase
- Archiving of survey data and models

## Topics for potential next phase

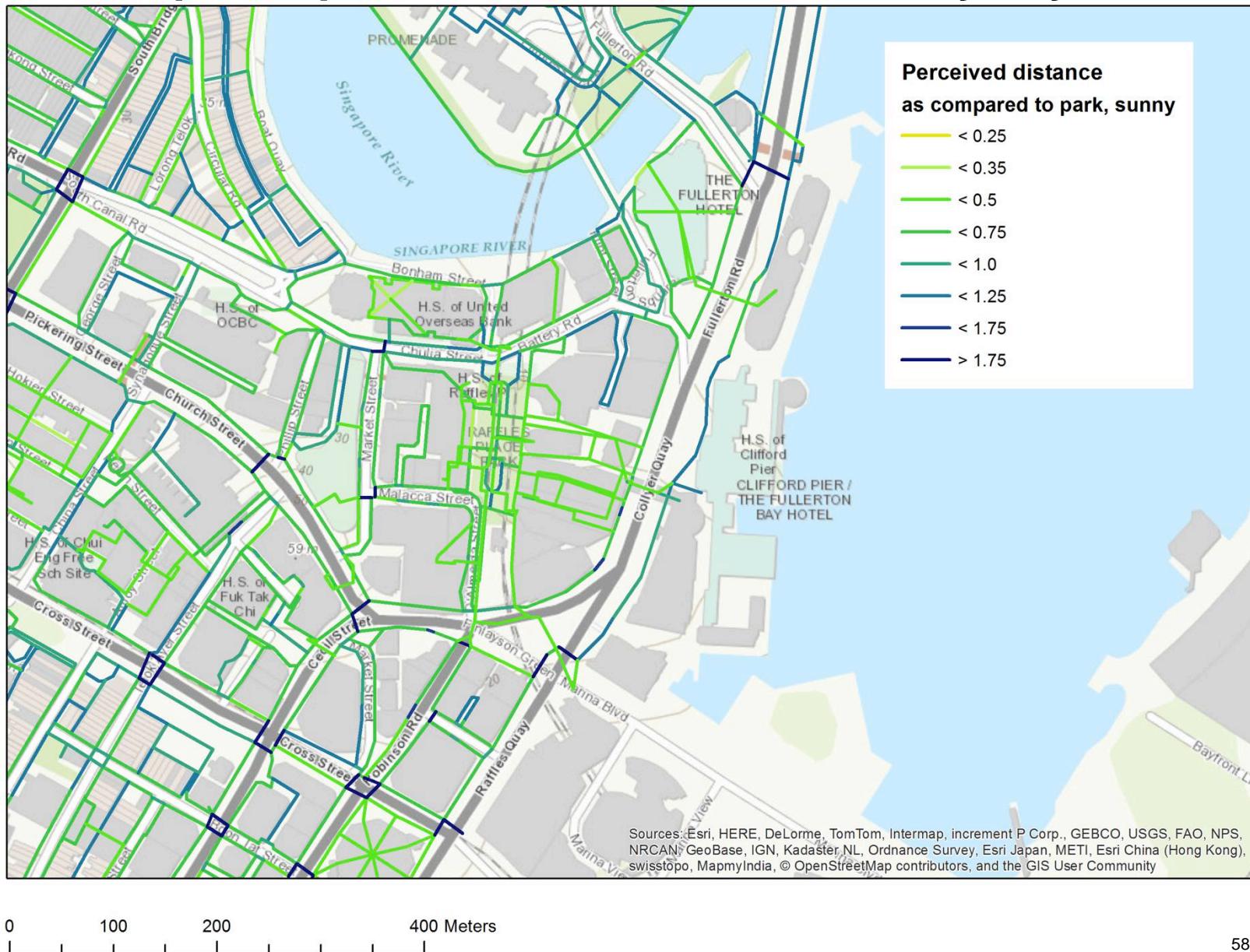
- Walkability in new towns
- Understanding of destination choice
- Enhance Walkability tool
  - Link it to spatial databases, e.g. building inventory, MATSim
  - Map pedestrian potential
  - Model pedestrian flows

# **Appendices**

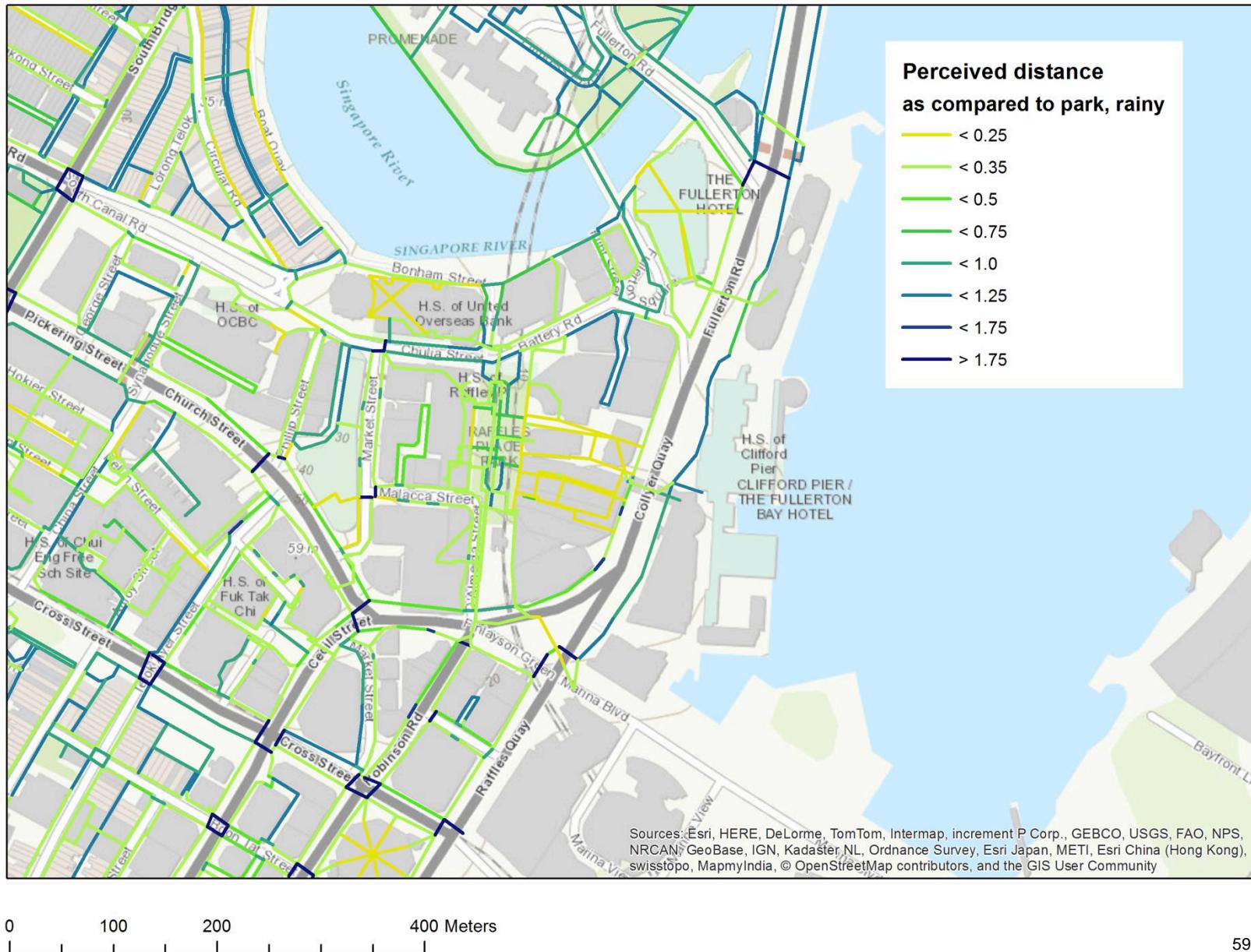
## **Appendix I - Walkability index**

Actual vs. perceived distance

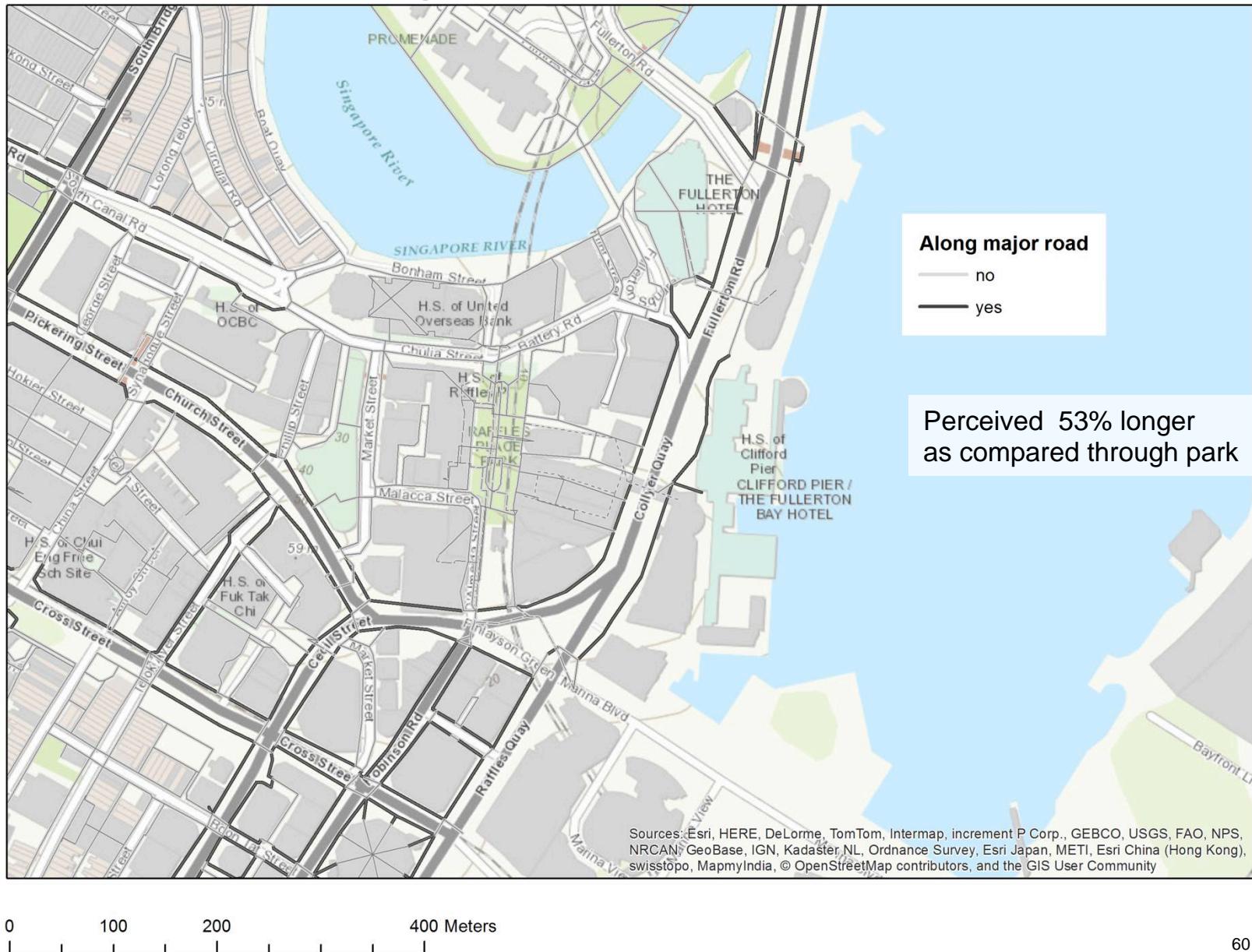
# Raffles place: perceived distance on a sunny day



# Raffles place: perceived distance on a rainy day



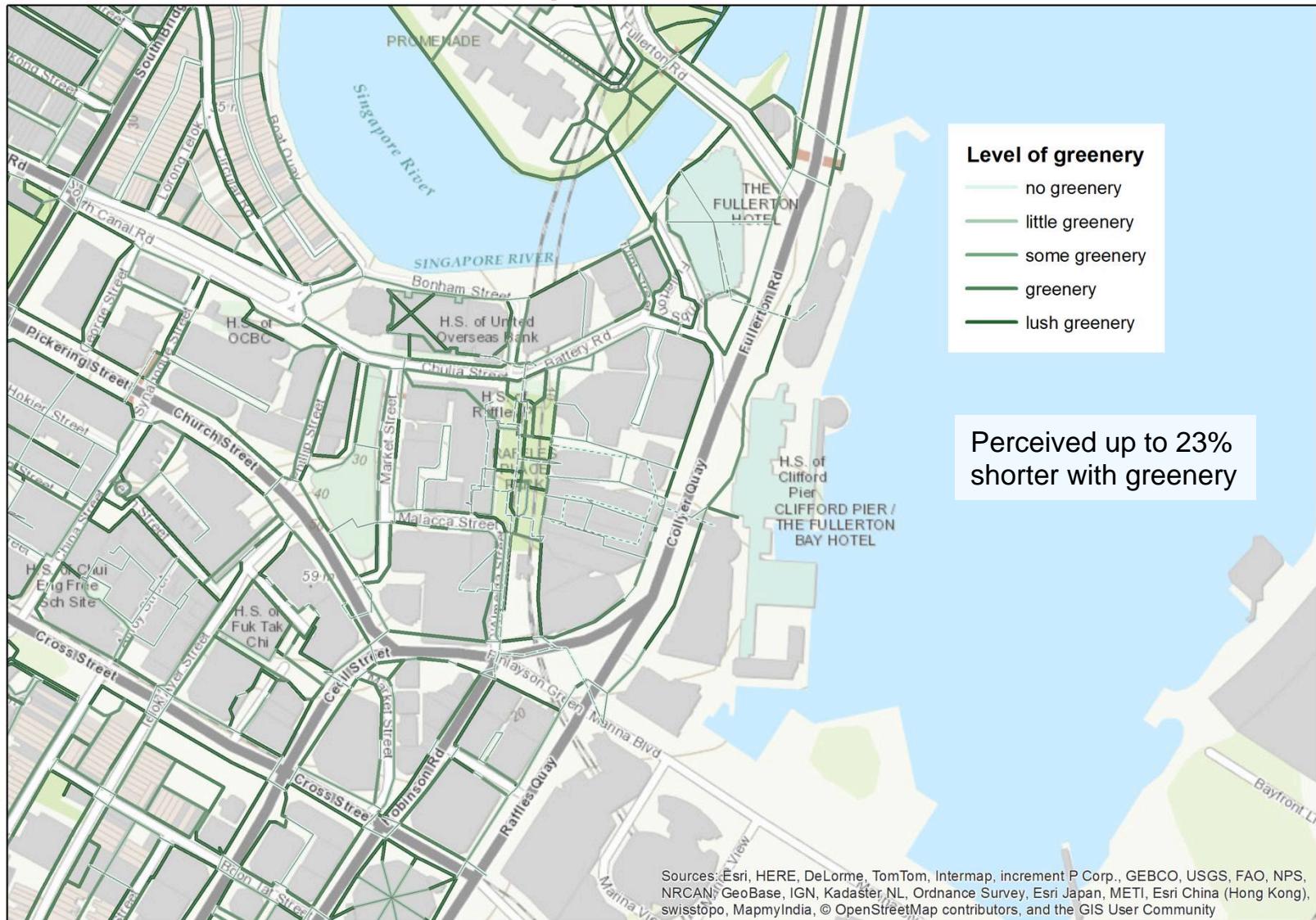
# Raffles place: along major road



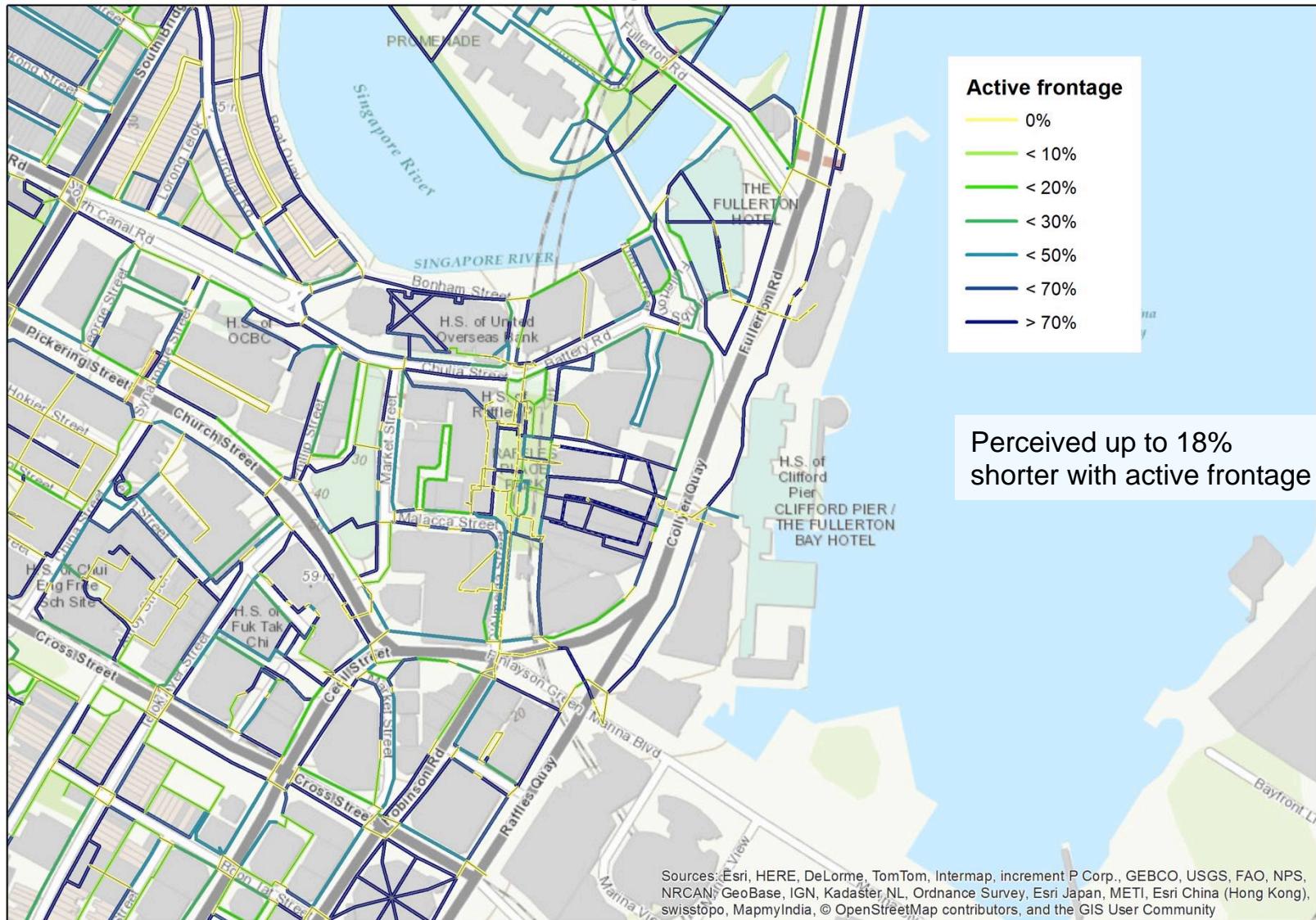
# Raffles place: along minor road



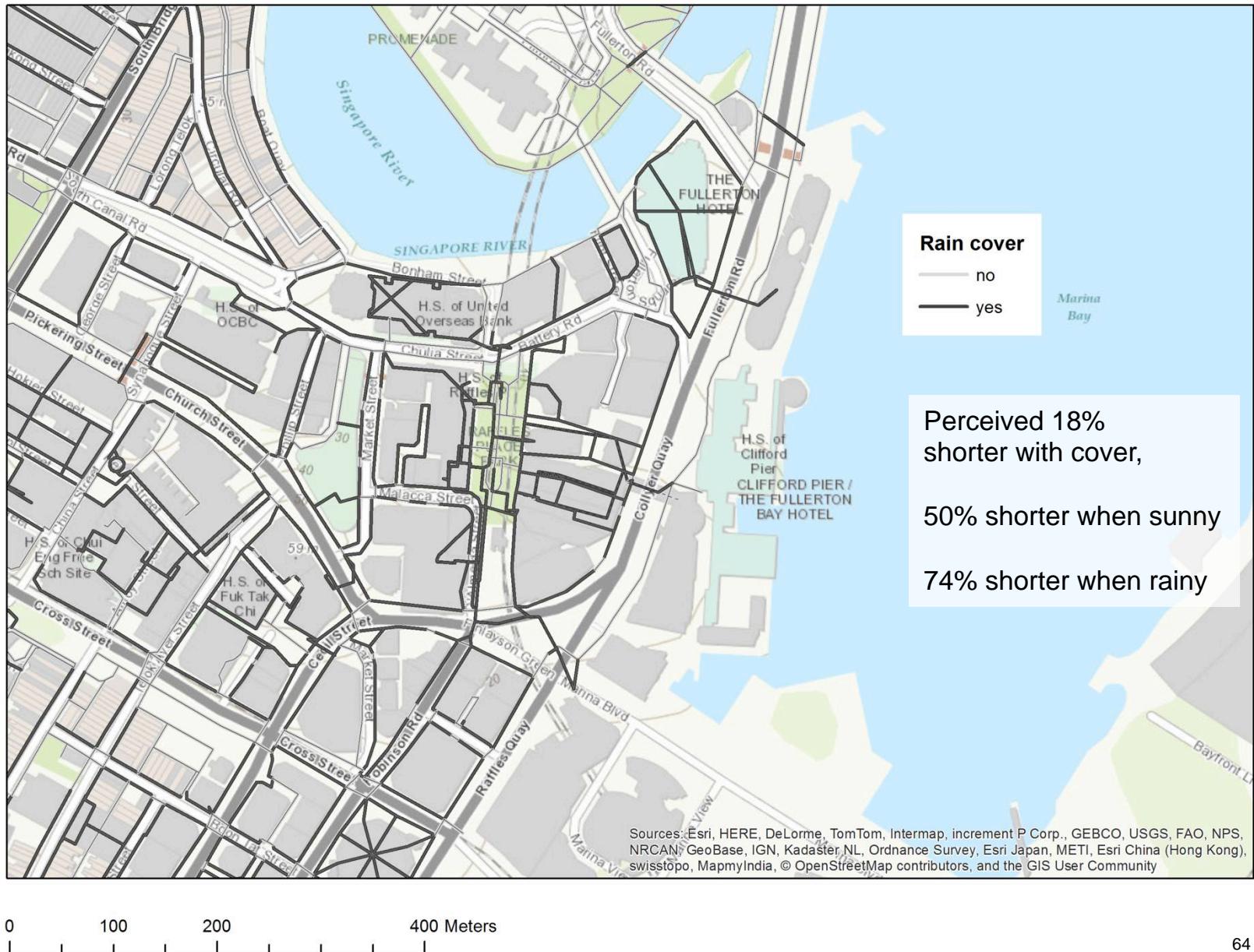
# Raffles place: levels of greenery



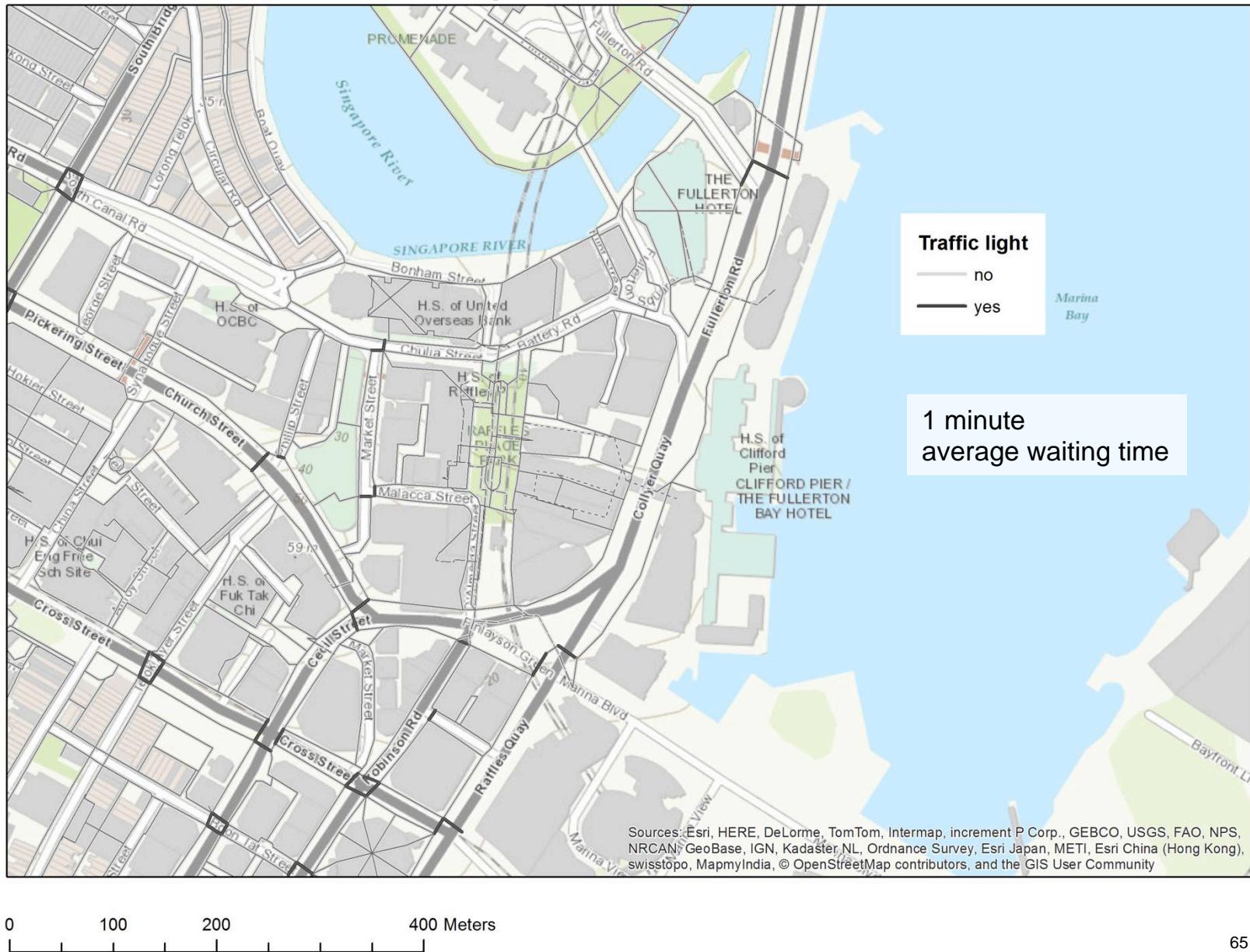
# Raffles place: active frontage



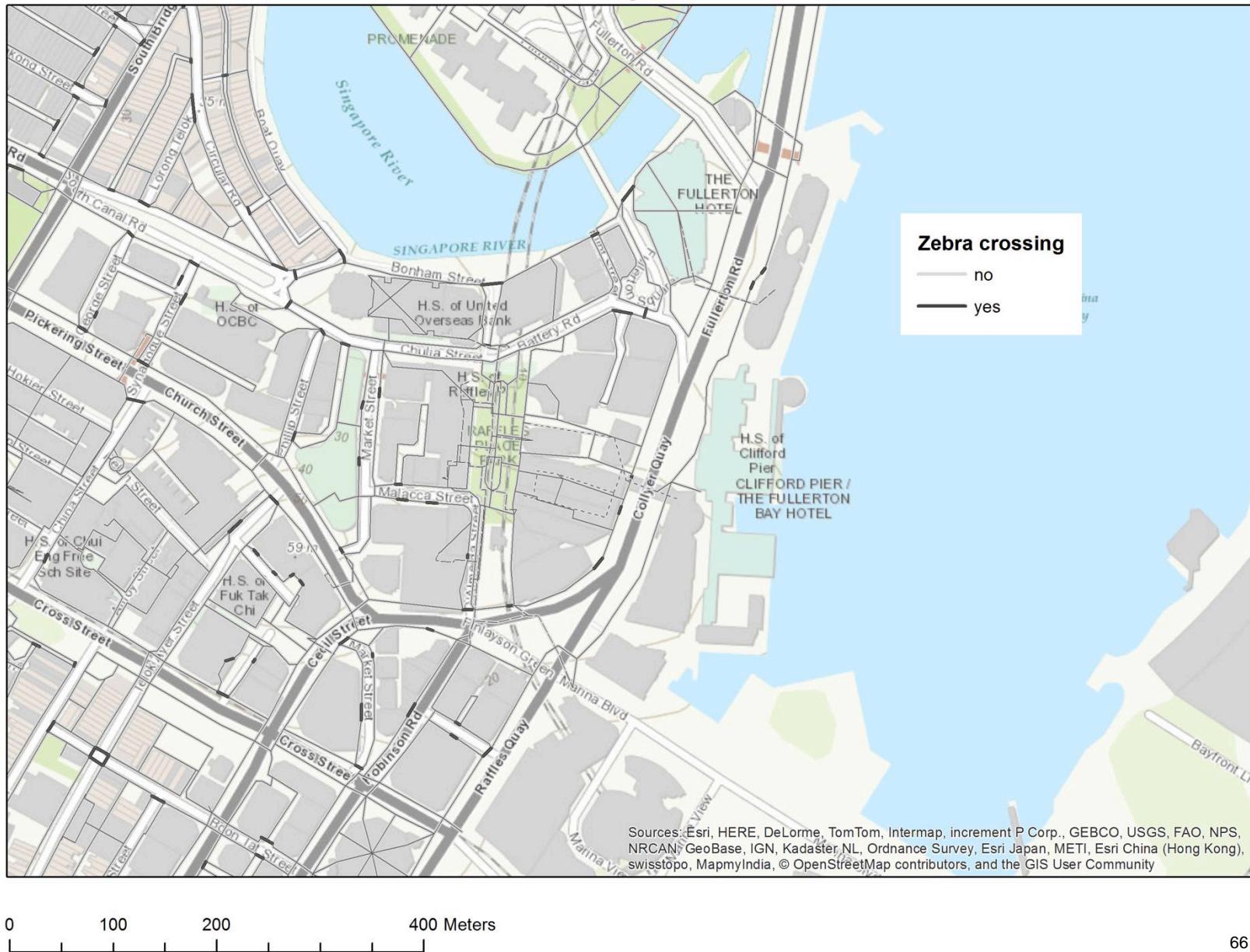
# Raffles place: covered walkway



# Raffles place: traffic light



# Raffles place: minor crossings



## **Appendix II - Case study Raffles Place**

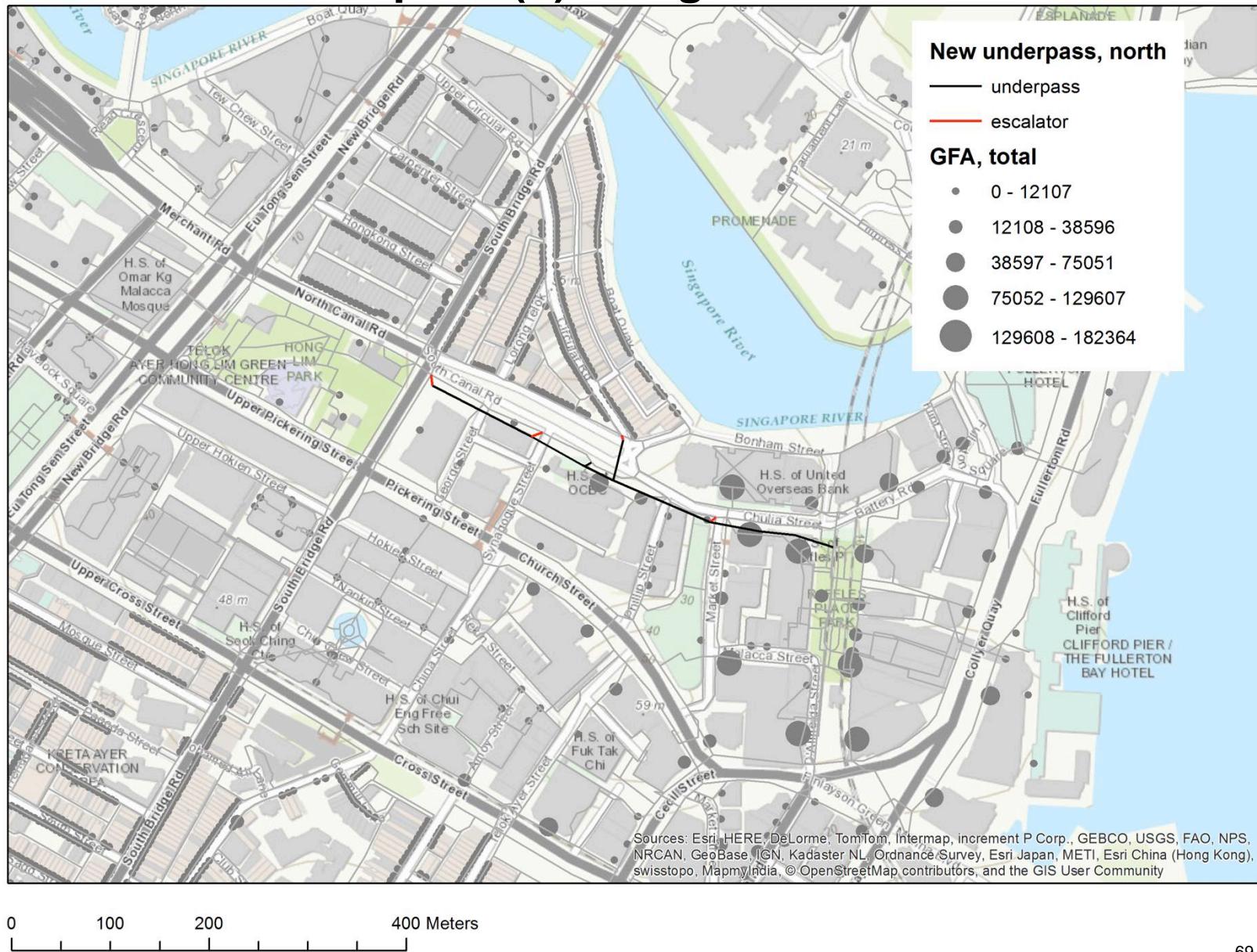
Extension of underground walkways

# Along Chulia Street

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# Scenario 1: underpass (n) along Chulia Street

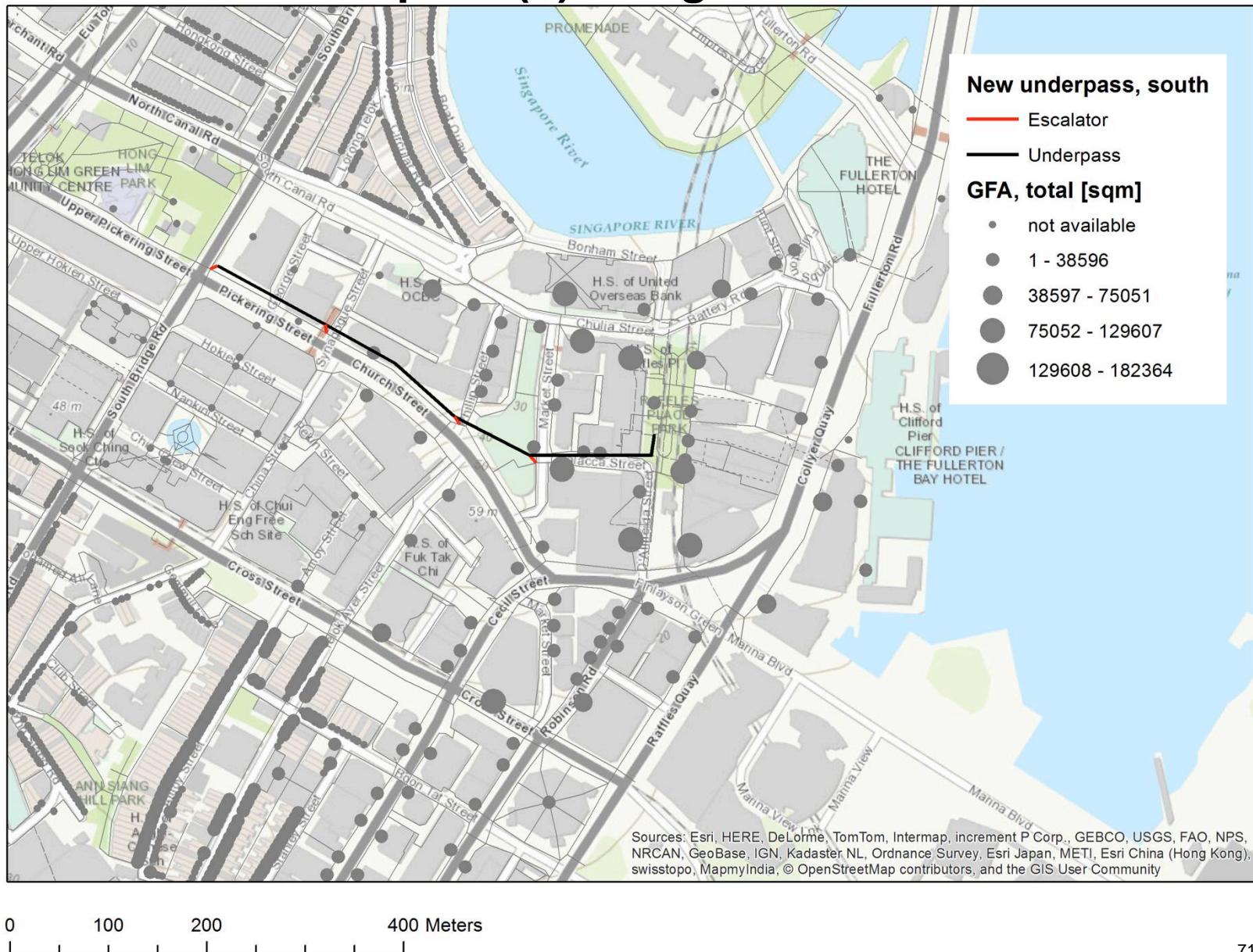


# ... or along Church Street?

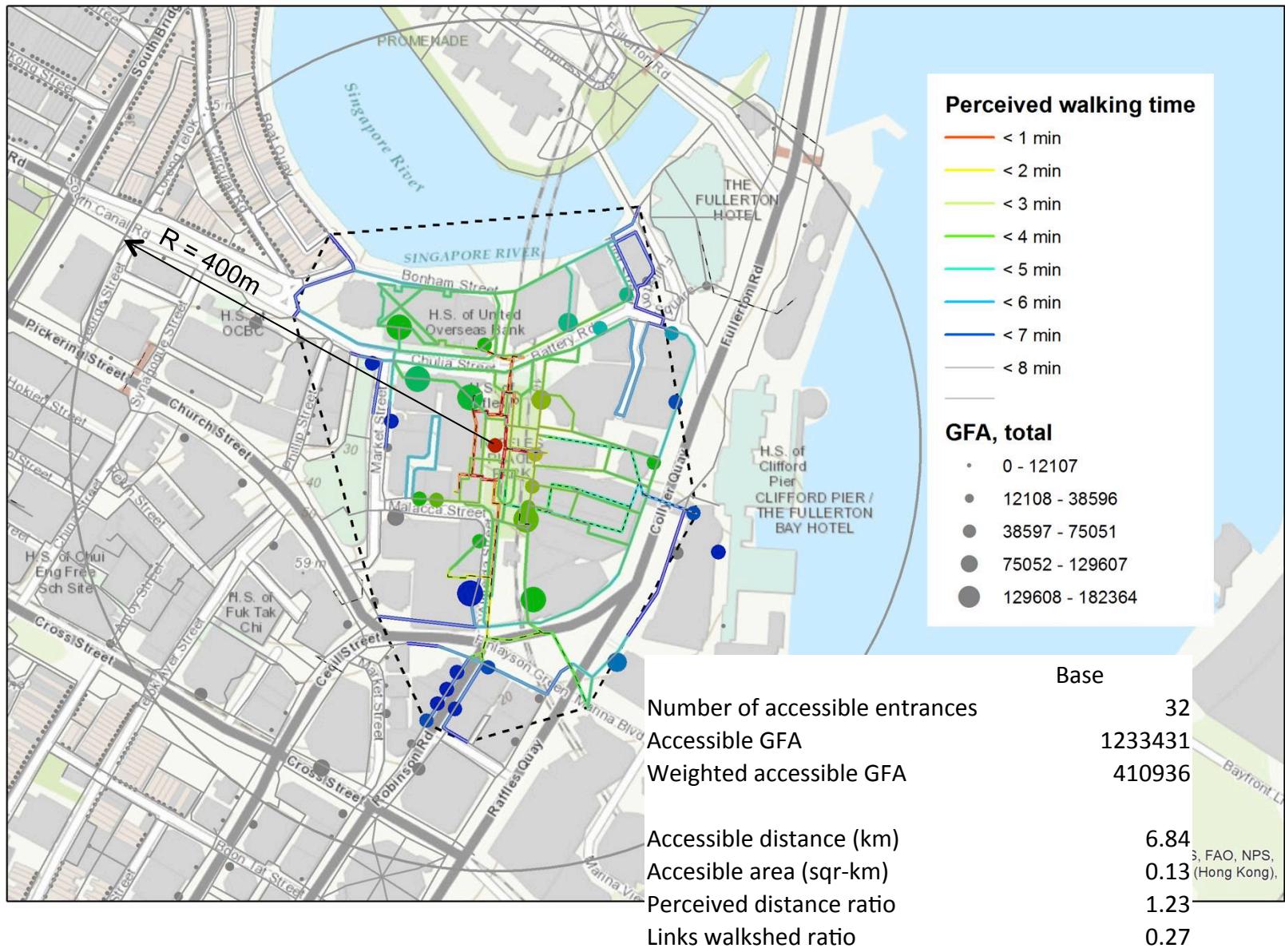
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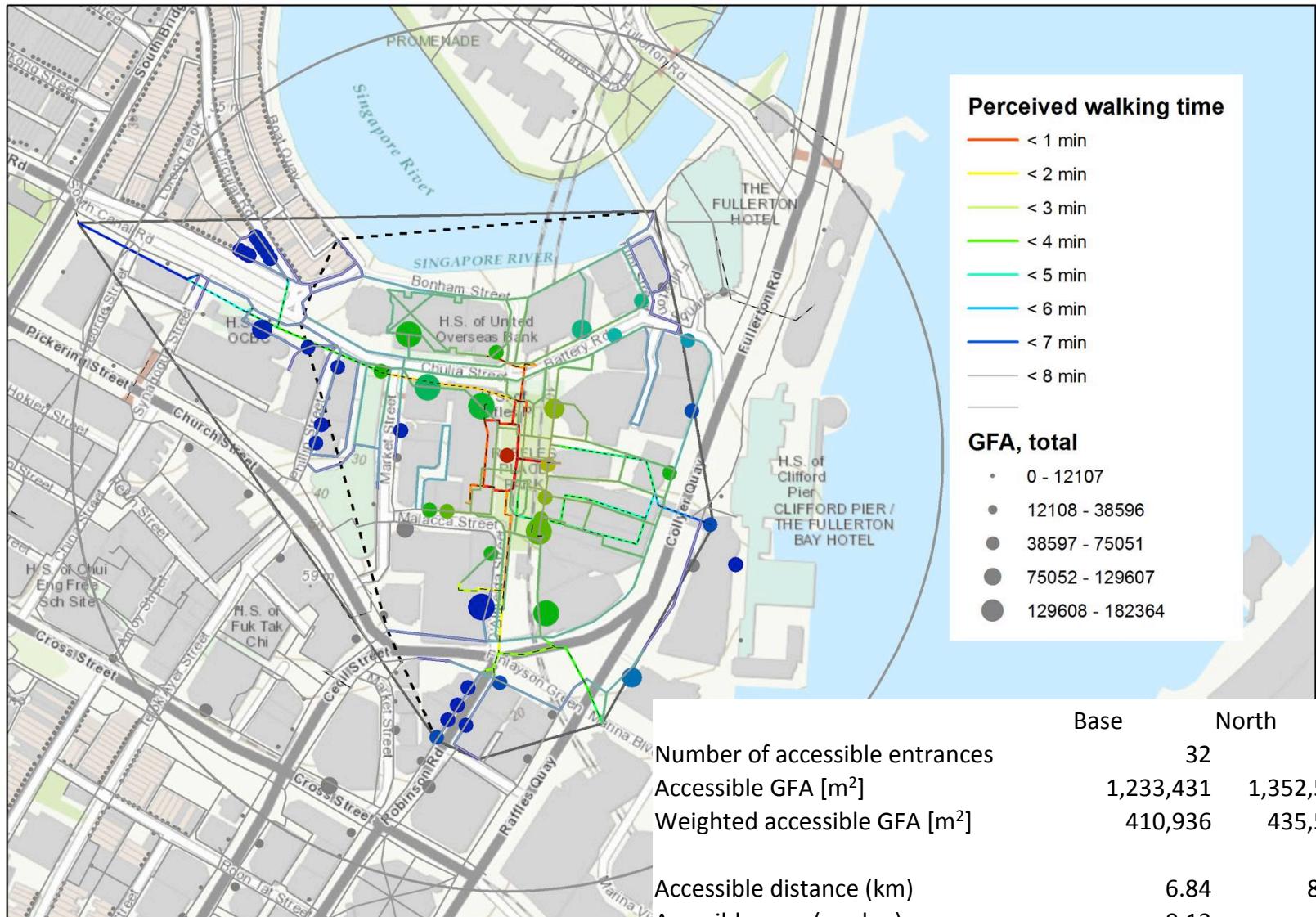
## Scenario 2: underpass (n) along Chruch Street



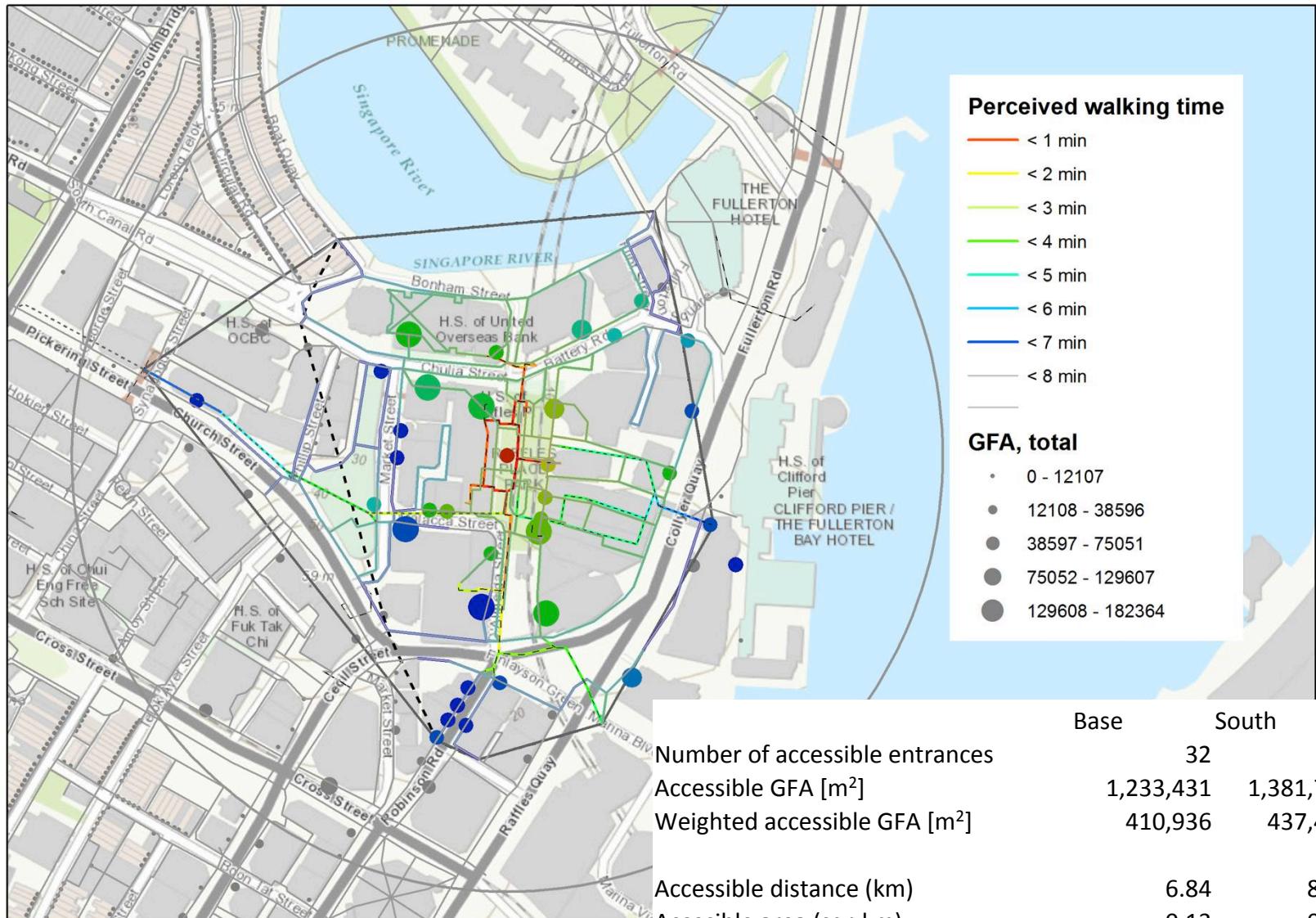
# Base scenario: start at Raffles Place MRT



# Scenerio 1: from Raffles Place MRT



## Scenario 2: from Raffles Place MRT



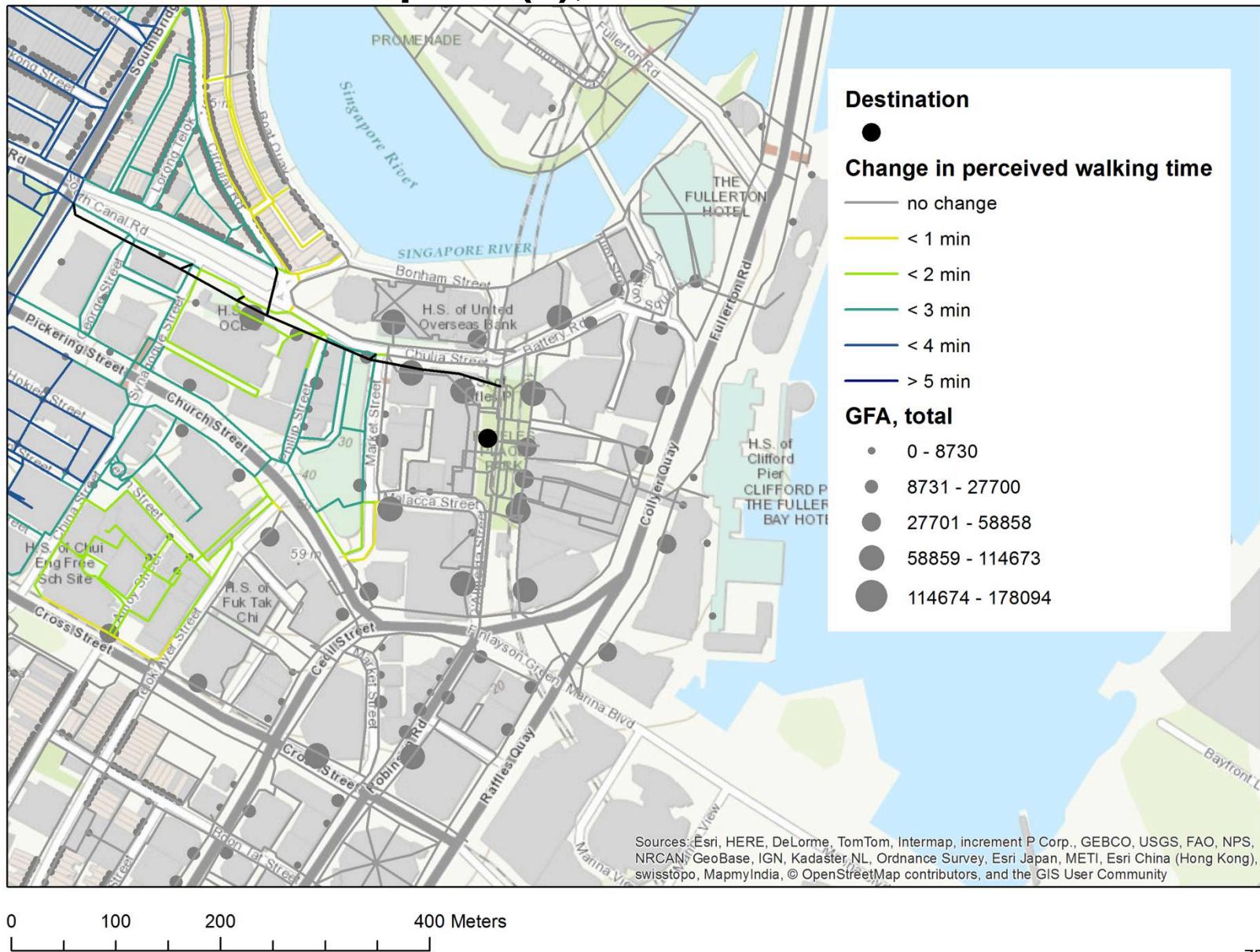
### Perceived walking time

- < 1 min
- < 2 min
- < 3 min
- < 4 min
- < 5 min
- < 6 min
- < 7 min
- < 8 min

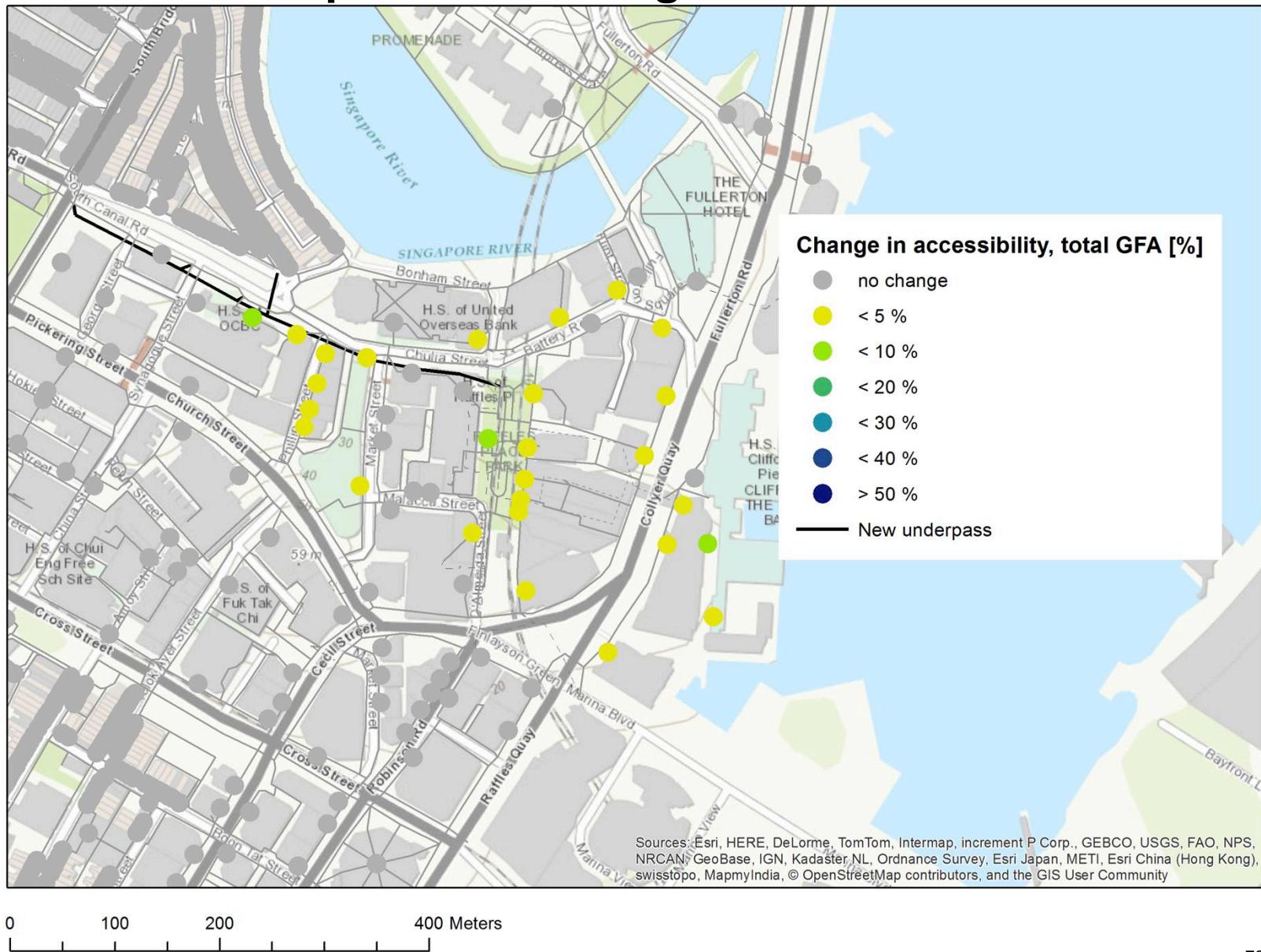
### GFA, total

- 0 - 12107
- 12108 - 38596
- 38597 - 75051
- 75052 - 129607
- 129608 - 182364

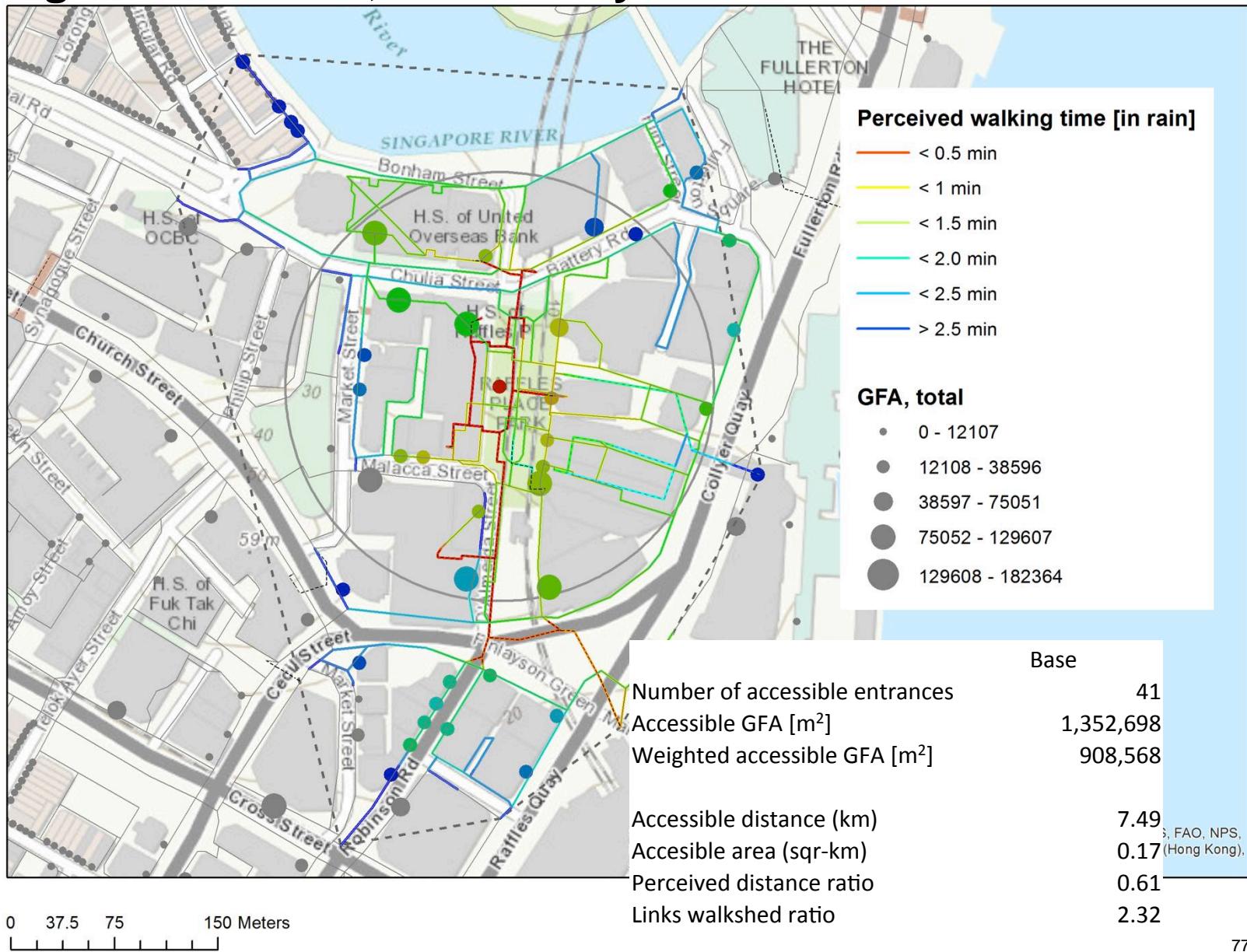
# Scenario 1: underpass (s), from Raffles Place MRT



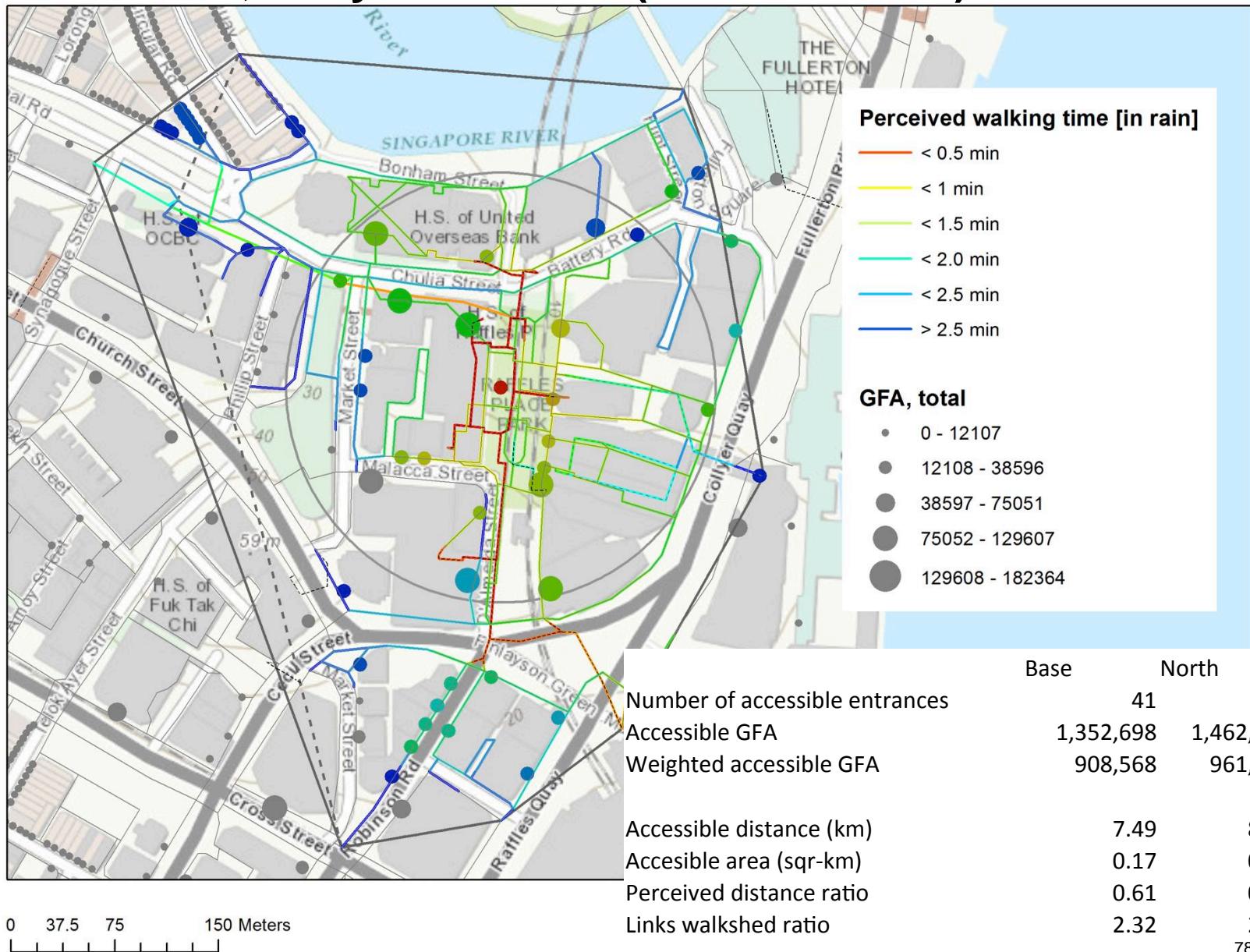
# Scenario 1: impact on building level



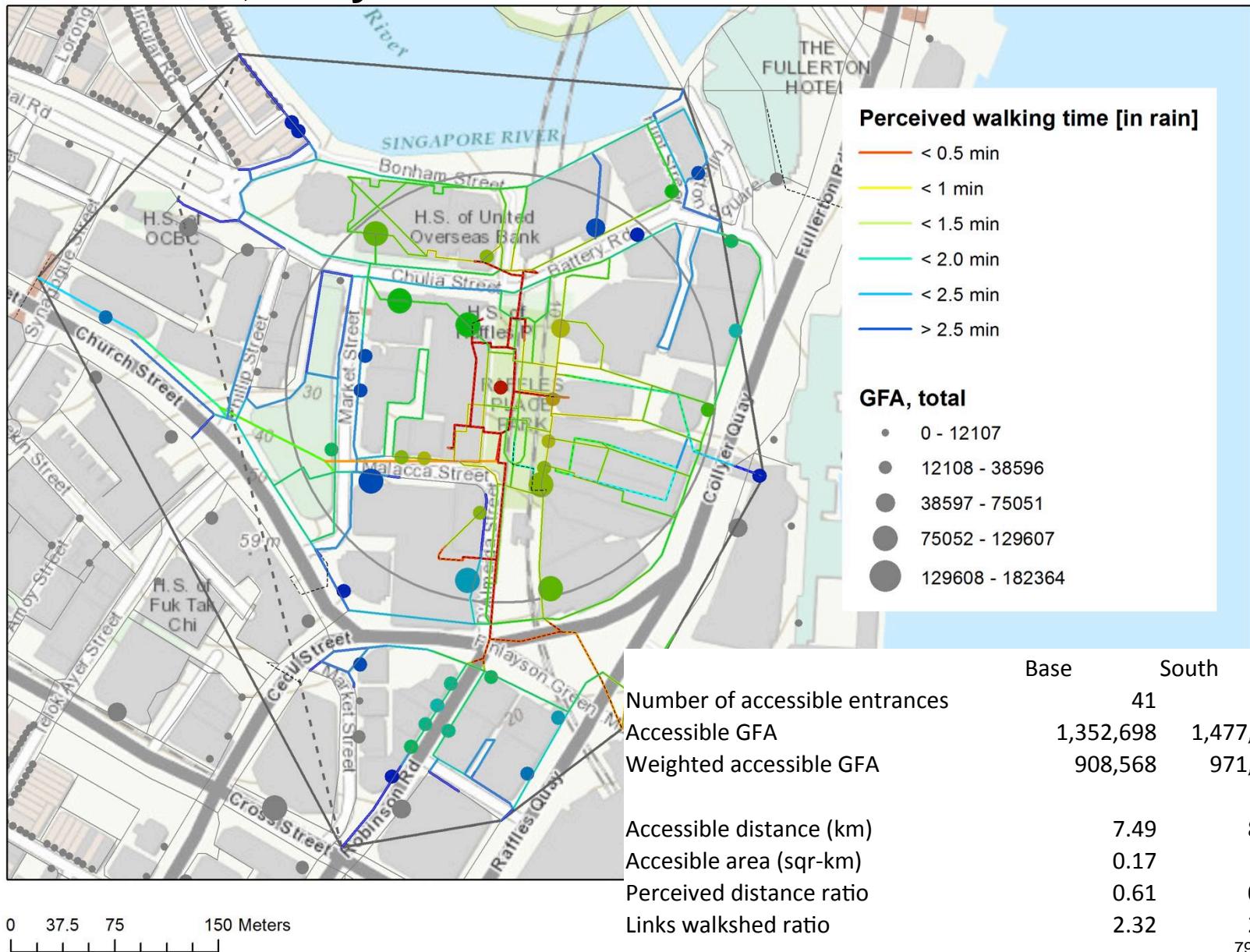
# Again base case, but in rainy conditions -> 150m radius



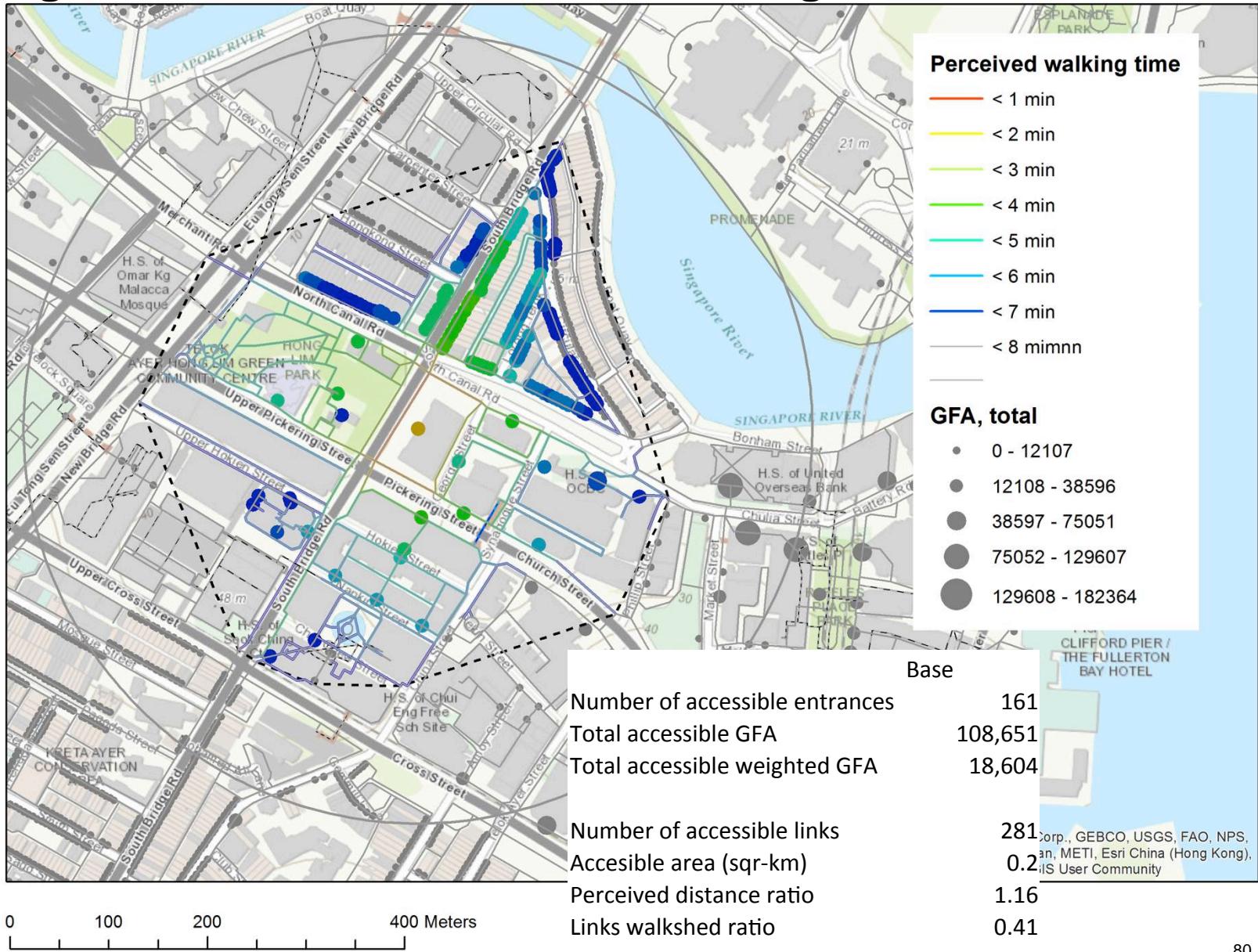
# Scenario 1, rainy conditions (radius = 150m)



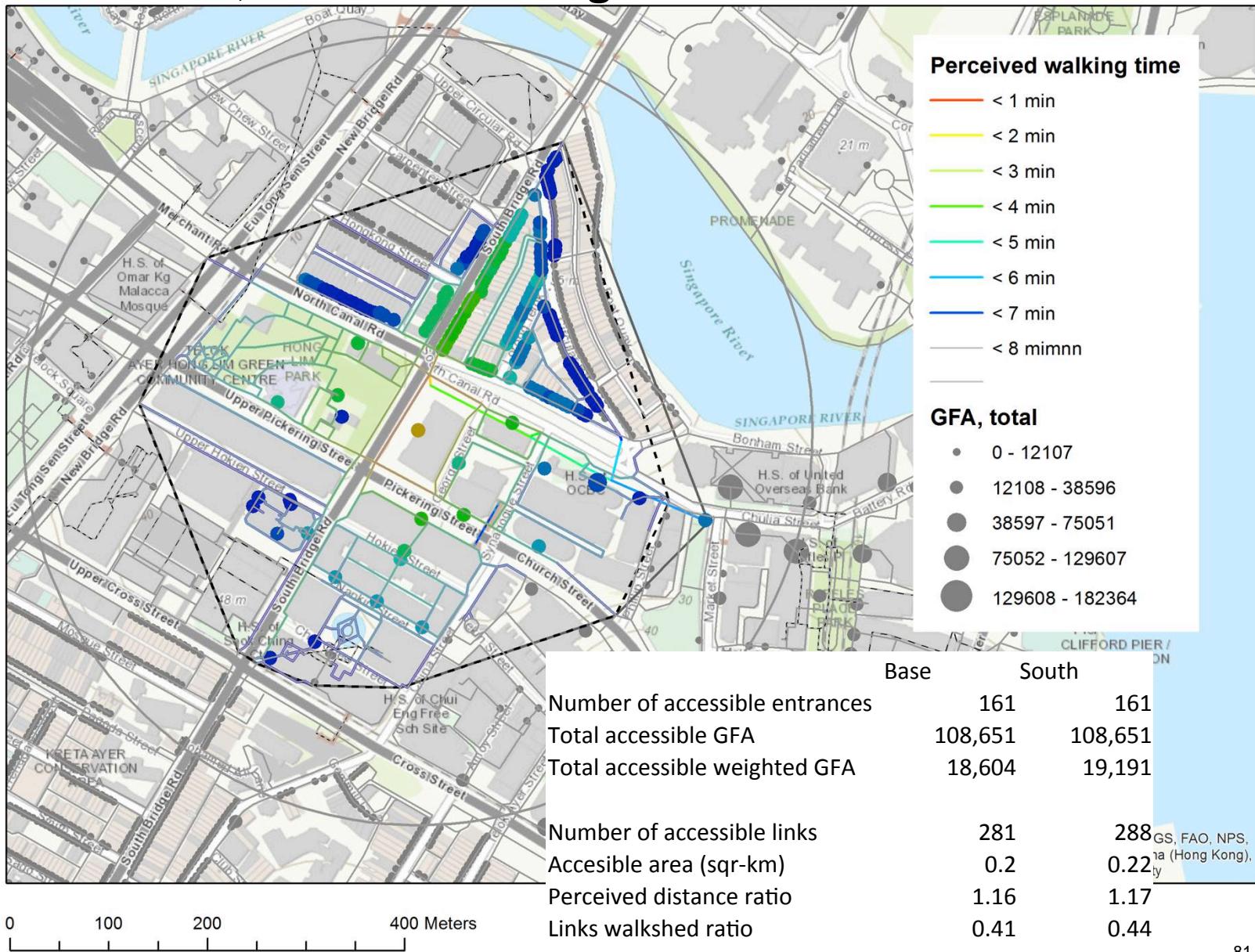
## Scenario 2, rainy conditions



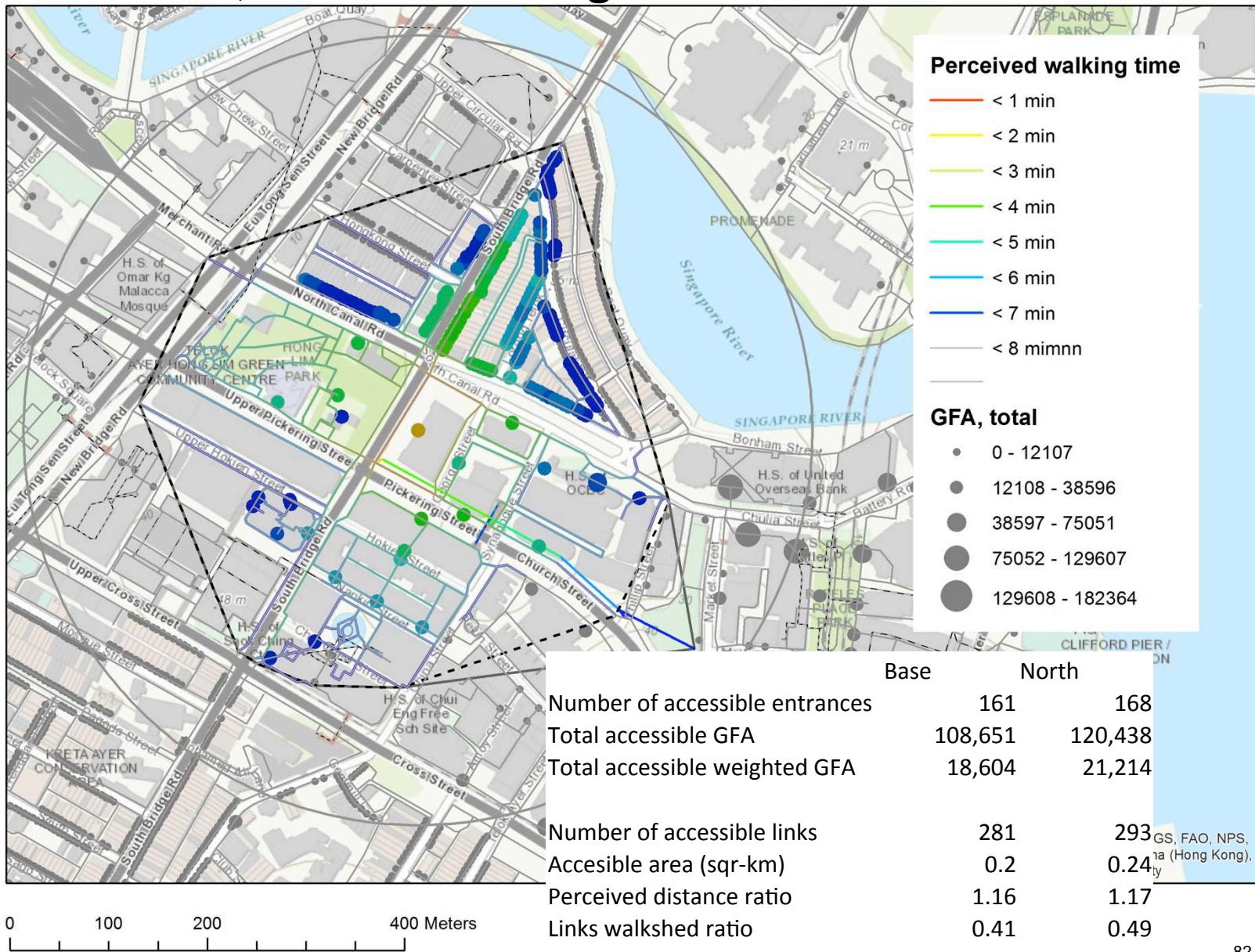
# Again base case, but from One George Street



# Scenario 1, from One George Street



# Scenario 2, from One George Street



## **Appendix III - Case study: Patterson Road**

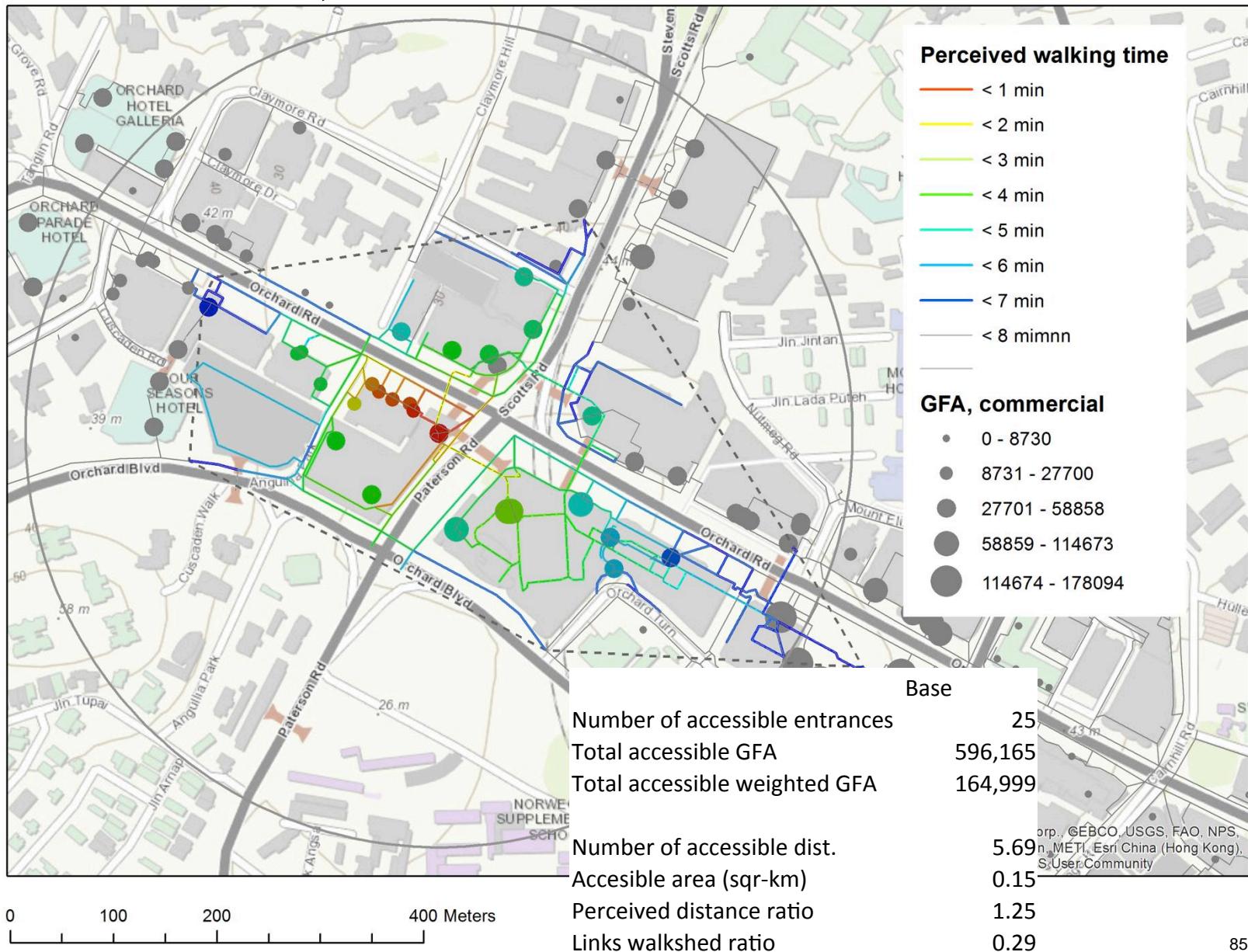
(Re-)Introducing zebra crossing between ION Orchard and Wheelock Plaza

## Base scenario, from Wheelock Plaza

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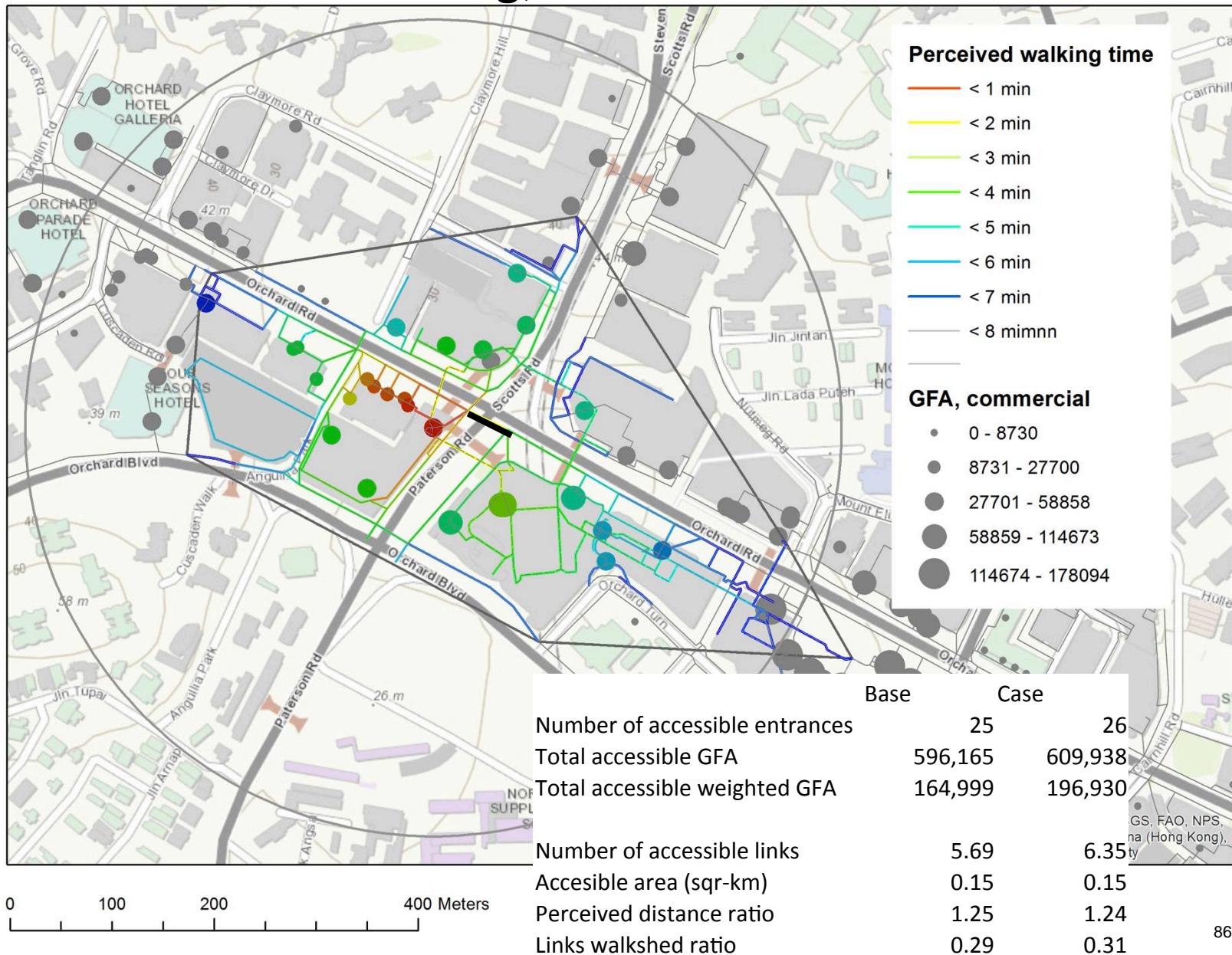


# Base scenario, from Wheelock Plaza

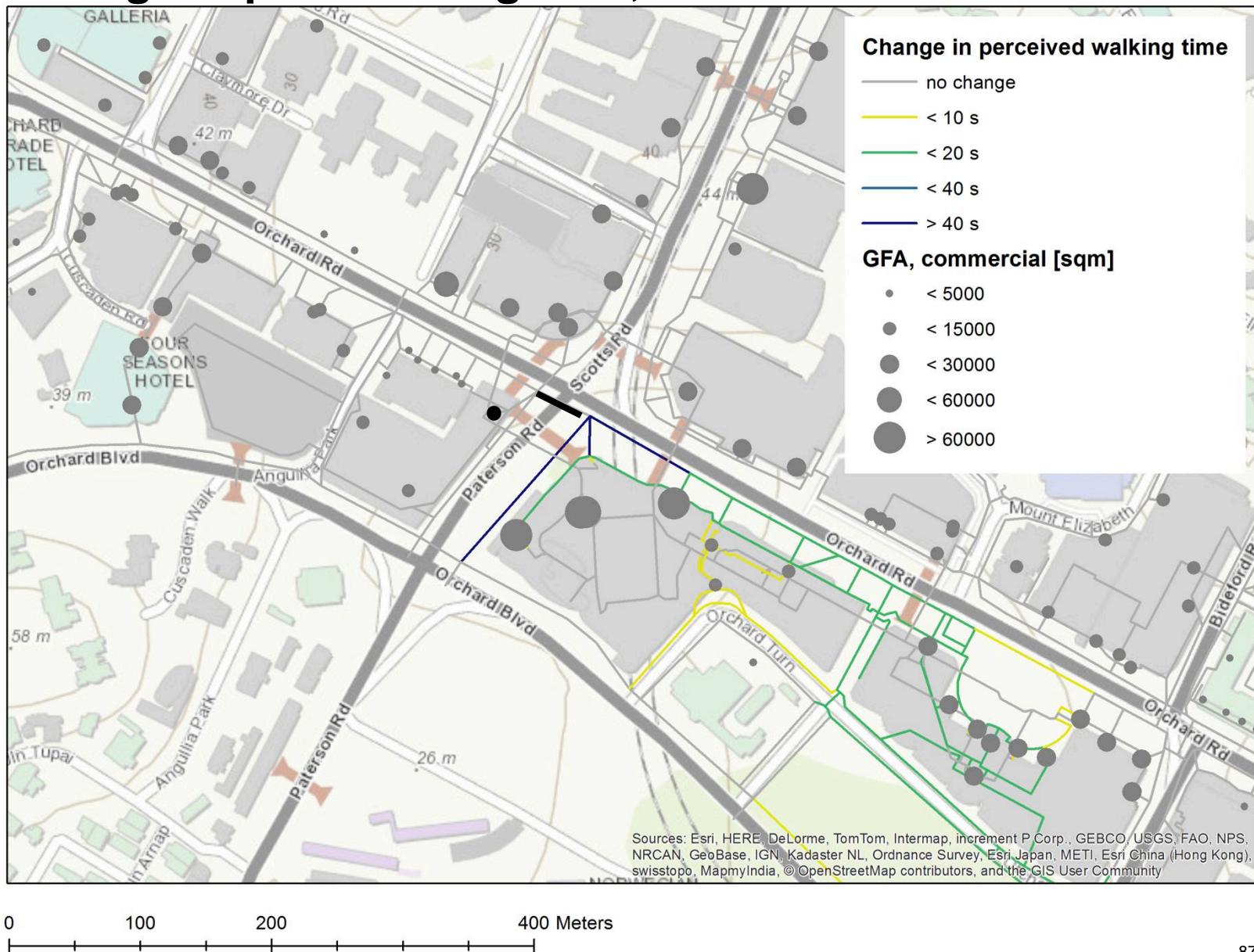


orp., GEBCO, USGS, FAO, NPS,  
n, METI, Esri China (Hong Kong),  
S, User Community

# New Patterson crossing, from Wheelock Plaza



# Change in perc walking time, from Wheelock Plaza



# New Patterson crossing: impact on building level

